

THE JAIPURIA COMMUNIQUE

Wednesday, 26th November, 2025

Write us @ : mrc.noida@jaipuria.ac.in





Particulars :-

Pg. No.

Strings of Serenity: A Spiritual Sanctuary

1

HAC – Master Chef 2025

1

RE:BRAND - The Future is Now!

2

“Jashn-e-Bachpan – A Children’s Day Carnival”

2

Alumni Corner

3

From The Campus Corner

4

UPCOMING EVENT

5

Student Union

Strings of Serenity: A Spiritual Sanctuary

In the quiet, tranquil span of a late afternoon, the recent **ISKCON** event emerged as a compact yet deeply resonant pause in the hectic emotional tempo of campus life. Running from **4:00 pm to 5:50 pm**, this session sought not merely to entertain but to gently redirect focus, offering students a sanctuary from academic urgency. The gathering began with an opening circle from 4:00 pm to 4:20 pm, where ISKCON representatives established a welcoming tone of warmth and gratitude, inviting participants to step outside routines and enter a contemplative state.

The **"Strings of Serenity"** Keerthan, held from 4:20 pm to 5:50 pm, formed the immersive heart of the afternoon. Its continuous stream of chant and melody softened the usual sense of segmented time, allowing both students and faculty to settle into a shared emotional rhythm. This sustained design enabled a deeper inward quietening. Two meaningful installations—one offering holy prasadam, the other presenting literature—extended the intention into nourishment and reflection.

Overall, the event functioned as a vital reset, reminding us that serenity can ripple into the broader life of the institute, reinforcing SUKON's ongoing effort to integrate calm and clarity. This experience was made possible through the guidance of **Chairperson Dr. Rohan Bhalla**, President Girish Singh Bhadauriya, and the committed efforts of Vice-Presidents Haripal Singh Rajput and Mukund Sharma. Deep appreciation is extended to the ISKCON representatives for the spiritual atmosphere, and to all attendees whose enthusiastic participation allowed the gathering to resonate profoundly.



HAC – Master Chef 2025

MasterChef 2025, a thrilling No-Fire Cooking Competition, was successfully organized by the **Hostel Affairs Committee**, sparking immense enthusiasm among all participating teams. The event brought a fresh twist by challenging students to showcase culinary innovation, teamwork, and presentation skills without the use of fire.

The competition unfolded across two engaging stages. It began with a spirited Food Quiz featuring MCQs and rapid-fire questions that tested general culinary knowledge. Team Chatore dominated this round, securing a valuable 10-minute advantage for the upcoming challenge.

The second round highlighted the true culinary creativity of the participants, who were given 45 minutes to craft an innovative no-fire dish. The final spread was vibrant and diverse: Team Chatore presented Sham-e-Sub, Limti prepared Bread Malai, and Team 3DP crafted Vegetable Cucumber Sushi. Other impressive entries included Pak Shastri's Banana Crunch Dip, Greek Yogurt Fusion's Quarantine Coffee with Jhol-Mol Lays, Stir and Serve's Bombay Chatka Sandwich, Bhukkad's Rabbit Refresh Salad, and Power Rangers' Green Grove Sandwich. Each dish showcased unique flavors, creativity, and thoughtful presentation.

The event concluded with the results announced by **Mr. Prince, Head of the College Mess**. After evaluating creativity, originality, and overall execution, Team Power Rangers was declared the winner of MasterChef 2025. They will proudly represent the college at Gravity's upcoming MasterChef Competition.

The event wrapped up on a celebratory note, appreciating the exceptional talent, enthusiasm, and innovative spirit displayed by all teams. MasterChef 2025 truly highlighted the passion and creativity of the students, making it a memorable and inspiring experience for everyone involved.



01/05

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RE:BRAND – The Future is Now!

The **Marketing Club** of **Jaipuria Institute of Management, Noida – INVICTUS** – proudly concluded its high-energy branding challenge, **RE:BRAND**, on **20th November 2025**. This qualifying event pushed participants to think fast, think smart, and think like future marketers. The first round began with an exciting rapid-fire quiz testing brand recall, positioning, taglines, and global market knowledge. The momentum then shifted to the highlight of the event – the Brand Evolution Pitch – where teams reinvented an existing brand with bold strategies, fresh taglines, and innovative marketing plans, including AI-driven upgrades.

The competition was judged by **Dr. Sumit Suri, Professor – Strategy & General Management**, whose industry exposure and academic expertise ensured a fair and thoughtful evaluation of every idea presented. His feedback encouraged participants to refine their strategic thinking and storytelling approach.

After an impressive lineup of creative pitches, the winning team – Teen Yaar, comprising Vanshika Gupta, Sakshi Gupta, and Sanyam Saxena – secured victory and earned the coveted golden ticket as the official home team for The Brand Alchemy, scheduled for **28th November 2025**.

The felicitation ceremony, led by **Dr. Aditi Dang, Chairperson of Invictus**, added a proud closing note. The event reaffirmed the club's mission to inspire innovative, confident, and industry-ready marketers.

Jashn-e-Bachpan – A Children's Day Carnival

In a heartwarming celebration of Children's Day, the Disha CSR Committee organized an engaging event titled **"Jashn-e-Bachpan"** in collaboration with the **Social Action Mobilizer NGO**. A total of 38 underprivileged children participated through the Social Action Mobilizer. The initiative focused on spreading joy, promoting inclusivity, and creating meaningful community engagement through a festive and interactive gathering.

The celebration featured music, fun games, creative sessions, and lively interactions that encouraged children to express themselves freely. These activities aimed to celebrate childhood while supporting local vendors and fostering community participation.

To enhance the excitement, a captivating magic show was arranged, leaving the children amused and delighted. A Mickey Mouse bouncy setup added to the fun, and beloved cartoon characters Mickey and Minnie Mouse joined the event, creating cheerful moments as children interacted with them and clicked photos. The games kept the children actively involved, and many won exciting gifts, making the celebration even more joyful.

A dedicated team of 35 Junior Coordinators (JCs) played an essential role in planning and executing the event. Their efforts, coordination, and warm interactions ensured a smooth and memorable experience for the young participants.

We extend our sincere gratitude to the Social Action Mobilizer NGO for collaboration. We also express heartfelt thanks to our CSR leaders – President – Saurav Prakash Gupta, Vice Presidents – Ishan Singh and Pragati Verma – for their guidance. A special appreciation goes to our Senior Coordinators and the 35 Junior Coordinators whose collective efforts made "Jashn-e-Bachpan" a memorable success.



02/05

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From The Alumni Corner



Pranjal Chauhan
Batch 2023-25



My journey from **Jaipuria Institute of Management, Noida** to **BNY** has been a blend of learning, leadership, and continuous growth. Pursuing a PGDM in Finance and Business Analytics gave me a strong foundation in both quantitative thinking and decision-making, which has been invaluable in the corporate world.

Beyond academics, being a **member of SEC** and serving as **Vice President of the Finance Club Hiranya**, played a pivotal role in shaping my personality. These responsibilities taught me how to collaborate, manage events and most importantly, lead teams under pressure. The exposure to peer learning, faculty guidance, and various industry interactions at Jaipuria helped me align my skills with industry expectations.

Through campus placements, I secured an internship at **BNY**, which later converted into a **Pre-Placement Offer**. Working initially in **Program and Project Management** allowed me to understand end-to-end processes, and the importance of structured execution in a global organization.

Recently, I transitioned to the **Revenue Department**, where I closely work with numbers, reporting and billing insights directly applying the financial and analytical concepts learned during my PGDM. Each phase of this journey reinforced the value of adaptability and lifelong learning.

Jaipuria has been more than an institute for me; it has transformed a student into a professional ready to contribute meaningfully to the corporate ecosystem.

From the Campus Corner

Some days at Jaipuria feel like walking through frames—shadows behind us, possibilities ahead. This campus doesn't just teach us; it shapes us quietly in the moments in between. The rush between classes, sunlight on brick walls, ideas whispered louder than footsteps—all of it reminds us that learning isn't limited to timetables. It lives in unexpected conversations, projects that stretch us, and friends who stand beside us on the tough days. We grow without realising, until one morning we notice we've changed. That's Jaipuria's quiet magic—it doesn't hand us answers; it teaches us how to search for braver ones.

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(PGDM 2025-27)

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JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA
PRESENTS

ANNUAL FEST

GRAVITY
2025

28TH & 29TH
NOVEMBER 2025

CONTACT FOR MORE INFORMATION

UPCOMING EVENT

ANNUAL FEST GRAVITY 28th AND 29TH Nov 2025

The Media Relations Committee (MRC) Noida is now live on Instagram by the name of Shutterbugs. Follow us to get the latest updates on what's happening around the campus.

Do Follow and Stay Tuned !



@SHUTTERBUGS_MRC_N



Meet The Team



Dr. Darshan Pandya
MRC Chairperson



Divyansh Singh Chandel
MRC President



Harshit Anand
Vice President



Sonal Mehta
Vice President



Aashi Srivastava
Vice President



05/05

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