

THE JAIPURIA COMMUNIQUE

Wednesday, 19th November, 2025

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Student



"Dil Se Diwali - A Gift Distribution Drive"

The Disha CSR Committee organized "**Dil Se Diwali - A Gift Distribution Drive**" to bring much-needed festive cheer to underprivileged communities, embodying the profound spirit of its beautiful tagline: "Har gift mein ek dua, har muskaan mein ek roshni" (In every gift, a blessing; in every smile, a light). This special initiative was carefully designed to spread hope and happiness, illuminating lives during the cherished festival of lights.

The dedicated team meticulously prepared 25 thoughtfully curated gift packets. These packets were powerful symbols of love and true togetherness, generously filled with festive essentials: vibrant candles, sacred Laxmi-Ganesh metal stickers, assorted sweets, savory snacks, crackers, and other necessities intended to brighten a home.

The distribution occurred on **October 17th**, with 12 Junior Coordinators (JCs) actively ensuring the packets reached the recipients. Their participation was key. This small but profound effort allowed the Disha CSR team to successfully share the true essence of Diwali—compassion, overflowing joy, and absolute unity. The radiant smiles on the children's faces served as the most powerful testament to the initiative's success, reinforcing the idea that the greatest celebration is one shared with others.

We extend our heartfelt gratitude to our CSR leaders for their continuous guidance and encouragement: President Saurav Prakash Gupta and Vice Presidents Ishan Singh and Pragati Verma. Special appreciation is also given to our Senior Coordinators for their dedicated mentorship and to our Junior Coordinators, whose infectious enthusiasm and dedication were key in making "Dil Se Diwali" an unequivocal, glowing success story.

Jaipuria Noida's IDP Boosts Career Readiness

This week, the **Career Management Centre (CMC)** of **Jaipuria Institute of Management, Noida**, successfully hosted the **Individual Development Program (IDP)**, a major initiative aimed at significantly boosting students' career preparedness and personal growth. The event featured highly insightful mentoring sessions led by prominent industry leaders.

Experts hailed from renowned organizations, including **Accenture, Lenovo, KPMG, BharatPe, and Tech Mahindra**, bringing crucial corporate perspectives. The comprehensive program focused on guiding students through practical tools like mock interviews, detailed CV reviews, and personalized mentoring sessions, all designed to sharpen professional skills and elevate confidence.

A key highlight was the KASH assessment framework, which rigorously evaluated students on their Knowledge, Attitude, Skills, and Habits. This crucial assessment enabled participants to understand their current professional competencies and identify specific areas for future improvement.

Industry veterans shared meaningful insights on critical topics, including career planning, interview preparation, and the evolving expectations of the corporate world. This expert feedback provided students with a clearer perspective on aligning their academic learning with tangible industry requirements.

The CMC committee seamlessly coordinated the entire event, with junior coordinators ensuring flawless execution. The program concluded on a highly positive note, earning widespread appreciation from both mentors and participants for its professional organization and its impactful learning experience. The IDP once again underscores Jaipuria's commitment to student development, successfully bridging the gap between campus learning and essential corporate readiness.



01/07

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The Gurugram Alumni Meet

The **Gurugram Alumni Meet** turned out to be a successful and heartwarming gathering, marking the first-ever alumni event hosted in Gurugram by the Alumni Relations Committee. The event took place on **Saturday, 8th November** at the Double tree Hilton Hotel, providing the perfect ambience for an evening filled with nostalgia, and meaningful connections.

Dr. Sonali Singh, Chairperson ARC and **Ms. Sonali Mulay**, ARC Coordinator, led the meeting. The meet witnessed participation from alumni across various batches — from the earliest to the most recent graduates — making it a beautiful blend of experiences and memories. Despite being a small and intimate gathering, the evening was full of warmth and enthusiasm.

Every alumnus began with a brief introduction, sharing their journey and favourite memories from Jaipuria, setting a nostalgic and heartfelt tone for the gathering. Lively fun games followed, filling the room with laughter and friendly energy as alumni reconnected and bonded across batches. A cheerful cake-cutting ceremony added a touch of celebration and joy before the evening concluded with a delightful dinner, where conversations flowed and old friendships were rekindled.

The student team also played an active role in engaging the crowd with interactive games, which sparked cheerful conversations and fond recollections of college days.

We also had alumni joining us from Indore campus. With 4 faculty members joining in, fun games, and even a surprise song performance, the event turned into a truly joyful and engaging celebration of the Jaipuria spirit!

Class Representative Badging Ceremony

The spirit of leadership and responsibility recently permeated the air at **Jaipuria Institute of Management, Noida**, during the **Badging Ceremony** for the first-year **Class Representatives (CRs)**. Organized by the Academics Program Committee (APC), this event celebrated the formal appointment of CRs from the PGDM, PGDM (Marketing), and PGDM (Services Management) programs. The Program Management Center (PMC) also graced the occasion, adding to its significance.

The ceremony began with a warm welcome extended to the **Dean of Academics, Dr. Ritika Gugnani**, program chairs, and student representatives. The atmosphere was filled with excitement as students anticipated being formally recognized as the voices of their respective classes.

The highlight was the presentation of badges to the CRs by the Program Chairs. Each badge symbolized trust, accountability, and the spirit of teamwork. In their remarks, the Program Chairs urged the CRs to lead by example and serve as a vital link between the student community and the academic administration. They emphasized that true leadership is defined not by position, but by initiative, responsibility, and a commitment to the collective learning environment.

The ceremony concluded with a cake-cutting celebration, signifying the beginning of an important new chapter for the Class Representatives. This was followed by a relaxed snack session, fostering joy and camaraderie as students and faculty interacted informally.

The Badging Ceremony was a resounding success, reflecting Jaipuria's strong commitment to nurturing responsible leaders and creating avenues for student involvement beyond the classroom. The event served as a powerful reminder that leadership begins with service, preparing the CRs to make a meaningful impact in strengthening student engagement and academic excellence.





SIP & SHARE 3.0

The **Rhetorica Club**, in collaboration with the **Career Management Centre (CMC)**, successfully organized **SIP & SHARE 3.0** on **Wednesday, 12 November 2025**, from 3:00 to 5:00 PM at Audi-2, **Jaipuria College Noida**. The event focused on providing students with practical exposure to the finance domain and helping them understand how to apply classroom concepts to real-world situations, especially while preparing for **Summer Internship Projects (SIPs)**.

The session was led by **Devashish Shukla**, a senior student who recently secured a placement at **Oxane Partners**. He offered a detailed overview of the company's business model, daily work structure, and the roles available for both internships and final placements. Devashish walked students through Oxane Partners' recruitment process, including aptitude rounds, technical interviews, and commonly asked questions.

He shared useful strategies for strengthening finance fundamentals, improving communication skills, and building confidence for interviews. His peer-to-peer guidance created an open and engaging environment, encouraging juniors to ask questions and clear their doubts about career pathways in finance.

Students gained insights into the expectations of finance recruiters, the importance of technical preparation, and how to approach aptitude assessments effectively. The session also offered motivation by highlighting a real success story from within the campus.

SIP & SHARE 3.0 ultimately served as an informative and inspiring platform, helping finance aspirants bridge the gap between academic knowledge and industry requirements while preparing them for upcoming internship and placement opportunities.

BA CONCLAVE: AI FOR BHARAT

The **"BA Conclave,"** hosted on the **15th November** by IGNITIA, the AI & Analytics Club of **Jaipuria Institute of Management**, centered on the theme **"AI for Bharat: Transforming Data into Development for Nation Building."** The session provided crucial insights into the evolving landscape of Artificial Intelligence and its role in accelerating India's growth and development.

A core focus was the emphasized need for AI awareness, ethical usage, and critical thinking among professionals. The speaker stressed that AI is a supportive tool, not an absolute authority, and cautioned against the risks of blind reliance. Students were reminded of their responsibility to critically question AI outputs and adopt the technology ethically. The necessity for future leaders to implement responsible AI governance was highlighted.

The conclave compellingly demonstrated AI's tangible impact on national integrity and security. High-value examples included the detection and prevention of ₹402 crore in financial fraud. Furthermore, tools like ASK were deployed to block nearly 2 crore misuse-linked SIM cards, showcasing AI's vital function in securing communication networks. This reinforced AI's expanding role in cybersecurity and maintaining robust financial integrity.

The discussion also delved into complex policy challenges, specifically the balance required between ensuring data privacy for citizens and promoting technological innovation. India's increasing push for data localization was a prominent topic, underscoring data sovereignty. Overall, the event reinforced the transformative vision of "AI for Bharat," stressing that the implementation of ethical, inclusive, and accountable AI is fundamental to driving holistic nation-building and fostering comprehensive development.





DATATHON : AI FOR VIKSIT BHARAT

The campus witnessed an extraordinary and intellectually invigorating **Datathon on Friday, 14th November**, centred around the visionary theme **"AI for Viksit Bharat."** The event unfolded as a captivating blend of strategy, innovation and competitive brilliance, bringing together ten dynamic teams, each entrusted with managing a ministry of national significance. Ministries were allotted through a chit system to ensure fairness, and every team worked with identical requirements across four key resources—Energy, Capital, Labour and Innovation—totalling 620 units to be allocated with precision.

With a budget of ₹1 crore, participants were compelled to balance ambition with financial discipline as they navigated a diverse set of unique resource cards representing infrastructure, technologies, human capital and strategic assets. The absence of duplicate cards made every bid decisive, turning the auction into a high-pressure arena of analytical judgment.

A brief yet crucial planning window allowed teams to strategise before the bidding intensified, with increments of ₹50,000 driving rapid decision-making, situational awareness and strict budget control. The competitive yet transparent environment showcased commendable professionalism and fairness.

After the auction, teams presented their resource portfolios and ministry plans with clarity and purpose. The event concluded with pride as **Team BlackOps** and **Team Arrays** from **Jaypee Institute of Management** emerged victorious through their insightful and strategically superior performance, marking the Datathon as a resounding success.

Shaping Value Through Knowledge

It was a privilege to host **Ms. Pallavi Lal, Knowledge Advisor at Accenture India**, on campus for an industry interaction on "Creating Value through Knowledge Management in Consulting Services." With an impressive 27 years of experience across Business Analysis, Research, and Knowledge Management, Ms. Lal brought a rare depth of expertise to the session. She began her career with Reliance Industries, progressed to Ernst & Young, and eventually advanced to her current leadership role at Accenture—a journey that itself inspired many students in the audience.

The talk was attended by GR2 students of the Service Marketing course, taught by **Dr. Deepak Halan**, who gained an insightful and multi-dimensional understanding of how consulting firms in India create value through structured knowledge practices. Rather than a typical corporate overview, the session offered a deep dive into the evolving landscape of consulting, the strategic significance of knowledge management, and the way top consulting firms harness information to drive impact for clients.

One of the most valuable aspects of the interaction was Ms. Lal's guidance on recruitment expectations at leading consulting firms such as E&Y, Accenture, Deloitte, and others. She shared practical insights into the skills, mindset, and professional attributes that these firms seek in MBA students, helping attendees better align their preparation with industry standards.

Overall, the session was a highly enriching experience that broadened students' perspectives on consulting services and highlighted the transformative role of knowledge management in the industry.



From The Alumni Corner



Rudransh Aggarwal
Batch 2020-22

The Jaipuria Institute of Management has given me a strong and meaningful foundation on which I am building my professional journey. Studying marketing as my major in such a dynamic, industry-oriented environment has not only shaped my understanding of the business world but has also instilled in me a deep sense of confidence. The exposure, guidance, and learning opportunities I received here have played a significant role in shaping my aspirations and preparing me for a successful career ahead.

However, Jaipuria is much more than just an academic institution. It is a family—one that welcomes every student with warmth and continues to stand by them through every personal or professional challenge. The support system here is truly exceptional. Whether it was academic guidance, mentorship, or simple moments of encouragement during difficult times, Jaipuria has always been a reassuring presence.

I am deeply grateful to all the faculty members, mentors, peers, and everyone who has contributed to making my journey here so memorable. Each person has played a special role in helping me understand that learning is not limited to classrooms—it is a continuous, enjoyable, and transformative process.

Being a part of Punarsangam has been one of the most rewarding experiences of my journey. Reliving cherished memories while creating new ones through this platform has been an absolute honor. It taught me the value of connection, culture, and collaboration, adding a beautiful dimension to my student life.

My time at Jaipuria will always remain close to my heart, shaping who I am today and who I aspire to become.

Student Success Story

My journey as Guneet Bhasin, a final-year MBA student at **Jaipuria Institute of Management, Noida**, has been a meaningful blend of learning, growth, and new experiences. Coming from Lucknow, pursuing an MBA has transformed the way I perceive opportunities, challenges, and my potential. I am delighted to share that I have been placed at **ICICI Prudential AMC**—a milestone that reflects consistent hard work, continuous learning, and the support I received from my institution and mentors over the past two years.

Jaipuria Institute of Management, Noida, has had a critical impact on both my academic foundation and professional outlook. The institute's strong blend of theory-based learning, industry interactions, and practical exposure helped me build confidence and develop relevant skills for the corporate world. Being a part of this environment encouraged me to step beyond my comfort zone and grow every day.

One of the most defining aspects of my journey has been serving as the **vice president** of the **CEI Committee**. This role helped me strengthen key skills such as leadership, communication, planning, and teamwork. It allowed me to understand responsibility at a deeper level and prepared me for real-world decision-making.

I am sincerely grateful to my parents for their unwavering support, to the Placement Cell for guiding me throughout the placement process, and to my faculty for their consistent mentorship. As I begin this new chapter with ICICI Prudential AMC, I look forward to contributing meaningfully to the financial services industry.



Guneet Bhasin
Batch 2024-26





From the Campus Corner

This frame isn't just a window; it's your checkpoint. The bricks behind you are lessons learned, the grounding you carry. The vines climbing upward? That's growth that doesn't ask for applause, only persistence. And the skyline outside stands like ambition calling your name. This view dares you to decide: stay seated in comfort, or step into the unknown. Don't keep your potential on "pause," waiting for some perfect timing. Take the step. Even a small one counts. Your path is already opening. The question is: will you walk through?

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Jaipuria Noida

App link **GET YOUR OWN PHOTOS**

from this event instantly using face recognition

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CLICK A SELFIE
U-Code: U8C472

JAIPURIA
INSTITUTE OF MANAGEMENT
GROWING MINDS. SHAPING FUTURE.

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Clicks from the week





RE:BRAND
QUALIFYING EVENT FOR GRAVITY 2025

1ST PRIZE - ₹2000
RUNNER UP - ₹1000

**BUILD
YOUR
BRAND**

DATE- 20TH NOVEMBER 2025
ROOM NO.- 103
TIME- 3:30 PM

SCAN TO REGISTER

CONTACT FOR MORE INFORMATION

KASHISH BHANDARI
8146113747

TANISHK DOGRA
8219416001

UPCOMING EVENT

**Brain Bazar–Prelims on 20th
Nov 2025**

**The Media Relations Committee
(MRC) Noida is now live on
Instagram by the name of
Shutterbugs. Follow us to get the
latest updates on what's happening
around the campus.**

Do Follow and Stay Tuned !



Meet The Team



Dr. Darshan Pandya
MRC Chairperson



Divyansh Singh Chandel
MRC President



Harshit Anand
Vice President



Sonal Mehta
Vice President



Aashi Srivastava
Vice President



07/07

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