

THE JAIPURIA COMMUNIQUE

Wednesday, 8th October, 2025

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Student Union

Good Touch, Bad Touch Drive

The **Disha CSR Committee**, in a significant collaboration with **Bhavishya NGO**, successfully conducted a "**Good Touch Bad Touch Sensitization**" drive at **DS Public School** on **September 26, 2025**. The initiative was aimed at empowering young children with the crucial knowledge of personal boundaries and self-protection.

The event commenced with an engaging skit performed by Disha CSR committee members. Using relatable scenarios, the play effectively illustrated the difference between safe and unsafe touches in an age-appropriate manner, making the sensitive topic accessible to the young audience.

Following the skit, a panel of esteemed faculty members, including **Dr. Aditi Dang**, **Dr. Amarnath Tripathi**, **Dr. Darshan Pandya**, and **Dr. Jeeta Sarkar**, addressed the students. They gently reinforced the session's message, guiding children on how to identify uncomfortable situations, use their voice to say "no," and seek help from trusted adults. The emphasis was on creating a safe space for learning without inducing fear. The committee also distributed food boxes to all students and faculty, fostering a sense of community and care.

The event's success was credited to the seamless cooperation of the DS Public School staff and the guidance of CSR leaders Saurav Prakash Gupta, Ishan Singh, and Pragati Verma. The dedicated efforts of the committee's senior and junior coordinators were also instrumental in making the awareness drive a memorable and impactful success.



Name, Blood and Money Family Legacy 1.0

On **30th September 2025**, the **Centre for Entrepreneurship & Innovation (CEI)** successfully organised its Family Business Workshop 1.0 With **Prashuk Jain** serving as the **CEO** of the event. The session featured an insightful talk by **Dr Kumar Aashish**, focusing on the unique challenges and opportunities faced by family-run businesses.

The workshop was designed as an interactive session, offering participants a platform to discuss real-world business scenarios and share experiences. All attendees belonged to different family businesses, making the discussions highly engaging and diverse. Participants actively interacted with the speaker, exchanging ideas on succession planning, strategic growth, and conflict resolution in family-run enterprises.

The atmosphere throughout the event was energetic, with participants keenly absorbing knowledge while contributing their own perspectives. The workshop emphasised practical insights, collaborative learning, and the importance of adapting best practices to ensure sustainable growth in family businesses.

The event concluded with a highly interactive Q&A session, leaving participants inspired and equipped with actionable strategies to enhance their family business operations. The success of the workshop reinforced CEI's commitment to fostering entrepreneurial thinking and knowledge sharing among students.





Arshiya Jain, Assistant Manager, IDBI Bank



From The Alumni Corner

Being part of the 2023- 2025 batch at Jaipuria Institute of Management, Noida, has been a transformative journey that shaped me both personally and professionally. These two years have been filled with learning, self-discovery, and growth – a period where I built the foundation for my corporate career and learned the true essence of leadership, collaboration, and adaptability.

During my time at Jaipuria, I had the privilege to serve as the Vice President of the CSR Committee, an experience that taught me responsibility, empathy, and the importance of giving back to society. Leading impactful initiatives and coordinating with diverse teams strengthened my managerial and people skills – qualities that continue to guide me in my professional life.

Academically, specializing in Marketing and Human Resources deepened my understanding of consumer behavior and organizational dynamics. The institute's practical learning approach, insightful mentorship, and supportive environment pushed me to perform beyond expectations and develop a holistic perspective of the business world.

Securing a placement with IDBI Bank as an Assistant Manager marks a proud milestone in my journey. This achievement reflects not only my hard work but also the unwavering support and guidance from Jaipuria.

To every Jaipuria student- trust your journey, stay curious, and lead with conviction. Every challenge you face is a stepping stone toward success. Jaipuria will always remain the foundation where my professional dreams began taking shape.

Jaipuria will always remain the cornerstone of my professional journey – the place where my ambitions took flight.

Student Success Story

My journey through the PGDM program at Jaipuria Institute of Management, Noida, has been filled with learning and milestones that have shaped me personally and professionally. Each experience prepared me to take confident steps toward the corporate world.

One of the most defining phases of this journey was my Summer Internship at Atomberg Technologies. As a **Marketing Intern**, I had the opportunity to immerse myself in the dynamic consumer durables industry. By conducting consumer observations and mystery shopping visits in Ahmedabad, Gujarat, I gained firsthand exposure to how purchase decisions are influenced and the key role retailers play. This practical experience helped me develop sharper analytical skills and connect my classroom learning with real business challenges.

My efforts were recognized when I was offered a **Pre-Placement Interview (PPI)** with **Atomberg**. This was both an honor and a challenge, giving me a chance to showcase the skills I had developed. Successfully converting the PPI into a **Pre-Placement Offer (PPO)** was not just a proud moment for me, but a validation of my hard work and commitment.

Beyond the technical skills, this journey taught me valuable life lessons. I discovered the importance of approaching tasks with curiosity, patience, and discipline. I realized how small, consistent efforts pave the way for bigger achievements and experienced the true meaning of teamwork while working toward common goals.

I am deeply grateful to Jaipuria Institute of Management, Noida, for providing a nurturing environment and the continuous guidance that gave me the confidence to take on and succeed in such opportunities.



Mohd. Faiz Khan

Batch 2024-26





From the Campus Corner

This art, resurrected from thousands of obsolete keys, challenges you: 'Choose Your Own Path!' Stop hitting 'Ctrl+Z' on your potential and start programming your future! This piece proves that even obsolete parts can be re-coded for greatness. What key will you press today—'Enter' on a bold idea, or 'Shift' to elevate your thinking? Your legacy is coded by the choices you make right now.

Photo Credits: Mahika Binnani
(PGDM 2025-27)

Clicks from the week

App link

Jaipuria Noida

GET YOUR OWN PHOTOS

from this event instantly using face recognition

SCAN THIS CODE

CLICK A SELFIE
U-Code: U8C472

Album by Jaipuria Institute of Management

Technology by Kwikpic

Clicks from the week



The Media Relations Committee (MRC) Noida is now live on Instagram by the name of Shutterbugs. Follow us to get the latest updates on what's happening around the campus.

Do Follow and Stay Tuned !



@SHUTTERBUGS_MRC_N



Meet The Team



Dr. Darshan Pandya
MRC Chairperson



Divyansh Singh Chandel
MRC President



Harshit Anand
Vice President



Sonal Mehta
Vice President



Aashi Srivastava
Vice President