

THE JAIPURIA COMMUNIQUE

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Write us @ : mrc.noida@jaipuria.ac.in





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BIZNOMICS SHOWDOWN

The Economics Club's much-anticipated event, **Biznomics**, concluded on **Monday, September 15, 2025**, in a grand success, as 13 enthusiastic teams battled it out to prove their economic wit and teamwork. The competition was designed to be a vibrant blend of fun, strategy, and quick thinking.

The event unfolded over three challenging rounds. It commenced with the "Crossword Showdown," an economics-themed puzzle that saw the ten sharpest teams advance, with the day's highest score being 16 out of 25. The innovative second round, "Pitch & Gamble," tested real-world creativity and persuasion as teams sold a random product on campus. The earnings collected by the top five teams directly funded the final prize pool.

The finale was a high-pressure, KBC-style quiz for the remaining five teams. With just 15 seconds per question across 12 rounds, the tension was palpable, especially during bonus rounds where correct answers added 10 crucial points.

After an intense battle of nerves, Team Crackers emerged as the champions, clinching victory from Team MSD by a razor-thin margin of just one point. Organizers noted the winners' composure in crunch moments was the deciding factor. The prize money was ultimately split 60:40 between the winners and runners-up, capping off a day that celebrated the thrill of economics in action.

'Skit-uation' Delivers Operations Lessons with Laughter

The **Operations Management and Decision Science Club (DAKSH)** at Jaipuria Institute of Management, Noida, on Monday, **September 15, 2025**, successfully hosted '**Skit-uation**', an innovative event that transformed complex operational challenges into engaging, humorous performances. Guided by **Dr. Darshan Pandya** and **Dr. Ashish Kumar**, the competition celebrated creativity in problem-solving.

The event unfolded in two rounds, beginning with "Brand Quest," a high-energy quiz where teams raced to match iconic taglines with their respective brands, such as DHL's "Excellence. Simply Delivered." The round tested participants' brand awareness and ability to think under pressure, filtering the sharpest teams for the finale.

The main highlight was Round 2, "Skit-uation," where finalist teams performed live skits based on everyday operational problems. Performances humorously depicted scenarios like inventory chaos in "The Overloaded Warehouse" and supply chain bottlenecks in "The Delayed Delivery Dilemma." Each act cleverly concluded with a key operational learning, effectively turning the stage into an impromptu classroom and delighting the audience.

After an evening of memorable performances that blended wit with sharp insights, the top two teams, "The Aspirationalists" and "Winning Gambit," were felicitated with certificates. The event was hailed as a unique success, proving that a dose of humour and creativity can make even the toughest business challenges enjoyable to crack.





Dubai –Abu Dhabi Immersion.

The International Relations Office recently organized an exciting **Immersion Program to Dubai and Abu Dhabi** from **August 25th to 29th, 2025**, offering students a unique blend of industry learning and cultural exploration.

The journey kicked off at the **Lucknow campus** with a lively ice-breaking session before departure. On reaching Dubai, students visited **Apple**, where they gained insights into innovation, marketing strategies, and global operations. Later, a city tour took them to the Palm Jumeirah, the Museum of the Future, and the Dubai Frame, concluding with a memorable dhow cruise dinner at Dubai Marina.

Day two featured an academic session at **Rochester Institute of Technology (RIT), Dubai**, where faculty and experts discussed entrepreneurship, digital transformation, and global business trends. A visit to the Dubai Mall added to the day's excitement.

The third day began with an engaging session at **DNATA Logistics**, where students learned about aviation logistics, supply chain management, and HR practices. The evening brought adventure at the Desert Safari, filled with dune bashing, camel rides, and cultural performances under the stars.

The final leg in Abu Dhabi included serene visits to the BAPS Hindu Temple and the Sheikh Zayed Grand Mosque, followed by the thrills of Ferrari World.

The program was an enriching journey that combined academics, industry exposure, and cultural immersion, leaving students inspired with global perspectives and unforgettable memories.

VOICE AND VENTURE

The **Rhetorica Club** successfully organized the **Sector Pitch Challenge** on **17th September** at 3:30 PM. The event aimed to sharpen creativity, critical thinking, and communication skills, providing students with an engaging and interactive platform. The session was dynamically anchored by Meenal Parekh and Akshit Sharma, whose energetic hosting and seamless coordination kept the audience engaged.

Event Highlights:

Round 1: Participants pitched their chosen sectors and showcased role-plays, presenting themselves as if they truly belonged to those industries, making the session realistic, entertaining, and informative.

Round 2: Contestants adopted unique personas and presented their ideas while staying true to their characters, adding creativity, humor, and depth to their performances.

Random Challenges: Participants were given unexpected tasks to test spontaneity, encouraging improvisation, brainstorming, and innovative thinking.

The event was judged by **Dr. Darshan Pandya**, who evaluated performances and shared insightful feedback, enriching the participants' learning experience.

The winning team, Flamingos—Bhoomija Ginnare, Ayushi Srivastva, and Arushi Badhani—secured first place, while Team Sphere—Deepanshu Dabral, Himanshu Khansili, and Yash Kumar Bhuwalka—claimed second. The winners received a cash prize, boosting competitive spirit and enthusiasm.

The Sector Pitch Challenge concluded on an inspiring note, leaving an air of enthusiasm, innovation, and motivation. The event was a resounding success, showcasing the Rhetorica Club's commitment to fostering confidence, public speaking, and creative expression among students.





Musical Jamming Event of 'SUKOON'

The **Well-Being and Mindfulness Committee, SUKOON**, at Jaipuria Institute of Management, Noida, organized a Musical Jamming Event on **September 19, 2025**, under the guidance of **Chairperson Dr. Rohan Bhalla**, President Girish Singh Bhadauriya, Vice-Presidents Mukund Sharma and Haripal Singh Rajput, and Event Lead Himanshu Patel. The event was planned to provide students with a refreshing break from their demanding academic schedules, giving them a chance to relax and enjoy an evening of music and togetherness.

The session began with soft warm-up beats that gradually evolved into a lively jamming atmosphere. With guitars strumming, voices harmonizing, and claps echoing across the space, the vibe was energetic yet soothing. What made the evening special was that it was not about a stage performance but about collective enjoyment. Students joined in freely, clapping, singing, and vibing with the performers, which created the feeling of one big group making music together.

The highlight of the evening was the active participation of the crowd, whose enthusiasm and energy elevated the session into a true celebration of music and connection. The atmosphere was filled with smiles, laughter, and applause, reflecting how deeply the students appreciated this escape from their daily routines. The smooth execution of the event was made possible through the dedication of coordinators—Taanya Singh, Samita, Anas Sheikh, Himanshu Patel, and Aarushi Dey—whose efforts ensured that everything flowed seamlessly.

In conclusion, the Musical Jamming session of SUKOON left behind more than just melodies; it created moments of joy, connection, and shared memories that will remain with everyone who experienced it.

Coffee with Alumni – Brewmates Edition

The **Alumni Relations Committee** of Jaipuria Institute of Management, Noida, successfully hosted Coffee with Alumni – Brewmates Edition on **19th September 2025** at 3:00 p.m. in **Auditorium 1**. The event was anchored by Ms. Shreya Batra and Mr. Gokul Mittal from the 2025–27 batch, with the entire committee coordinating seamlessly to create a warm and engaging atmosphere.

The college had the privilege of welcoming back two proud alumni from the **2014–16** batch, **Mr. Shaurya Bhatnagar** and **Ms. Shringarika Saxena**. The session was designed as an open conversation where the guests not only spoke about their enriching PGDM journey but also highlighted the challenges and opportunities of transitioning into the corporate world. Alongside their professional insights, they revisited nostalgic memories from campus life, offering a perfect blend of guidance and relatability for the current students.

To maintain energy and interaction, the student hosts conducted fun games, which added an element of liveliness to the proceedings. The formal welcome was extended by **Dr. Sonali Singh, Chairperson of the Alumni Relations Committee**, setting the tone for an impactful dialogue. Later, as a gesture of gratitude, Dr. Singh, along with **Ms. Sonali Mulay, Committee Coordinator**, presented both alumni with green certificates and thoughtful mementos.

The session concluded with a delightful cake-cutting ceremony and high tea, symbolizing camaraderie and celebration. The event not only created memorable moments but also reinforced the Committee's mission of nurturing strong alumni-student bonds, bridging past experiences with future aspirations.





-Aashi Tyagi
Business operations
Consultant BCG



From The Alumni Corner

Being part of the **2019–2021** batch at Jaipuria Institute of Management, Noida, was a transformative experience. Those years laid a strong foundation for both my personal and professional growth. When the pandemic brought everything to a halt and uncertainty loomed large, I was fortunate to receive an opportunity with **EY Global Delivery Services**. For that, I will always be grateful to Jaipuria.

Business operations and analytics have always been a strong area of interest for me. At **EY**, I worked as an **Analyst**, where I enhanced my analytical skills, contributed to several key projects, and developed a deeper understanding of business operations – a field I've always been passionate about, and received tremendous appreciation from overseas stakeholders.

With a firm belief in continuous learning and growth, I aspired for more and eventually secured an offer from **Boston Consulting Group (BCG)**, one of the world's leading consulting firms (Big 3). From solving BCG case studies in college to now being a part of the organization, the journey feels nothing short of surreal. Each step in my career, from campus to corporate, has reinforced one core belief – trust yourself and be confident in what you do. When you truly believe in your capabilities, challenges turn into stepping stones, and dreams start becoming reality.

To the Jaipuri community – stay driven, stay curious, and never stop believing in your journey.

Student Success Story

The journey of my PGDM has been a story of growth, resilience, and transformation—one that has shaped my personality and prepared me for the corporate world with confidence. Every step came with its own set of challenges and learnings, but together, they became milestones in my path.

My journey took off with Disha – CSR Committee, where I began as a Junior Coordinator and eventually rose to the position of Vice President. This transition was more than just a change in designation—it was a journey of learning leadership, driving social initiatives, and experiencing the power of teamwork. Organizing awareness drives, collaborating with NGOs, and executing large-scale CSR events gave me the opportunity to lead with empathy and accountability.

I am thankful to all the faculty members who have guided and supported me at every step of this journey. Their mentorship and encouragement instilled in me the confidence to aim higher and stay industry-ready.

The next defining milestone was my **Summer Internship at Bajaj Allianz General Insurance Company (BAGIC)**. Immersing myself in the product, process, and portal domains, I engaged with agents, worked on renewals, and contributed to campaigns. This experience enhanced my problem-solving skills and industry perspective, ultimately earning me a **Pre-Placement Offer (PPO)** a moment of immense pride.

Finally, securing my **placement with Aviva India** marks the beginning of a new chapter. For me, this success is not the finish line but a launchpad to create meaningful impact, keep learning, and grow relentlessly.



Pragati Verma
Batch 2024-26





From the Campus Corner

As night slowly wraps the campus, Jaipuria Noida glows with its own quiet charm. The red-brick walls hold stories of the day, the trees sway gently like companions, and the walkways shimmer with peace. Beyond assignments and lectures, the campus teaches us through laughter, shared dreams, and thoughtful pauses. Every corner becomes a gentle reminder that this journey is not just about learning—it's about living, growing, and creating memories together.

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(PGDM 2024-26)

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Clicks from the week





Upcoming Events-

Garba Mahostav Jalsa 2025

The Media Relations Committee (MRC) Noida is now live on Instagram by the name of Shutterbugs. Follow us to get the latest updates on what's happening around the campus.

Do Follow and Stay Tuned !



@SHUTTERBUGS_MRC_N



Meet The Team



Dr. Darshan Pandya
MRC Chairperson



Divyansh Singh Chandel
MRC President



Harshit Anand
Vice President



Sonal Mehta
Vice President



Aashi Srivastava
Vice President



06/06

Write us at:
mrc.noida@jaipuria.ac.in