

THE JAIPURIA COMMUNIQUE

Wednesday, 17 September, 2025

Write us @ : mrc.noida@jaipuria.ac.in





Particulars:-

Pg. No.

**PRAKTIKOS-NATIONAL SIP
COMPETITION**

1

**Banasree Dey Memorial Quiz
Finals**

1

MONOPOLY 4.0

2

**Hunar-e-HR: The Ultimate HR
Showdown!**

2

From The Alumni Corner

3

Student Success Story

3

From The Campus Corner

4

Upcoming Event

5



PRAKTIKOS—NATIONAL SIP COMPETITION

On **September 9, 2025**, the **Research and Publication Committee—SHODH—**of Jaipuria Institute of Management, Noida, hosted Praktikos, an event designed to bridge the gap between management theory and real-world application. Students from over 15 colleges participated in a hybrid format, sharing internship experiences and research insights that reflected the practical impact of their academic learning. From companies like Ananda, EY, and Urban Company etc participants presented thoughtful takeaways from their corporate exposure.

The event featured a distinguished panel of judges: **Dr. Vaishali Agarwal, Dean of Academics and Professor of Marketing at IMS Ghaziabad**, and **Ms. Mayuri Dutta, Team Manager at Barclays** with over 12 years of industry experience. Their feedback added depth and industry relevance to the student presentations.

Dr. Subhajyoti Ray, Director and Professor at Jaipuria Institute of Management, continues to inspire students and faculty through his visionary leadership. **Chairperson, Dr. Nidhi Singh**, emphasized the committee's commitment to fostering research that is both rigorous and experiential. The event was anchored by a team of esteemed faculty members—**Dr. Richa Misra (Decision Science)**, **Dr. Aditi Dang (Marketing)**, **Dr. Sovan Jeet Mishra (Human Resource Management & Organizational Behavior)**, and **Dr. Aditya Banarjee (Finance)**—whose interdisciplinary expertise contributed to the event's academic rigor and collaborative spirit.

Praktikos was more than a showcase of student achievements; it was a celebration of applied learning and academic-industry synergy. The event reinforced SHODH's mission to promote research that is relevant, actionable, and capable of inspiring real-world impact.

Banasree Dey Memorial Quiz Finals

The **Academic Programme Committee (APC)** organized the Final Round of the **Dr. Banasree Dey Memorial Business Quiz on 15th September 2025**, bringing together some of the sharpest minds from Noida, Indore, Jaipur, and other reputed B-Schools in an intellectually stimulating competition.

The event began with the ceremonial lighting of the diya, followed by an inspiring address from the Dean of Academics and a touching tribute video honoring **Dr. Banasree Dey**, which set a dignified and celebratory tone.

The event kicked off with the audience round, which added to the excitement, with several members winning cash vouchers for their correct answers, making the entire hall come alive with energy. The main quiz featured three engaging rounds of questioning that tested knowledge, strategy, and quick thinking. Each round kept participants on their toes, challenging them to demonstrate business acumen and remain calm under pressure.

After a thrilling battle of wits, the competition reached an electrifying climax as the best minds fought for the top spot. The winning team from **Jaipuria Institute of Management, Indore**, was felicitated with a cash prize of ₹20,000, while the first runner-up from **Amity University** received ₹10,000 for their outstanding performance.

The event concluded with a heartfelt vote of thanks, celebrating the talent, teamwork, and intellectual spirit of all participants. The final round not only upheld the prestige of the **Dr. Banasree Dey Memorial Quiz** but also strengthened bonds across institutes, making it a memorable inter-college celebration of knowledge and excellence.





MONOPOLY 4.0

On **12th September 2025**, the **Centre for Entrepreneurship & Innovation (CEI)** successfully organized its flagship event **MONOPOLY 4.0** in Audi 1. The CEO of the event was Rohit Joshi. The event was designed as an interactive auction-based activity, aiming to provide students with a platform to experience business decision-making in a competitive environment.

The competition saw the participation of 10 enthusiastic teams; each provided with a virtual capital of ₹200 crores. The challenge was to invest strategically in listed companies through auctions and trading rounds. The objective was not only to acquire a company but also to apply bidding skills, critical thinking, and financial planning to maximize returns.

The atmosphere throughout the event was vibrant, with teams carefully analysing their options, debating strategies, and making critical investment decisions. The auction process created a realistic simulation of a corporate trading floor, where quick thinking and effective teamwork played a vital role. Participants learned the importance of patience, risk assessment, and adaptability in a business scenario.

After several engaging rounds of bidding and trading, Team Mavericks emerged as the winners of MONOPOLY 4.0, demonstrating exceptional strategic thinking and execution. The Runners-Up position was secured by Team BUZZ Builders, who also showcased commendable planning and teamwork.

Overall, the event was both educational and enjoyable, offering students a practical insight into entrepreneurial decision-making. The success of MONOPOLY 4.0 reinforced the value of experiential learning and highlighted CEI's continued efforts to nurture innovative and analytical thinking among students.

Hunar-e-HR: The Ultimate HR Showdown!

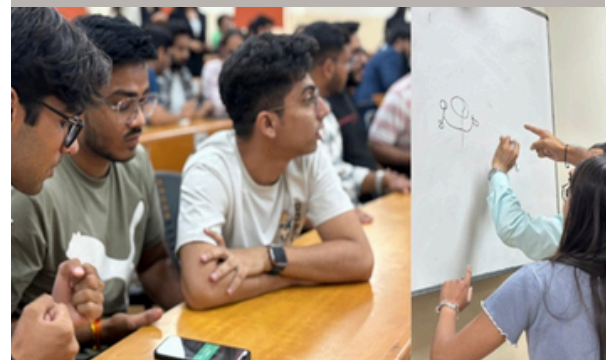
On **13th September 2025**, the corridors of Jaipuria Institute of Management, Noida, came alive with excitement as **IPSA – The HR Club** hosted its flagship annual event, **Hunar-e-HR**. Organised under the guidance of **Dr. Poornima Madan** with support from **Prof. Shalini Shrivastav** and **Dr. Rohan Bhalla**, the event brought together creativity, competition, and camaraderie in true HR style.

With teams of three vying for cash prizes and glory, the day kicked off with Jargon Jungle – a high-energy quiz that tested participants on HR jargon, management concepts, and corporate buzzwords. The momentum continued with Tag-O-Mania, where participants had to match iconic taglines to brands—think “Just Do It” (Nike) or “Because You’re Worth It” (L’Oréal)—all within seconds.

The grand finale, HR Pictionary, unleashed the artistic and analytical skills of the teams. While one member sketched HR and corporate terms on the whiteboard, the others guessed at lightning speed, filling the room with laughter and applause. The round blended quick thinking, teamwork, and creativity, keeping both participants and audience engaged till the very end.

After an intense finish, Team KBC claimed the top spot with a cash prize of ₹3000, while Team Disruptors secured the runner-up position with ₹2000. The winners were felicitated by the esteemed HR & OB faculty, adding prestige to their achievement.

Hunar-e-HR 2025 was more than an event—it was a celebration of talent, spontaneity, and teamwork, once again proving that in HR, hunar truly sets you apart.



02/05

Write us at:
mrc.noida@jaipuria.ac.in



Disha Jain
Batch 2020–22
Senior Consultant

Deloitte.

From The Alumni Corner

When I look back at to **2020**, I remember the world standing still—lockdowns, uncertainty, and so many unanswered questions about what's going to happen ahead. In the middle of that chaos, I began my PGDM journey at Jaipuria Institute of Management in 2020. At that time, it felt like a big risk as it was in a virtual mode, but in hindsight, it turned out to be one of the most rewarding decisions of my life.

Those 2 years gave me much more than academic learning. They were filled with moments that tested and shaped me—whether it was preparing for back-to-back presentations, participating in cultural events, or working late into the night with my friends to get things right. Every experience added a new layer of confidence and taught me the value of teamwork, adaptability, and perseverance.

I got placed with Deloitte as an Associate Solution Advisor. The placement journey was both challenging and rewarding. Each stage tested not just knowledge but also patience, presence of mind, and resilience. Looking back, it feels less like a test and more like a journey of growth.

This milestone wouldn't have been possible without the constant support and mentorship I received. A heartfelt thank you to **Dr. Ajay Bansal**, **Dr. Puneet Dubblish**, and **Dr. Shalini Verma** for their guidance and belief in me.

Today, as I work as a **Senior Consultant – Audit & Assurance** with **Deloitte USI**, I can clearly see how those two years continue to guide me in my professional journey. The ability to stay calm under pressure, to lead with empathy, and to give my best no matter what the situation, goes back to those formative years.

Jaipuria will always be close to my heart. It is more than just a campus for me—it was a chapter of growth, friendships, and memories that I'll carry with me forever.

Student Success Story

I am happy to share that after completing my summer internship, I have received a **Pre-Placement Offer (PPO) from BNY**. This experience has been an important step in my learning and professional development during my MBA journey.

The internship gave me my first exposure to the corporate environment in a global financial institution. It was both engaging and challenging, providing practical insights into how business functions operate in a structured and fast-paced setting. During this period, I learned the importance of attention to detail, discipline, and adaptability while handling responsibilities and meeting deadlines.

One of the key takeaways for me was understanding the value of having the right mindset. Approaching tasks with curiosity, patience, and a willingness to learn helped me manage the challenges that came my way. I also realized that consistent, small efforts contribute more toward progress than attempting to achieve everything at once.

Another important lesson was the role of teamwork. Working alongside experienced professionals helped me see how collaboration and effective communication are essential in achieving shared goals within large organizations.

I am especially grateful to Jaipuria Institute of Management for preparing me well for this opportunity. The structured learning environment, industry-relevant projects, regular interactions with faculty, and focused placement support helped me develop both the technical knowledge and soft skills required to perform confidently in the corporate world.

Receiving the PPO was a positive outcome of the work I put in and a reminder to stay committed to learning and improving. I would encourage fellow students and future interns to treat internships as opportunities to grow, build professional relationships, and understand their potential in the workplace.



Aryan Mahajan
Batch 2024–26

BNY



03/05

Write us at:
mrc.noida@jaipuria.ac.in



From the Campus Corner

After a day's worth of rain, the world seems to get a second chance. The air is fresh, the colours are vibrant, and the path ahead shimmers with reflected light. It's a powerful reminder that every storm passes, leaving behind a moment of clarity and a breath taking sunset. This isn't just a beautiful view; it's a feeling—a promise that after the struggle, there's always a beautiful, peaceful new beginning waiting for you!

Photo Credits: Miss Janvi Kumar
(PGDM 2025-27)

Clicks from the week

Jaipuria Noida

App link **GET YOUR OWN PHOTOS**

from this event
instantly using face recognition

SCAN THIS CODE



CLICK A SELFIE
U-Code: U8C472



JAIPURIA
INSTITUTE OF MANAGEMENT
LEARNING. INSPIRE. GROW.

Album by Jaipuria Institute of Management



Kwikpic

Technology by Kwikpic

Clicks from the week





Upcoming Events-

16th Annual Marketing Conclave

The Media Relations Committee (MRC) Noida is now live on Instagram by the name of Shutterbugs. Follow us to get the latest updates on what's happening around the campus.

Do Follow and Stay Tuned !



@SHUTTERBUGS_MRC_N



Meet The Team



Dr. Darshan Pandya
MRC Chairperson



Divyansh Singh Chandel
MRC President



Harshit Anand
Vice President



Sonal Mehta
Vice President



Aashi Srivastava
Vice President



05/05

Write us at:
mrc.noida@jaipuria.ac.in