

# THE JAIPURIA COMMUNIQUE

Wednesday, 03 September, 2025

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## DATA HUNT 3.0 – A Thrilling Battle of Minds by IGNITIA

On **26th August 2025**, **IGNITIA – The AI & Analytics Club** of Jaipuria Institute of Management, Noida, successfully organized its flagship event **"DATA HUNT 3.0"**, exclusively designed for first-year students. The event seamlessly blended learning with fun, featuring three exciting rounds that tested knowledge, creativity, and teamwork.

The competition commenced with a Quiz Round, where teams engaged in rapid-fire questioning to showcase their quick thinking and analytical skills. This was followed by the Treasure Quest, an adventurous round that challenged students to solve puzzles and track hidden clues using logic, strategy, and collaboration. The grand finale, Prompt to Poster, showcased participants' creative flair as they utilized AI tools to design visually compelling posters based on given prompts, demonstrating their ability to merge technology with artistic expression.

A total of 20 enthusiastic teams took part, creating an atmosphere of healthy competition and high energy. Throughout the event, students demonstrated problem-solving abilities, teamwork, and innovative thinking, making each round more engaging than the last.

Beyond being a competition, DATA HUNT 3.0 served as a platform for first-year students to connect, collaborate, and showcase their talents in a dynamic and enjoyable setting. The event fostered a sense of curiosity and camaraderie, leaving participants with memorable experiences and new friendships.

The smooth execution of the event was credited to the dedicated efforts of the IGNITIA core team and the constant guidance of faculty mentors. DATA HUNT 3.0 was not just an event—it was a celebration of learning, creativity, and collaboration.

## Invictus Club's 'Corporate Charades' 3.0

On **August 25th**, the campus buzzed with intellectual energy as Invictus, the **Marketing Club**, successfully hosted **"Corporate Charades 3.0."** This highly anticipated event brought together 15 enthusiastic teams, all competing for impressive prizes of ₹2500 and ₹1500. The competition skillfully blended learning and entertainment, challenging participants' brand knowledge and communication skills.

The contest unfolded across three dynamic rounds. It began with a general marketing and company-specific quiz, from which 10 teams advanced. The second round was an exciting game where a clue giver had to guide their team to guess a brand, narrowing the field to the top 5 contenders. The final round was a corporate twist on the classic game of charades, requiring one team member to act out a company name for their teammates to guess. This creative test further reduced the competition to five finalists. The grand finale was a high-octane speed challenge, where teams raced against the clock to act out and guess the maximum number of companies.

After a fierce and entertaining showdown, "The Bottom Liners," composed of Shreya Mittal, Varnika Fartiyal, and Deepesh Yadav, emerged as the champions, demonstrating exceptional teamwork and brand expertise. "Team Seedhe Maut," represented by Bhavya Sharma, Rohit Joshi, and Abhijeet Singh, secured second place. The event was a resounding success, highlighting that the most effective marketing minds are not only strategic but also remarkably creative and quick-witted. It was a true celebration of the diverse skills essential for success in the fast-paced world of marketing, leaving participants and spectators alike inspired and entertained.







## SUKOOKN– Logo Reveal and Flashmob Event

On **August 28, 2025**, **SUKOOKN—the Mental Well-being and Mindfulness Committee** of Jaipuria Institute of Management, Noida—marked its formal debut with a dynamic logo reveal and flashmob event. Under the guidance of the Chairperson, **Dr. Rohan Bhalla**, and the leadership of President Girish Singh Bhadauriya, Vice Presidents Haripal Singh Rajput and Mukund Sharma celebrated the event, marking the committee's mission to integrate mental wellness into campus life.

Held on the mid-lawn, the flash mob began at 12:15 p.m., captivating the audience with its energy and rhythm. The performance disrupted the academic routine, embodying SUKOOKN's ethos of mindfulness as a shared, lived experience. The highlight was the unveiling of the committee's logo—a banner descending from the institute's walls, symbolising growth, resilience, and rootedness.

Creative installations such as photo booths, posters, and Instagram-style frames allowed attendees to engage actively, creating lasting memories and extending the event's impact across social media. The enthusiastic response—marked by applause, participation, and joy—reflected a collective embrace of SUKOOKN's vision.

This event was not just a celebration but a beginning. It signalled a commitment to fostering inner clarity, emotional balance, and community well-being alongside academic excellence. SUKOOKN's launch stands as a promise to nurture a culture where mindfulness and achievement go hand in hand.

## SIP & SHARE 2.0 – Event Report

Rhetorica, the literary club, organized its **"SIP & Share 2.0"** event at Cafe Connect, creating an interactive forum for junior students to gain practical insights into Summer Internship Programs (SIPs) and finance careers. The session featured a panel with seniors **Vishakha Soni**, **Akansh Gaur**, and **Prabhanshu Shrivastava**, who shared their valuable personal experiences.

Vishakha Soni, who interned at Axis Bank's Forex Department and secured a placement at BlackRock, explained how forex operations are fundamentally driven by compliance and international regulations. Discussing her transition from a science background to finance, she advised students to be proactive in seeking opportunities, build strong professional networks, and master essential tools like Excel and SQL.

Akansh Gaur recounted his experience in the Credit Department at Axis Bank, where his responsibilities included managing loan portfolios, conducting audits, and performing operational reviews. He encouraged the junior attendees to willingly take on challenging tasks, maintain meticulous documentation, and remain adaptable in the ever-evolving finance sector. He also recommended pursuing NSIM Certifications as a significant credential for aspiring professionals.

Prabhanshu Shrivastava, reflecting on his internship at Indian Bank, emphasized the importance of initiative and patience. He shared how he successfully navigated the pressures of loan documentation, achieving a remarkable 98% case closure rate and underscoring the career-defining value of responsibility and perseverance.

The insightful session concluded with guests receiving a diary as a token of appreciation, leaving juniors motivated and better informed about their potential career paths in the demanding world of finance.





# KOLKATA CHAPTER MEET



## Gala Dinner and Reunion



## Kolkata Alumni Chapter: A Memorable First Step

The **Kolkata Chapter Meet**, organised by the **Alumni Relations Committee (ARC)** at **Hotel Hindustan International** on **23rd August**, was a resounding success, uniting alumni from diverse batches and campuses. This landmark event marked the very first step in bringing together the vibrant Jaipuria alumni community in Kolkata, and the overwhelming response set the tone for future gatherings.

What made this occasion especially memorable was the spirit of collaboration between the Noida and Lucknow campuses. Alumni from across campuses came together, rekindling old memories, sharing stories, and celebrating the enduring bond that the Jaipuria family fosters. The event truly showcased how distance and time fade away when the spirit of camaraderie thrives.

The evening was made possible with the invaluable support of **Dr Anupam Saxena, Chairperson of ARC, Lucknow**, and **Mr Anurag Mohan from Lucknow**, whose guidance and efforts played a pivotal role in organising the meet. Their dedication ensured that the event not only ran smoothly but also created a warm and welcoming atmosphere for everyone present.

Adding to the excitement were the lively party games, which infused the evening with energy and laughter. These activities reflected the perfect balance of networking and fun, reminding everyone that professional connections can flourish alongside light-hearted moments.

The Kolkata Chapter Meet has laid a strong foundation for future alumni interactions in the city. With the spirit of togetherness and collaboration, it promises to grow into a tradition that will continue strengthening the Jaipuria alumni network for years to come.

## Faculty Exchange Program

As part of the International Faculty Exchange Program, **Dr. Cynthia, Assistant Professor at Tunku Abdul Rahman University of Management & Technology (TAR UMT), Malaysia**, visited Jaipuria Institute of Management, Noida, from **18th to 23rd August 2025**. The program, established under the MOU between TAR UMT and Jaipuria, aims to foster academic and research collaboration between the institutions.

Dr. Cynthia, an expert in human resource development, was welcomed on 18th August by **Dr. Poornima Madan** and the IRC Junior Coordinator with a traditional Indian greeting. During her visit, she conducted six sessions for second-year students. Two were tailored for HR electives in performance management systems. The first highlighted the integration of AI tools, cloud platforms, and 360-degree feedback in employee evaluation, while the second addressed strategies for retaining top performers in hybrid workplaces, stressing adaptability, recognition, and communication. She also delivered lectures on organizational behavior and talent acquisition, offering students valuable global perspectives on HR practices.

Beyond academics, Dr. Cynthia engaged in cultural immersion. She visited the Taj Mahal, India Gate Avenue, Janpath Market, and Akshardham Temple, accompanied by faculty members. On 21st August, she also presented her research at a Faculty Seminar in Manthan, discussing "Gender Stereotypes and Political Culture in Malaysia." A highlight was the student-hosted AMA session featuring Indian cultural performances, followed by a farewell dinner with faculty members. Her visit concluded with a city tour covering the Lotus Temple, Humayun's Tomb, and the Science Museum.

Her stay enriched academic learning and strengthened cross-cultural understanding, making the exchange a memorable and impactful experience.



03/06

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**Shivam Mahendra**  
**Batch 2020-22**  
**Senior Data Analyst**

**CBRE**

## From The Alumni Corner

Starting my PGDM journey in **July 2020** was nothing short of a leap of faith. The world was in lockdown, everything felt uncertain, and like many, I wondered how life and careers would move forward. But Jaipuria gave me the strength to navigate those fears and the platform to grow beyond them.

Those two years were truly transformative. From endless presentations and public speaking to late-night event preps, every experience shaped me in ways I couldn't have imagined. Gravity will always be close to my heart—not just as an event, but as a stage where I learned to take charge, manage a team, and perform under pressure. Being part of the MRC and serving as a Senior Coordinator taught me leadership, teamwork, and the art of delivering results when it matters most.

Fast forward to today, working as a **Senior Data Analyst at CBRE**, I see how deeply those lessons influence my professional journey. The confidence, discipline, and resilience I carry with me all trace back to those days.

Even three years later, Jaipuria still feels like a blessing. Those two years weren't just about academics—they were about discovering myself, and that's something I'll always cherish.

## Student Success Story

I am happy to share that I have been placed with **TVS Motors as a Territory Sales Manager (2W)**—a milestone that marks the beginning of an exciting new chapter in my journey.

Coming from Jhansi, I started my academic path with engineering at Acharya Institute of Technology, Bengaluru, and began my career with Cognizant as a Programmer Analyst. That experience gave me corporate exposure and helped me develop adaptability, discipline, and problem-solving skills. However, I always aspired to build a career in sales and marketing, which led me to pursue my MBA at Jaipuria Institute of Management, Noida. Looking back, it was one of the best decisions of my life.

The placement process at TVS Motors was rigorous, with five rounds including aptitude, group discussion, game-based assessment, HR, and business interview. Each stage tested not just knowledge but also presence of mind, market awareness, and alignment with the company's values. Clearing these rounds reinforced for me the importance of preparation, resilience, and staying true to one's principles.

This achievement is not just my own—it is the outcome of consistent effort, guidance, and the unwavering support I received at Jaipuria. I am especially thankful to **Dr. Ajay Bansal** and **Prof. Abhijit Nair** for their mentorship throughout this journey.

To my juniors, I would only say—stay consistent, embrace every learning opportunity, and trust your mentors. When preparation meets perseverance, success will surely follow.



**Harsh Khare**  
**Batch 2024-26**

**TVS** 



**04/06**

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## From the Campus Corner .....

Our library isn't just a quiet corner—it's the true heartbeat of campus life. It's where deadlines are chased, dreams are nurtured, and curiosity finds its wings. From last-minute revisions before exams to endless explorations of knowledge, every aisle holds a story waiting to be discovered. Step in for books, stay for inspiration, and walk out with ideas, perspectives, and memories that shape your tomorrow. Here, learning becomes a lifelong adventure.

Photo Credits: Mr. Gokul Mittal  
(PGDM 2025-27)

## Clicks from the week

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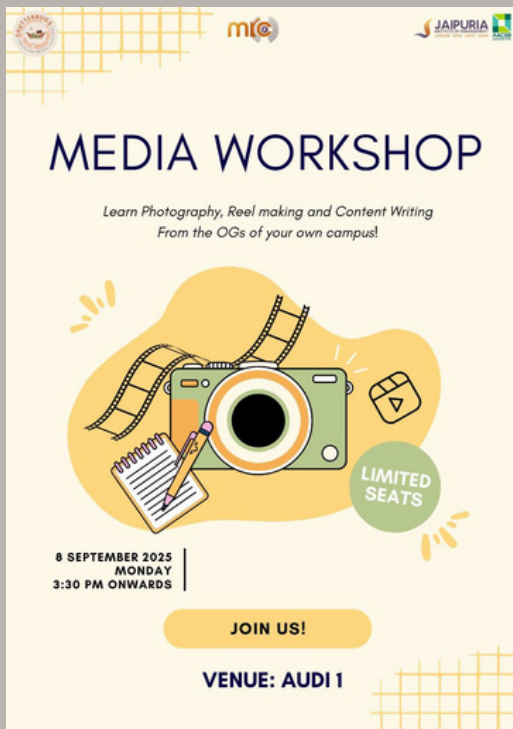
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## Upcoming Events-

### Media Workshop

**The Media Relations Committee (MRC) Noida is now live on Instagram by the name of Shutterbugs. Follow us to get the latest updates on what's happening around the campus.**

**Do Follow and Stay Tuned !**



## Meet The Team



Dr. Darshan Pandya  
MRC Chairperson



Divyansh Singh Chandel  
MRC President



Harshit Anand  
Vice President



Sonal Mehta  
Vice President



Aashi Srivastava  
Vice President



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