

THE JAIPURIA COMMUNIQUE

Wednesday, 20 August, 2025

Write us @ : mrc.noida@jaipuria.ac.in





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Khushiyon Ki Azaadi

On **15th August 2025**, the **Disha CSR Committee** of Jaipuria Institute of Management, Noida celebrated Independence Day with a special drive—"Khushiyon ki Azaadi"—organized in collaboration with the **Achal Welfare Foundation** at **Ram Bati Public School**. The initiative aimed to spread joy, patriotism, and togetherness among children.

The day began with distributing tricolor bands and face paints, filling the surroundings with festive spirit. Over 20 children participated enthusiastically, engaging in fun-filled activities such as the Mystery Box and Balloon Pass. Their laughter and energy created a lively atmosphere. A drawing competition further showcased the children's imagination, with winners receiving small prizes. Every child was also gifted a token of love, ensuring that no one left without a smile.

What made the celebration truly special were the bright, innocent smiles on the children's faces. These little expressions of happiness reminded everyone that even the smallest gestures of kindness can create lasting memories. For the volunteers, the experience was both fulfilling and heartwarming, leaving a deep sense of satisfaction.

The success of the event was made possible through the guidance of our CSR leaders—President Saurav Prakash Gupta and Vice Presidents Ishan Singh and Pragati Verma. We are equally grateful to our senior coordinators for their mentorship and to our junior coordinators for their sincere efforts in executing the drive.

Khushiyon ki Azaadi was not only a celebration of India's freedom but also of compassion, unity, and the true joy of giving back to society.

Independence Day Celebration

On **August 15, 2025**, Jaipuria Institute of Management, Noida, proudly celebrated the **79th Independence Day** with great fervor and dignity. The occasion began with the formal flag hoisting ceremony, led by the **honorable Director Sir**, marking the spirit of freedom and paying tribute to the countless sacrifices that secured the nation's independence. The unfurling of the tricolor instilled a deep sense of patriotism among everyone present, as the gathering stood in respect to honor the nation.

Following the solemn ceremony, the campus came alive with a vibrant series of cultural performances prepared by the students. The program included patriotic songs, dance presentations, and skits, each reflecting the diverse heritage, culture, and unity of India. These artistic expressions not only showcased the creative talents of the students but also reminded the audience of the struggles and values that form the foundation of the nation.

The event served as a meaningful platform to strengthen the bond of unity between students, faculty, and staff. By combining formal tradition with youthful energy, the celebration highlighted both reverence for the nation's history and optimism for its future. The enthusiastic participation of students and faculty members created an atmosphere of pride, harmony, and shared responsibility towards the country.

The 79th Independence Day at Jaipuria Institute of Management was thus observed with deep respect and spirited enthusiasm. It stood as a tribute to India's glorious journey of freedom and as an inspiration for the young generation to uphold the values of democracy, unity, and progress.



01/05

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Workshop on “SQL for Business Analytics”

In today's data-driven world, the ability to work with databases has become essential across industries. Recognizing this need, the Area of Business Analytics organized a two-day workshop (on **10th August 2025 and 18th August 2025**) on SQL for Business Analytics under the guidance of **Area Chair Dr. Shivani Bali**, whose initiative and efforts made this valuable learning experience possible.

The workshop was conducted by **Mr. Mohd Khuram** and **Mr. Mohd Faraz Shakir**, seasoned **consultants from Ernst & Young (EY) and PayU Payments Private Limited**. Over two days, the sessions in hands-on mode focused on the fundamentals of Structured Query Language (SQL)—a critical tool for handling, analyzing, and extracting insights from data.

Both the resource persons brought rich industry experience to the classroom, highlighting SQL's role in real-world business analytics. Participants explored data retrieval, filtering, aggregation, joins, and database structures through hands-on exercises and real-time query building.

The workshop not only strengthened students' technical foundation but also provided a glimpse into how SQL is applied in professional environments. It successfully bridged the gap between academic learning and industry requirements, making it an enriching experience for all. Initiatives like this empower students to remain industry-relevant and prepared for the data-centric challenges of today's business world.

Janmashtami 2025: A Cultural Extravaganza

The Krishna Janmashtami Celebration held on **16th August 2025** was a vibrant cultural extravaganza, organised with great enthusiasm by the **Hostel Affairs Committee and Events Committee**. The evening beautifully combined devotion, creativity, and festive spirit, uniting students and faculty in honouring the birth of Lord Krishna.

The programme began with the lamp-lighting ceremony by Madhurekshna Ghosh and Trishta Gupta, accompanied by prayers that set a sacred and positive tone for the celebrations. This was followed by mesmerising dance performances, where students showcased cultural episodes with graceful moves, colourful costumes, and expressive storytelling that earned rounds of applause.

Adding artistic flair, the Rangoli Competition featured vibrant depictions of Krishna, peacocks, flutes, and festive motifs. Judges commended the creativity of all participants, with the winning designs standing out for their elegance and originality.

The most awaited moment of the evening was the thrilling Matki Phod Competition, which recreated Lord Krishna's playful butter-stealing tradition. Teams competed enthusiastically to break the suspended pot, filling the atmosphere with cheers, laughter, and unmatched excitement as the victorious group finally succeeded.

The celebration concluded with a heartfelt vote of thanks, appreciating the efforts of participants, faculty coordinators, volunteers, and the organising team. Seamlessly led by President Piyush Mayank and Vice President Madhurekshna Ghosh, the event was a resounding success.

The Janmashtami Celebration not only spread joy and devotion but also strengthened unity and cultural connection, leaving behind cherished memories for all.





Mohd. Faizan Kafil
Batch 2020-22
Team Leader (US Tax)



From The Alumni Corner

I started my journey for PGDM in July 2020. I still remember, it was Covid and everything was stuck. Everyone was dicey on how things will move forward and will everything be normal someday. But, yes Jaipuria helped me overcome my fears and evolve as a whole.

These two years were the most crucial two years of my life, as I learned so much and enjoyed so much. I believe that these two years changed my overall perspective towards life and I realized the same when I started working because Jaipuria gave me immense time and support to conquer my fears through presentations, public speaking platforms, and involving myself in various committees.

What I miss the most is Gravity where I sang for the first time in my life. Jaipuria gave me a platform to showcase my talent and it was all worth it. I still remember when I got an opportunity to work in the Events as Cultural Committee Senior Coordinator- Managing the Junior Coordinators, Managing the guests and what not, I never knew that I can handle all this pressure and excel in it. The most happiest day of my life when I got my placement in **Deloitte as a PPO Holder**.

It's been 3 years now, but I still feel the same. Jaipuria has been a blessing for me and those 2 years are the ones which I will always cherish.

Student Success Story

Securing a placement as a **Senior Analyst** at **Oxane Partners** under the Portfolio Management Services division marks a significant milestone in my professional journey. This achievement is the outcome of consistent learning, resilience, and focused preparation over the years.

My academic foundation began with a Bachelor of Commerce, which strengthened my fundamentals in accounting and finance. Pursuing a PGDM with specialization in Finance and Business Analytics further sharpened my analytical and problem-solving skills. Through rigorous coursework, live projects, and industry-oriented assignments, I was able to build both technical expertise and strategic perspective.

Beyond academics, I actively participated in committees, events, and leadership roles, which enhanced my ability to work in teams, communicate effectively, and lead with responsibility. My internship experience with Bajaj Finance also provided practical exposure to financial operations and recovery strategies, bridging the gap between theory and practice.

Preparing for the placement process at Oxane Partners demanded in-depth understanding of financial instruments, portfolio management concepts, and strong technical command over tools like Excel, valuation models, and data analysis frameworks. Mock interviews, case discussions, and guidance from faculty and peers played a crucial role in refining my approach.

Securing this role is not just an achievement but also a responsibility to continuously learn and deliver value to the organization. I look forward to contributing to Oxane Partners' vision of redefining portfolio management solutions while simultaneously growing as a finance professional.



Devashish Shukla
Batch 2024-26



03/05

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From the Campus Corner

Rain drizzles gently over the college campus, making the red-brick walls look fresh and alive. The green vines climbing up the building and the grass shining with raindrops bring a touch of nature to the busy campus life. In this peaceful moment, the usual rush of classes and chatter seems to pause, replaced by the soothing sound of rain. The courtyard feels like a quiet escape where students can breathe, reflect, and enjoy the calm. It shows how even in a place full of deadlines and energy, the rain can create a refreshing break that brings everyone closer to nature.

Photo Credits: Ms. Mahika Binnani
(PGDM 2025-27)

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Upcoming Events-

Corporate Charades 3.0

The Media Relations Committee (MRC) Noida is now live on Instagram by the name of Shutterbugs. Follow us to get the latest updates on what's happening around the campus.

Do Follow and Stay Tuned !



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Meet The Team



Dr. Darshan Pandya
MRC Chairperson



Divyansh Singh Chandel
MRC President



Harshit Anand
Vice President



Sonal Mehta
Vice President



Aashi Srivastava
Vice President



04/05

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