

THE JAIPURIA COMMUNIQUE

Wednesday, 13 August, 2025

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Margdarshan 2025 – Inspiring Start-up Journeys

The **Alumni Relations Committee (ARC)** hosted the inaugural edition of Margdarshan for the 2025–26 academic session on **8th September 2025** at Audi 1, themed “Start-up Spark.” The event aimed to inspire entrepreneurial thinking and provide practical guidance to aspiring business leaders.

Two distinguished alumni addressed the gathering—**Mr. Sanjay Batra**, alumnus of the Online PGDM program from the manufacturing sector, and **Mr. Abhijeet Majee**, alumnus from the Lucknow campus representing the finance sector. The welcome address was delivered by **Dr. Sonali Singh**, Chairperson of ARC, with faculty member **Ms. Sonali Mulay** present.

Mr. Batra shared his entrepreneurial journey, starting with only ₹1,200 and a small room, underscoring resilience, optimism, and perseverance as essential to success. He also discussed funding avenues, including government schemes and investor networks.

Mr. Majee drew on his early sales career with Eveready and ICICI Bank to highlight the importance of technological adaptability, strategic planning, and market awareness lessons he applied when starting his venture in his late 40s.

Both speakers encouraged students to bridge academics with real-world practice through projects, networking, and aligning studies with personal passions. The interactive session left the audience motivated, setting a strong tone for ARC’s mission of fostering alumni-student engagement and an entrepreneurial mindset.



Junior Co-ordinator Interviews

The **Jaipuria Institute of Management**, Noida, recently buzzed with dynamic energy during its **Junior Coordinator Interviews**, which saw enthusiastic participation from the **PGDM Batch of 2025–27**. This pivotal event provided a competitive platform for students to step into significant leadership roles within the institute’s various clubs and committees. For the new batch, this was a prime opportunity to move beyond academics and begin actively shaping the campus culture and student life.

The selection process was meticulously conducted by panels of senior members, including the esteemed **Presidents** and **Vice-presidents** of each committee. This peer-led evaluation fostered a sense of community and mentorship from the very beginning. Candidates were assessed through a comprehensive framework that examined essential skills like articulate communication, collaborative teamwork, and innate leadership potential. A key criterion was their clarity of purpose, where students had to demonstrate a deep understanding of a committee’s vision and present innovative ideas for its growth.

The successful conclusion of the interviews marks the start of a transformative journey for the newly selected coordinators. These roles serve as a practical training ground for honing crucial management skills such as strategic planning, event execution, team coordination, and public relations—competencies vital for their future corporate careers. They now bear the responsibility of driving engagement and creating a vibrant, inclusive environment for their peers.

In essence, the Junior Coordinator Interviews were a resounding success, effectively identifying and empowering a cohort of responsible and talented individuals. The initiative has seamlessly integrated the new batch into the heart of campus activities, setting a proactive and exciting tone for the academic year ahead.





Ehsaas– Feel it to Know it

On **August 7, 2025**, the **Disha CSR Committee** of Jaipuria Institute of Management, Noida, in collaboration with **Achal Welfare Foundation**, organized Ehsaas—Feel it to know it—an impactful event aimed at creating awareness about the pain women experience during menstruation. Using a period pain simulator, participants were given a firsthand experience of the discomfort women endure in their daily lives.

The event saw an overwhelming response, with over 90 volunteers participating, with girls motivating boys to take the challenge of using the Period Pain Simulator Machine through fun offers like chocolates, ice cream, and more. Reactions ranged from laughter to shock—some screamed, some hugged a soft toy tightly, while others attempted tasks like walking, singing, or doing push-ups despite the pain. Many described it as continuous pricking in the abdomen, while some even felt the familiar thigh ache women often experience. A stall selling soft toys made by women was also set up, and along with participation fees, more than ₹11,000 was raised.

We extend heartfelt gratitude to Achal Welfare Foundation, our **Chairperson Dr. Radhika Bansal**, and our leaders—President Saurav Prakash Gupta and Vice Presidents Ishan Singh and Pragati Verma—for their vision. Special appreciation goes to our senior coordinators for guiding juniors and to our junior coordinators, whose efforts made Ehsaas a resounding success.

This event was not just about awareness and empathy; it was about breaking taboos and inspiring a society where understanding replaces silence.

Centre for Social Innovation and Impact Launched at Jaipuria Noida

Jaipuria Institute of Management, Noida, launched the **Centre for Social Innovation and Impact (CSII)** on **July 17, 2025**, to address key social, economic, and environmental challenges through research, innovation, and collaboration. With a vision to be a leading Centre of Excellence advancing social innovation for inclusive and sustainable development, CSII is aligned with India's 2047 development goals and will promote inclusive growth, evidence-based policymaking, and community empowerment.

The launch featured the unveiling of the Centre's logo and the first Advisory Committee meeting. Members include: **Dr. Anil K. Gupta (IIT Roorkee)**, **Mr. Chandra Mishra (Beggars' Corporation)**, **Mr. Sushil Khosla (TCS)**, **Mr. Anup Rau (Future Generali India Insurance)**, **Dr. Pravakar Sahoo (NITI Aayog)**, and **Professor Subhajyoti Ray (Director, Jaipuria Noida)**. **Dr. Amarnath Tripathi** will chair the Centre.

Sharing his thoughts on the occasion, **Dr. Anil K. Gupta, Professor at IIT Roorkee**, said, "I feel honoured to be a part of this advisory committee and the Jaipuria Institute. All four campuses already carry the tag of excellence, but this is a unique initiative by this campus, as there is no other centre in the country focused on social innovation and impact. I sincerely wish that the centre thrives and becomes a prestigious national entity."

Echoing this sentiment, **Mr. Anup Rau, MD & CEO**, Future Generali India Insurance Company, remarked, "I think one of the criticisms directed at academic institutions in India is that they are very academic and there is no real impact they make. But today, I think we can see genuine efforts being made through this centre to create social impact through innovation. So, my compliments to the institution for having brought this to life. I am sure that great things will follow from here."

The event received wide coverage in both print and digital media, in Hindi and English, reflecting its significance and far-reaching impact.



**Centre for Social
Innovation and Impact**

Jaipuria Institute of Management, Noida



02/05

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Carpe Diem – The Fresher’s Event

Carpe Diem, the official Fresher’s event of Jaipuria Institute of Management, Noida, was a fun-filled and memorable evening to welcome the new **PGDM Batch of 2025–27**. The event was full of energy, excitement, and beautiful moments shared between seniors and juniors.

The evening started with the lamp lighting ceremony, which is a symbol of new beginnings and positivity. After that, the juniors gave cultural performances like singing, dancing, poetry, and a stylish ramp walk. All the performances showed the talent and confidence of the new students.

One of the most exciting parts of the event was the title round, where some juniors were given creative titles like Lord of the Rings, Pearl of the Ocean, and many more. This was followed by the crowning of Mr. Fresher and Miss Fresher, which was a proud and cheerful moment for everyone.

The seniors also performed a ramp walk, showing their support and making the juniors feel even more welcomed. The bond between the two batches was visible and appreciated.

The event ended with an amazing DJ night, where students danced and enjoyed to the fullest, followed by a delicious dinner for all. The whole evening was well-organized and full of joy.

Carpe Diem was truly a power-packed event that made the juniors feel at home. It marked the beginning of their journey at Jaipuria with fun, friendship, and unforgettable memories.



Ops Insight

On **August 04, 2025**, **DAKSH**—The Operations Management and Decision Science Club successfully conducted an engaging and intellectually stimulating event that brought operations management to life! The event kicked off with a compelling YouTube video that showcased real-world applications of core operations concepts, setting the tone for the challenges ahead.

Round 1: Quiz Time:

The participating teams tackled a series of dynamic and competitive questions based on the video, testing their analytical and conceptual understanding. After an intense battle, four teams advanced to the next round. Speed and accuracy were critical, as teams raced to answer questions that tested their grasp on topics like bottleneck analysis, demand forecasting, logistics, and inventory control.

Round 2: The Extempore Challenge:

Finalists tackled the real-world implications, where they delivered spontaneous insights on operational dilemmas posed on the spot; they were evaluated by the DAKSH chairperson, **Dr. Darshan Pandaya**. With limited prep time and high stakes, teams showcased not only their knowledge but also their confidence and creativity.

Winners:

Team Ops-Timizers (Bhoomija Ginnare & team) and Team Growth Gurus (Md. Faiz & team). The teams emerged as the champions, impressing the judges with their presence of mind, structured thinking, and ability to align their answers with practical business operations frameworks.

Sparked operational brilliance

With quick thinking, teamwork, and expert insights, the event was a resounding success. Daksh continues to raise the bar, and OPS Insight was a true reflection of the club’s commitment to excellence and innovation in the field of operations.

Special thanks to President Kaushiki Kasoundhan, Vice President Nishant Prakash, Jay Vardhan Saxena, and the Media Relations Club (MRC) for capturing unforgettable moments!



03/05

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From the Campus Corner

The campus of Jaipuria Institute of Management, Noida, feels like a quiet symphony of ambition and serenity. The red-brick walls rise with an old-world charm, their edges softened by ivy that spills down like whispered secrets. Sunlight filters through, casting gentle patterns on the stone paths that wind toward shaded corners—perfect for stolen moments of thought. Flowers bloom in defiant bursts of color, while the air hums with a promise only dreamers can hear. Here, every step feels like walking deeper into a story you're meant to write.

Photo Credits: Ms. Bhavya Gambhir
(PGDM 2025-27)


Clicks from the week

Jaipuria Noida


**GET YOUR
OWN PHOTOS**

from this event
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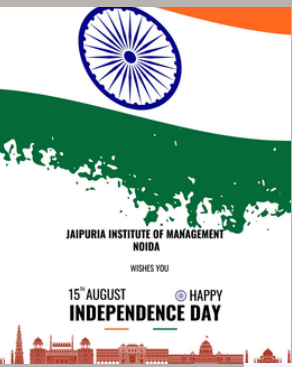
Album by Jaipuria Institute
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Clicks from the week





Upcoming Events

**Independence day celebration
15 August, 2025**

**Janmashtami celebration
16 August, 2025**

**The Media Relations Committee
(MRC) Noida is now live on
Instagram by the name of
Shutterbugs. Follow us to get the
latest updates on what's happening
around the campus.**

Do Follow and Stay Tuned !



Meet The Team



Dr. Darshan Pandya
MRC Chairperson



Divyansh Singh Chandel
MRC President



Harshit Anand
Vice President



Sonal Mehta
Vice President



Aashi Srivastava
Vice President



05/05

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