

# THE JAIPURIA COMMUNIQUE



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The official campus  
newsletter of  
**Jaipuria Institute of  
Management,  
Noida**

## Key Highlights :-

### Faculty Development Program

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Orientation 2025, Day 1

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Orientation 2025, Day 2

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Orientation 2025, Day 3

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Orientation 2025, Day 4

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Orientation 2025, Day 5

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Orientation 2025, Day 6

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Orientation 2025, Day 7

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### BOP Competition & SEC Interaction

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HunarVerse 2025

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Re-orientation 2025, Day 1

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Re-orientation 2025, Day 2

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Re-orientation 2025, Day 3

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Re-orientation 2025, Day 4

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From the Campus Corner

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Upcoming Event



7th Faculty Development  
Program on  
**Panel Data Regression  
in R-Studio and Gretl**  
25 – 27 June, 2025



## Faculty Development program

Jaipuria Institute of Management Noida organized a Three-day **Faculty Development Programme (FDP)** on “**Advanced Panel Data Analysis using R studio and Gretl**” from **25th June to 27th June 2025**. The expert for the three-day workshop was **Dr. Miklesh Prasad Yadav, Assistant Professor** at the **Indian Institute of Foreign Trade (IIFT), Kakinada**. He is a prolific researcher with over 90 publications and deep expertise in econometrics. The workshop witnessed 28 participants from various reputed national institutes, including IMT Nagpur, IIT Roorkee, NIIT, Kurukshetra, Amity University, Harcourt Butler Technical University, Chitkara University, Punjab, Gurugram University, and many more.

### Highlights of the FDP:

1. Hands-on practice using R-Studio and GRETL.
2. Concepts such as endogeneity, dynamic panels, seemingly unrelated regression with panel data, and issues like autocorrelation, multicollinearity, and so on were explained through real-world examples.
3. Focus on interactive pedagogy and experiential learning.

The program was designed with a strong emphasis on interactive and practical learning or insights for participants. Several Key topics, such as fixed and random effects models, pooled regression, Hausman tests, diagnostic checking, dynamic panel models, and model specification, were discussed with the participants. Each session was very detailed, with practical applications that allowed participants to use the techniques on industry-relevant data sets and interpret results with academic precision.

Participants appreciated the practical approach, detailed Q&A sessions, step-by-step walkthrough of various models, and discussions on academic papers and techniques used in those papers to improve their research calibre and understanding.

## Orientation 2025, Day 1

As part of its commitment to nurturing well-rounded management professionals, Jaipuria Institute of Management, Noida hosted a **Parent Interaction Session with the Leadership Team on 30th June 2025 at Audi 1**, as a key highlight of the **Orientation-cum-Induction Programme** for the new PGDM batch.

The session commenced with a warm welcome by **Dr. Md Naved, Chair – Admissions**, who acknowledged the crucial role parents play in shaping student aspirations and thanked them for trusting Jaipuria's academic journey.

**Dr. Ritika Gugnani, Dean – Academics**, shared insights on the program's academic rigour and holistic structure, stressing the importance of parental encouragement as students embark on this transformative journey.

Parents were introduced to Program Chairs – **Dr. Arpan Anand, Dr. Rohan Bhalla, and Dr. Varda Sardana**, who explained the academic framework, co-curricular learning, and emphasis on leadership, ethics, and critical thinking.

**Dr. Deepak Singh, Head – Career Management Centre (CMC)**, outlined the institute's placement process, industry collaborations, and efforts in enhancing career preparedness through training, internships, and experiential learning.

A vibrant Q\&A session followed, where the leadership team addressed queries related to academic support, career opportunities, and student development, reinforcing the institute's collaborative approach.

The session concluded with an informal lunch interaction, offering parents an opportunity to engage with faculty in a relaxed atmosphere.

Simultaneously, document verification and registration for the incoming PGDM Batch (2025–27) took place throughout the day, ensuring a smooth onboarding experience for students and their families.



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## Orientation 2025, Day 2

As part of its commitment to developing well-rounded management professionals, Jaipuria Institute of Management, Noida hosted a **Parent Interaction Session with the Leadership Team on 30th June 2025** at Audi 1. The session was a key highlight of the **Orientation-cum-Induction Programme** for the new PGDM batch.

The session opened with a warm welcome by **Dr. Md Naved, Chair – Admissions**, who emphasized the role of parents in shaping student aspirations and thanked them for their trust in Jaipuria's academic vision.

**Dr. Ritika Gugnani, Dean – Academics**, spoke about the rigorous and holistic structure of the PGDM program, underlining the importance of consistent parental support as students navigate an intensive academic journey.

Parents were introduced to the **Program Chairs — Dr. Arpan Anand, Dr. Rohan Bhalla, and Dr. Varda Sardana** — who provided insights into the program's academic structure, co-curricular activities, and its focus on building critical thinking, leadership, and ethical decision-making skills.

**Dr. Deepak Singh, Head – Career Management Centre (CMC)**, offered an overview of the placement process, the institute's corporate connections, and efforts to boost career readiness through internships, training, and industry exposure.

A lively Q&A session followed, with the leadership team addressing questions on academic guidance, placement opportunities, and student growth. The event concluded with an informal lunch, allowing parents to interact with the faculty in a relaxed setting.

Meanwhile, document verification and registration for the PGDM Batch 2025–27 were carried out smoothly, ensuring a seamless onboarding experience for both students and their families.



## Orientation 2025, Day 3

On the third day of Orientation at Jaipuria Institute of Management, Noida, new PGDM students followed a well-planned schedule meant to boost their academic, personal, and professional growth. They began with a Q&A with the **IRC Chair and Controller of Examinations**, where they learned the ins and outs of grading and assessments. **Next, Padma Shri Dr. Deepa Malik** delivered an inspiring talk on “Resilience, Leadership, and Winning Against All Odds,” highlighting the importance of persistence and flexibility in leadership.

A lively panel discussion on the “Future of Work,” moderated by **Dr. Deepak Singh** and featuring HR and business leaders from **Somany Ceramics, HDFC Bank, HCL Tech, and Niva Bupa**, then introduced key trends like digital adoption, hybrid work models, and the highly sought after skillset.

After lunch, **Mr. Satyendra Singh (IT)** and **Mr. Sanjeev Vashisht (Accounts)** gave hands-on sessions on Moodle and the Student Fee Portal, ensuring students could navigate their coursework and finance tools with ease. **Dr. Jitender Sharma** then toured them through library services, RFID check-out, and MOOC platforms to encourage lifelong learning. In the afternoon, **Dr. Preet Deep Singh (APNA.co)** spoke about the “Electricity Myth,” “Share of Mind,” and AI's game-changing impact, the session aimed at making most out of your PGDM. Later, **Dr. Rajita Chaudhari** offered clear guidelines for upcoming book-review presentations. The day closed with an energetic ice-breaker—team challenges in different classrooms—that built camaraderie, communication, and the collaborative spirit these future managers will need over the next two years.

These sessions did more than just sharing information; they formed a supportive peer network, introduced essential resources, and sparked a mindset of thoughtful, resilient, and tech-savvy leadership.



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## Orientation 2025, Day 4

The day began with **"The Management Lab: Experiential Learning in Action,"** where **Dr. Surender Kumar** combined insights from the Bhagavad Gita, neuroscience, and consciousness studies to highlight the importance of managing the mind in effective leadership. He explained how judgment, resistance to reality, and over-identification with roles can limit growth. **Dr. Abhijit Nair** emphasized the need for reflective learning to develop industry-ready managerial skills. The session was coordinated by **Dr. Jeeta Sarkar** and hosted by **Dr. Rakhi Ruhal**.

In the second session, **"Leading with Discipline and Purpose,"** **Mr. Pankaj Singh (IPS)** inspired students with lessons from **Dr. A.P.J. Abdul Kalam's life**. He redefined failure as "First Attempt In Learning" and encouraged students to adopt a mindset rooted in discipline, purpose, and resilience.

The third session, **"Planning for the Career Ahead,"** was led by **Dr. Sandeep Krishnan, CEO & Partner at People Business Consulting**. He urged students to stay curious, network strategically, and practice time management. His real-life examples and industry insights made the session especially impactful.

In the fourth session, **Dr. Deepak Singh** from the Career Management Centre discussed aligning personal aspirations with career goals and shared strategies for future readiness.

The day concluded with **"Unleash Your Hidden Talent"** by alumnus and social innovator **Mr. Swapnil Tiwari**, who encouraged students to discover their inner potential and contribute meaningfully to society.

## Orientation 2025, Day 5

Day 5 of Jaipuria Institute of Management, Noida's Induction Programme began with a session on **"Jaipuria Values and Code of Conduct."** **Dr. Rohan Bhalla** outlined key rules regarding attendance, formal dress code, and zero tolerance for ragging, bullying, substance abuse, and sexual harassment. **Dr. Varda Sardana** and **Dr. Arpan Anand** stressed the importance of academic integrity, timely submissions, active class participation, and respect for intellectual property.

The second session was an engaging 2½-hour POSH workshop by **Dr. Himani Sharma**. Through case studies and role-plays, students learned to identify harassment, apply bystander intervention techniques, and understand institutional protocols, promoting a safe and respectful campus environment.

Next, an interactive session with Dean (Administration) **Dr. V. K. Tomar** used creative department riddles to introduce students to the admin team. The session highlighted support services like academic advising, counseling, and grievance redressal, assuring students of an open-door approach.

Session four, "Celebrating Connections and Inspiring Future," featured an alumni panel hosted by **ARC Vice-President Ms. Shellja** and moderated by Prof. Sonali Singh. Alumni speakers **Mr. Kush Kaushish**, **Mr. Yash Kathuria**, and **Ms. Rakhee Yadav** shared valuable career advice and networking insights. Prof. Singh highlighted ARC's contributions before a lively Q&A. Awards were presented to alumni achievers and top-performing students, reinforcing pride in the Jaipuria community.

The day ended on a high note with a Musical Evening by alumnus **Mr. Atharv Bhatt** and his live band. His captivating performance energized the crowd, closing the day with celebration, connection, and campus spirit.



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## Orientation 2025, Day 6

As part of the Induction-Orientation-Foundation Programme for the PGDM Batch 2025–27, Jaipuria Institute of Management, Noida, successfully introduced a structured **Book Review & Presentation** session on **7th July 2025**, under the visionary leadership of **Dr. Subhajyoti Ray (Director)** and **Dr. Ritika Gugnani (Dean, Academics)**.

Designed to cultivate critical thinking, analytical reasoning, and communication skills, the initiative aimed to align students with the academic rigor and contemporary expectations of management education. Coordinated by **Dr. Shalini Verma**, the session engaged around 480 students across eight sections.

Students were briefed on **2nd July** and grouped to review curated books in PDF format. They had three to five days to read, discuss, and reflect within their teams. Each student then created a ten-slide presentation covering the author's background, book summary, key insights, critical evaluation, and personal takeaways connected to management themes and Sustainable Development Goals (SDGs).

On Presentation Day, students presented individually before faculty panels, followed by a Q&A round. A team of eight esteemed faculty members—**Dr. Ashish Kumar, Dr. Ritika Gugnani, Dr. Nidhi Singh, Dr. Rajita Chaudhari, Dr. Vranda Jain, Dr. Poornima Madan, Dr. Deepak Halan, and Dr. Rajib Roy**—evaluated the performances and recognized 56 winners across sections.

Winners received autographed copies of **Deepa Malik's inspiring book Bring It On** as a token of appreciation. The session was highly appreciated and is expected to become a key feature in future induction programmes, reinforcing Jaipuria Noida's commitment to holistic, experiential learning.



## Orientation 2025, Day 7

Day 7 of the PGDM 2025–27 Induction Programme began with **“Actionable Insights: Learning Management through Cases,”** introducing students to the fundamentals of case-based learning. The session focused on teaching how to approach, analyze, and present a case study effectively. All sections worked on the same business ethics case, “To Be or Not to Be: Consequences of Breach of Trust,” authored by **Dr. Rohan Bhalla**. Faculty used videos and news clippings to spark deeper discussions and enhance the learning experience.

The next session, **“Inside the Pages: Book Review Presentations,”** allowed students to present key takeaways from selected books. This activity helped sharpen critical reading, articulation, and public speaking skills while encouraging peer learning.

Session three featured a series of foundation courses essential for aspiring managers. Students attended modules such as Decision Making (DM), Train Your Brain (TB), Accounting for Business (AFB), Excel and Spreadsheets (EI & E2), Business Mathematics (BM), and Entrepreneurship (ENT). Alongside academic subjects, sessions like Thrive from Within: Emotional Intelligence (EI), Soft Skills Workshop (SKW), and Presentation Skills (PS) focused on building emotional intelligence, professional communication, and effective presentation skills.

The day concluded with group meetings led by faculty, guiding students in preparing for upcoming News Presentation activities. These sessions aimed to improve awareness of current affairs and boost articulation and confidence.

Altogether, the day offered a well-rounded blend of academic engagement, skill-building, and personal development, continuing to set a strong foundation for the students' management journey.



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## BOP Competition & SEC Interaction

As part of the ongoing orientation program at Jaipuria Institute of Management, Noida, the PGDM batch of 2025–27 was introduced to the world of management through a thoughtfully designed series of events aimed at fostering critical thinking, creativity, and community engagement.

The program began with **Round-1** of the **Business Orientation Project (BOP)**, coordinated by **Dr. Mohd Naved** and organized by the **Admission Department**. Over 100 students participated, presenting innovative business ideas across eight panels. Each panel was evaluated by two faculty members who provided constructive feedback, encouraging structured thinking, creativity, and confident communication.

Following this, the **“News Navigator”** session focused on enhancing analytical skills through newspaper reading. Students were grouped across eight sections and guided by faculty members including **Prof. Puneet Dubish**, **Prof. Vranda Jain**, and others. Each team was assessed on relevance, comprehension, critical analysis, and teamwork. The session cultivated awareness, articulation, and a deeper understanding of current affairs—skills vital for future managers.

The **third highlight** was an interactive session with the **Student Excellence Council (SEC)**. The General Secretary and representatives from various clubs and committees shared insights into the vibrant co-curricular life at Jaipuria. Their experiences highlighted the value of holistic development and the importance of engaging in extracurricular activities alongside academics.

Collectively, these orientation activities laid a strong foundation for the students' management journey, setting the stage for a transformational experience built on innovation, leadership, and all-round growth.

## HunarVerse 2025: A Power-Packed Celebration of Talent, Taste, and Togetherness

As part of the Induction-cum-Orientation Program for the Batch of 2025–27, the Events Committee of Jaipuria Institute of Management, Noida presented **HunarVerse—a vibrant celebration of talent, creativity, and community**. Bursting with energy and enthusiasm, the event lit up the campus and left the audience inspired and enthralled.

The evening began on a soulful note with musical performances judged by a distinguished panel comprising **Dr. Rohan Bhalla**, **Dr. Aditi Dang**, and **Dr. Darshan Pandya**. The event was further graced by the presence of **Dr. Ritika Gugnani**, **Dean-Academics**, and **Dr. Rahul Singh**, **Dean-Student Affairs**, making it even more special.

What followed was a whirlwind of talent—electrifying solo and group dance acts, stirring poetry recitations, heartfelt singing, and dynamic instrumental displays—each performance adding a new pulse to the celebration. The poetry segment especially resonated with the audience through its raw emotion and expressive depth.

Adding more flavor to the evening was the Food Fest, which featured a delightful spread of culinary treats. It served as a perfect space for students to relax, connect, and enjoy a variety of mouth-watering delicacies, further enriching the campus experience.

As the performances drew to a close, senior students took the stage with dazzling acts that set a benchmark of excellence and enthusiasm for the newcomers. The night culminated with an energetic DJ session, where students danced their hearts out under the open sky—celebrating new friendships, vibrant spirits, and the joy of being part of the Jaipuria family.

HunarVerse 2025 was not just an event—it was a celebration of expression, diversity, and unity. It marked a powerful beginning for the new batch, igniting the spirit of togetherness and showcasing the vibrant cultural heartbeat of Jaipuria Institute of Management.



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## Re-orientation 2025, Day 1

Jaipuria Institute of Management's **Career Management Centre (CMC)** conducted a Placement Factsheet Session on **7th July 2025** for PGDM Batch 2024–2026. The session was conducted during the Reorientation Programme and was intended to give students an overview of last year's placement trends and future placement preparations.

The session was coordinated simultaneously across three venues. Venue 1 was handled by **Ms. Kanchan Rana and Ms. Supriya Massey**; **Dr. Deepak Singh and Mr. Javed** spoke at venue 2; and venue 3 was handled by **Mr. Hitesh Chadha and Mr. Narayan Singh Samant**. Each session discussed domain-wise placement statistics, including the highest and average packages rolled out, and the minimum eligibility requirements specified by companies.

A comprehensive training schedule was presented, including the in-house and outside interventions to be conducted during the next few months. These include aptitude preparation, resume preparation workshops, mock interview sessions, and subject-specific training sessions. The speakers stressed early preparation and participation in training activities.

Additionally, important rules, regulations, and policies related to placement procedures were given. Students were informed of the code of conduct, application limits, and mandatory participation norms.

The session ended with an interactive Q&A session, wherein students could clarify their questions and form a clear conception of the placement process. The session was interactive and provided a focused approach to students while they prepare for the upcoming placement season.



## Re-orientation 2025, Day 2

On **8th July 2025**, Jaipuria Institute of Management's **Career Management Centre (CMC)** conducted two impactful sessions for the PGDM Batch 2024–2026 as part of the Reorientation Programme, designed to help students navigate their career paths with greater clarity and preparation.

The first session, **CV Workshop**, focused on the crucial role a well-structured CV plays in the placement process. Conducted simultaneously at two venues by **Ms. Supriya Massey and Mr. Hitesh Chadha**, the session covered the components of a compelling career objective, common CV mistakes, and practical do's and don'ts. Facilitators shared real-life examples demonstrating how strategic CV alignment helped students secure top roles, while careless errors cost others valuable opportunities. Students were shown templates and provided with actionable tips to craft a CV that aligns with their aspirations. The session concluded with an engaging Q&A, allowing students to clarify doubts and strengthen their understanding.

The second session, **Understanding Job Descriptions for Informed Career Choices**, offered students a detailed breakdown of interpreting job descriptions across key domains—Marketing, HR, Finance, Operations, and Business Analytics. Conducted by respective domain heads, the session emphasized the importance of skill-building, relevant certifications, and aligning personal profiles with industry expectations. Various job roles from real companies were discussed to give students a clearer picture of what recruiters seek.

Both sessions were interactive and insightful, providing students with the tools and guidance needed to approach the placement season with confidence and purpose.



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## Re-orientation 2025, Day 3

On **9th July 2025**, the **Career Management Centre (CMC)** conducted an interaction with the **Director, Dr. Subhajyoti Roy**, the **Dean Academics, Dr. Ritika Gujnani** and the **Chairperson of CMC, Dr. Deepak Singh**, for the PGDM Batch 2024–2026. The session aimed to provide students with clarity on their upcoming placement preparation.

The session also included the presence of the CMC faculty, namely **Ms. Kanchan Rana, Ms. Supriya Massey, Mr. Javed and Mr. Hitesh Chadha**.

The Director emphasized the importance of understanding job descriptions (JDs) and encouraged students to build skills aligned with them. Dean Academics elaborated on the importance of working on live projects, academic initiatives and skill development before the placement process begins.

The Chairperson of CMC talked about past placement trends, benchmarking of required skillset. Students were informed that additional placement-related programs will continue throughout the Re-orientation Week.

The next session was the introduction of the **"We Care"** initiative by the CMC team, which aims to strengthen the bridge between students and the CMC, ensuring accessibility and support. Plans to stimulate placement engagement and subject-relevant learning were also discussed.

Additional training initiatives, including the Mentor-Buddy Program, domain-specific CV sessions, and company aptitude training, were introduced. **Supriya Ma'am** also explained the "Dream Clause" policy to students.

The session concluded with an interactive Q&A round, leaving students informed, motivated and better prepared to face the placement season with confidence.



## Re-orientation 2025, Day 4

This session included impactful **domain-wise sessions by industry professionals** from HR, Finance, and Marketing, followed by a **GD session** conducted by esteemed alumni.

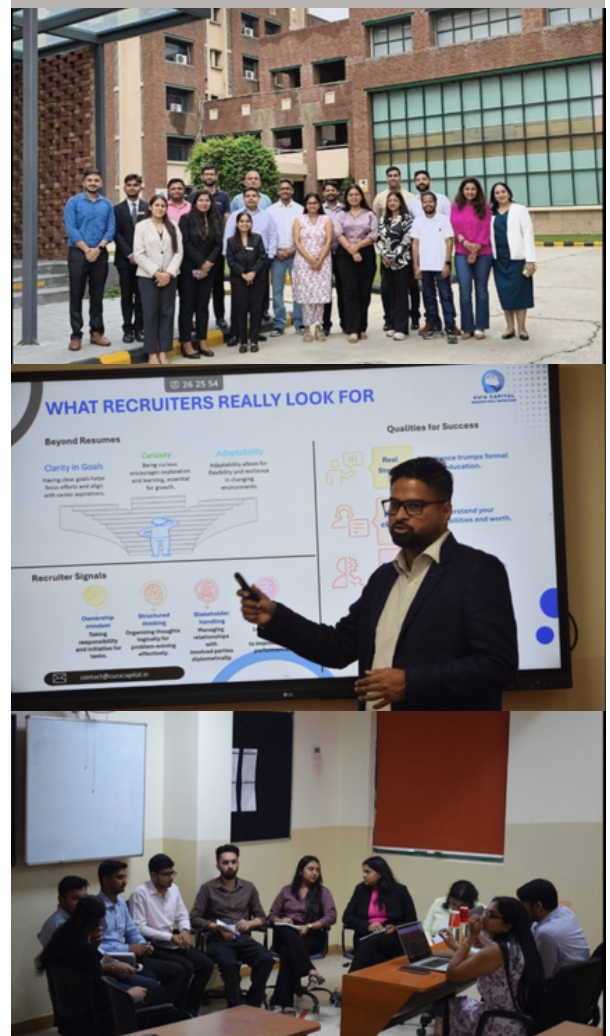
The HR session focused on the practical role of Human Resource Management in organizations. The speaker shared real-life case studies and spoke about employee engagement strategies and HR's shift towards strategic decision-making. Two quizzes were organized to keep the session engaging and interactive.

The Finance session emphasized essential industry skills such as financial modeling, microeconomics, and problem-solving. The speaker underlined the importance of staying informed about geopolitical developments. Certification courses were highly recommended—short-term ones like SEBI and NISM, and long-term courses like CFA and FRM (Level 1 minimum) to build domain credibility.

The Marketing session covered consumer behavior, brand positioning, and the growing influence of digital platforms. Speakers highlighted how storytelling and data-driven strategies are becoming equally important. Students were encouraged to be agile, creative, and well-versed with digital tools.

In the second half, alumni conducted a practical Group Discussion (GD) session. They offered valuable feedback on how to structure opening statements, maintain a confident yet respectful tone, and stay relevant without being repetitive. Importance was placed on clarity, logical reasoning, and composed body language during discussions.

The day proved enriching and action-oriented, giving students clarity on career expectations and enhancing their preparedness through domain exposure and alumni-led guidance. It served as a solid step towards refining both technical skills and interpersonal capabilities for future placements.



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## From the Campus Corner .....

In the heart of the bustling campus, students gathered under the green tree, sharing dreams and laughter. The brick building stood tall, a witness to their journey and aspirations.

Photo Credits : Mr. Gaurang Chandra  
(PGDM 2024-26)


## Clicks from the week

Jaipuria Noida

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## Upcoming Events

**Freshers: Batch Of 2025-27**

**The Media Relations Committee (MRC) Noida is now live on Instagram by the name of Shutterbugs. Follow us to get the latest updates on what's happening around the campus.**

**Do Follow and Stay Tuned !**



**@SHUTTERBUGS\_MRC\_N**



## Meet The Team



Dr. Darshan Pandya  
MRC Chairperson



Divyansh Singh Chandel  
MRC President



Harshit Anand  
Vice President



Sonal Mehta  
Vice President



Aashi Srivastava  
Vice President



**09/09**

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