

THE JAIPURIA COMMUNIQUE

The official campus
newsletter of
Jaipuria Institute of
Management,
Noida

Key Highlights :-

Punarsangam

Winter Clothes Distribution
Drive

HAC – Cricket Telecast

BRAIN WEAVE : A BATTLE
OF BRAINS AND STRATEGY!

Health and Hygiene Drive

Student success stories

From the Campus Corner

Clicks from the week

Upcoming Events for the
Week

Write us at: mrc.noida@jaipuria.ac.in

Punarsangam

The Alumni Relations Committee hosted the **14th edition of Punarsangam** on **February 22, 2025**. This much-anticipated Alumni Meet continues to expand, growing bigger and better with each passing year.

The event commenced with the ceremonial lamp lighting by the Director, **Dr. Subhajyoti Ray**; ARC Chairperson, **Dr. Pragya Gupta**; Coordinator, **Ms. Sonali Mulay**; and the **student leadership team**. This was followed by the unveiling of the Annual Alumni Newsletter, **The Signpost 2025**, by JIMNAA members alongside faculty representatives.

In recognition of their dedication and contributions to JIMNAA, its members were felicitated during the event. **Mr. Gaurav Tripathi**, President of JIMNAA, delivered a presentation highlighting the benefits of Jimnaa membership. The prestigious **Annual SIP Awards for 2024-25**, sponsored by JIMNAA, were presented to the winners – **Mr. Vivek Kumar Singh** secured the top position, while **Ms. Deepika Bisht** was the runner-up.

The evening progressed with the **Mr. & Miss Punarsangam competition**, followed by a captivating live music performance led by young alumnus **Attharv Bhatt** and his professional band, featuring a specially curated track for Jaipuria alumni. Enthralling dance performances by the students kept the audience engaged throughout.

The event concluded with a grand dinner, offering attendees the perfect opportunity to network, reminisce, and forge new connections. Punarsangam once again proved to be a meaningful platform for celebrating achievements, rekindling old friendships, and strengthening bonds with the alma mater. The smiles, shared laughter, and cherished memories reaffirmed the sentiment that no matter where life takes them, their alma mater will always be home.



Winter Clothes Distribution Drive

On 23rd January 2025, in a heartwarming display of compassion and commitment to social responsibility, the **CSR team** conducted a Winter Clothes Distribution Drive. The drive aimed to provide warmth and comfort to residents of slum areas in Shakti Khand 4, Indirapuram, Ghaziabad.

The CSR team generously donated winter clothes, including hoodies, sweaters, kurtis, socks, gloves, pants, and other warm clothing items, collected primarily from students and faculty of the institute. These donations were then distributed to individuals facing harsh winter conditions, ensuring they received much-needed warmth and protection against the cold.

This commendable initiative not only addressed the immediate needs of the underprivileged but also reinforced the institute's dedication to fostering a spirit of social responsibility among students and faculty. By actively participating in this drive, the academic community at **Jaipuria Institute of Management, Noida**, demonstrated the power of collective efforts in making a meaningful impact on society.

As winter's chill set in, the warmth of these donated clothes provided comfort to those in need. Jaipuria Institute of Management, Noida, remains committed to engaging in such initiatives that encourage empathy, responsibility, and community welfare.



Write us at:
mrc.noida@jaipuria.ac.in

HAC – Cricket Telecast



On February 23rd, the Hostel Affairs Committee (HAC) organized a live screening of the thrilling **India-Pakistan ICC Champions Trophy** match in Auditorium 1. The event created an electrifying atmosphere, bringing students together to enjoy the game on the big screen. Cheers, excitement, and camaraderie filled the auditorium as attendees immersed themselves in the high-stakes match.



To make the experience even more engaging, refreshments were provided, adding to the lively ambiance. The seamless execution of the event was led by Alope Jana from HAC, with strong support from Vice President Smriti Jain, ensuring smooth operations and a well-coordinated setup.



This cricket telecast not only gave students a break from their academic schedules but also fostered a sense of community and shared enthusiasm for the sport. It was a perfect blend of entertainment and social interaction, making it a memorable evening for all who attended. Events like these highlight HAC's commitment to enhancing hostel life by organizing engaging and inclusive activities.

With its success, the event set a benchmark for future screenings, reinforcing the spirit of sports and togetherness among students.

BRAIN WEAVE : A BATTLE OF BRAINS AND STRATEGY!

On February 28, 2025, **Hiranya-The Finance Club** once again brought the campus to life with an exciting event that put participants' financial knowledge and problem-solving skills to the test. Designed to challenge both intellect and strategy, the competition featured two intense rounds, making it a thrilling experience for all!

Round 1: **The Crossword Challenge**

The event kicked off with a fast-paced finance-themed crossword where participants raced to decode investment concepts, banking terminologies, and financial terms. After an intense battle, five teams advanced to the next round!

Round 2: **Case Study Analysis**

Finalists tackled real-world financial case studies, assessing risks, financial statements, and strategic solutions. Their reasoning, clarity, and innovation were evaluated by an expert panel, leading to the crowning of the top teams!

Winners:

Team 07: Shriya Ramesh, Akash Ojha, Abhinav Kirti

Team 5I: Harshit Shukla, Ujjwal Aggrawal

A Day of Learning & Fun

With quick thinking, teamwork, and expert insights, the event was a resounding success. Special thanks to President **Shivam Kumar**, VP **Pranjal Chauhan**, and the **Media Relations Club (MRC)** for capturing unforgettable moments!



Write us at:
mrc.noida@jaipuria.ac.in



02/05

Health and Hygiene Drive

On 20th February 2025, the **Disha-CSR Committee** organized a Health and Hygiene Awareness Drive for **underprivileged women and children** in a slum area in Niti Khand 1, Indrapuram, Ghaziabad. The event aimed to promote hygiene and health awareness, with a strong focus on menstrual hygiene awareness.

The team was accompanied by **Ms. Shweta**, the college nurse, who conducted a session on essential hygiene practices and the use of products like sanitary pads, handwash, Savlon, betadine cream, and mosquito repellent fast cards. Special attention was given to the usage of sanitary pads and menstrual hygiene awareness for young girls aged 12–18 and their mothers.

The team distributed a total of **1530 hygiene essential products**, including toothbrushes, toothpaste, nail cutters, creams, sanitary pads, detergents, disinfectants, soaps, and many other products, impacting more than 150 people. This drive ensured the beneficiaries had the necessary tools to maintain hygiene in their daily lives.

The success of the drive was made possible through the dedicated efforts of the entire CSR team, who played a crucial role in managing the crowd and ensuring a smooth distribution process. A special note of appreciation goes to the leaders **Anupam Thapa**, **Shankha**, and **Arshiya Jain** for their unwavering commitment and guidance.

The Health and Hygiene Awareness Drive was a step towards creating a healthier community, reflecting the commitment of the Disha-CSR Committee to making a meaningful impact on society. Such initiatives continue to strengthen the bond between the institute and the community, fostering a spirit of social responsibility among students.



STUDENT SUCCESS STORIES

From Vision to Reality: My PGDM Journey

Two years ago, I stepped into my MBA program with a vision—to grow, build confidence, and develop leadership skills. I aspired to be part of something bigger than myself, so I actively participated in every event and committee, often overworking to absorb as much as possible. The experience was intense but transformative. It shaped my understanding of teamwork, adaptability, and resilience. My dedication led me to become the **Vice President of the CSR Committee**, where I discovered the true essence of leadership—not just in managing tasks but in creating meaningful impact and giving back to society.

These two years have been a journey of self-discovery. I learned that success isn't about individual effort alone but about fostering collective growth. Replacing **"I" with "WE"** became my mantra, helping me navigate challenges and form strong bonds with peers. My summer internship at Oswal Woollen Mills in HR exposed me to industry trends, team dynamics, and the strategic role HR plays in shaping organizations. It reinforced my belief in continuous learning and adaptability.

Now, as I embark on my professional journey with IDBI Bank as an Assistant Manager, I carry forward these invaluable lessons. The MBA experience has been more than just academics; it has been a transformation of mindset. It taught me that leadership is not about titles but about responsibility, collaboration, and impact.

To those starting their journey, my advice is simple—embrace every opportunity, take ownership, and never shy away from challenges. Growth happens when you step out of your comfort zone. Success is not just about personal achievements but about uplifting those around you. As I step into the corporate world, I look forward to applying my learnings and making a difference, both professionally and personally.



Arshiya Jain

Batch 2023-25

Noida





From the Campus Corner

In this serene courtyard, students shared dreams under ivy-clad walls. Laughter echoed, friendships blossomed, and late-night study whispers filled the air—a silent witness to countless stories of ambition and hope.

Photo Credits : Mr. Devashish shukla
(PGDM 2024-26)

Clicks from the week

App link

Jaipuria Noida

GET YOUR OWN PHOTOS

from this event instantly using face recognition

SCAN THIS CODE



CLICK A SELFIE
U-Code: U8C472

JAIPURIA
INSTITUTE OF MANAGEMENT
Album by Jaipuria Institute of Management

Kwikpic
Technology by Kwikpic

Clicks from the week



04/05

Write us at:
mrc.noida@jaipuria.ac.in



THE MARKETING TIMES

Stay Informed, Stay Ahead

Date: 7th March 2025 **Venue:** ROOM 204

TIME: 3:00 PM onwards **1st prize:** 3000
2nd prize: 2000



COORDINATORS FOR THE EVENT: GEETANJALI DWIVEDI- 8708331514
 TANISHK DOGRA- 8219416001

Upcoming Events for the Week

- The Marketing Times : 07 March 2025

The Media Relations Committee (MRC) Noida is now live on Instagram. Follow us to get the latest updates on what's happening around the campus.

Do Follow and Stay Tuned !



@SHUTTERBUGS_MRC_N



Dr. Renuka Mahajan
MRC Chairperson



Mrigank Joshi
MRC President



Mritunanjay Shah
Vice President



Poorvi Jamwal
Vice President



Mayank Pethkar
Vice President



Write us at: mrc.noida@jaipuria.ac.in