

# THE JAIPURIA COMMUNIQUE



**The official campus  
newsletter of  
Jaipuria Institute of  
Management,  
Noida**

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**Corporate Session on POSH &  
Whistleblowing at Workplaces**

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Week**

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## ARC- Dubai Chapter meet 2024

The Alumni Meet in Dubai on 16th December was a smashing success, marking the first-ever alumni gathering held outside India. The event brought together alumni from all campuses to celebrate camaraderie and shared accomplishments. Our esteemed faculty members, **Dr. Deepak Singh, Dr. Arpan Anand & Dr. Shivani Bali**, hosted the event with great enthusiasm and flair. It was a moment of immense pride to witness our alumni achieving remarkable milestones in their respective fields. Set against the stunning backdrop of Dubai, the meet seamlessly blended nostalgia with aspirations for the future. Adding to the excitement, the evening featured a surprise appearance by Indian T20 cricketer **Mr. Ravi Bishnoi**, whose presence infused the gathering with tremendous energy and enthusiasm.

## Corporate Session on POSH & Whistleblowing at Workplaces

17th December, 2024

In order to sensitize and make the Gen-Z more responsible and well-informed individuals of today and successful management professionals of tomorrow, a corporate session on **"POSH (Prevention of Sexual Harassment) and Whistleblowing at the Workplace"** was organized for the first-year PGDM students at Jaipuria Institute of Management, Noida. **Dr. Himani Goswami**, a seasoned POSH trainer and subject matter expert currently associated with NoMeansNo (Centre for Skill Development & Training), was the speaker on the occasion. HR Area colleagues **Dr. Abdul Qadir, Dr. Rahuul Singh, and Dr. Pragya Gupta** presented a green tree certificate to Dr. Himani as a welcome gesture wherein a bountiful tree for leopards was planted in her name at Nainital District, Uttarakhand (India). In a dynamic and interactive manner, Dr. Himani led the session. Her expertise and engaging approach helped demystify complex legal terminologies and concepts for the students. The session highlighted the essential POSH rules and norms and key provisions of the POSH Act and educated them about the dos and don'ts related to workplace conduct. Students were enlightened about the importance of a respectful and safe working environment and equipped with knowledge about whistleblowing as a tool for maintaining ethical standards. The session successfully achieved its objectives by sensitizing students to the critical aspects of POSH and whistleblowing. The interactive nature and expertise of Dr. Himani Goswami ensured that the students were not only informed but also encouraged to foster a culture of respect and safety in their future workplaces. This session marks an important step in preparing students for ethical challenges they may face in their professional careers.



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## CSR DIY Garden: A Step Towards Sustainability

The Disha CSR Committee proudly unveiled the DIY Garden Initiative on December 7th, 2024, a unique project aimed at promoting sustainability and environmental awareness. Situated on the college's front lawn, this initiative transforms discarded items like plastic bottles, old tires, worn-out shoes, and unused QR scanner boards into beautiful and functional garden installations.

The project emphasizes the importance of upcycling and reducing waste, encouraging students and staff to adopt eco-friendly practices while enhancing the campus's visual appeal. By creatively reimagining waste as a resource, the initiative fosters a culture of sustainable living and inspires environmental responsibility.

Spearheaded by CSR Vice President **Arshiya Jain** and senior coordinator **Himanshi Sharma**, the initiative is a testament to teamwork, innovation, and dedication. With enthusiastic support from volunteers, the team successfully designed and brought the garden to life, showcasing a vibrant display of collaboration and creativity.

The DIY Garden is more than a gardening project; it's a platform for learning, innovation, and sustainable problem-solving. With plans for seasonal additions, the garden will continue to evolve, serving as a dynamic reminder of the importance of sustainability.

The committee encourages everyone to participate by donating recyclable materials or volunteering their time. Together, we can make the DIY garden a lasting symbol of our commitment to a greener future.

## IIMB Paper Presentation

In today's dynamic environment, efficiency is no longer just a desirable attribute—it's an imperative for survival and growth. As the financial landscape becomes increasingly competitive and resource-intensive, banks must innovate and optimize their operations to stay ahead.

My study focuses on a critical, yet often overlooked, area of banking operations—the Loan Against Property (LAP) Credit Department. Leveraging the powerful tool of **Data Envelopment Analysis (DEA)**, this research not only evaluates efficiency but also bridges the gap between DEA's theoretical potential and its practical application in the real-world banking sector.

I had the privilege of presenting this paper, titled "**Optimizing Operational Efficiency in LAP Credit Department: An Empirical DEA Approach**," at the **11th International Conference on Business Analytics and Intelligence (BAI)**, organized by the **Data Centre and Analytics Lab (DCAL)**, **IIM Bangalore**, from December 9–11, 2024. The conference provided a vibrant platform for academicians, practitioners, and thought leaders to exchange ideas and discuss the transformative role of analytics and AI in solving domain-specific challenges.

The conference featured insightful sessions by distinguished speakers, with discussions spanning various domains of analytics and AI. It also featured a **panel discussion** on the enterprise applications of AI, moving beyond traditional analytics tools, which provided valuable perspectives on the future of AI-driven innovation.

Presenting my research on such a prestigious platform was an incredibly enriching experience. The interactive sessions and constructive feedback helped me refine my ideas and explore practical implications for the banking industry. It was inspiring to witness the convergence of academic rigour and industry relevance in addressing complex challenges through analytics.

I extend my gratitude to my co-authors, **Prof. Aayushi Kalra** and **Dr. Pragya Gupta**, for their invaluable support and collaboration. I am also thankful to the **Jaipuria Institute of Management, Noida**, for providing the resources and encouragement to undertake this research.

**Deepika Bisht**  
Batch (2023 – 2025)



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## Alav Utsav – An Open Mic Bonfire Event

On 19th December, 2024, Rhetorica – The Communication Club hosted **Alav Utsav, an enchanting Open Mic Bonfire Event**. The Mess front was beautifully transformed with twinkling fairy lights and a warm bonfire, creating a magical setting for an evening of creativity and camaraderie.

The event began with captivating open mic performances, including poetry, shayari, and stand-up comedy. The supportive audience encouraged even hesitant participants to step up and share their artistry, with each act met with applause and appreciation. This sense of encouragement fostered a warm, inclusive atmosphere.

An interactive Bollywood guessing game added a playful twist to the evening. Participants, divided into teams, wore cards with Bollywood personalities' names and relied on hints from their peers to guess them. The laughter and creativity sparked by the game added energy and excitement to the night.

A special highlight was the mesmerizing performance by **Atharv Bhat and Gaurav**, which left the audience inspired and captivated. The cozy bonfire, delicious snacks, festive drinks, and engaging conversations made the evening unforgettable.

Alav Utsav was a resounding success, bringing the Jaipuria community together in a celebration of creativity, laughter, and friendship. It left attendees with cherished memories and a profound sense of belonging.



## CSR Blood Donation and Eye Check-up Camp

On December 13th 2024, The Disha CSR Committee organized a **Blood Donation** and **Eye Check-up Drive** in collaboration with **Sangam Charitable Blood Bank** and **Shreya Eye Clinic**. The event witnessed overwhelming participation from students, faculty, administrative staff, and support staff, reflecting a deep commitment to community welfare.

A total of 83 selfless individuals stepped forward to donate blood, earning the title of true heroes. Their contributions emphasize the power of collective action in saving countless lives. Additionally, 154 participants availed of the free eye check-up services, reinforcing the importance of health awareness and proactive care.

The teams from Sangam Charitable Blood Bank and Shreya Eye Clinic played a crucial role in their professional services and commitment to social welfare.

The event's success was a testament to meticulous planning, teamwork, and the unwavering support of the college management. Heartfelt gratitude goes to the leadership team of CSR for their inspiring leadership and vision, which motivated the entire team. Special appreciation also goes to CSR's junior coordinators, whose dedication and hard work ensured seamless execution.

This drive was not just about health and service; it was about celebrating humanity and inspiring others. The donors have proven that heroes walk among us. The camp was a success, and we achieved something remarkable—an event that will be remembered as a beacon of hope, care, and community spirit.



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## From The Alumni Corner



**Md Faizan Kafil**  
**Batch (2020-22)**

Hi, my name is Md. Faizan Kafil. I was from the batch 2020-22. I was an introvert throughout my school and graduation. I never participated in any competitions as well. In Jaipuria, I felt motivated and confident in overcoming my stage fear and opening myself up in front of others.

I learned how to talk to people and how to put my opinion in front of others. The faculties here helped me brush up on my managerial skills and never made me feel that I couldn't do it. That's how I got success in getting the placement in one of the Big 4's i.e. Deloitte.

My biggest learning and my advice to the upcoming batches is "Belief in yourself, and you can do it."

## STUDENT SUCCESS STORIES

### From Engineering to Strategic HR Leadership: My Journey to Flipkart

Starting as a B.Tech graduate in Electronics and Communication Engineering, I developed strong analytical and problem-solving skills. However, I aspired to connect these capabilities to people and organizational growth, which led me to pursue a PGDM in Human Resources at Jaipuria Institute of Management, Noida. Here, my passion for HR evolved into a career ambition.

Practical exposure was integral to my journey. During my internship at GreenTree Advisory Services Pvt Ltd, I managed end-to-end talent acquisition for over 850 candidates across 20+ roles. From optimizing hiring processes to enhancing candidate experiences, these responsibilities honed my recruitment and interpersonal skills. Additionally, a comparative study of performance management systems at Infosys and TCS provided me with strategic insights into aligning HR practices with business goals. These experiences combined theoretical knowledge with hands-on expertise, preparing me for greater challenges.

Securing the role of Senior Analyst HR Business Partner at Flipkart was a significant milestone. The rigorous selection process tested my aptitude, technical skills, and interpersonal acumen. I drew on my internship experiences and academic projects to demonstrate my adaptability, strategic mindset, and data-driven approach to solving HR challenges. Tailoring my responses to Flipkart's culture of innovation and its emphasis on employee engagement, I showcased my ability to align HR strategies with business needs.

This achievement underscores the value of perseverance, adaptability, and continuous learning. Transitioning from engineering to HR and joining Flipkart exemplifies the power of aligning passion with preparation. As I embark on this new chapter, I am eager to innovate, learn, and contribute to Flipkart's mission of fostering a culture of excellence



**Haleema Sadia**

**Batch 2023-25**

**Noida**

**Flipkart**



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Samsung Galaxy M35 5G

## From the Campus Corner .....

The sun glinted off the Jaipuria Institute of Management, its brick facade bathed in warm light. A lone student, backpack slung over their shoulder, walked along the path, their footsteps echoing in the morning stillness. The journey of a thousand dreams had just begun.

Photo Credits : Tarang Agarwal  
(PGDM 2023-25)

## Clicks from the week

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Jaipuria Noida

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Clicks from the week



05/06

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## Upcoming Events for the Week

- Christmas Carnival 25 December, 2024

The Media Relations Committee (MRC) Noida is now live on Instagram. Follow us to get the latest updates on what's happening around the campus.

**Do Follow and Stay Tuned !**



@SHUTTERBUGS\_MRC\_N



Dr. Renuka Mahajan  
MRC Chairperson



Mrigank Joshi  
MRC President



Mrituanjay Shah  
Vice President



Poorvi Jamwal  
Vice President



Mayank Pethkar  
Vice President



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