



Online PGDM

Second Year, Trimester V, Sep 2024

Course Name : Operations Strategy

Max Marks : 70

Course Code : 5110

Project Submission Guidelines, Instructions and Format:

- 1) Students can work upon the project as per their convenience of the topic/industry.
- 2) In the project, the concepts and fundamentals of operations strategy such as Operations Resources, Market Requirements, OS Matrix, Trade-offs, etc. could be covered to showcase the learnings.
- 3) Students are advised to write a project report **in the form of a case study** that shall include introduction, background of the problem, solution to the problem (if any), and suggestions.
- 3) The submission shall be made before the deadline . Report length, preferably 1800 to 2000 words. Similarity index shall not exceed 20% of the maximum permissible limit.
- 4) A PPT shall also be submitted along with the project report.