

Online PGDM

Second Year, Trimester IV, Sep 2024

Course Name: Leading Change for a Sustainable Future Max Marks: 70

Course Code: 4104

21st Century leadership - how can leaders develop a sustainable business in 2030?

We need leadership with the ability to navigate complexity and ambiguity. To establish the right conditions for individuals, teams, and organisations to take accountability and innovate to create value through sustainable solutions. To deliver for the long-term whilst producing the returns required in the short term. Organisations need a new form of leadership development which helps them to reframe their values and purpose, strategy and culture – enabling them to innovate and change their fundamental approach to value creation.

Develop a framework that embraces the ultimate purpose of leadership - to deliver a sustainable future, with business/organisational success being an essential means to deliver this goal.