



**Online PGDM**

**Second Year, Trimester IV, June 2024**

**Course Name : Leading Change for Sustainable Future**

**Course Code : 4104**

**Max Marks : 70**

**Max Time : 2 hrs**

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## **FINAL PROJECT**

A detailed project report (not more than 2000 words):

Select a product/service/intervention related to Sustainability (e.g. Electric Vehicle, Green Investment, Installation of Solar Panels)

Briefly describe product/service/intervention (what is it, features, evolution, end users, Industry overview)

Identify & map how is it aligned with different SDGs and the reasons thereof (eg: SDG 7- Affordable & Clean energy)

Identify the Impact on Environment, Social & Governance Factors, wherever applicable (eg: Reduction in GHG emission in E factor, employment generation in S factor, competitive advantage in G factor)

Assessing financial impact & alignment with strategic directions (eg: increased profitability due to Sustainable Product, product resulting in competitive advantage)

Conclusion & suggestions (what is your assessment & scope of improvement)

References