Course Name : Digital Innovation in Business   Max Marks : 70

Course Code :   2106

Digital Innovation in Business Project

Students need to create a business website using wix. Make a ppt with 6-8 slides explaining the objective, products/services the company will offer, mention the competitors. Prepare landings pages like about us, contact us, finally write a 500 words blog about a trend ad relate your business to it on the website itself. Share all this on ppt with the url of your website