



Online PGDM

First Year, Trimester II, September 2023

Course Name : Digital Innovation in Business

Max Marks : 70

Course Code : 2106

Digital Innovation in Business Project

Each student has to submit ppt on their respective website along with the url of not more than 10 slides

They should explain their business, product and services, competitors, revenue model of the business, various landing pages they have created. Their learnings from the project and conclusion