



Online PGDM

First Year, Trimester 1, Oct 2023

Course Name: Statistics For Business

Max Marks: 70

Course Code: 1106

Max Time: 2 hrs

Dear Students,

In phase I of the Statistics project all of you are required to use the link (<https://freeonlinesurveys.com/s/JEspongQ>) to collect the data. Each student is required to collect the data from 5 respondents who are related with hotel and tourism industry. The deadline to collect the data is 22th September, 2023.

In phase II you will be given a collated sheet of coded data which need to be analysed using excel on the set objectives and prepare a report on the topic.

The report will include the following chapters

- Introduction (1-2 pages)
- Literature Review (1-2 pages)
- Research methodology (1-2 pages)
- Findings (4-5 pages)
- Conclusion (1-2 pages)

The final report submission is to be in word file saved in your full name (for e.g. firstname_surname)