

THE JAIPURIA COMMUNIQUE

**The official campus
newsletter of
Jaipuria Institute of
Management,
Noida**

Key Highlights :-

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Week**

Write us at: mrc.noida@jaipuria.ac.in

ANNUAL BOOK FAIR 2024 AT JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA

The Learning Resources Centre (LRC) of Jaipuria Institute of Management, Noida, organized its 11th Annual Book Fair on December 4, 2024, at the campus front lawns. The event was inaugurated by Dean Academics, Dr. Ritika Gugnani, and Dean Administration, Dr. V. K. Tomar, in the presence of faculty, staff, student volunteers, and exhibitors. The Director, who was out of the station, sent his best wishes for the event's success. The Deans, accompanied by library committee members and faculty, visited all stalls, engaging with publishers and vendors to recommend a wide range of books.

This year's fair saw participation from the largest number of reputed publishers and vendors, including some from distant states. Leading names in business and management publishing, such as Routledge, Taylor & Francis, Harvard Business Press, Springer, Cambridge University Press, McGraw Hill, Pearson, and Kogan Page, showcased their latest collections. Vendors like Segment, Uppal Book Store, Variety Books, and Drishti Books brought books from over 100 publishers.

A special highlight of the event was a voluntary donation drive involving exhibitors, faculty, staff, and visitors. The collected funds were directed towards providing food and ration for an NGO that supports an orphanage, offering shelter and education to orphans. The book fair successfully blended academic enrichment with social responsibility, reflecting the institute's commitment to fostering learning and community welfare.



Margdarshan – Finance Domain

The Alumni Relations Committee (ARC), in collaboration with Haryana, the Finance Club of Jaipuria Institute of Management, Noida, organized the Margdarshan event focused on the Finance Domain on December 6, 2024. The guest speakers for the session were Mr. Ayush Jain, Chief Manager at ICICI Bank, and Mr. Prashant Gupta, an experienced Credit Manager.

The event began with the Welcome Address, followed by the Chairperson Address delivered by Dr. Pragya Gupta, Chairperson of the Alumni Relations Committee, who highlighted the importance of alumni engagement in providing industry insights to students and a small video message from Dr. Ritika Gugnani.

Mr. Ayush Jain highlighted the importance of being clear about one's domain and having a strong understanding of the basics to build a successful career. Mr. Prashant Gupta shared his inspiring journey of entering college and explained the significance of credit systems, particularly how the CIBIL score functions.

Sessions like this are pivotal in shaping students' professional journeys by bridging the gap between academic learning and real-world industry practices. These interactions give students insights into evolving market trends, challenges, and career opportunities from experienced professionals.

To make the event interactive, a quiz was conducted, followed by a Q&A session. The event concluded with a memento presentation and a Thank-You note from the Alumni Relations Committee.

Overall, the session was interactive and informative. It provided students with practical knowledge and inspired them to excel in the dynamic finance industry.



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Somya Kanti Roy
Batch (2018-2020)

rackspace
technology.

From The Alumni Corner

I had been fortunate enough to get a job post my B.tech in the "dream company" of almost every B.tech student, but the sector did not excite me enough to stay in it for the long run as I did not enjoy coding.

My interests, however, were always in management, and when the final decision to leave my IT job was finalized, I chose the Jaipuria Institute of Management to be my transition into management. Post the PGDM from our institute, I was placed with Eureka Forbes in the TMO (transformation management office) department, where I was working with the likes of BCG (Boston Consulting Group, one of the Big 3 consulting companies) to transform the operations. The learnings from the organization are something that I truly adore and dedicate to the shaping up of the corporate professional that I am today!

Due to the shapeup from Eureka Forbes, I am currently working in the capacity of a project manager at Rackspace Technologies and have completely transitioned myself into the role of an IT PM. This is a role that I had aspired to have since the beginning of my bachelor's degree, as coding did not excite me but the IT industry did.

Today, I am in a role where each day I look forward to working with my co-workers and having a great work-life balance, which is the most important thing in today's fast-paced world!

STUDENT SUCCESS STORIES

I am thrilled to share my journey, culminating in securing a position as a Project Analyst at HCL Tech. My story is a blend of determination, learning, and perseverance.

After completing my B.Tech from the KIET Group of Institutions, I started my professional journey at Capgemini as an Analyst. During my two years there, I gained invaluable technical and operational expertise. However, I realized my passion lay in strategic management and people-oriented roles, which led me to pursue a PGDM from Jaipuria Institute of Management, Noida, specializing in HR and Marketing.

Jaipuria Institute has been instrumental in honing my skills, blending theoretical insights with practical applications. Through case studies, internships, and corporate exposure, I deepened my understanding of HR strategies, marketing dynamics, and project management. My previous experience, combined with this learning, helped me develop a unique perspective that set me apart.

The placement process at HCL Tech was rigorous, requiring analytical skills, domain knowledge, and the ability to adapt to dynamic challenges. My role as a Project Analyst perfectly aligns with my aspirations to bridge operational efficiency with innovative HR and marketing strategies.

Securing this role is not just an achievement but a testament to my belief in continuous learning and adaptability. HCL Tech offers a platform where I can contribute to impactful projects while growing professionally. This milestone motivates me to continue striving for excellence in every endeavor.



Suramya Agarwal

Batch 2023-25

Noida

HCLTech
Supercharging Progress™

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From the Campus Corner

Serene moments captured on campus- a glimpse of tranquility amidst the greenery

Photo Credits : Mr. Yagya Sachdeva (PGDM 2024-26)


Clicks from the week

Jaipuria Noida

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03/04

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2024 seeds
SUSTAINABILITY, ENTREPRENEURSHIP
EQUITY AND DIGITAL STRATEGIES

Join Global Leaders, Innovators,
and Scholars!

Join a Sustainable Future

17th & 18th December

Join In-Person at Middlesex University Dubai or Online!

The future is calling—and SEEDS 2024 is where it begins. Whether you're a thought leader, a changemaker, or a dreamer with a vision, this is your moment to join forces with global leaders and shape a world of limitless possibilities. We're not just back we're ready to make history. See you there!

Upcoming Events for the Week

- **SEEDS 2024: SUSTAINABILITY, ENTREPRENEURSHIP EQUITY AND DIGITAL STRATEGIES (17-18 DEC, 2024)**

The Media Relations Committee (MRC) Noida is now live on Instagram. Follow us to get the latest updates on what's happening around the campus.

Do Follow and Stay Tuned !



@SHUTTERBUGS_MRC_N



Dr. Renuka Mahajan
MRC Chairperson



Mrigank Joshi
MRC President



Mrituanjay Shah
Vice President



Poorvi Jamwal
Vice President



Mayank Pethkar
Vice President



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