

THE JAIPURIA COMMUNIQUE

The official campus
newsletter of
Jaipuria Institute of
Management,
Noida

Key Highlights :-

**Manzil-e-Rozgar:
A Hunt For Adventure**

Datathon-IPL by IGNITIA

Model United Nations

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Compliances
and Policy Adherence**

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By: Alumni Relations Committee**

ARC- Bangalore Chapter meet 2024.

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Upcoming Events for the Week

Write us at: mrc.noida@jaipuria.ac.in



Manzil-e-Rozgar: A Hunt For Adventure

The HR Club (IPSA) of Jaipuria Institute of Management conducted an exciting treasure hunt event, Manzil-e-Rozgar, on Wednesday, 27th November 2024. Seven teams participated with enthusiasm: Team Dynamic, Anger Issues, Hunterzz, KS, Fantastic 3, Gold Diggers, and Triple Threat.

The treasure hunt—a test of wit and teamwork—challenged participants to search for clues hidden in six different locations within 30 minutes. Each clue had a skill set related to the job descriptions. The round winners were determined by which teams had the most matched skill sets and the least amount of time.

Following the treasure hunt, there was a bouncing ball game in which the team leader had to bounce the ball and catch it in the cup. Two team leaders played this together to decide the winner of the game, who completed the game fastest.

Team Dynamics and Fantastic 3 matched the most number of skill sets and got the chance to play for first place. After an intense neck-to-neck fight, Team Dynamics took the first prize. Following them, the second place was decided among Anger issues and Gold diggers. Both the teams gave tough competition to each other and Anger issues took the battle and secured the second place.

The event was anchored beautifully by Akansha, adding charm to the lively atmosphere. Manzil-e-Rozgar was a perfect blend of fun, strategy, and competitive spirit, leaving participants with cherished memories and valuable lessons in teamwork and problem-solving.



Datathon-IPL by IGNITIA

On November 21, 2024, IGNITIA, the Business Analytics Club of Jaipuria Institute of Management, Noida, organized Datathon-IPL, a groundbreaking event merging the thrill of cricket with the precision of data analytics. The competition tested participants' analytical acumen through a dynamic squad-building and auction-based challenge. It commenced with an online quiz that evaluated cricket knowledge and analytical skills, awarding virtual cash bonuses to top-performing teams to enhance their chances in subsequent rounds.

The first round involved a team auction where participants bid for incomplete IPL squads of seven players, requiring strategic budget management. In the second round, teams completed their 12-member squads by bidding for 75 top-tier players, also selecting captains and vice-captains to incorporate leadership strategy. The final round featured dashboard presentations where teams justified their selections based on budget utilization, team composition, and analytical insights. The event witnessed enthusiastic participation from 15 teams, with FOREians clinching the winner's title and ₹10,000, followed by NotOut and Data Whisperers. The innovative format and emphasis on strategic decision-making received widespread praise, highlighting the event's impact on enhancing analytical skills. Special thanks were extended to Dr. Shivani Bali and club leaders Khushi Kesarwani and Mohit Kapoor for their efforts in ensuring the event's success.





Model United Nations

The 7th edition of Jaipuria Model United Nations (JMUN) was held on November 9th and 10th, 2024, at Jaipuria Institute of Management, Noida. Organized by the International Relations Committee (IRC), the event was attended by over 50 delegates from 24 schools and colleges across Delhi-NCR and beyond. With a focus on diplomacy, negotiation, and problem-solving, JMUN provided a dynamic platform for young leaders to tackle pressing global issues.

The event was inaugurated by Dr. Subhajyoti Ray, whose motivating words set the stage, and graced by Chief Guest Ms. Manju Seth, former Ambassador to Madagascar and Comoros. Her insightful address inspired delegates to think critically and act purposefully. Committees like UNHRC, UNGA, Lok Sabha, and International Press debated topics ranging from refugee protection and armed conflicts to India's caste-based reservation system.

The two-day event concluded with a spirited closing ceremony, where outstanding participants received cash prizes of ₹6,000, ₹5,000, and ₹4,000. The teamwork and enthusiasm of IRC members ensured the event's success, leaving a lasting impact on all attendees. JMUN 2024 reaffirmed Jaipuria's dedication to nurturing globally conscious leaders ready to address the challenges of tomorrow.

Corporate Session on HR Compliances and Policy Adherence

On November 26, 2024, Jaipuria Institute of Management, Noida organized a corporate session on the topic of "Compliances and Adherence to organizational policies, procedures and regulations" as a part of "Managing Human Resources", a core Course in Second term for the PGDM students. The insightful talk was conducted by Mr. Sagar Ladhi, Senior Manager - Global Talent Development at Bristlecone (Mahindra Group). The guest was welcomed with a green certificate by the hosting faculty of the session Dr. Pragya Gupta.

Mr. Sagar spoke about how critical HR compliance is in ensuring that organizations maintain ethical practices and operate within legal frameworks. It involves the adoption of rules, policies, and procedures that align with employment laws, fostering inclusivity and fairness in the workplace. He further reiterated that the foundation of compliance lies in two key components: transparency and regulations. Transparency promotes accountability, while adherence to regulations ensures that organizations avoid legal risks and uphold their credibility. By complying with HR standards, businesses create a work environment that values diversity and eliminates discrimination.

The importance of HR compliance was underscored during the session, where its benefits, such as legal protection and enhanced organizational reputation, were highlighted. Adhering to compliance protocols protects organizations from penalties and lawsuits, while fostering a positive image that attracts both talent and trust from stakeholders. This insightful session demonstrated the vital role of HR compliance in mitigating risks and fostering a workplace culture based on fairness, safety, and equality. Such efforts not only ensure legal adherence but also contribute to the long-term success of organizations, solidifying their place as responsible corporate citizens.



BA Conclave

On November 23, 2024, IGNITIA, the Business Analytics Club of Jaipuria Institute of Management, Noida, organized a conclave titled "Gen AI for a Smarter Society – Innovations for a Sustainable Future." The event brought together industry leaders from renowned organizations such as CRISIL, NVIDIA, UnitedHealth Group, and Facts 'n' Data, who shared their insights on the role of Generative AI in creating a sustainable society.

The conclave featured key presentations on various aspects of AI. Ms. Alka Maurya discussed data-driven strategies for a sustainable future, while Ms. Chandni Nanda explored the transformative potential of AI in healthcare. Ms. Meenakshi Sharma highlighted advancements in cutting-edge technologies, and Mr. Shiva Kakkar demonstrated practical AI applications in education and business. Mr. V Shekhar Avasthy addressed the ethical considerations of AI, underscoring the importance of responsible AI development.

Held in AUDI-1, the event attracted a diverse audience of students, faculty, and industry professionals eager to engage with the evolving role of AI in sustainability. The day concluded with a thought-provoking Q&A session, where attendees interacted directly with the experts, followed by a call to action for all stakeholders to embrace AI responsibly and ensure its innovations align with ethical practices and societal needs.

Dr. Subhajyoti Ray, Director of Jaipuria Institute, emphasized the importance of collaboration and responsible AI innovation to create a smarter, more sustainable future. The event left participants inspired and motivated to leverage AI for positive societal impact.



Margdarshan (Operations Management Session) By: Alumni Relations Committee

The Alumni Relations Committee (ARC), in collaboration with DAKSH, the Operations Club of Jaipuria Institute of Management, Noida, organized the "Margdarshan" event focused on Operations Management on November 22, 2024, in Audi 2. Guest speaker Mr. Soumya K. Roy (Batch 2018-20) shared valuable insights on practical applications and industry challenges in operations management. The welcome address was given by Dr. Ankur Chauhan (professor of Operations). The event was also attended by our esteemed faculties Prof. Keshav, Prof. Deepak Singh & Prof. Ashish Kumar.

Mr. Roy emphasized on five core pillars viz Honesty, Sincerity, Punctuality, Transparency, and Sustainability. He stressed the importance of integrating these values into daily operations to achieve long-term organizational success. Practical suggestions were provided to enhance learning and career development. Students were encouraged to engage in projects to bridge the gap between theoretical knowledge and real-world application. Building quality connections on professional platforms with personalized messages was also recommended to foster meaningful relationships.

To improve focus and retention, students were advised to relate coursework to personal interests, such as stand-up comedy, making complex concepts more relatable and engaging.

A key highlight of the event was the badge ceremony for senior coordinators of the ARC committee. Additionally, the best Senior Coordinators (SCs) and Junior Coordinators (JCs) of the month were felicitated by Guest Mr. Roy & Ms. Sonali Mulay, Coordinator of the Alumni Relations Committee. This recognition reinforced the committee's commitment to excellence and leadership development.

Overall, the event was informative & interactive. The speaker emphasized the importance of continuous learning, and active networking to excel in the dynamic field of operations management.



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ARC- Bangalore Chapter meet 2024.

The Bangalore Alumni Meet held on 16th November 2024 at hotel Grand Mercure, Koramangala, was a delightful blend of nostalgia, networking, and meaningful engagement. The event witnessed a wonderful turnout of alumni from various batches, all eager to reconnect, share experiences, and strengthen their bond with the alma mater.

The evening began with a warm welcome, setting the tone for an eventful gathering. Alumni mingled and shared stories, sparking connections that transcended generations. The joy of reconnecting was palpable, and the atmosphere buzzed with enthusiasm and camaraderie. The Highlight of the event was the presentation by the ARC Chair Dr. Pragya Gupta & Ms Sonali Mulay -ARC Coordinator. The Bangalore chapter was officially established with managing committee comprising of President, Vice President & the Secretary, all of whom were elected unanimously. Alumni were encouraged to act as a vital bridge between the college and the corporate world. This call to action aimed at leveraging their professional networks to create opportunities and avenues for the next generation of students.

An open forum provided alumni with the opportunity to share their career journeys and experiences of life in Bangalore. These stories were not only inspiring but also reflective of the diverse paths taken by graduates from Jaipuria Noida. The event concluded with a sumptuous dinner, offering a relaxed setting for continued conversations and camaraderie. Each attendee was presented with a thoughtfully curated souvenir as a token of gratitude and appreciation.

STUDENT SUCCESS STORIES

From Dreams to Success: My Journey at Jaipuria Noida

I joined Jaipuria Noida with aspirations to excel, determined to make the most of my PGDM journey. Embracing the myriad opportunities offered by the college, I actively participated in committees and extracurricular activities, which helped me develop skills in leadership, teamwork, decision-making, and management - ultimately preparing me for my placement at Trinamix.

Currently serving as the President of Disha, the CSR Committee, I had the privilege of leading impactful initiatives aimed at supporting the underprivileged and fostering social awareness. Managing a vibrant team of 50+ members taught me the essence of collaboration and the importance of working for a cause greater than oneself.

With specializations in Marketing and Operations, the PGDM program provided a robust academic foundation while equipping me with insights into dynamic industry trends. The focus on experiential learning, through projects and internships, bridged the gap between theoretical knowledge and practical applications, preparing me for real-world challenges.

I extend heartfelt gratitude to my faculty, especially - Dr.Radhika Bansal, Dr. Ajay Bansal, Dr. Keshav Sharma and the CMC team for their invaluable guidance and unwavering support, which played a crucial role in securing my role as an Associate Business Analyst at Trinamix.

This journey has been a blend of dedication, opportunities, and encouragement, and I proudly credit Jaipuria Noida for shaping my success.



Anupam Thapa
Batch 2023-25 Noida





GRAVITY

ANNUAL FEST 2024

Ignite the Spark, Celebrate the Magic!

CELEBRATING CREATIVITY, PASSION, AND TALENT

Day 1 of GRAVITY unfolded in a kaleidoscope of energy, creativity, and talent, setting the stage for a remarkable celebration of arts and culture. The highlight of the day was "Karigari of Dreams", a spectacular fashion show that showcased the incredible artistry of students from across the country.

Karigari of Dreams: Fashion Show

The fashion show brought the stage alive with vibrant themes and breathtaking performances. Scintillations from Galgotias University clinched the first prize with their powerful theme, Samudramanathan, inspired by Indian mythology. Their presentation brilliantly depicted the eternal churn between good and evil, leaving the audience mesmerized.

The second prize was bagged by Kamla Nehru College, University of Delhi, whose theme Dusk to Dawn captivated the judges and audience alike. Their performance embodied the journey of breaking free from societal norms, challenging gender roles, and embracing the coexistence of light and dark within oneself.



Karigari of Dreams:
Fashion Show



Aankit Kholia

The event was judged by the esteemed **Mehak Dhingra**, a multi-talented personality whose accomplishments are truly inspiring. Mehak began her journey with her first TV commercial and entered the modeling world at 12. Her illustrious career includes working with top brands such as Amazon, Meena Bazaar, and Shoppers Stop. Crowned Miss Teen India 2022, she went on to become the second runner-up at Miss Teen of the Universe 2023. She is also a trained dancer with expertise in jazz, ballet, hip-hop, and Bollywood, and has judged numerous high-profile events like Lakme Fashion Week and Times Lifestyle Week.



DJ Rhea

Adding to the excitement were stellar performances by renowned artists. **Aankit Kholia**, a soulful singer known for his unique voice and emotionally charged songs, mesmerized the audience with his melodies. Following him, **DJ Rhea**, a trailblazing DJ, brought electrifying energy to the event with her sensational beats, ensuring everyone hit the dance floor. Day 1 of GRAVITY was a testament to the boundless creativity and talent of the participants and performers. Stay tuned as we continue this incredible journey of innovation and expression on the upcoming days.

The much-anticipated Gravity 2024 at Jaipuria Institute of Management Noida reached new heights on its second day, held on 30th November, leaving everyone spellbound with an extravaganza of talent, creativity, and music.

The day began with **MELANGE**, the solo singing competition, where melodious voices resonated through the campus. The competition was judged by the accomplished musician **Aakash Barnabas**, whose expertise and encouraging demeanour inspired the participants. Vansh Sharma emerged as the winner with his soulful rendition, while Shambhavi Singh secured the runner-up position with her enchanting performance.



The evening culminated in an unforgettable concert by **Mohammed Irfan**, whose melodious voice and heartfelt renditions left the audience spellbound. The celebrated playback singer performed some of his greatest hits, creating an electric atmosphere and making the event a grand success.

Gravity 2024 was a perfect blend of talent, artistry, and music, leaving everyone eagerly awaiting the next edition of the fest. A special thanks to **Dr. Rahuul Singh** for his constant support and guidance to the students in making this event successful.



Next, the spotlight shifted to **EUPHORIA**, the solo dance competition, judged by the passionate and talented choreographers **Isha Sharma and Safalta Singh**. Both judges, with extensive experience in the art of dance, commended the participants for their energy and creativity. Barkha Prajapati's mesmerizing moves earned her the winning title, while Abhishek Pal claimed the runner-up position with his powerful performance.

The stage then welcomed groups for **STEP-UP**, the group dance competition, again judged by **Isha Sharma and Safalta Singh**. Their sharp eye for rhythm, coordination, and expressions elevated the competition. The Ramjas Dance Society delivered an electrifying performance, clinching the winner's spot, while Spardha Dance Group impressed as the runner-up.





TAMASHA: Nukkad Natak Competition – A Stage for Social Change!

DISHA, the CSR committee of Jaipuria Institute of Management, Noida, successfully hosted the TAMASHA – Nukkad Natak Competition on 30th November 2024. The event featured 11 teams from top institutions like Hansraj College, Hindu College, Technia Institute of Advanced Studies, IILM University, and more, with participants delivering impactful performances on pressing social issues such as environmental sustainability, gender equality, and POSH (Prevention of Sexual Harassment).

The competition began with Dr. V.K. Tomar, Dean of Administration, and Prof. Rohan Bhalla presenting a planter pot to the judges as a token of appreciation, symbolizing the institute's commitment to sustainability and gratitude for the esteemed panel.

The distinguished panel of judges included Dr. Adnan Bismillah, a renowned theatre director and faculty member at Maulana Azad Hindu University, and Sandy ma'am, a board member of Basera Samajik Sansthan and an associate member of the Delhi State Legal Services Authority Transgender Community. Their expert feedback inspired and encouraged the participants.

The event's prize pool of ₹17,500 was awarded to Jesus and Mary College, who took home the first prize of ₹10,000, while Hindu College secured the second prize of ₹7,500. TAMASHA was a vibrant celebration of creativity and social change, made possible by the efforts of the participants, judges, volunteers, and the leadership of President Anupam Thapa. It highlighted the power of street theatre as a medium for raising awareness and driving societal improvement.

Speaking Triathlon

Rhetorica, The Communication Club, hosted the exciting "Speaking Triathlon," featuring three rounds: The Eliminator, Storytelling, and Extempore, with ten teams of two participants each.

In Round 1, "The Eliminator," teams had 10 minutes to prepare and 3 minutes to pitch an assigned company to judges Karni Singh and Gitika Anand Gupta, as if seeking investment. The top five teams, based on their pitches, advanced to the next rounds.

In Round 2, "Storytelling," one team member crafted and narrated a story based on randomly provided images. In Round 3, the other team member delivered an impromptu speech on a surprise topic. The combined scores of Rounds 2 and 3 determined the winners.

Team A^2 secured the runner-up position, while Team The Oratorical Odyssey emerged victorious, winning cash prizes of ₹10,000 and ₹6,000, respectively. All participants received Certificates of Participation, with the winning teams awarded Certificates of Achievement.

The event was impeccably organized, with smooth transitions between rounds and a well-prepared venue. The judges' valuable insights on pitching, extempore speaking, and storytelling enriched the experience. The competition fostered creativity, critical thinking, and engagement, leaving a lasting impact on both participants and attendees. The Speaking Triathlon was a resounding success, reflecting Rhetorica's commitment to excellence.



Econopoly

Econopoly, organized by the Academic Program Committee (APC), was an exhilarating fusion of economics, strategy, and the classic game of Monopoly, creating a truly unforgettable experience for both participants and spectators.

The event kicked off with Round 1, a quiz hosted on Unstop, where participants tested their knowledge of economics and business concepts. Out of hundreds of competing teams, the top 12 teams advanced to the next round.

Round 2, "City Snatcher," introduced participants to the world of strategic bidding. Armed with a ₹10 lakh wallet, teams competed fiercely to win one of five major metro cities: Delhi, Mumbai, Hyderabad, Kolkata, and Bangalore. After intense bidding wars, five teams secured cities and progressed to the final round.

The grand finale, Round 3, was a life-sized game of Monopoly. Teams played on a giant board, using strategy to buy, negotiate, and problem-solve. The twist? Teams could earn discounts on city purchases by answering quiz questions, with both rewards and risks attached. Rent negotiations were a key part of the gameplay, and some teams even took out loans to stay in the game, sacrificing points for survival.

Econopoly was more than just a competition—it was a brilliant mix of learning, critical thinking, and fun. It challenged participants to manage resources, collaborate effectively, and adapt under pressure. With high-energy gameplay and valuable lessons, it was an event to remember, showcasing the APC's ability to create an engaging and impactful experience.



Brand Revamp: Rebrand, Refresh, Reignite

As part of Gravity 2024, the marketing club INVICTUS of Jaipuria Institute of Management, Noida, organized an exhilarating event, Brand Revamp, on the first day of the fest, 29th November 2024. The event brought together creativity, strategy, and marketing ingenuity, challenging participants to think beyond conventional boundaries.

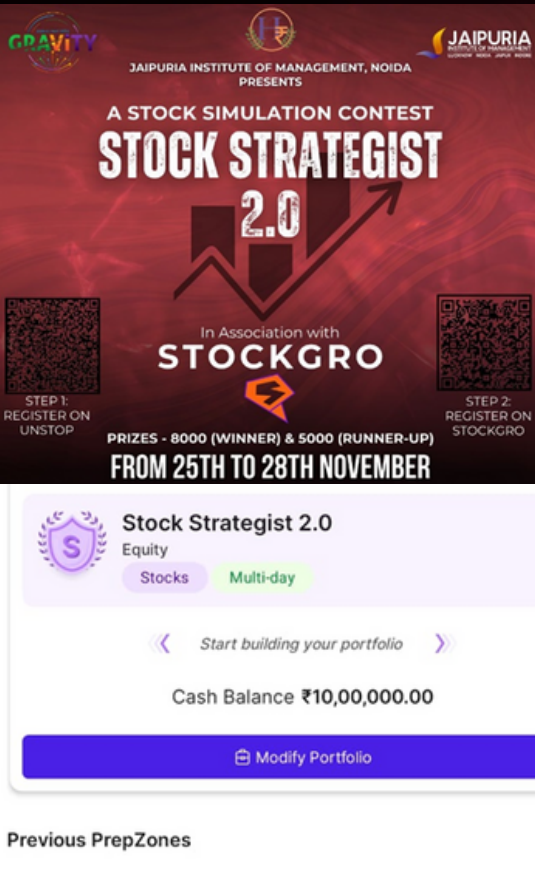
The group-based competition began with team leaders drawing chits to determine their assigned products, which ranged from chips to noodles to salt to hair clips and much more. The task was to completely rebrand the product by creating a new name, logo, tagline, and a 1-minute advertisement, accompanied by a well-crafted presentation. Participants were given 90 minutes to brainstorm, collaborate, and prepare.

In the second half, the teams presented their rebranded products to the esteemed judges, Mr. Prakash Kumar Priyadarshi, Deputy News Editor – Economic Times Now and Mr. Avinash Bansal, Co-founder of TomoClub, both accomplished professionals with keen insights into branding and marketing. The judges were impressed by the innovation and effort showcased by all teams.

The winning team, Brand Aid, wowed the judges with their exceptional creativity and strategic execution, earning a cash prize of ₹8,000. The runner-up team, The Think Tank, delivered an equally commendable performance, taking home a cash prize of ₹5,000.

The event was a resounding success, sparking excitement and leaving participants with invaluable marketing insights.





GRAVITY JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA PRESENTS

A STOCK SIMULATION CONTEST
STOCK STRATEGIST 2.0

In Association with
STOCKGRO

PRIZES - 8000 (WINNER) & 5000 (RUNNER-UP)
FROM 25TH TO 28TH NOVEMBER

STEP 1: REGISTER ON UNSTOP
STEP 2: REGISTER ON STOCKGRO

Stock Strategist 2.0
Equity
Stocks Multi-day

Start building your portfolio

Cash Balance ₹10,00,000.00

Modify Portfolio

Previous PrepZones

Stock Strategist 2.0: A Triumph at Gravity 2024

The flagship stock simulation event, Stock Strategist 2.0, hosted by Hiranya – The Finance Club at Jaipuria Institute of Management, Noida, was a resounding success. Held during Gravity 2024, the annual college fest from November 25th to 28th, the event drew over 500 enthusiastic participants from premier B-schools across India. This success was made possible by our collaboration with StockGro, whose innovative trading platform elevated the competition. Their unwavering support and seamless technical assistance ensured a smooth and engaging experience for all.

The event featured intense competition as participants demonstrated strategic acumen, financial expertise, and a deep understanding of the stock market. Congratulations to the winners, Dev Rajput and Rohit Kumar Bhagat, for their outstanding performance. The energy and competitive spirit of all participants were truly inspiring.

A special thanks to the Hiranya team for their meticulous planning and dedication, which ensured the event's flawless execution. Their hard work was pivotal to this achievement.

We are immensely grateful to StockGro for their invaluable partnership, which enriched the learning experience and brought the excitement of trading to life. This milestone sets the stage for even greater achievements in future editions. Together, let's continue to redefine finance education!

HAC Masterchef

On November 30th, 2024, the Hostel Affairs Committee as a part of Gravity'2024 organized MasterChef competition. It was cook using fire round when students from other colleges participated in it, students came up with unique creative recipes adding their own touch and creativity to it. The event was judged by Delhi's famous food blogger Deepanshi Goyal.

Under the leadership of Alope Jana from the Hostel Affairs Committee, the event was flawlessly organized, with significant support from Vice President Smriti Jain. Their dedication ensured a memorable experience for all students.





From the Campus Corner

“Where learning meets inspiration – a serene moment captured at Jaipuria Institute of Management.” 🌞🌟

Photo Credits: Mr. Anshdeep Verma (PGDM 2024-26)

Clicks from the week



Clicks from the week





ALUMNI RELATIONS COMMITTEE



in collaboration with
Hiranya (Finance Club)
Presents

MARGDARSHAN FINANCE

6th December, 2024 | AUDI - 2 | 3.00 - 5.00 pm



Mr. Aayush Jain
ICICI Bank
(Chief manager)
2010-12

Key Events Highlights
Career path exploration.
Know the current industry trends.
Interview tips & techniques.
Fun quiz with goodies.



Mr. Prashant Gupta
YES Bank
(Senior credit risk manager)
2015-16

Upcoming Events for the Week

Margdarshan (06/12/24)

The Media Relations Committee (MRC) Noida is now live on Instagram. Follow us to get the latest updates on what's happening around the campus. Do Follow and Stay Tuned !



Dr. Renuka Mahajan
MRC Chairperson



Mrigank Joshi
MRC President



Mritunjay Shah
Vice President



Poorvi Jamwal
Vice President



Mayank Pethkar
Vice President

