

THE JAIPURIA COMMUNIQUE



The official campus
newsletter of
Jaipuria Institute of
Management,
Noida

Key Highlights :-

Open House by Career
Management Centre
(CMC)

Summer Internship Pitch
for Batch 2023-25 by CMC

Real Zeal Reveal By CEI

Session on Decoding
Budget Attended by
Students at FICCI, New
Delhi

Faculty Interaction with
Dr. Esther Sleilati

SEC Leadership
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From the Campus Corner

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Open House by Career Management Centre (CMC)

On July 26th, 2024, **Dr Himanshu Mishra**, PAN Campus Training Chair, **Ms Supriya**, **Ms Kanchan**, and **Mr Javed** conducted an insightful session on detailing the market spectrum with real-life examples from companies. This was a fantastic way to make the concepts more relatable and understandable for the students. It was beneficial for students to see practical applications of the discussed theories.

Additionally, Mr. Himanshu's discussions with students about their SIP (Summer Internship Program) experiences were insightful and valuable for the students. Students reflected on their internship experiences and learned from them to further develop their skills and knowledge in their chosen domains.

Overall, this open house session was a great opportunity for students to gain practical insights, polish their skills, and expand their knowledge in preparation for their future careers. It's wonderful to see the Career Management Center providing such valuable sessions for the students. Good luck with applying the tips and knowledge gained from the session.

Summer Internship Pitch for Batch 2023-25 by CMC

On July 27, 2024, Jaipuria Institute of Management hosted a SIP (Summer Internship Program) Pitch Event where students who recently completed their summer internships presented their experiences and learnings. The event featured esteemed industry guests who evaluated the students' pitches and provided valuable feedback.

The primary objective of the event was to provide students with a platform to showcase their internship projects, receive constructive feedback from industry experts, and gain insights into their performance and areas for improvement. The event also aimed to strengthen the connection between academia and industry, fostering a collaborative environment for future initiatives.

Each student was allotted a specific amount of time to present their summer internship project. The presentations included an introduction, project details, roles and responsibilities, major achievements, key lessons learned, and challenges encountered. This was followed by Feedback and a Q&A session with the expert panel.

The SIP Pitch Event at Jaipuria Institute of Management, Noida, was a resounding success, providing students with a valuable opportunity to present their work, receive expert feedback, and engage with industry leaders. The event highlighted the importance of practical experience in education and the role of industry-academia collaboration in nurturing future professionals.





Real Zeal Reveal By CEI

The "Real Zeal Reveal" event at Jaipuria Institute of Management, Noida, on July 13, 2024, was a vibrant and engaging initiative designed to immerse new students in a creative reflection of their first week at the institution. The event encouraged juniors to capture and share their initial impressions and experiences through dynamic reels, fostering community and excitement among the incoming class.

The primary objective of the "Real Zeal Reveal" was to enable new students to express their unique perspectives and experiences creatively. The event aimed to cultivate a spirit of camaraderie and enthusiasm among the fresh cohort by providing a platform for students to showcase their thoughts.

Participants enthusiastically engaged with the event, producing a variety of insightful and engaging reels. These reels highlighted various experiences, from first impressions of the campus to initial interactions with peers and faculty, reflecting the diverse and vibrant life at Jaipuria Institute of Management, Noida.

Session on Decoding Budget Attended by Students at FICCI, New Delhi

Three students of our institute—Mohd Faiz Khan, Abhijeet Kumar Gupta, and Ravi Shekhar Dubey—had the privilege to attend a session on Decoding the Budget 2024–25 on July 30, 2024, at Federation House, FICCI, New Delhi. The event was organized by the Hindu Business Line and was powered by NABARD in association with FICCI. The initiative was taken by the Economics area faculty members, **Prof. Amarnath Tripathi**, **Prof. Ritika Gugnani**, and the Area Chair, **Prof. Vranda Jain**. The event provided a deep dive into the nuances of the national budget and its implications for various sectors.

The session was graced by the presence of distinguished speakers, with the Guest of Honor being **V. Anantha Nageswaran**, the Chief Economic Advisor to the Government of India. His address provided an insightful overview of the economic strategies underpinning the budget, emphasizing sustainable growth and fiscal prudence. The Chief Guest, **Sanjay Malhotra**, the Hon'ble Revenue Secretary of the Government of India, followed with a detailed discourse on the revenue measures and fiscal policies introduced in the budget. His address highlighted the government's commitment to enhancing tax compliance and boosting revenue through progressive reforms. A stimulating panel discussion on post-budget analysis featured eminent personalities from diverse sectors. **Ashok Gulati**, Distinguished Professor at ICRIER and Chief Editor of AF-TAB; **D. K. Pant**, Chief Economist at India Rating Research; **A. Balasubramanian**, Managing Director and CEO of Aditya Birla Sun Life AMC Limited; Jyoti Vij, Director General of FICCI; and **Sitikantha Pattanaik**, Chief Economist at NABARD.

The session was a remarkable opportunity for our students to engage with leading economists and policymakers, enriching their understanding of the budgetary process and its broader economic context.



With **V. Anantha Nageswaran**, Chief Economic Advisor to the Government of India





Faculty Interaction with Dr. Esther Sleilati

The Marketing Area, Noida campus, organized an interaction of marketing faculty and Dean, Academics, with Dr. Sleilati on July 31st. There were several lively discussions with **Dr Ritika Gugnani, Dr Ajay Bansal, Dr Anshika Singh, Dr Anuja Shukla, Dr Deepak Singh, Dr Poonam Sharma, Dr Vinita Srivastava,** and **Dr Deepak Halan**, wherein the topics ranged from differences in pedagogies and evaluation systems followed in Europe and the Middle East vis-à-vis those generally followed in B schools in India.....to internships and placements..to how many words in Hindi Dr Sleilati is familiar with or that most Indian food seems to set her mouth on fire.

Dr. Esther Sleilati, Associate Professor in Marketing at Notre Dame University and an Affiliate Professor in Marketing at Grenoble Ecole de Management, France, is visiting the Noida campus. She has conducted a research seminar for faculty and taken a few service marketing classes, apart from other engagements. Dr. Sleilati comes with 21 years of rich teaching experience, is a research-driven faculty member, and has extensive international exposure, having travelled to several countries.

SEC Leadership Presentations

On July 31st, the newly elected leaders of the Student Excellence Council (SEC) at JIM, Noida, held their SEC Presentation. The event was conducted under the able supervision of Dean of Student Affairs, **Dr. Rahul Singh**, and coordinated by SAC Coordinator, **Mr. Peeyush Mishra**. The presentation commenced in Audi 1 at 2 PM and was graced by the presence of Director **Dr. Subhajyoti Ray**, Dean of Academics **Prof. Ritika Gugnani**, CEI Chairperson **Prof. Joy Patra**, and other faculty members.

The event began with addresses from the Director, Dean of Academics, and Dean of Student Affairs. Following their speeches, the SEC presentation began. Each club and committee leader was asked to present based on four parameters:

1. Proposed Plan
2. Execution Strategy
3. Challenges
4. Suggestions

Leaders were pre-advised to prepare their PPTs in consultation with their respective chairpersons and to make realistic plans in view of the shared budget.

The SEC presentation started with a brief speech and PPT presentation by SEC President Yashraj Singh Chandel, followed by presentations from other leaders of various clubs and committees. After each presentation, the leaders fielded several questions and suggestions from the top-level management, faculty, and fellow leaders present.

The event concluded with a few words of wisdom from Prof. Joy Patra and a vote of thanks from the SEC President. Dinner was planned at the end of the event for everyone. These moments were beautifully captured by our excellent MRC team at SEC, JIM, and Noida.



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Faculty Achievements



We are proud to share that a co-authored paper by **Dr Richa Misra** entitled "Continuous intention usage of artificial intelligence-enabled digital banks: a review of expectation confirmation model" has been published in the *Journal of Enterprise Information Management* (WOS - Management, ABDC - A, Q1).

DOI "<https://doi.org/10.1108/JEIM-11-2023-0617>"

We congratulate her on this achievement and wish her the best for future endeavours

Celebrating Student Achievement : Congratulations Mr. Akshit Aggarwal for securing a PPO at Oxane Partners .

I am **Akshit Aggarwal**, pursuing a PGDM with a dual specialization in Finance and Marketing from Jaipuria Institute of Management, Noida. Securing a Pre-Placement Offer (PPO) from **Oxane Partners India Pvt. Ltd.** is a significant milestone in my career, and my college played a crucial role in this achievement.

The comprehensive curriculum at Jaipuria provided me with a solid foundation in finance and marketing. The dual specialization program allowed me to gain in-depth knowledge and develop a versatile skill set, which proved invaluable during my internship. The institute's emphasis on practical learning through case studies, live projects, and industry interactions honed my analytical and problem-solving abilities.

The experienced faculty at Jaipuria were instrumental in my success. Their continuous guidance and mentorship helped me navigate complex concepts and apply theoretical knowledge to real-world scenarios. The rigorous academic environment ensured that I was well-prepared for the challenges I faced during my SIP at Oxane Partners.

Jaipuria's robust placement support system and strong industry connections provided me with the platform to showcase my skills. Being the only one selected from my campus for the internship was a testament to the quality education and training I received. The institute's focus on holistic development through co-curricular and extracurricular activities also significantly built my confidence and leadership skills.

In conclusion, Jaipuria Institute of Management, Noida, provided the perfect blend of academic rigor and practical exposure. The continuous support, guidance, and opportunities offered by the college were pivotal in shaping my career path and achieving this significant milestone of securing a PPO.



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From the Campus Corner

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Amidst these walls and windows lies a gateway to growth, wisdom, and knowledge. This place nurtures future leaders, empowering them to reach new heights. 📖✨

Photo Credits : Ms. Poorvi Jamwal (PGDM 2023-25)

Clicks from the week

Leadership Meet:

<https://drive.google.com/drive/folders/1jPre9jJU9PWrkZaMzNR7JRpQcT5oRb5I>

Panel Interview :

https://drive.google.com/drive/folders/1s2fHzsnf01Zlv_CwUotK0agFI3o3t_Ab



05/06

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Upcoming Events for the Week

- BOP Award Ceremony (07/08/2024)
- JIM PARLIAMENT BY APC (07/08/2024)
- ESPERANZA "Freshers 2024" (11/08/2024)
- MRC Reel Extravaganza (11/08/2024)

The Media Relations Committee (MRC) Noida is now live on Instagram. Follow us to get the latest updates on what's happening around the campus.

Do Follow and Stay Tuned !



@SHUTTERBUGS_MRC_N



Dr. Renuka Mahajan
MRC Chairperson



Mrigank Joshi
MRC President



Mrituanjay Shah
Vice President



Poorvi Jamwal
Vice President



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