

# THE JAIPURIA COMMUNIQUE

*The official campus newsletter of  
Jaipuria Institute of Management, Noida*

## Orientation programme of batch 2024-2026 :

- Day 1: Introduction with Academic Leadership
- Day 2: Inaugural Sessions, Session on Sustainable Development, Alumni Interaction, CEI Guest Talk
- Day 3: Panel Discussion (CMC), Interaction with Faculty Members & Staff Members, Interaction with Career Management Centre (CMC), Session by Dean- Student Affairs (SEC), Session on Assessment Policy, IT Resources & Moodle Functionality, Library and Online Resources
- Day 4: Session on (POSH), Interaction with International Relations Committee (IRC), Mentor-Mentee Interaction
- Day 5: BOP Presentations

# MAJOR HIGHLIGHTS

## Day 1: Introduction with Academic Leadership

Jaipuria Institute of Management, Noida campus, welcomed the New Batch of Post Graduate Diploma in Management (PGDM), PGDM Marketing Management, and PGDM Service Management students. On July 1st, 2024, Jaipuria Institute of Management Noida kicked off the orientation of PGDM (2024-26 Batch). **Dr. Subhajyoti Ray** addressed the students about the rigorous journey and highlighted the importance of heterogeneity in the PGDM program. Dean Academics **Dr Tarun Dhingra** and respective program chairs **Dr Ankur Chauhan** (PGDM-General), **Dr Amarnath Tripathi** (PGDM-Marketing), and **Dr Arpan Anand** (PGDM-Service Marketing) briefly discussed Jaipuria principles, Program outcomes, Academic matters, examination and Grading policy, AI usage, Rules & Regulations, Academic Discipline, Clubs and Committees, etc. In the end, inquisitive students asked questions which were answered positively.



# MAJOR HIGHLIGHTS

## Day 2: Inaugural Session- 1

**Time:** 9:30 am to 11:00 am

**Location:** Front Lawn

### Session Details:

The inaugural session featured two keynote speakers who provided invaluable insights to the students.

**Keynote Speaker 1: Mr Jaideep Nath, Principal at Pedersen and Partners, Gurgaon,** shared profound life philosophies, as mentioned below:

- **Measure of Success:** He emphasized that success is reflected in the complexity of decisions one is involved in, with more complex decisions indicating greater success.
- **Multitasking:** He explained that true multitasking is about focusing intently on one task before moving on to the next.
- **Continuous Learning:** He highlighted the importance of reading as an ongoing process for both personal and professional growth.
- **Insights from C-Suite Interviews:** Mr. Nath also shared his experiences interviewing C-suite executives, imparting lessons on leadership, strategic thinking, and decision-making that are crucial for new students embarking on their business education.

The session was a resounding success, offering students valuable insights and practical advice from industry leaders. The wisdom imparted by Mr. Jaideep Nath on success, multitasking, continuous learning, and leadership provided the students with a strong foundation as they begin their academic journey. The engaging and thought-provoking content of the inaugural session set a positive tone for future events, leaving the students inspired and eager to learn more.

# MAJOR HIGHLIGHTS

## Day 2: Inaugural Session- 1

**Keynote Speaker 2: Mr. Sudeep Gupta, Co-Founder & CEO of StoreMyGoods, Gurgaon,** recounted his entrepreneurial journey.

- Talking about his entrepreneurial journey, Mr Gupta detailed his progression through various business ventures before achieving success with his current enterprise.
- Regarding his future goals, he discussed his goal of becoming the leading provider in the Indian market for logistics and home storage services within the next five years.
- While summing up his key lessons, his narrative underscored the importance of perseverance, adaptability, and vision in entrepreneurship.

Mr. Sudeep Gupta's session was both enlightening and motivational, offering students a firsthand look at the entrepreneurial journey and the qualities needed for success. His emphasis on perseverance, adaptability, and vision provided invaluable lessons that will undoubtedly benefit students as they embark on their entrepreneurial paths. The session concluded with a round of applause, reflecting the students' appreciation for Mr. Gupta's insights and experiences.



# MAJOR HIGHLIGHTS

## Day 2: Session on Sustainable Development and Environmental Preservation

**Speaker: Mr. Santosh George**, a mentor to entrepreneurs and an advocate for innovation, led an engaging session on sustainable development and environmental preservation.

### Key Points:

- **Critical Need for Action:** Mr. George emphasized the urgent need to transform our planet by planting trees, citing the alarming rate at which billions of trees are cut down annually.
- **Dual Approach:** He advocated for planting fruit trees as a strategy to both combat environmental degradation and address hunger. By promoting the planting of fruit trees, Mr. George highlighted the potential to provide both environmental benefits and food security.

The session underscored the importance of sustainable development and proactive environmental preservation. Mr. Santosh George's insights on the necessity of planting trees, particularly fruit trees, provided the attendees with practical and impactful strategies to contribute to the health of our planet and the well-being of its inhabitants. The session concluded with a strong call to action, inspiring participants to engage in environmental preservation efforts.



# MAJOR HIGHLIGHTS

## Day 2: ARC GUEST SESSION ON 'HOW TO EARN YOUR PGDM WELL FOR A SUCCESSFUL CAREER'

Jaipuria Institute of Management, Noida, kicked off its 2nd day of orientation and induction program for the 2024-26 batch with an engaging session with our esteemed alumni members. On this special occasion, ARC conducted a session for the new batch on "How to Earn Your PGDM Well for a Successful Career," and the speakers of this session were our proud alumni, **Mr Ramit Makkar (2004-06), Ms Vasundhra Jaswal (2007-09), Ms Kusha Gupta (2013-15).**

The session started with a warm welcome and brief introduction of our esteemed alumni speakers, Ujjwal Rastogi (VP-ARC) and Ms Tanya Bhansali (SC-ARC). **Dr Pragya Gupta**, Chairperson of ARC, warmly welcomed the alumni speaker. The Director, **Dr. Subhajyoti Ray**, presented all three guests with green certificates and a plant as a token of gratitude.

The host team highlighted the role and contributions of the Alumni Association of the Noida campus. They stated the vision and mission of the Alumni Relations Committee, which is to set up and strengthen the affable relationships among alumni, students, and faculty of the Jaipuria family. This committee aims to foster, nurture, and leverage the vast industry exposure and experience of our alumni network in the course of institution building.

The host team had curated a few questions for the speakers, which were answered with a lot of zeal and enthusiasm, creating a light mood. They shared their unique experience with the newbies, advising how they can optimize their learning by getting involved in various activities. Networking tips and how to maintain relations were also shared.

The Q&A session was vibrant, with many questions raised by the students.

The session ended with a heartfelt vote of thanks and bidding adieu to the alumni by **Dr. Pragya Gupta** and **Prof. Arpan Anand**. It was a great event full of experience sharing and fruitful interaction between alumni, faculties, and students. We are grateful to our prestigious alumni for collaborating on this occasion.



# MAJOR HIGHLIGHTS

## Day 2: ARC GUEST SESSION ON 'HOW TO EARN YOUR PGDM WELL FOR A SUCCESSFUL CAREER'



# MAJOR HIGHLIGHTS

## Day 2: CEI GUEST TALK : ENGAGING IN A STRATEGIC DIALOGUE WITH AN INVESTOR

The "Orientation 2024" at Jaipuria Noida featured a guest talk aimed at fostering an entrepreneurial mindset among students.

Hosted by Team CEI, the Jaipurians welcomed **Mr. Aakash Deep**, a renowned figure and an angel investor, as the guest speaker to lay out the ground realities for the budding entrepreneurs in the audience. With a clear vision of what is required of them to create a venture that can go to the next level of bagging investments for its growth, as well as tips for collaboration within the startup ecosystem, he elaborated on how investors and factors evaluate startups to consider before pitching to investors. In his deliberation, he covered aspects such as Innovation, Feasibility, Market Analysis, Business Models, and several other useful pieces that would serve as a beacon for any entrepreneur.

The session was followed by a quiz that tested students' attentiveness and understanding, with prize money at stake. In the process, it fostered learning and engagement in a fun-filled session.





# MAJOR HIGHLIGHTS

## Day 2: CEI GUEST TALK: ENGAGING IN A STRATEGIC DIALOGUE WITH AN INVESTOR



# MAJOR HIGHLIGHTS

## Day 3: INTERACTION WITH CAREER MANAGEMENT CENTRE (CMC)

Exciting and insightful sessions were conducted for the students of Batch 2024-26 on July 3, 2024, during their orientation program on interaction with the Career Management Centre (CMC) in the post-lunch period.

The sessions were steered on the front lawn by Chairperson CMC, **Dr Deepak Singh**, CMC Head, **Ms Kanchan Rana**, and other CMC colleagues. The CMC student coordinating team welcomed the students at the very beginning of the new academic year and congratulated them for joining the Jaipuria Institute of Management. They then welcomed the Campus CMC team members, including Dr. Deepak Singh, **Ms Kanchan Rana**, **Mr Narayan Singh**, **Ms. Supriya**, **Mr. Javed**, and **Mr Vijay Sharma**.

The session was opened up by Ms. Deepika, VP, of CMC, welcoming the students for the session. She introduced the entire student leadership team to the audience. She then invited **Dr Deepak Singh** to introduce the CMC team across the four campuses. He shared his thoughts on the alignment of the institute's overall performance and the road map to progress in internships and placements to achieve the desired goals. **Ms Kanchan Rana**, Campus Head, CMC, shared the details of the summer placement policy, which was followed by the SIP process, and the achievements of the current year with **Mr Narayan Singh**. He offered a snapshot of the achievements of the department for the previous year and showed his confidence for the forthcoming summer placement season. Mr Javed shared the details of the placement process and performance of the year. He deliberated on the expectations of the students for an even better placement season ahead. This was followed by a presentation of corporate engagement activities and training sessions by Ms Supriya, with special highlights of the company visit as well as underscoring the role of students' participation in business competitions of the leading B-schools in the external visibility of the institute as well as the confidence-boosting of the individual.

# MAJOR HIGHLIGHTS

## Day 3: INTERACTION WITH CAREER MANAGEMENT CENTRE (CMC)

The session captivated the students who were eager to learn about the technical aspects of the process. Many queries were raised by the students related to the economy, sectoral performance, changing skills, and placement profiles. The patient and insightful responses of CMC members helped students understand the current scenario and the centre's response management plan. The session ended with a vote of thanks proposed by the CMC student coordinating team to all CMC members for standing up to the occasion at all times for the students. They also thanked the students for their genuine queries, which not only helped CMC members understand the challenges from the students' points of view but also facilitated understanding among other students. The students showed their appreciation for the centre's contribution to their career progression with a round of applause, bringing the curtain down on a very engaging session.



# MAJOR HIGHLIGHTS

## Day 3: Distinguished Corporate Talk Session on 'Future of Work'

The entire insightful session was laced with a unique storytelling form where the guests shared with the students various short stories based on real-life lessons. Ms Deepti started the session with a very pertinent question about the emerging usage of AI and automation and how management students need to equip themselves to increase their employability quotient. The guests then stressed the value-based education system, the importance of adaptability in an ambiguous (VUCA) world, workforce diversity, and life-long learning. The guests shared the need to re-imagine, re-energize, and re-create the competencies desired by the corporations that are struggling to stay afloat post-pandemic. The main focus was on the resilience of the workforce, innovation, trust-building with stakeholders, enterprise agility, and crisis management. This sparked a memorable life-long learning experience for students, where constant upskilling is the mandate for progress.

The discussion moved towards the significance of maintaining a positive outlook in tough times and how to learn from failures instead of getting demotivated by them. The questions from faculty and students marked the success of this memorable session, with multiple takeaways.



# MAJOR HIGHLIGHTS

## Day 3: Distinguished Corporate Talk Session on 'Future of Work'

An interactive and insightful “Distinguished Corporate Talk” was arranged by the CMC at Jaipuria Noida during the ongoing orientation program for Batch 2024–26. The guests for the occasion were **Ms. Deepti Mehta**, Chief Human Resource Officer, Interface Microsystems. Ms Mehta is an acclaimed thought leader and is rated among the top 100 HR leaders in India. She was accompanied by our alumna, Ms Aditi.

**Mr Manish Singh**, Business HR Head (Consumer Durables) at Blue Star Limited, along with **Mr Misal**, Talent Acquisition Head at KPMG, also graced the occasion and shared their thoughts on the trends and expectations for the future of work in the corporate world. They emphasized the usage of AI and automation as two of the most dominant patterns emerging together with the hybrid model of work. The discussions on human sustainability, diversity, and inclusion were also emphasized by the experts. It was followed by a quick-fire round of takeaways for management graduates in the ever-evolving corporate world.

**Dr. Deepak Singh**, Chairperson-CMC, and **Ms. Kanchan Rana**, Head-CMC, moderated the session. Ms. Dipika and Mr. Abeer from the CMC student leadership extended a warm welcome to the guests, faculty, staff members, and students. Ms Dipika offered a brief introduction of all the guests, who were then felicitated with the green certificates.



# MAJOR HIGHLIGHTS

## Day 3: Distinguished Corporate Talk Session on 'Future of Work'



# MAJOR HIGHLIGHTS

## Day 3: Interaction with Faculty Members & Staff Members

**Time Slot:** 11.15 am to 12.15 pm (60 min)

**Activity:** Student Briefing on the Faculty and Staff of the Institute.

**Event In-charge:** **Dr. Tarun Dhingra**, Dean - Academics

The Faculty and Staff Introduction session provided an engaging and welcoming atmosphere for the new PGDM students. Area chairs introduced each faculty member, highlighting their roles, achievements, and areas of expertise. The event fostered a sense of community and connection, setting a positive tone for the students' forthcoming experiences.



# MAJOR HIGHLIGHTS

## Day 3: Session on Assessment Policy

**Time Slot:** 02.30 pm to 03.00 pm (30 min)

**Activity:** Student Briefing on the Assessment Policy of the Institute.

**Event In-charge:** Dr. Vranda Jain, Ms. Sharmila Sharma, Mr. Prince Vaish

A comprehensive session on the Assessment Policy was conducted to familiarize students with the institute's assessment framework. **Dr. Vranda Jain** elaborated on the objectives of the policy, different types of assessments, and the importance of continuous assessment. An overview of the grading system, deadlines, academic honesty, and consequences of misconduct was also presented. The session concluded with a Q&A segment, addressing students' queries.





# MAJOR HIGHLIGHTS

## Day 3: IT Resources & Moodle Functionality

**Time Slot:** 03.15 pm to 03.45 pm (30 min)

**Activity:** Student Briefing on the IT Resources & Moodle Functionality

**Event In-charge:** Mr. Sauresh; Mr.Satyendra Singh

An informative session on IT resources and Moodle functionality was conducted by **Mr Satyendra Singh**. The session covered essential topics such as campus-wide Wi-Fi access, computer lab facilities, available software, and technical support services. Students were guided on how to effectively use the Moodle platform for their academic activities. The session ensured that students were well-equipped to utilize the institute's IT infrastructure to enhance their learning experience.



# MAJOR HIGHLIGHTS

## Day 3: Library and Online Resources

**Time Slot:** 03.45 pm to 04.15 pm (30 min)

**Activity:** Student Briefing on the Library and Online Resources

**Event In-charge:** Dr. Shalini Srivastava; Dr. Jitender Sharma

The session on Library Orientation and Online Resources, led by **Dr. Jitender Sharma**, provided a detailed presentation on the library's resources and facilities. Dr. Sharma encouraged students to join the National Digital Library and undertake MOOC courses. **Dr. Shalini Srivastava** concluded the session by emphasizing the importance of continuous learning and knowledge acquisition.



# MAJOR HIGHLIGHTS

## Day 3: Session by Dean- Student Affairs (SEC)

On July 3, 2024, **Dr. Rahul Singh**, Dean of Student Affairs, provided an insightful introduction to the functions of Student Affairs and its significant role. Dr. Singh elaborated on how the Student Excellence Council (SEC) operates, emphasizing its commitment to enhancing students' out-of-classroom learning experiences.

The SEC organizes a variety of events, ranging from cultural festivals to academic workshops, aimed at fostering holistic development among students. Dr. Singh strongly encouraged students to actively participate in clubs and committees, highlighting the invaluable skills and experiences gained through such involvement. He urged students to seize these opportunities for personal and professional growth, emphasizing that engagement in student activities can develop leadership, teamwork, and organizational skills crucial in today's dynamic world.

Furthermore, Dr. Singh motivated students to take the initiative as junior coordinators in organizing events. He stated that this role not only enhances their learning but also contributes significantly to the vibrant campus life.



# MAJOR HIGHLIGHTS

## Day 4: POSH Session by Dr. Shikha Singh

**Dr. Shikha Singh** from Swabodh Studio conducted an enlightening session on the prevention of sexual harassment (POSH) at the workplace. The session focused on understanding employee behavior, categorizing it into red, yellow, and green zones, and fostering a safe work environment.

**Red Zone Behavior:** This encompasses actions that are strictly unacceptable and constitute harassment. Examples include unwelcome physical contact, inappropriate comments, and explicit sexual advances. These behaviors are direct violations of workplace policies and laws, warranting immediate action and reporting.

**Yellow Zone Behavior:** This category includes actions that may not constitute outright harassment but are still inappropriate and can create discomfort. It covers behaviors like persistent, unwelcome attention, suggestive remarks, and borderline jokes. While not as severe as red zone actions, yellow zone behaviors need to be addressed to prevent escalation.

**Green Zone Behavior:** Green zone behaviors are positive and respectful interactions that contribute to a healthy work environment. These include professional communication, consensual interactions, and showing respect for personal boundaries. Encouraging green zone behavior is essential for cultivating a supportive workplace culture.



# MAJOR HIGHLIGHTS

## Day 4: POSH Session by Dr. Shikha Singh

The session also highlighted POSH prevention strategies, emphasizing the importance of awareness, training, and a zero-tolerance policy towards harassment. Dr Shikha Singh encouraged employees to speak up against inappropriate behavior and support colleagues in distress.

During the Q&A session, students engaged actively, posing questions about identifying subtle forms of harassment, the role of bystanders, and the steps to take when witnessing inappropriate behavior. Dr. Shikha provided practical advice on handling such situations, stressing the significance of creating an inclusive and respectful work environment.

Overall, the session by Dr. Shikha Singh was informative and empowering, equipping the audience with the knowledge and tools to foster a safe and respectful workplace.



# MAJOR HIGHLIGHTS

## Day 4: STUDENT INTERACTION WITH THE INTERNATIONAL RELATIONS COMMITTEE

The orientation program of the International Relations Committee (IRC) commenced with a warm welcome from President Ms Mansi Jain. She enthusiastically greeted the new batch, infusing the atmosphere with energy. Ms. Jain proceeded to introduce the objectives of the IRC, emphasizing that the committee stands for more than just its name. "IRC is a bridge that unites hearts, minds, and ideas across oceans and continents," she passionately declared, underscoring the broader mission and vision of the organization.

Following her introduction, Ms. Mansi invited **Dr. Poonam Sharma**, the IRC Chairperson, to deliver more insights on the IRC's activities, objectives, and mission. Dr Poonam took the stage with eyes alight with knowledge and excitement. With captivating anecdotes, she delved into the enthralling world of international outreach. "Imagine expanding your horizons through foreign student exchange programs!" she enthused. "It's like a passport to a world of limitless possibilities, where learning becomes a journey of exploration."

The team IRC shared their video message welcoming the new batch, and Ms Mansi further presented slides on the IRC activities, providing a comprehensive overview of the committee's initiatives and opportunities for the new members.



# MAJOR HIGHLIGHTS

## Day 4: STUDENT INTERACTION WITH THE INTERNATIONAL RELATIONS COMMITTEE

Ms. Sonali Mulay, the IRC Coordinator, introduced the immersion programs and student exchange programs planned for the year. She highlighted the benefits of travel and studying abroad, explaining how students can gain knowledge and have fun at the same time through immersion programs. She emphasized the importance of enrolling in the Exchange Program, which would significantly enhance their CVs, and offered to assist students with any questions they might have.

The program concluded with a Q&A session where students eagerly asked questions, showing their enthusiasm and interest in the opportunities presented by the IRC.



# MAJOR HIGHLIGHTS

## Day 4: Mentoring session at Jaipuria Institute of Management, Noida

The mentoring session at Jaipuria Institute of Management, Noida, was conducted by all faculty members. Both mentors and mentees were excited to meet each other for the first time and wanted to get to know each other. Mentees introduced themselves and had informal chit-chat with mentors over snacks. The session helped new students gain a comprehensive introduction to the institute's academic environment and future opportunities. The insightful session led by mentors was an ice-breaking session and helped in personal bonding, setting an inspiring tone for the incoming batch.





# MAJOR HIGHLIGHTS

## Day 4: Mentoring session at Jaipuria , Noida

The session began with a mentor-mentee interaction where mentees had the opportunity to engage with their assigned mentors. This time allowed for personal introductions, sharing of experiences, and discussing academic and career aspirations. The Agenda for the orientation mentoring session was:-

- Understanding students's aspirations for the two years at the institute.
- Answering their queries about this and Jaipuria policies and systems.
- Making them understand the importance of mentoring groups.
- Formation of a mentor-mentee WhatsApp group.
- Informal chitchat over snacks to understand them better

Following the interaction, snacks and refreshments were served. This provided a relaxed atmosphere for further informal conversations and networking among mentors and mentees.



# MAJOR HIGHLIGHTS

## Day 5: Business Orientation Project Presentations

Business Orientation Project Presentations act as a springboard for fresh PGDM students, immersing them in the world of real-life business challenges and helping them appreciate and solve them. The BOP project helps the young students gain vital insights into their chosen field. This industry-specific knowledge, coupled with the development of essential communication and presentation skills, fosters a "corporate-ready" mindset in students, preparing them for success upon graduation.



Write us at: [mrc.noida@jaipuria.ac.in](mailto:mrc.noida@jaipuria.ac.in)



Prof. Renuka Mahajan  
Chairperson



Mrigank Joshi  
President



Mritunjay Shah  
Vice-President



Poorvi Jamwal  
Vice-President