

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

- MUMBAI CHAPTER ALUMNI MEET
- ANGRY MOB BY MARKETING CLUB INVICTUS

MAJOR HIGHLIGHTS

Mumbai Chapter Alumni Meet

“A trip to Nostalgia every now and then is good for the spirit”- Don Bartolovic

Jaipuria Institute of Management, Noida, organized the Mumbai Chapter Alumni Meet on March 22, 2024, which saw a vibrant gathering of enthusiastic and vivacious alumni from various graduating classes. This event aimed to strengthen the bonds among alumni, provide networking opportunities, and foster a sense of community among former students of our alma mater. The event was attended by esteemed faculty members from Jaipuria Noida: **Dr. Pragya Gupta**, Chairperson, Alumni Relations Committee; **Dr. Sonali Singh**, PGDM Programme Chair; and **Mr. Narayan Samant**, Manager, CMC, and ARC member.

The Mumbai Chapter Alumni Meet was a resounding success, fostering connections, collaboration, and camaraderie among attendees. The event provided a platform for alumni to reconnect, exchange ideas, and celebrate their shared experiences and accomplishments. As the Mumbai alumni community continues to grow and thrive, events like these play a crucial role in nurturing lifelong connections and strengthening ties with our alma mater.

An open forum was held to solicit feedback and suggestions from attendees regarding future alumni initiatives and activities. Participants enthusiastically shared their ideas and recommendations, emphasizing the importance of ongoing engagement, mentorship programs, and alumni support networks. We also seized the opportunity to establish the Mumbai Chapter executive body, including **Mr. Satyam Kumar** as the President, **Mrs. Anukamna Sonkar** as the Secretary, **Mr. Siddharatha Bhatnagar** as the Treasurer, and **Mr. Abhyuday Singh**, **Mr. Dev Srivastava**, and **Ms. Aakriti Jain Bhatnagar** as the executive members of the committee. We are hopeful that these esteemed members will work towards the overall success and effectiveness of the alumni chapter meet and other initiatives aimed at fostering alumni connections and supporting the alma mater's mission.

Special thanks to all attendees and organizers, especially **Ms. Sonali Mulay** and other ARC office bearers, who contributed towards making the Mumbai Chapter Alumni Meet a memorable and impactful event.



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Angry Mob by Marketing Club Invictus

The Marketing Club Invictus at Jaipuria Institute of Management, Noida, orchestrated an electrifying event called "Angry Mob," which unfolded as an exhilarating test of participants' wit, composure, and resilience. With a blend of competitive spirit and sheer excitement, the event promised an unforgettable experience for all involved. This event marked the culmination of the session 2023-2024, bidding farewell to an eventful year.

Teams were given tough challenges to defend, leading to intense arguments. Fourteen teams competed fiercely, making the event really competitive. It showed how well the community encourages sportsmanship and respect. Each team got five minutes, with two minutes for their arguments and three minutes for facing tough questions—a thrilling test of handling pressure.

Participants enthusiastically embraced the challenge, displaying courage and quick thinking. As statements flew at them, they stayed strong, defending their views with strong determination. The atmosphere crackled with energy as each team endeavored to outwit both their opponents and the raging mob.

Once the debates concluded, the outcome of the competition rested upon the judgment of both the audience and the discerning adjudicators affiliated with the club. Through a democratic voting procedure, the victorious teams were determined. The **Brainiacs** clinched the top position, lauded for their remarkable intellect and strategic acumen, thereby earning a cash prize of Rs. 2000. Following closely, **Talent Troupe** secured the second position, commended for their exceptional performance, and were awarded a cash prize of Rs. 1000.

"Angry Mob" was more than just an event; it was a story of overcoming challenges, finding joy in chaos, and building strong connections through shared experiences. The Marketing Club Invictus organized an event that was both fun and meaningful, leaving a lasting impression on everyone involved.

This was the concluding Invictus event for the ongoing academic year, and Jaipuria students look forward to many more such stimulating and vibrant events in the coming academic year. **Dr. Deepak Halan**, Area Chair Marketing, Jaipuria Noida, thanked our Director, **Dr. Subhajyoti Ray**, **Dr. Rahul Singh** & team, **Dr. Tomar & team**, and all other contributing students, faculty, and staff for their continuous support across the year.

Thanks to Ms. Simran Bhatia, the incumbent president, Mohd. Umam Ehsani, the incumbent vice president, and all the SCs and JCs who worked tirelessly across the year to make the events a great success.

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Dr Renuka Mahajan
MRC Chairperson



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President



Nishita Dutta
Vice President



Ankush Sharma
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This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.