

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

- CELEBRATING WOMEN'S EXCELLENCE IN ACADEMIA AND ENTREPRENEURSHIP.
- PROMOTING ARUNACHAL PRADESH AND MEGHALAYA CULTURE - TALKING HOUR AND NEWS
- MARGDARSHAN

MAJOR HIGHLIGHTS

"Celebrating Women's Excellence in Academia and Entrepreneurship."

On March 7th, 2024, the International Relations Committee hosted a webinar titled "Celebrating Women's Excellence in Academia and Entrepreneurship." The event featured esteemed speakers, **Dr. Thalini De Silva**, Dean of NSBM Green University in Sri Lanka, and **Ms. Hasini Gunasekera**, Managing Director of International Academy of Beautician (Pvt) Ltd. The session was expertly moderated by **Prof. Shubha Johri**.

The primary focus of the webinar was to underscore the crucial role of women in academia and entrepreneurship, especially in a world that is predominantly led by men. Both speakers shared valuable insights on how women can navigate their paths to success in these domains. The discussions were not only informative but also motivational, offering guidance on achieving dreams and overcoming challenges.

The audience actively engaged in the webinar, posing questions that centered around women's role in the workforce and empowerment. Dr. Thalini De Silva and Ms. Hasini Gunasekera highlighted the fundamental importance of women delivering their best performance in their respective roles. The speakers encouraged women to pursue their aspirations with dedication, emphasizing that success is achievable regardless of external obstacles.

In conclusion, the webinar celebrated women's excellence by emphasizing the empowerment of women in academia and entrepreneurship. The collective message conveyed by the speakers and the interactive audience participation made the event a source of inspiration for women aiming to excel in their professional endeavors. The key takeaway was a powerful reminder that, with perseverance and dedication, women can carve out their space and succeed even in a traditionally male-dominated world.

MAJOR HIGHLIGHTS

Promoting Arunachal Pradesh and Meghalaya Culture - Talking Hour and News

In an endeavor to celebrate and promote the rich cultural heritage of Arunachal Pradesh and Meghalaya, an engaging event titled "**Talking Hour and News**" was organized. Hosted by the charismatic Chirag Sharma, the event aimed to showcase the diverse cultural tapestry of these northeastern states through news presentations and discussions.

Judges:

The event featured a panel of distinguished judges, comprising **Prof. Sovanjeet Mishra**, **Prof. Abhishek Jain**, and **Prof. Ankur Chauhan**. These eminent personalities brought their expertise and discerning eye to evaluate the presentations and provide constructive feedback.

Competition Results:

After a series of captivating presentations, the judges announced the winners. The coveted title of the event went to the team named "North East India Company" for their comprehensive and engaging portrayal of the cultural heritage of Arunachal Pradesh and Meghalaya.

The runner-up position was secured by the "Analytic Reporters" team, whose meticulous research and insightful commentary impressed the judges.

Participants' Contributions:

Participants from various backgrounds enthusiastically shared news articles relevant to Arunachal Pradesh and Meghalaya. Their presentations delved into the history, traditions, festivals, and socio-economic aspects that define the essence of these states. Through their articulate explanations, the audience gained insightful perspectives on the unique cultural landscapes of Arunachal Pradesh and Meghalaya.

Conclusion:

The event served as a platform to not only celebrate the cultural richness of Arunachal Pradesh and Meghalaya but also foster a deeper understanding and appreciation among the participants and the audience. Through meaningful discussions and presentations, the event contributed to promoting cultural awareness and unity among diverse communities.

In conclusion, "Talking Hour and News" succeeded in its objective of shedding light on the vibrant heritage of Arunachal Pradesh and Meghalaya, leaving a lasting impact on all those who participated and attended.

MAJOR HIGHLIGHTS

Promoting Arunachal Pradesh and Meghalaya Culture - Talking Hour and News



MAJOR HIGHLIGHTS

MARGDARSHAN: UNLOCK YOUR FUTURE WITH INSIGHTS FROM OUR ALUMNI STAR

On March 13, 2024, the Alumni Relation Committee (ARC) at Jaipuria Institute of Management, Noida, organized the third episode of 'Margdarshan', a career counseling session. This series offers students career advice, guidance, and insight in certain domains to help them make educated decisions and build their future professions.

Dr. Pragya Gupta, ARC Chairperson, commenced the session by welcoming the alumni guests. Every job is a self-portrait of the person who did it, thus not only males but two females autographed the work with excellence for years in the operations field. The esteemed alumni for the event were Ms. Kusha Gupta, Deputy Manager (Key Account), J.M. Baxi Group, and Ms. Priyanka Yadav, Deputy Manager, Pantaloons, both from batch 2013-15. The event kicked off with the green certificate and sapling delivered to the guests by Dr. Pragya Gupta, ARC Chairperson, accompanied by Dr. Arpan Anand, Dr. Ankur Chauhan, and Prof. Sonali Singh.

Both guests shared their internship and corporate experiences, offering students useful insights in general as well as in the operation domain. They highlighted the necessity of actively participating throughout internships. Also, they emphasized that it's crucial to grasp the significance of various aspects such as operations, sales, and customer service. Maintaining the ambiance of a store, managing the billing counter, and assuming marketing roles are also paramount. Moreover, being adaptable to the demands of logistics, including 24/7 running, is essential. Yet, it's equally important to emphasize the absence of sales pressure in the operations field. Balancing professional responsibilities with personal interests, such as hobbies, can serve as a valuable contingency plan. Additionally, staying connected with peers, professors, and friends fosters a supportive network. Embracing feedback and promoting diversity and inclusivity are fundamental principles for personal and professional growth.

The ARC team organized an operations quiz to assess audience knowledge and attention. Students eagerly participated and won prizes for their efforts.

On behalf of the college, the guests were honored with mementos to show appreciation for their contribution. The ceremony ended with a note of gratitude and a group photo of the entire organizing team, including the president, vice president, and coordinators of the Alumni Relations Committee.

The event was a huge success, and the suggestions given by the guest alumni were valuable.

MAJOR HIGHLIGHTS



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This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.