

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

- ABHINAV
- HEALTH & HYGIENE DRIVE BY DISHA CSR COMMITTEE
- DATA THON

MAJOR HIGHLIGHTS

ABHINAV

The "Abhinav" event aimed to foster an entrepreneurial mindset among students, promote innovation and collaboration within the startup ecosystem, and provide a platform for budding entrepreneurs to present their ideas. Hosted by Harshit Shukla, the event welcomed Mr. Ravi Mathur, a renowned figure in the Insurtech space, as the guest speaker. The event CEO, Harshit Shukla, introduced "Abhinav," emphasizing the significance of entrepreneurship in today's competitive landscape.

JURY1-Mr. Jitesh Rai (Insurance Samadhan Shark Tank Season 1)

JURY2-Mr. Ravi Mathur (Co-Founder, Insurance Samadhan Shark Tank Season 1)

Participation and Activities:

Multiple teams participated in the event, presenting their startup ideas to the jury. These presentations covered various critical aspects such as Innovative ideas, Feasibility, Micro, Macro, Competition analysis, Business Model Canvas, Self-Skills and Expertise, Funding, and Cash Flow projections. As an accomplished entrepreneur, Mr. Ravi Mathur provided valuable insights and feedback to the participants during the presentation sessions.

The following participants were adjudged the Best in the Contest:

Winner: The Brainiacs (Rajat Agarwal & Sayantani Maity)

Runner up: Honest Hub Care (Vipul Agrahari)

Outcomes and Impact:

The event witnessed a significant turnout of enthusiastic students, reflecting a strong interest in entrepreneurship and innovation within the student community. The presentations showcased a diverse range of innovative startup ideas, highlighting the creativity and entrepreneurial spirit of the participants. Mr. Ravi Mathur's expertise enriched the evaluation process, ensuring thorough analysis and constructive feedback. Participants benefited from the feedback provided by the jury, gaining valuable insights into refining their startup concepts.

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ABHINAV

Moreover, the event facilitated networking opportunities among students, faculty, industry experts, and investors, fostering collaborations and partnerships.

In conclusion, the "Abhinav" Entrepreneurship Event was a resounding success, showcasing the entrepreneurial talent and potential within Jaipuria Institute of Management, Noida. The event provided a valuable platform for students to present their startup ideas, receive feedback from industry experts, and compete for prizes. We extend our gratitude to all sponsors, partners, jury members, participants, and stakeholders who contributed to making this event a memorable and impactful one.



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Health & Hygiene Drive by Disha CSR Committee

The Disha CSR Committee of Jaipuria Institute of Management, Noida conducted an initiative aimed at fostering health and hygiene awareness within underprivileged communities. On February 28th, 2024, at 01:30 pm, they organized a Health & Hygiene Drive in a slum near Aditya Mall, Indirapuram.

The donations witnessed remarkable support from both faculty members and students who generously contributed essential items. **A total of approximately 900 items, including soaps, shampoos, toothpaste, toothbrushes, Vim bars, Surf Excel bars, hair oil, Betadine ointment, antiseptic liquids (Dettol and Savlon), and sanitary pads, were donated.** With this drive, **they were able to serve 150+ underprivileged people who required these necessities.**

The primary objective was to educate females in the community about proper sanitary pad usage and disposal. Additionally, they conducted sessions on the correct application of antiseptic liquids such as Dettol and Savlon for bathing and first aid purposes, addressing minor cuts and wounds.

The drive's success was evident through the active involvement of junior coordinators and the positive reception from the beneficiaries. Beyond the distribution of donated items, their efforts aimed to instill sustainable hygiene practices, fostering a healthier and more informed community.

Through collaborative efforts and community engagement, they effectively tackled crucial health and hygiene needs, leaving a lasting impression on the lives of those we assisted. Together, they made a significant difference, empowering individuals with essential knowledge and resources for a healthier future.

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Health & Hygiene Drive by Disha CSR Committee



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DATA THON

On February 29, 2024, The Business Analytics Club-Ignitia recently hosted a successful event, DATA THON, emphasizing the crucial role of data in our increasingly data-driven world. The event showcased the evolution of data, from its binary origins to its diverse applications in management information systems. With unprecedented access to information, the event aimed to enhance awareness and proficiency in data analysis for effective navigation in today's dynamic landscape.

Participants were provided with data related to the dynamic changes in the gaming industry, offering them a practical application of analytical skills. This event not only celebrated the importance of data but also encouraged students to harness its power for informed decision-making in their future endeavors. Following the event, the astonishing champs emerged as the winning team, while GMTA secured the runner-up position and won a prize of ₹5000 and ₹3000, respectively.

The competition was adventurous, and the teams displayed how well they are aware about the whereabouts of the institute along with their analytical concepts and skills.

The event was a success in the presence of our guests, Ms. Aayushi Kalra and the president of Ignitia Club, Mr. Divyam Ahuja, along with vice president Ms. Prachi Paresh.

Club Ignitia has always been in the headlines because of its interesting and unique events to create awareness about business analytics.

Overall, DataThon was a successful event that brought together the creative minds of the Jaipuria Institute of Management through a different approach chosen by our respective authorities.



MAJOR HIGHLIGHTS

DATA THON



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This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.