

JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA
PGDM / PGDM (M) / PGDM (SM)
FIFTH TRIMESTER (Batch 2022-24)
END TERM EXAMINATIONS, JANUARY 2024
SET B

Course Name	Logistics Management (GR-2)	Course Code	20526
Max. Time	2 hours	Max. Marks	40 MM

INSTRUCTIONS:

- Provide suitable examples from industry in support of your answers
- Attempt any 4 questions, each question carries equal marks**
- This is a closed book examination

Q.1

Various disruptions, globally and in India in the last 4 years have impacted the logistics industry, enlist those and discuss their impact on the logistics industry.

(Marks 10)

Q.2

The efficiency and effectiveness of the distribution channel is the function of a proper logistics program- Explain with suitable examples from industry.

(Marks 10)

Q.3

Explain and elaborate on the following statement: "The selection of a superior location/warehouse and transportation network can create substantial competitive advantage".

(Marks 10)

Q.4

Explain inventory management? Discuss the nature & types of inventory and classification of inventory.

(Marks 10)

Q.5

Discuss the impact on customer service relationship that results from managing all activities in the Logistics (explain in context of both B2B and B2C customers).

(Marks 10)