

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

- BLOOD DONATION CAMP BY DISHA CSR COMMITTEE
- OPERATIONS MANAGEMENT & DECISION SCIENCES AREA CONCLAVE : ON “BUILDING SUSTAINABLE LOGISTICS”: TRENDS , OPPERTUNITIES & CHALLENGES”
- WOMEN UNBOUND: BREAKING BARRIERS

MAJOR HIGHLIGHTS

Blood donation camp by Disha CSR committee

The Blood Donation Camp organized by DISHA CSR committee of Jaipuria Institute of Management, Noida in association with Sangam Charitable Blood Bank of Ghaziabad on February 22, 2024, was a successful event that saw enthusiastic participation from students, faculty, and staff. Held in the Student Lounge from 11:00 am onwards, the drive aimed to address the critical shortage of blood supply in the country and save lives through blood transfusions.

A total of 70 units of blood were donated during the event, marking a significant contribution towards meeting the healthcare needs of patients in critical conditions.

The event featured comprehensive medical check-ups conducted by a team of doctors, ensuring the well-being of donors throughout the donation process. These check-ups included assessments of haemoglobin levels, blood pressure, blood sugar levels, body temperature, and a review of the donors' medical history from the past year. Additionally, refreshments were provided to donors to ensure their comfort and replenish their energy after donation.

The blood donation drive exemplified the spirit of altruism and communal responsibility within Jaipuria Institute of Management. By coming together and donating blood, participants demonstrated their commitment to saving lives and addressing the urgent need for blood transfusions in healthcare institutions nationwide. The event served as a powerful reminder of the profound impact individuals can make through acts of generosity and compassion.

MAJOR HIGHLIGHTS

Blood donation camp by Disha CSR committee



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OPERATIONS MANAGEMENT & DECISION SCIENCES AREA CONCLAVE : ON THE THEME OF "BUILDING SUSTAINABLE LOGISTICS": TRENDS , OPPERTUNITIES & CHALLENGES"

Operations and Decision Science Area organized an Industry-Academia conclave on the theme "Building Sustainable Logistics and Supply Chain: Trends, Challenges, and Opportunities" on February 24, 2024, Saturday, 10.30 AM-1.15 PM. The welcome address was delivered by **Dr. Subhajyoti Ray**, Director. **Dr. Sonali Singh**, Faculty OM and DS Area, introduced the audience to the conclave theme.

The Chief Guest of the event was **Mr. Anil Arora** (Founding Partner, Aetos Growth Partners; Founder and Director, Aetos DigiLog; Founder, MJ Logistic Services Ltd.), who delivered the keynote address on "Indian Logistics Sector: Status, Challenges, and Road Ahead." The inspiring keynote address was followed by an enriching panel discussion on the conclave theme. Panelists included senior professionals from the Indian logistics industry: **Mr. Anil Arora**; **Dr. Ashish Negi**, Senior Director-Service Logistics, DHL Supply Chain India Pvt. Ltd.; **Mr. Surajit Gorai**, Associate Partner, IBM, Head of Supply Chain Operations Practice at IBM India; **Dr. J. K. Vashist**, Head Rail Logistics, UltraTech Cement Ltd., Aditya Birla Group; and **Mr. Arun Kumar**, Managing Director, Insynergy Supply Chain Solutions (P) Ltd. The panel moderator was **Dr. Keshav Kr Sharma**, Faculty OM and DS Area.

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OPERATIONS MANAGEMENT & DECISION SCIENCES AREA CONCLAVE : ON THE THEME OF "BUILDING SUSTAINABLE LOGISTICS": TRENDS , OPPERTUNITIES & CHALLENGES.

The panelists discussed various aspects and issues involved in building sustainable logistics and supply chain such as the need of ESG efforts, potential benefits, contemporary best practices, innovations and use of technology, Governments policy initiatives, increasing consumer awareness, cost barriers and other resource constraints in adaptation of sustainability practices. The panel discussion was followed by prize distribution of two pre-event activities organized by Operations and Decision Sciences Student Club on broad theme of Sustainable Logistics and Supply Chain (Top 2 winners of extempore and poster making competitions were awarded). The event concluded with a vote of thanks delivered by **Dr. Ankur Chauhan**, Faculty OM & DS Area.



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OPERATIONS MANAGEMENT & DECISION SCIENCES AREA CONCLAVE : ON THE THEME OF "BUILDING SUSTAINABLE LOGISTICS": TRENDS , OPPERTUNITIES & CHALLENGES.



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WOMEN UNBOUND: BREAKING BARRIERS

On February 23, 2024, the Centre for Entrepreneurship and Incubation (CEI) Committee at Jaipuria Institute of Management, Noida, organized a thought-provoking panel discussion titled "Women Unbound: Breaking Barriers." The event aimed to explore the entrepreneurial journeys of women and discuss the theme "From Pause to Prosperity."

The event featured two distinguished panelists, **Ms. Ayushi Gupta** and **Ms. Aishwarya**. Both panelists shared captivating accounts of their entrepreneurial journeys, navigating challenges, and achieving success. Ayushi Gupta elaborated on leveraging technology to disrupt traditional industries, while Ms. Aishwarya emphasized resilience and adaptability as key factors in overcoming obstacles. The discussion delved into the gender barriers prevalent in entrepreneurship and emphasized the importance of mentorship and networking in fostering growth and empowerment.

Following the panelists' presentations, the audience actively engaged by posing insightful questions. Queries ranged from strategies for achieving work-life balance to tactics for addressing gender biases in the business world. The panelists provided valuable insights, drawing from personal experiences and offering practical advice to aspiring entrepreneurs.

This panel discussion was attended by CEI chairperson **Prof. Joy Patra**. A total of 38 students were present during the workshop.

The panel discussion on "Women Unbound: Breaking Barriers" provided a platform for insightful discussions on women's entrepreneurship and empowerment. Through the inspiring narratives of the panelists and active audience participation, the event succeeded in motivating attendees to pursue their entrepreneurial aspirations despite challenges.

MAJOR HIGHLIGHTS

WOMEN UNBOUND: BREAKING BARRIERS



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This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.