

# THE JAIPURIA COMMUNIQUE

*The official campus newsletter of  
Jaipuria Institute of Management, Noida*

- VISIT OF DELEGATES FROM KEDGE BUSINESS SCHOOL
- FDP ON SCALE DEVELOPMENT AND SMART-PLS SEM

# MAJOR HIGHLIGHTS

## VISIT OF DELEGATES FROM KEDGE BUSINESS SCHOOL

OCTOBER 12, 2023

The International Relations Committee (IRC) organized an engaging interactive session where delegates from Kedge Business School, France, **Mr. Emiric Abrignani** and **Mr. Pragraj Tripathi** visited Noida campus to discuss the topic on ease of studying in France with the students. The session unfolded as follows:

Delegates from the Kedge Business School started the session by shedding light on the one-year study abroad program at KEDGE and providing insights into the program structure and curriculum, giving students a comprehensive understanding. The heart of the session was the positive aspects and benefits of the program. Delegates and students shared thoughts on the numerous advantages, emphasizing exposure to diverse cultures, enhanced communication skills, and the development of a global perspective. Students acknowledged the immense potential for personal and academic growth. Delegates highlighted opportunities for career growth and employment, underscoring the program's capacity to unlock global job prospects. They stressed the program's alignment with industry trends and market demands, making employability a central theme.

The practical aspect of student investment and financial considerations was also explored, covering tuition, accommodation, and living expenses. Delegates introduced financial aid options and scholarships to alleviate costs, emphasizing the significance of financial planning and budgeting. The session ended on a high note, with students expressing enthusiasm about the opportunities offered by the KEDGE program.

The success of the event was greatly attributed to the dedicated efforts of the IRC Area Head, **Prof. Poonam Sharma**, and committee member, **Ms Sonali Mulay** Ma'am, along with the unwavering support of the student body's leadership, Vivek Jain, Sakshi Makhija and Aayush Agarwal. Their active involvement and contributions were instrumental in ensuring the smooth organization of the event and fostering a positive atmosphere for the visiting delegates and the students.



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## FDP ON SCALE DEVELOPMENT AND SMART-PLS SEM

OCTOBER 13-17, 2023

Jaipuria concluded its five-day FDP on scale development and SMART-PLS SEM scheduled between October 13th and 17th, 2023. Institutes like IIT Kharagpur, Kurukshetra University, Guru Gobind Singh Indraprastha University, BULMIM, Deenbandhu Chhotu Ram University, Delhi School of Business, Banaras Hindu University, Delhi Technological University, Symbiosis Centre for Management Studies, and many more participated in the FDP. Thanks to **Dr Puja Khatri**, Professor, Guru Gobind Singh Indraprastha University, and **Dr. Atul Shiva**, Assistant Professor, Jaipuria Institute of Management, Noida Campus, for their amazing and enlightening session. Thank you for your dedication and the remarkable sessions you delivered.



 **GPS Map Camera**

**Noida, Uttar Pradesh, India**

A-32A, opposite Ibm India, Block A, Industrial Area, Sector 62, Noida, Uttar Pradesh 201309, India

Lat 28.627572°

Long 77.360001°

13/10/23 05:11 PM GMT +05:30



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This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.