

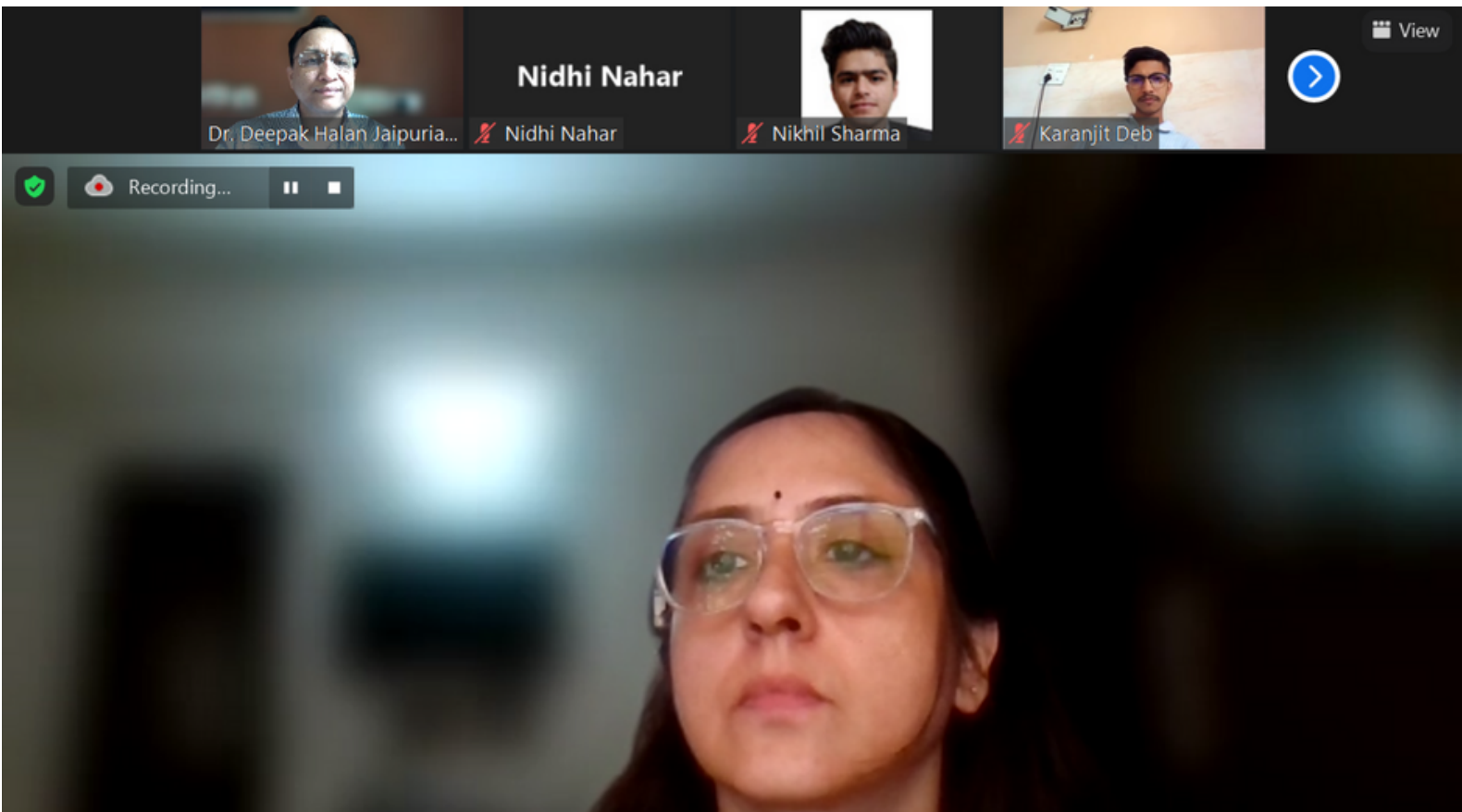
# THE JAIPURIA COMMUNIQUE

*The official campus newsletter of  
Jaipuria Institute of Management, Noida*

- GUEST TALK ON SERVICE MARKETING COURSE
- WORKSHOP ON LOGISTICS MANAGEMENT
- IDENTITY CRISIS 3.0 BY IPSA- THE HR COMMITTEE

# MAJOR HIGHLIGHTS

## GUEST TALK ON SERVICE MARKETING COURSE



It was a privilege hosting **Ms Pallavi Lal** - Global Knowledge Lead, Consumer Goods & Services at Accenture India for a guest talk on "Creating Value through Knowledge Management in Consulting Services". Group 1 students of the Service Marketing course, taught by **Dr Deepak Halan** gained a highly enriching and informative overview of the consulting services in India. Ms Pallavi Lal also guided the students on what consulting firms like Accenture look for while recruiting MBA students. She has 25 yrs of experience in the field of Business Analysis, Research and Knowledge Management. Ms Lal started her career with Reliance Industries and then moved on to Ernst & Young followed by Accenture.

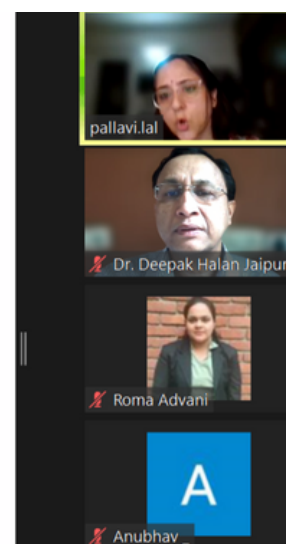
### What does it take to get in Accenture ?

What are we looking for?

- **Confidence**
- **Team Player**
- **Articulate**
- **Open to Learning**
- **CGPA >6.5**

What should you prepare?

- **Your projects in College**
- **Knowledge of Service Based companies**
- **Knowledge of Accenture**
- **A view on how would you add value?**





# MAJOR HIGHLIGHTS

## WORKSHOP ON LOGISTICS MANAGEMENT

OCTOBER 07, 2023

To enhance the placement preparedness of students for careers in the logistics industry, a workshop on "Logistics Management" was conducted on 7th Oct'23 (Saturday) on campus. The workshop was conducted by **Dr. Ashish Negi**, Senior Director-Service Logistics, DHL Supply Chain India Pvt. Ltd. The workshop was open to all interested PGDM students.

Starting the workshop, Dr. Ashish Negi briefed the students about the structure of the logistics industry, its present status, policy initiatives, and contemporary national and international trends. He also discussed some widely used domain concepts and industry practices employed in the logistics sector. Students were informed about the growth potential of the logistics industry and the career opportunities available for PGDM students. Dr. Negi shared and discussed frequently asked questions (personal as well as domain-related) for success in placement interviews for jobs in the logistics sector. To enhance interview preparedness, Dr. Negi also discussed some logistics job profiles of companies who have visited the Noida campus for recruitment. To give a better understanding to students from the recruiter's perspective, Dr. Negi discussed and deliberated on the CVs of a few student participants. This was followed by a Questions & Answer round. The workshop concluded with a vote of thanks which was proposed by **Dr. Keshav Kr Sharma**.



This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.

# MAJOR HIGHLIGHTS

## IDENTITY CRISIS 3.0 BY IPSA- THE HR COMMITTEE

OCTOBER 5TH, 2023

The HR Club (IPSA) of Jaipuria Institute of Management, Noida, hosted an exciting event on 5th October that blended the worlds of HR professionalism and mixology to give everyone a burst of creativity and flair. Aptly named the **Identity crisis 3.0**; this event highlighted the club's commitment to nurturing a dynamic and inclusive college community. The mid-lawn was transformed into a paradise of colors and aromas, with tables adorned with enticing arrays of fruits, syrups, and garnishes. The atmosphere buzzed with anticipation as students and faculty members gathered for the event.

The first round was the mocktail-making competition, wherein the teams were asked to craft their own signature mocktails as per the unique JDs handed out to them. Creativity knew no bounds as participants combined flavors, garnishes, and techniques to impress the judges. A panel of esteemed faculty members sampled each concoction, evaluating not only the taste but also the presentation and the synergy within each team. The Mocktail Round of Identity Crisis 3.0 by the HR Club proved that blending the worlds of HR and creativity could lead to a recipe for success. With Round 1 setting the bar high, the grand finale was highly anticipated.

The finale round had four shortlisted teams. The first team was White Tigers – which transported us into the world of Bollywood classics, with Pooja and Anjali from Kabhi Khushi Kabhie Gham stepping into the roles of sales representatives for an insurance company. Next, Team B and The B – Fans of Friends were in for a treat as Joey and Monica stepped into the shoes of aspiring chefs. Joey and Monica's obsession with cleanliness made this interview an absolute laugh riot. Then came Team 827 which had Amitabh Bachchan and Shah Rukh Khan grace the stage as Event Organizers. Amitabh conducted a memorable interview where Shah Rukh, in his inimitable style, provided quirky answers that had the audience in stitches. Finally, The Sherys team wherein Ranveer Singh and Sherlock Holmes took on the roles of event managers. Ranveer's boundless energy and Sherlock's deductive prowess created a unique interview experience that had us all intrigued.

After a nail-biting competition, Team 827 emerged victorious, with their dynamic duo stealing the show. Amitabh Bachchan and Shah Rukh Khan's chemistry as event organizers was truly a sight to behold. The Sherys claimed the runner-up position, and both teams were rewarded handsomely for their outstanding performances. As we bid adieu to the Mocktail Madness and Identity Crisis 3.0, we raise our glasses to events that exemplify creativity, camaraderie, and limitless possibilities. The Mocktail Madness served as a tantalizing appetizer to the grand banquet that was Identity Crisis 3.0. They not only quenched our thirst for fun and creativity but also showcased the incredible talents of our college students.

Stay tuned for more captivating events from the IPSA (HR Committee) as Jaipucontinue to blur the lines between imagination and reality.



# MAJOR HIGHLIGHTS

## IDENTITY CRISIS 3.0 BY IPSA- THE HR COMMITTEE

OCTOBER 5TH, 2023



**Dr Renuka Mahajan**  
MRC Chairperson



**Abhishek Singh Bhadauria**  
President



**Nishita Dutta**  
Vice President



**Ankush Sharma**  
Vice President



**Vani Kanodia**  
POC Newsletter



**Kumari Somi**  
POC Newsletter

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