

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

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MAJOR HIGHLIGHTS

CIE MINDWARS- THE GREAT INDIAN DEBATE CHALLENGE

September 20, 2023

The excitement was palpable in Audi 1 on the afternoon of September 20, 2023, as 20 participants gathered for "MindWars: The Great Indian Debate Challenge." Organized by the Centre for Incubation and Entrepreneurship (CIE), this event promised a thrilling competition where participants would engage in intellectual battles through the art of debate. Entrepreneurship embodies the spirit of innovation and risk-taking, driving economic growth and change. Entrepreneurs identify opportunities, take calculated risks, and turn ideas into thriving businesses. Their journey involves resourceful problem-solving, adaptability to market dynamics, and continuous learning. Successful entrepreneurs inspire others, create jobs, and contribute to economic vitality. In today's interconnected world, digital platforms and global markets offer new avenues for entrepreneurial ventures, fostering innovation and reshaping industries. Entrepreneurship remains a powerful catalyst for personal and societal progress, shaping the future of business and society.

The event kicked off with an intriguing twist; team leaders were selected through a chit system. Each of the 20 participants drew a chit, revealing two leaders among them. These leaders would play a pivotal role in forming teams for the debate rounds. To decide which leader had the first choice, a toss was conducted, adding an element of suspense to the proceedings.

The victorious leader, after winning the toss, had the privilege of selecting their team members first, while the other leader followed suit, picking the remaining participants. The formation of the two teams set the stage for an engaging competition.



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The format of the event consisted of 10 rounds, each featuring a unique situation or topic for debate. The participants showcased their eloquence, critical thinking, and persuasive skills as they argued their cases. The rounds were not just about articulating their points effectively but also about being able to adapt to various topics and challenges.

To ensure a fair evaluation, a distinguished panel of judges consisted of **Dr. Arkajyoti De** and **Dr. Vranda Jain**. They meticulously assessed the participants based on the content of their arguments, the impact of their speeches, and their overall presentation.

As the rounds progressed, it became evident that the participants were not just competing but also learning from one another. The diversity of perspectives and the depth of knowledge on display were truly commendable.

After the intense rounds of debate, the moment everyone had been waiting for arrived: the announcement of the winner. The chairperson of the event, Mr. Vipul, took the stage and revealed the name of the victorious team and individual who had excelled throughout the competition. The audience erupted in applause as the winner's team 1 which consisted of Reet Ahuja, Akshit Agarwal, Riya Gupta, Atul Aniket, Arpit Jangid, Radhika Agarwal, Achyut Sinha, Rohit Giri, Shreyansh Jain and Sonali Baid were congratulated for their exceptional debating skills. Following the announcement, a heartfelt vote of thanks was extended to the esteemed jury members, Dr. Arkajyoti De and Dr. Vranda Jain, whose expertise and fair judgement contributed significantly to the success of the event. Chairperson **Prof. Patra** was also acknowledged for his role in overseeing the event and ensuring its smooth execution.

In conclusion, "MindWars: The Great Indian Debate Challenge" proved to be an intellectually stimulating and highly competitive event. It not only showcased the debating talents of the participants but also celebrated the spirit of healthy competition and intellectual exchange. It left everyone looking forward to future editions and more opportunities for students to engage in meaningful debates and discussions.



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BRAND LEH BUZZLE BY INVICTUS

September 22, 2023

Brand Leh Buzzle a marketing quiz competition filled with intellect and excitement, was held on September 22nd, 2023, at Jaipuria Institute of Management, Noida campus, with **Dr. Subhajyoti Ray's** (Director) support. Organized by Invictus – The Marketing Club, this event brought together avid quizzers, puzzle enthusiasts, trivia buffs and set the stage for an evening of brain-teasing challenges and memorable moments. The competition was divided into eight rounds, each testing a different aspect of participants' knowledge, problem-solving skills, and teamwork. In each round, there were a total of 3 questions related to leading brands. There was elimination after each round except the first round. The quizmaster of the game **Simran Bhatia**, President of Invictus, planned the questions for each round.

In true quiz show style, the Buzzer Round added an element of excitement and competition. Teams had to be quick on the draw, buzzing in to answer questions posed by the quizmaster. The tension in the room was palpable as participants vied for the chance to demonstrate their knowledge and earn valuable points. Teams battled it out in a nail-biting grand finale. The questions were challenging, and the stakes were high. Cheers, gasps, and the occasional sigh of relief filled the room as the teams gave their all to secure victory.

After an intense and closely contested competition, Team "Gold Diggers" emerged as the champions of Brand Leh Buzzle winning a cash prize of Rs 1500. Team "Brand-Diwane" were runners up winning prize money of Rs 1500. Apart from this, the event had a cash prize for the audience as well. The cash prize for the same was Rs 250 each. Brand Leh Buzzle was a resounding success, bringing together quiz enthusiasts and puzzle solvers for an unforgettable evening of mental acrobatics. The participants left the venue with a sense of accomplishment and the anticipation of returning for the next edition of this remarkable quiz extravaganza.

Dr. Deepak Halan (Area Chair, Marketing) appreciated the efforts put in by all student members of the Marketing Club, Invictus who worked round the clock to make this event a success. We are grateful to **Dr. Tomar** (Dean-Admin) & his admin team and **Dr. Rahul Singh** (Dean-Student Affairs) & team for their kind support.

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BRAND LEH BUZZ BY INVICTUS

September 22, 2023



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COFFEE WITH ALUMNI BY ARC

September 23, 2023

“Your alma mater is like a mother; she patiently accepts all your hoots but proudly boasts your achievements to the world... No wonder why our Alma Mater feels like a second home,” says Jaipuria to its students.

Nostalgia hits when alumni come back to the campus every time. Our traditions become our legacy, the Alumni Relations Committee (ARC) of the Noida campus on 23rd September added another chapter to the legacy, in making the 6th edition of ‘Coffee with Alumni’ - Roommates special. Our prestigious alumni from the 2005-07 batch invited to the Alumni guests for the evening were **Ms. Nitika Agarwal** and **Ms. Somya Singh**.

A day without coffee feels like existence without someone special; so does Jaipuria without its Alumni. What you leave behind is not engraved in stone monuments but something woven into hearts. The esteemed alumni had a candid conversation with our students. The evening was filled with warmth and sweet camaraderie in the presence of the Jaipurians, tightly packed in the auditorium.

The evening commenced with the lighting of the lamp and the melodious Saraswati Vandana. The guests were welcomed with a ‘Green Certificate’ as per Jaipuria tradition. They were asked a series of questions regarding their journey in Jaipuria and their corporate lives. A very intriguing ‘Rapid-Fire’ round was conducted that made the audience know and connect with the guests better. It was followed by a ‘Never Have I Ever’ round, wherein a string of candid questions were asked that spilled their secrets and revealed their mischiefs during their college days. The audience was mesmerized by their conversation and asked numerous questions of the guests. Mr Kushagra played the guitar, and everyone jammed together, filling the evening with melodious soiree.

ARC student President, **Ms. Deepali**, and Vice President, **Mr. Ritvik Goel** under the able guidance of ARC chairperson **Dr. Pragya Gupta** and the ARC coordinator, **Ms. Sonali Mulay** played important roles in making this event successful. Honourable Director, **Dr. Subhajyoti Ray**, ARC Chairperson, **Dr. Pragya Gupta**, **Dr. Ritika Gugnani**, **Dr. V.K. Tomar**, and **Mrs. Sonali Mulay**, presented the office bearers of the Alumni Relations Committee with their badges.

The joyful day ended with mementos and gifts being presented to the guests **Ms. Nitika Agarwal** and **Ms. Somya Singh**. As per ongoing tradition, they signed coffee mugs that will be kept as souvenirs on the campus as a memory. The event came to an end with a cake-cutting ceremony and sweet memories were taken home by everyone.

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COFFEE WITH ALUMNI BY ARC SEP 23RD 2023



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SIP MENTOR MEET

September 23, 2023

On September 23, 2023, Jaipuria Institute of Management hosted a remarkable event, the SIP (Summer Internship Programme) Industry Mentor Meet, to bring together industry mentors who had guided students during their summer internships in various organizations. The event aimed to review the internship program, gather feedback, share experiences, and recognize outstanding contributions from both students and organizations.

Agenda:

The event was organized with the following agenda:

1. How to Make SIP More Robust & Structured: Discussions centered around enhancing the structure and robustness of the SIP program to maximize its benefits for students and organizations.
2. Expectation & Feedback: Industry mentors and students shared their expectations and feedback on the internship program.
3. Recommendation & Suggestion: Participants made recommendations and suggestions for improving the internship experience.
4. Challenges During the Internship: Challenges faced by students from the Institution's end and by companies from the student's end were discussed and analyzed.



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SIP MENTOR MEET

Feedback from Companies:

Several prominent companies, including Reliance Retail, Vmentor.in, RR Kabel, D2C Ecommerce, Indian Bank, ISTD, Digitally Next, TCS, Ananda Dairy, Radio City and many others, participated in the SIP program and provided valuable feedback.

Positive Feedback:

- 1. Willingness to Learn:** Students were praised for their eagerness to learn and adapt to new environments.
- 2. Understanding Problem Statements:** Students displayed a strong ability to understand complex problem statements and work towards solutions.
- 3. Professionalism:** Companies appreciated the students' professionalism and their ability to assimilate into the workplace seamlessly.
- 4. Time Management:** Students were commended for their effective time management skills.

Areas of Improvement:

- 1. Clarity of Career Goals:** Companies suggested that students should have a clearer idea of the career profile they wish to pursue.
- 2. Industry Knowledge:** Students were encouraged to acquire in-depth knowledge of the industry they intend to enter through the SIP.
- 3. Preparation:** It was recommended that students should proactively identify the challenges faced by the company before starting the internship.
- 4. Attitude of Learning:** Students were advised to remain humble and maintain a strong willingness to learn throughout their internships.

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Awards Ceremony:

The event also featured an awards ceremony where companies offering internships were recognized for their outstanding contributions in various categories:

- 1. Overall Internship Experience:** Deloitte USI and D2C Ecommerce received accolades for providing exceptional internship experiences.
- 2. Best Learning Experience:** Whirlpool Corporation and Jigsaw were recognized for offering the best learning opportunities.
- 3. Organizational Culture:** Reliance Retail and MegaMovers Logistics Pvt Ltd were celebrated for their excellent organizational cultures.
- 4. Quality of Project:** Deloitte USI and Store My Goods were honored for the quality of projects offered to the interns.
- 5. Industry Mentor Support:** RR Kabel and Genex Logistics were acknowledged for their exceptional mentorship support.



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Felicitation of PPO Holders:

The event also included the felicitation of students who secured Pre-Placement Offers (PPOs) from participating organizations. The following students were recognized:

1. Gauri Goel - Deloitte USI
2. Sanya Budhiraja - Deloitte USI
3. Mansi Chauhan - Deloitte USI
4. Hardik - Deloitte USI
5. Sara Srivastava - Oxane Partners
6. Bhavyata Sisodia - KPIT Technologies
7. Kashish Rastogi - CoXventure
8. Himanshu Sharma - Future Brain Education Pvt. Ltd.

Memento Presentation:

To express gratitude, mementos were presented to all the industry guests who graced the SIP Mentor Meet 2023 with their presence.

In conclusion, the SIP Mentor Meet 2023 at Jaipuria Institute of Management, Noida was a resounding success. It provided an invaluable platform for industry mentors, students, and organizations to collaborate, share insights, and recognize excellence in the field of summer internships. The event not only celebrated achievements but also laid the groundwork for further improvements in the internship program, ensuring that future students continue to benefit from robust and enriching experiences.



Dr Renuka Mahajan
MRC Chairperson



Abhishek Singh Bhadauria
President



Nishita Dutta
Vice President



Ankush Sharma
Vice President



Vani Kanodia
POC Newsletter



Kumari Somi
POC Newsletter

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.