

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

- Progress Review Seminar for FPM (Batch 2020 & 2021)
- Independence Day 2023
- Happiness Distribution Drive by CSR
- Guest session in Talent Acquisition

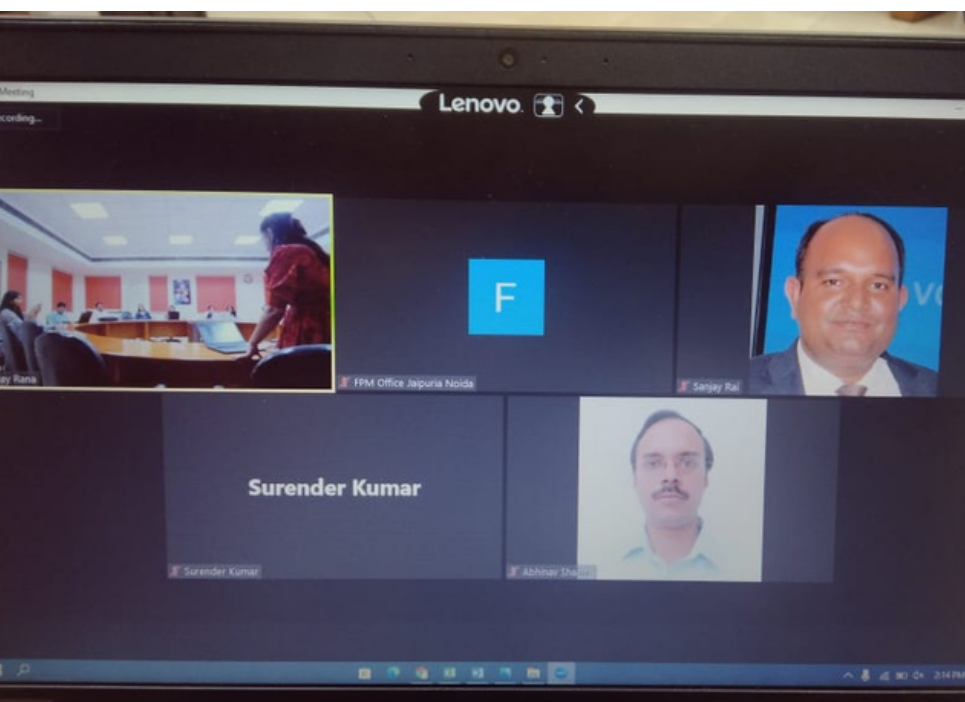
MAJOR HIGHLIGHTS

PROGRESS REVIEW SEMINAR FOR FPM (BATCH 2020 & 2021)

August 11, 2023



On August 11, 2023, Jaipuria Institute of Management, Noida, organized the Progress Review Seminar for FPM Batch 2020 and 2021 at the Institute, in a hybrid mode. The seminar was conducted by the FPM Office under the guidance of **Dr. Nidhi Singh** (Dean of Research) and **Dr. Surender Kumar** (FPM Coordinator). The esteemed guests for the seminar were **Dr. Vaishali Agarwal**, Professor of Marketing at the Institute of Management Studies, and their respective Supervisors. Out of the total 11 scholars, 9 presented their progress reviews before a panel consisting of the external expert and their respective Guides. Their work comprises sustainable apparel, electric vehicles, sustainability, governance, eco-tourism, Industry 4.0 and 5.0, and many other relevant and pertinent topics. Overall, the scholars gleaned valuable insights from the session.



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INDEPENDENCE DAY 2023

August 15, 2023



“Nation First, Always First “

Jaipuria Institute of Management Noida celebrated the 77th Independence Day of India on 15th August 2023. The ceremony commenced with the dignified flag hoisting conducted by **Prof. Poonam Sharma**, Dean (IRC). The national flag, a symbol of our sovereignty, was unfurled with pride as the national anthem echoed through the surroundings. The ceremony was graced by the presence of our respected faculty members, students, and administrative staff. The event commenced with an eloquent speech by Prof. Poonam Sharma, followed by insightful addresses from **Prof. Puneet Dublish**, **Prof. Deepak Singh**, and **Prof. Rahul Singh**.

Our students have showcased their intellect and creativity by actively participating in a range of competitions including Quiz, Essay Writing, Debate, and T-shirt Painting. They've also demonstrated their talents through co-curricular activities such as Solo Singing/Dancing, Skit performances, Poetry recitals, Group Singing/Dancing, and Beatboxing. Their enthusiastic involvement highlighted their multifaceted abilities. Independence Day at Jaipuria, Noida was not only a celebration of our nation's freedom but also a reminder of the role each one of us plays in shaping India's future. Through these activities, we aimed to instil a sense of pride, responsibility, and a commitment to the values that our country holds dear.

As we look toward the future, Jaipurians remain dedicated to nurturing leaders who will contribute to the economic, social, and ethical development of our great nation. Finally, **Prof. Ankur Chauhan** shared his insights and gave away prizes for the competitions held on the day. The event concluded after Prof. Poonam proposed the vote of thanks.

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INDEPENDENCE DAY

August 15, 2023



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HAPPINESS DISTRIBUTION DRIVE BY CSR

August 15, 2023



“Happiness is not something readymade. It comes from your own actions”- Dalai Lama.

The Corporate Social Responsibility Club of Jaipuria Institute of Management Noida on Independence Day, organised The Happiness Distribution Drive, which aimed to bring joy to the future of our country by providing essential supplies to children. The event took place in Shakti Khand, Indirapuram and more than 100 children were beneficiaries of this heartwarming initiative.

During the event, the CSR committee distributed food packets, copies, and other stationary items to the children. The atmosphere was filled with enthusiasm and excitement as the children received these essential supplies. In addition to distributing essential supplies, the volunteers of the Happiness Distribution Drive actively engaged with the children, creating a lively and interactive environment. They organized games and activities that brought smiles to the children's faces and fostered a sense of camaraderie. The volunteers also led the group in singing the national anthem and patriotic songs, instilling a sense of pride and love for the country. The combination of distributing essential supplies, engaging in games, and singing patriotic songs made the Happiness Distribution Drive a holistic and memorable experience for the children. It not only provided them with tangible resources but also instilled a sense of unity, pride, and optimism. The event served as a reminder of the importance of celebrating our nation's independence while nurturing the hopes and dreams of its future leaders.

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GUEST SESSION IN TALENT ACQUISITION

August 16, 2023



“An insightful guest session by **Mr. Shambhu Agrawal** – Founder and Managing Director at Scaler Consulting IndiHire was organized on 16th August 2023. The topic of the session was “*Functioning of an Executive Search Firm*”, in the HR elective course, “Talent Acquisition”. The guest was welcomed with a green certificate by the hosting faculty of the session **Dr. Pragya Gupta**. Mr. Shambhu Agrawal's insightful presentation revolved around the intricate challenges stemming from resource limitations within organizations. His emphasis on the Talent Supply Chain underscored its pivotal role in maintaining a competitive edge, highlighting key players who drive this dynamic landscape. He talked about growing sectors in upcoming years where Talent Acquisition will play a significant role. The topics on which he discussed with us were Talent Supply Chain, the functioning of an executive firm, and major sourcing Google searches i.e., Boolean search, Metasearch, etc. He also focused on how TA people must invest time in learning about the industry and client first as well as their level of understanding about social media platforms and job portals before sourcing for any profile. Apart from this he also helped us in understanding how to keep the internal pipeline motivated while getting external talent on roles in the company by mixing both internal and external in an effective manner.

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Mr. Agrawal's comprehensive approach encompassed the entire spectrum of the candidate journey, beginning from the initial connection to culminating in exit interviews, thereby providing a holistic perspective on talent acquisition. Furthermore, his keen insights into emerging sectors such as semiconductors, Green Energy, and electric vehicles offered a foresightful roadmap for career seekers, underlining the importance of aligning career choices with individual inclinations. His holistic insights inspire a proactive, adaptive approach for both recruiters and job seekers, grounded in a commitment to continuous growth and informed decision-making.



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Anubhav
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Chiranjib Acharji
SPOC - Content



Deepali
SPOC - Graphics



Shambhavi
SPOC - Graphics



Durga
SPOC - Social Media

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.