

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

• Orientation programme of batch 2023-2025

- Day 1 : Registration , Interaction with Director & Dean (A), PD & Deans
- Day 2 : Inaugural sessions, Session on Jaipuria Values , Faculty, Staff & SEC Introduction
- Day 3 : Session on Environmental Preservation , Program Introduction, Alumni Interaction, Session by Dean- Student Affairs
- Day 4 : Session on Professional Management Education, Induction by CMC & IRC
- Day 5 : Session by Centre for Entrepreneurship and Incubation, Exposure to Domains
- Day6 : Outbound Activity
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ORIENTATION PROGRAMME BATCH 2023-2025

Day 1: 17 July, 2023



Jaipuria Institute of Management, Noida campus, welcomed the New Batch of Post Graduate Diploma in Management (PGDM), PGDM Marketing Management, and PGDM Service Management students. A 12-day, extensive induction programme incorporating several expert interaction sessions and activities was planned to groom the students for the rigorous journey of their respective programmes.

On the first day on July 17, 2023, the PMC team guided the newly admitted students to complete the online registration. Post-registration, the Director of the Institute, **Dr. Subhojyoti Ray**, welcomed the students and encouraged them to embark on their academic journey and make the most of their time at the business school. He emphasized the importance of developing their career strategies during their academic journey and gave the assurance that a comprehensive support structure was in place to make the achievement of their professional goals easier. In his address, he discussed the importance of time management and the value of engaging with real-world problems in management education. Dean Academics **Professor Dr. Tarun Dhingra** highlighted various aspects related to the programme, in particular, and management education at large. Prof. Dhingra also briefed students about the academic standards and expectations of the Institute, through which their larger interest in professional career building comes true.



MAJOR HIGHLIGHTS

ORIENTATION PROGRAMME BATCH 2023-2025

Day 2: July 18, 2023



Day 2 of orientation at the Jaipuria Institute of Management, Noida, commenced with the inaugural sessions. The distinguished guests who left the audience wanting for more were: (1) **Mr. R.S. Kalsi**, Board Member, Maruti Suzuki Ltd.; (2) **Dr. Pradyumna Pandey**, HR Head (Manufacturing), Hero MotoCorp Limited; (3) **Mr. Ranjan Kumar Mohapatra**, Executive Director & Head, Indian Oil Institute of Petroleum Management; and (4) **Ms. Simin Askari**, Senior Vice President, Corporate Human Resource & Business Excellence, Dharampal Satyapal Limited.

This was followed by making newly admitted students aware of Jaipuria values and culture (session conducted by **Dr. Pragya Gupta** and **Dr. Shalini Srivastava**).

After lunch, the new batch was introduced to Team Noida, with students getting acquainted with both faculty and staff. It was a well-planned session to familiarize the new entrants with the environment and connect them with the people in it. A brief introduction by Department Heads, e.g., Admission Cell, Placement Cell, PMC, Examination Cell, Accounts, Library, Student Affairs Office, IT lab, hostel, etc., made the session very engaging for the students.

The day was signed off by the Dean-SA **Prof Rahul Singh**, who facilitated an interaction between the current student excellence council and the new batch, where freshers discovered that personal growth is not solely dependent on academic pursuits but also on co-curricular activities.



MAJOR HIGHLIGHTS

ORIENTATION PROGRAMME BATCH 2023-2025

Day 2: July 18, 2023



ORIENTATION PROGRAMME BATCH 2023-2025

Day 3: 19th July, 2023

Day 3 of the Orientation and Induction Program organized collaboratively by the Alumni Relations Committee, Students' Affairs Committee and Program Directors was power packed with high engagement and exhilaration among the new PGDM batch of 2023-2025 at Jaipuria Noida Campus.

It was a proud moment at the campus to host our own very accomplished alumni, **Mr. Lakshay Khanna**, Co-Founder and Director, Intellect Ads & V3Cars, **Mr. Anubhav Agarwal**, Lead HR Business Partner, RR Kabel Limited, and **Mr. Bhushan Patnaik**, Area Business Manager at Mahindra Finance.

These alumni shared their invaluable insights and experiences with the young, bright minds. All three alumni emphasized the significance of hard work and consistency. They encouraged students to stay determined and focused on their goals throughout the two years of PGDM. They also highlighted the importance of goal clarity, urging the new batch to envision their future and work relentlessly to achieve it.

Additionally, these alumni advised the students to strike a balance between academics and extracurricular activities, emphasizing the importance of enjoying this transformative journey. With their lively anecdotes, they reminded everyone that the PGDM years can be both rewarding and fun.

This alumni interaction session was coordinated by **Dr. Ritika Gugnani**, **Dr. Pragya Gupta**, and **Mr. Narayan**. It was indeed a resounding success that fostered a sense of belonging and camaraderie among the participants.

The other attraction of the day was a dedicated session on Environmental Preservation. The organizers invited Padma Shri **Smt. Jamuna Tudu**, - Indian environmentalist, popularly known as 'Lady Tarzan'. This Adivasi environmental activist hails from the Santal community in Jharkhand, India, and has devoted her whole life to protecting forests.

As Smt. Tudu nurtures a deep love for nature, she has founded Van Suraksha Samiti (Forest Protection Committee) for the protection of the environment. In 1998, she started this Samiti in her village, Muturkham. What had started as just an informal collective of neighbourhood women devoted to protecting the local jungle, has now evolved into a region-wide movement of over 400 villages and 10,000 members, mainly women.

Smt. Tudu passionately addressed the students, highlighting the pressing issues of environmental conservation, the need to preserve forests and their role in maintaining ecological balance, as well as the relevance of women's empowerment in promoting sustainable projects, throughout her engaging speech.

Her presentation was followed by an array of thought-provoking questions on environmental issues from the inquisitive students. Smt. Tudu answered all the questions, motivating the students to engage actively in various social activities.

The third session of the day was the interaction of the Student Excellence with the students. The new batch was sensitized that personal growth is not solely dependent on one's academic pursuits but also on co-curricular activities. And in this aspect, the Noida campus has a well-structured extracurricular yearly calendar.

It was encouraging to see the high level of engagement of the students in terms of their resolution to actively participate in extracurricular activities alongside their studies, which plays a pivotal role in their overall development.

The SEC President and other clubs and committees' leadership also presented about the roles and responsibilities of their respective clubs and committees. The third day of the Orientation cum Induction Program at the Noida campus concluded with all these highly engaging sessions.

MAJOR HIGHLIGHTS

ORIENTATION PROGRAMME BATCH 2023-2025

Day 3: 19th July, 2023



ORIENTATION PROGRAMME BATCH 2023-2025

Day 4: 20th July , 2023

Day 4 of orientation, i.e., July 20, 2023, at Jaipuria Institute of Management, Noida, commenced with the inaugural session on "What is Professional Management Education". The renowned distinguished management professors who left the audience wanting for more were (1) **Dr. S.R. Singhvi** (2) **Prof. Devi Singh**.



Post lunch, two exciting and insightful sessions were conducted for the students of Batch 2023-25 on July 20, 2023, during their Orientation programme on Interaction with the Career Management Centre (CMC) and the International Relations Committee (IRC).

The Career Management Centre (CMC) sessions were steered in Audi-1 & Audi-2 by the Chairperson of CMC, **Dr. Deepak Singh**, and **Ms. Kanchan Rana**, with **Ms. Mithu Gupta** from CO and other members of CMC.

The International Relations Committee (IRC) sessions were steered in Audi-1 & Audi-2 by the Dean of IRC, **Dr. Poonam Sharma**, along with President IRC **Mr Vivek Jain**, Vice President **Mr Aayush Agarwal**, and Vice President **Ms Sakshi Makhija**.

The event concluded with a thrilling Q&A session, where the audience eagerly sought advice and shared their own aspirations, igniting a spark of confidence in every heart. The day was signed off with the new batch's huge appreciation of the Centre's contribution and a round of applause at the end of the session, bringing the curtain down on a very engaging session.

MAJOR HIGHLIGHTS

ORIENTATION PROGRAMME BATCH 2023-2025

Day 4: 20th July , 2023

Amidst a vibrant gathering, President **Mr. Vivek Jain** took the stage, igniting the atmosphere with his contagious enthusiasm. "Hello, global citizens!" he exclaimed, as the crowd erupted in cheers. "Today, we are here to explore the boundless potential of IRC - the gateway to connections beyond borders!" As he spoke, images of people from diverse cultures flashed on the screen, emphasizing the power of communication and understanding that IRC embodies. "IRC stands for more than just International Relations Committee. It's a bridge that unites hearts, minds, and ideas across oceans and continents," President Jain passionately declared.

Connecting Domestically and Beyond

"IRC doesn't just stop at making connections domestically," President Jain continued. "It propels us to embrace the world's rich tapestry, reaching out internationally. It's about fostering a global family where each thread is woven together by knowledge, empathy, and friendship!"

Dr. Poonam took the stage, her eyes alight with knowledge and excitement. With captivating anecdotes, she delved into the captivating world of international outreach. "Imagine expanding your horizons through foreign student exchange programs!" she enthused. "It's like a passport to a world of limitless possibilities, where learning becomes a journey of exploration."

Embarking on Adventures Abroad

Vice President **Mr Aayush Agarwal** took center stage, narrating his unforgettable experience of spending four mesmerizing months in France. "From the Eiffel Tower's allure to savoring delicious croissants," he recounted, "every moment was an adventure that broadened my understanding of the world."

As he spoke, enchanting images of France danced on the screen, inspiring the audience to seize their own international experiences.

From Junior Coordinator to Vice President: A Journey of Empowerment

Vice President **Ms Sakshi Makhija** stepped forward, her confidence shining brightly. She shared her transformational journey within IRC, from a junior coordinator to vice president. "IRC has been my launchpad of empowerment," she exclaimed. "It has molded me into a leader, instilling the courage to dream big and the perseverance to achieve those dreams."

Captivating videos showcased the evolution of Sakshi's leadership, inspiring the crowd to embrace their potential.

MAJOR HIGHLIGHTS

ORIENTATION PROGRAMME BATCH 2023-2025

Day 4: 20th July , 2023

Event: Igniting Confidence: Q&A Session

The event concluded with a thrilling Q&A session, where the audience eagerly sought advice and shared their own aspirations. President Mr Vivek Jain, Dr. Poonam, Vice Presidents Aayush Agarwal, and Sakshi Makhija passionately addressed each question, igniting a spark of confidence in every heart.



MAJOR HIGHLIGHTS

ORIENTATION PROGRAMME BATCH 2023-2025

Day 5: 21 JULY 2023

On July 21st, 2023, an eagerly anticipated Orientation Session was held at the Jaipuria Institute of Management, Noida, under the auspices of the Centre for Entrepreneurship and Incubation. The event was graced by an inspiring entrepreneur, **Ms. Geetika Gupta**, the Co-founder and 'Chief Pilot' at MOPP Foods. Known for her captivating presence and entrepreneurial prowess, Ms. Gupta shared her inspiring journey with the first-year students, leaving a lasting impact on their young minds.

Having gained nationwide recognition for her groundbreaking ideas, Ms. Gupta has recently made waves on the renowned TV reality show Shark Tank India. Her pitch had astounded audiences, and she had ultimately secured a significant investment from the esteemed Shark, Amit Jain. Her journey from a fledgling startup to securing investment on such a prestigious platform is a testament to her tenacity and innovative thinking.



During the Orientation Session, Ms. Gupta opened up about her startup journey and the myriad difficulties she encountered along the way. She candidly shared the challenges she faced, ranging from financial constraints and market competition to self-doubt and uncertainty. Her transparency resonated with the young entrepreneurs in the audience, as they could relate to the obstacles they might encounter as they embarked on their own entrepreneurial endeavours.

To conclude the session on a high note, an enthusiastic quiz was organized for the students. Eager to put their newfound knowledge to the test, the participants competed with fervor, displaying their entrepreneurial acumen and passion for learning. The quiz not only served as a fun and engaging activity but also reinforced the key takeaways from Ms. Gupta's talk, ensuring that the students retained valuable insights from the event.

MAJOR HIGHLIGHTS

ORIENTATION PROGRAMME BATCH 2023-2025

Day 5: 21 JULY 2023

On July 21st, 2023, the Centre for Entrepreneurship and Incubation organized an Orientation Session for first-year students, featuring two remarkable speakers: **Mr. Mukul Chhabra**, the Founder of ScrapUncle, and **Mr. Naveen Joshi**, the Founder of allauthor.com and M4maths. Both entrepreneurs captivated audiences nationwide with their innovative ideas and entrepreneurial acumen, making them ideal role models for the aspiring young minds in attendance.

During the Orientation Session, both Mr. Mukul Chhabra and Mr. Naveen Joshi generously shared their startup journeys, shedding light on the challenges they encountered along the way. They discussed the difficulties they faced, including financial constraints, market competition, and the pressure of standing out in a crowded industry. The speakers' transparency resonated deeply with the young entrepreneurs in the audience, as they could relate to the obstacles they might encounter in their own entrepreneurial endeavors.



Both speakers emphasized the importance of perseverance and resilience in the face of adversity. They shared how they overcame the hurdles by staying focused on their visions, continuously learning and adapting, and seeking guidance from mentors and industry experts. Their personal anecdotes and practical advice served as valuable lessons for the students, offering them insights into the mindset required to navigate the challenges of entrepreneurship successfully.

To conclude the session, an enthusiastic quiz was conducted, allowing the students to apply their newly acquired knowledge. The participants enthusiastically took part in the quiz, showcasing their entrepreneurial acumen and passion for learning. The quiz served not only as a fun activity but also as a reinforcement of the key takeaways from the session, ensuring that the students retained the valuable insights shared by the speakers.

MAJOR HIGHLIGHTS

ORIENTATION PROGRAMME BATCH 2023-2025

Day 5: 21 JULY 2023

Event : Embracing technology for managerial and business

Facilitators: Ms. Kanchan Rana, Mr. Narayan Samant, Mr. Vijay Sharma, Student Members CMC

Exciting and insightful sessions were conducted for the students of Batch 2023-25 on July 21, 2023, during the distinguished Corporate Talk with corporate leaders. The sessions were steered in Audi-1 & Audi-2 by the Head of CMC, **Ms. Kanchan Rana**, **Mr. Narayan Samant** and Team CMC. The CMC student coordinating team welcomed and introduced the guests to the students. They then introduced the distinguished speakers for the sessions, including **Mr. Ashish Bhalla**, Director and Head of Campus Relations at HCL Technologies, **Mr. Rajit Sikka**- Regional Head, Academic Interface Programme North - TCS, **Sqn. Ldr. Dimple Rawat**, (Retd.) Director- HR, Barco Electronic Systems Pvt. Ltd. and **Mr. Misal**- TA Leader - Early Career Recruiting & Audit - KPMG India.

The speakers emphasized the importance of Technology and how organizations today are embracing technology for managerial and business effectiveness. They also shared some of the emerging trends in business, including Artificial Intelligence, Machine Learning, Augmented Reality, Virtual Reality and Internet of Things.

The session held the rapt attention of the students, who came forward to cognize the technical aspects of the business. The session evoked many questions from the students. The patient and insightful responses of the guests helped students understand the importance of embracing technology and the emerging trends in the business landscape. The session ended with a vote of thanks by the CMC student coordinating team to all the distinguished speakers.



MAJOR HIGHLIGHTS

ORIENTATION PROGRAMME BATCH 2023-2025 FOUNDATION COURSE - EXPOSURE TO DOMAIN

Day 6: 21 JULY 2023

Foundation courses, also known as Bridge courses or preparatory courses, play a crucial role in helping students update their knowledge and skills before embarking on their academic journey. These courses are meticulously designed to cater to the specific needs of the students. On July 21, 2023, the first session of Foundation courses took place, commencing with an engaging ice-breaking session. The event provided students with comprehensive exposure to various areas, facilitated by both the Area chairpersons and area faculties. The sessions were conducted simultaneously in Audi-1 and Audi-2, witnessing an impressive turnout of students eager to participate.

Each Area chairperson took a 20-minute slot to present the exposure of their respective areas to the new batch of students, ending with Q&A rounds.



MAJOR HIGHLIGHTS

ORIENTATION PROGRAMME BATCH 2023-2025

OUTBOUND ACTIVITY

Day 6: 22 JULY 2023

On 6th Day of Induction cum Orientation Program i.e. 22 July,23 from 09:20 am onwards, an outbound activity is conducted by the three professional trainers **Mr Abhishek Singh, Mr Abhishek Gupta and Mr Jeet** from People Labs Pvt Ltd, Gurgaon at Audi-1, Central Lawn and Front Lawn areas. People Labs is a 13-year-old organization working in the fields of training, consulting, and recruitment led by alumni from top institutions of the country.

Outbound training is one of the most effective methods of enhancing individual and team behavior and performance through experiential learning. The primary objective of the outbound activity is to enhance the learning experience and personal development of our campus PGDM students. Through this activity, we aimed to foster teamwork, leadership, problem-solving skills, and adaptability in real-world scenarios, beyond the confines of the traditional classroom setting.

This outbound activity was open to all PGDM students, and a significant majority of students participated voluntarily. Students are further subdivided into small groups for different kinds of mental and physical activities.

The outbound activity had a positive and lasting impact on the participating students. They returned with renewed enthusiasm, improved self-confidence, and a better understanding of their strengths and areas for growth, proving it to be a valuable supplement to the classroom-based learning approach.



MAJOR HIGHLIGHTS



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SPOC - videography



Chiranjib Acharji
SPOC - Content



Deepali
SPOC - Graphics



Shambhavi
SPOC - Graphics



Durga
SPOC - Social Media

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.