

# THE JAIPURIA COMMUNIQUE

*The official campus newsletter of  
Jaipuria Institute of Management, Noida*

- SIP Workshop (Batch 2022-24)
- FDP by IQAC on Maintaining Quality Standards in Teaching

# MAJOR HIGHLIGHTS

## SIP WORKSHOP (BATCH 2022-24)

MAY 1-2, 2023



Summer Internship Project (SIP) is a mandated immersion programme that a student has to undertake for successful completion of a student's PG Diploma Programme in Management. It also is a learning journey towards a student's career progression. A Two-Day SIP Workshop was conducted during May 1-2, 2023 for PGDM Batch 2022-24 students. The aim of the SIP workshop was to:

- Highlight the critical importance value of Summer Internship to students.
- Equip students with additional skills and knowledge required during their internship period.
- Clarify students' queries regarding Summer Internship Project.

The entire schedule was curated at the micro-level by the SIP team steered by Dr Keshav, Dr Deepak Singh, CMC colleagues and Mr Rohit from PMC. The workshop was ably supported by Academic Dean, Programme Directors, faculty and PMC staff.

Day-1 of the workshop started with a session on "SIP Expectation & Outcomes" which was conducted wherein students were sensitized about the value addition that the internship does to their industry-based corporate learning, as well as their career aspiration achievements. This eight-week exposure to the corporate world calibrates their career goals and preparations towards their second-year academic learning. The sessions were steered by **Mr Sandip Das** (Corporate Office), **Dr Deepak Singh**, campus CMC Chair and **Ms Kanchan Rana**, CMC Head in Audi-1 & Audi-2.

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The second concurrent session of Day 1 focused on “SIP Policy, Guidelines and Expectations”. It was delivered by the Program Directors - **Dr Ritika Gugnani** and **Dr Shivani Bali**. The sessions covered SIP processes & procedures in detail, important instructions related to SIP, the various types of SIP (Research Based or On the Job), SIP Assessments etc.



Subsequently, during the third session on Day 1, **Prof. Joy Patra** conducted a short hands-on training for students on the theme “Leveraging ChatGPT for Internship”. Day 1 ended with a session on “Etiquette and Code of Conduct during SIP” which was delivered by **Mr R D Singh / Mr. Narayan Samant / Ms. Supriya Massey** from CMC.



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Day 2 of the workshop started with a session on “SIP Proposal Development”. It was conducted individually for various sections by multiple Faculty members (PGDM A-**Prof. Amarnath Tripathi**; PGDM B-**Prof. Richa Misra**; PGDM MB & C- **Prof. Surender Kumar**; PGDM MA-**Prof. Kumar Aashish**; PGDM SM- **Prof. Renuka Mahajan**). These sessions were devoted to content, structure and queries related to the development and submission of the Summer Proposal by the students to their respective Faculty Mentors.



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The second session of Day 2 was on the theme “On-The-Job (OTJ) Based” and focused on specialization-specific discussion of summer internships. For the said session, students were segregated as per their specialization area of internship and accordingly, Faculty Members from different Areas/ Specializations delivered the session (Marketing - **Prof. Arpan Anand / Prof. Ajay Bansal / Prof. Deepak Halan**; Finance - **Prof. Puneet Dubblish / Prof. Ravi Agarwal**; Business Analytics - **Prof. Aayushi Kalra**; Operations - **Prof. Keshav Kr Sharma**; HR - **Prof. Pragya Gupta**).



The 2-day workshop ended with a Mentor-Mentee Session on the theme “SIP Expectation: Way Ahead” wherein students interacted with their respective Faculty mentors before moving ahead with the Summer Internship.

# MAJOR HIGHLIGHTS

## FDP ON MAINTAINING QUALITY STANDARDS IN TEACHING

4th May 2023

The IQAC (Internal Quality Assurance) team organised an FDP on May 4. The theme of the FDP was "The Role of IQAC in Maintaining Quality Standards in Teaching." **Dr Somonnoy Ghosh** from BIMTECH Greater Noida was invited as the resource person. Dr Ghosh is currently working with BIMTECH Greater Noida as the IQAC Chair and Area Chair of Operations and Decision Science. The highlights of the workshop were the deliberations on the OBE perspectives, expectations, models of OBE, and implementation strategies. Dr Ghosh also emphasised aligning programme outcomes as per the AACSB standards. The participant inquired about continuous innovation in course delivery as well as how innovation could be part of a larger group. Dr Ghosh also discussed the best practices followed in BIMTECH, which recently got AACSB accreditation. All the internal faculty and PMC staff participated in the FDP.



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**Dr Renuka Mahajan**  
MRC Chairperson



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This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.