

# THE JAIPURIA COMMUNIQUE

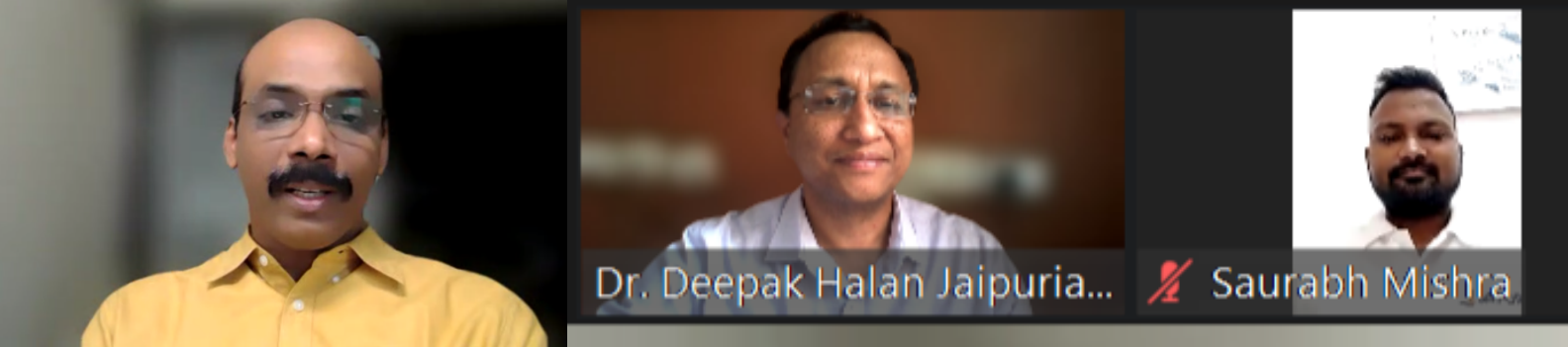
*The official campus newsletter of  
Jaipuria Institute of Management, Noida*

- Guest Talk for Service Management
- UAE Alumni Chapter Meet (via Zoom)
- ARC Team Meeting
- Guest Talk on MS-PROJECTS
- HRIS Workshop for Hands-on Learning


# MAJOR HIGHLIGHTS





## GUEST TALK FOR SERVICE MANAGEMENT COURSE (via Zoom)

It was a privilege hosting **Mr Kumar Rajagopalan** for a guest talk for the Service Management course, taught by **Dr Deepak Halan** on 31st March 2023. Mr Kumar provided a highly enriching and informative overview of the retail services sector in India. As CEO of the Retailers Association of India (RAI), Mr Kumar has worked with all levels of government and other industry stakeholders towards creating a positive trade environment for modern retail in India. He is also a member of the advisory committee of Open Network For Digital Commerce (ONDC) and brings with him over 30 years of profound knowledge and business experience.

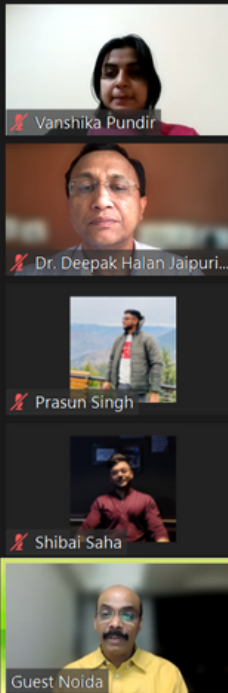


*Factors driving consumption are robust*



	<p><b>AFFLUENCE</b></p> <ul style="list-style-type: none"> <li>+ Household income is on the rise</li> <li>+ Increasing share of Affluent + Elite</li> </ul>		<p><b>ACCESSIBILITY</b></p> <ul style="list-style-type: none"> <li>+ Access to avenues of consumption like malls, shopping complexes, multiplexes etc</li> <li>+ Increased information availability through online &amp; offline media</li> </ul>
	<p><b>AWARENESS</b></p> <ul style="list-style-type: none"> <li>+ Positive outlook towards prospects</li> <li>+ Propensity to increase spends</li> </ul>		<p><b>ATTITUDE</b></p> <ul style="list-style-type: none"> <li>+ Tendency to shop anywhere, anytime</li> <li>+ Increasing discretionary expenses</li> </ul>

Source: RAI - BCG Report 2022



# MAJOR HIGHLIGHTS

## UAE Alumni Chapter Meet (via Zoom)

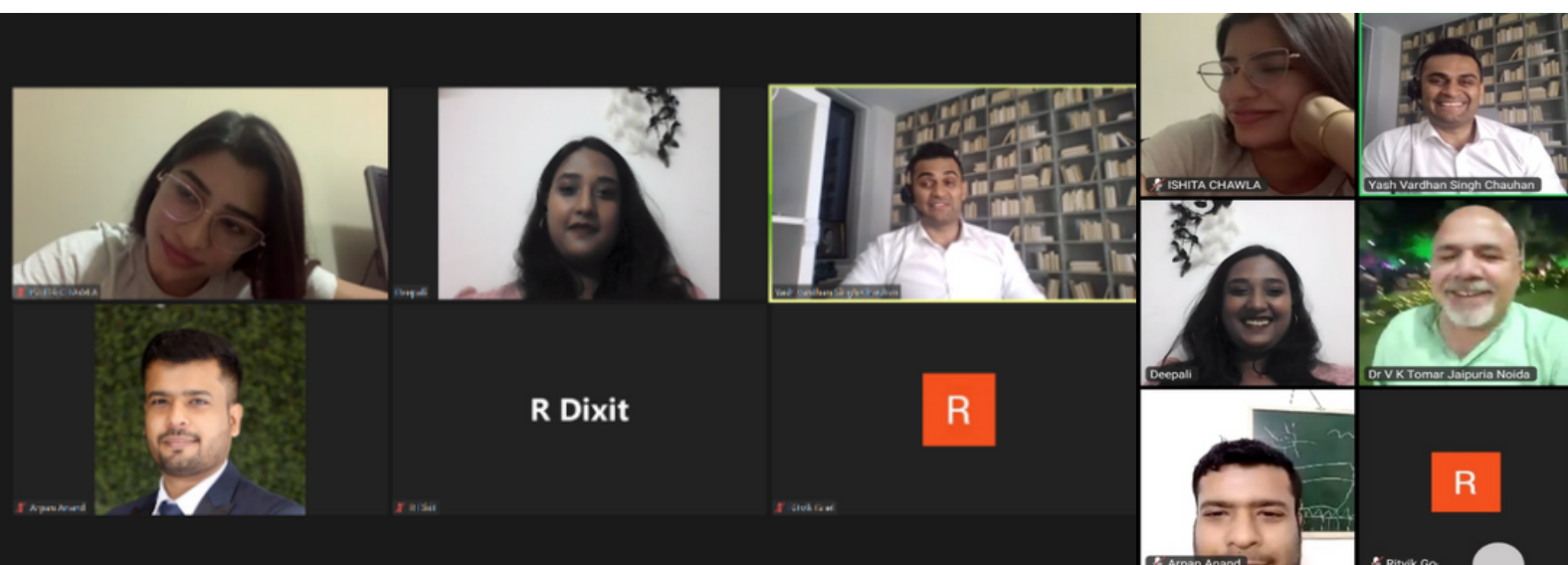
15th April 2023, Saturday @ 8.00 pm

The Alumni Relations Committee (ARC) of the Jaipuria Institute of Management recently held a virtual chapter meeting for its alumni members at the UAE location via Zoom. The event was graced by ARC members, who welcomed the alumni guests and engaged them in discussions on various topics.

The event was joined by **Mr Yash Vardhan Singh Chauhan** and **Ms Ishita Chawla**. They shared their experiences and memories of their time in Jaipuria. Mr Yash, the Director at UBS Private Bank, Dubai shared his experiences and offered to help in any way to Jaipuria students. Ms Ishita who recently joined her new job in Dubai, shared her excitement and joy while cherishing her time at Jaipuria as a PGDM student.

**Prof. Arpan Anand** welcomed the alumni guests and the ARC team and **Dr V K Tomar** excitedly shared his warm wishes with the guests present there. The event was quickly started by **Ms Deepali** and **Mr Ritvik** requesting the alumni members to walk down memory lane by sharing their fond memories of Jaipuria. Ms Ishita shared about the exam time stress and Yash shared about the time he got his summer internship being an average student in college.

The event also featured a special segment of fun-filled games including a virtual campus tour in the form of pictures that were enjoyed by all. Overall, the event was a great success, and the alumni members expressed their gratitude for the opportunity to reconnect with their alma mater and fellow alumni. The event came to an end with a warm vote of thanks to all the guests and ARC members.



# MAJOR HIGHLIGHTS

## ARC TEAM MEETING

6th April 2023 @ 3:30 pm

The Alumni Relations Committee (ARC) had a productive meeting with the Director of the Jaipuria Noida campus, **Dr Subhajyoti Ray**, on April 6, 2023, at Manthan. The team briefed the accomplished tasks and presented a future roadmap including ongoing tasks and proposed events. Dr Ray provided valuable advice and suggestions to ensure maximum outreach and fruitful engagement of alumni from former batches. The possibility of an alumni sports meet was discussed and a budgetary plan was strategized. The ARC also emphasized the importance of constantly engaging experienced and senior JIMNAA/Alumni for various events. Overall, the meeting was fruitful in enhancing the ARC's efforts in building a strong and engaged alumni community.



# MAJOR HIGHLIGHTS

## GUEST TALKON ON MS-PROJECTS

### (PROJECT MANAGEMENT SOFTWARE BY MICROSOFT)

As part of the Project Management course, Term VI, a one-day hands-on training workshop on MS PROJECTS (Project Management Software by Microsoft) was organised for students of Group 1 & Group-2 on April 8, 2023 (Saturday) in BA Lab, Noida campus. External expert **Mr Naveen Mishra**, a Project Management Consultant & Trainer along with course faculty **Dr Keshav Kr Sharma** conducted the workshop. The objective of the workshop was to train students in the software which is popularly used in managing projects across various industries. Students learned about the various features available in the MS PROJECTS software and received hands-on training on planning, scheduling, monitoring and controlling projects using the software. With real-world project examples, students learned the use of software in developing project schedules, estimating and assigning resources, levelling over-allocated resources, setting schedule & cost baselines, tracking project progress, monitoring project progress using Earn Value Management and generating project reports.



# MAJOR HIGHLIGHTS

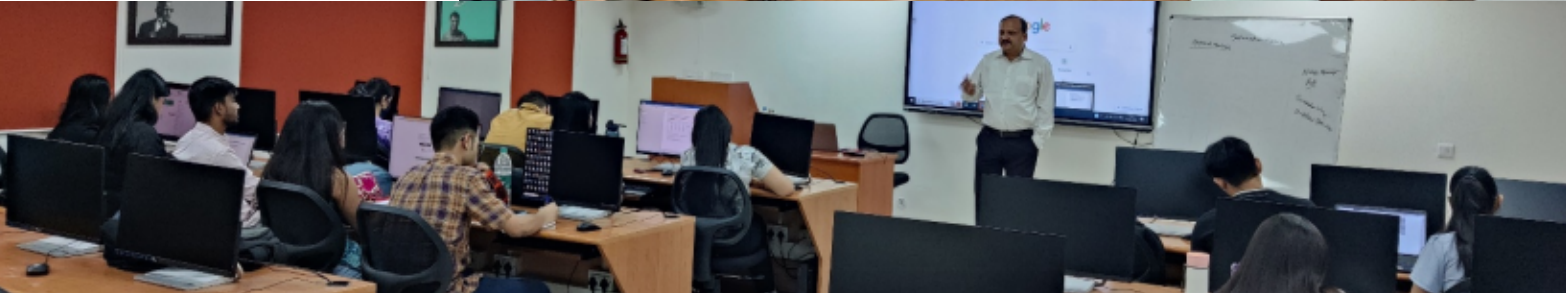
## HRIS WORKSHOP FOR HANDS-ON LEARNING

**In the Course of Human Resource Information System (HRIS) for the HR Specializing Students of 2021-23 Batch at Jaipuria Institute of Management, Noida on 5, 12 & 19 April 2023**

To take classroom learning to the next level, a 05 session hands-on workshop in the HRIS course for the students of the sixth trimester, was organized in the virtual mode on 5, 12 & 19, April 2023. The resource person of the workshop was **Mr Govil Singla**, Sr. HRIS Manager, Adrenalin eSystems, Gurugram (India). HRIS course faculty, **Dr Abdul Qadir** welcomed Mr Singla followed by his introduction and presentation of a green tree certificate.


The workshop began with an initial introduction to HRIS and its related session-wise coverage. The five sessions of the said workshop included modules like; Organization Structure & Employee Life Cycle, Talent Acquisition Module & Application Tracking System (ATS), Modules on PMS, Leave & Attendance, Confirmation, Travel & Expense and Onboarding & Employee Separation. The pedagogy adopted by the resource person for all these modules was configuration and hands-on demonstration of the working of the HR functions and processes. Students were provided with their individual “Access Credentials” for the software, Adrenaline & EmployWise to practice and learn hands-on. To keep the sessions engaging and purposeful, Mr Govil kept the participants occupied with questions and proper explanations of those. To ensure the learning from the workshop, an exhaustive integrated project followed by an individual assessment that finally culminated in the form of certifications.


Students found this workshop extremely useful before embarking upon their corporate journey and endorsed that this workshop has added extremely important values to their learning curve. In the end, Mr Govil also appreciated the students and their curiosity about learning about HRIS. Dr Abdul Qadir shared his parting thoughts and appreciated the resource person and students who made this workshop a grand success.




# MAJOR HIGHLIGHTS



- |   |   |   |  |   |  |   |  |   |  |
|---|---|---|--|---|--|---|--|---|--|
|  | <b>Banajyoti Deb Sarmah</b><br>SPOC - Videography |  | <b>Anubhav Rathore</b><br>SPOC - Videography |  | <b>Abhinandan Sharma</b><br>SPOC - Photography |  | <b>Shibai Saha</b><br>SPOC - Photography |  | <b>Nishita Dutta</b><br>SPOC - Newsletter  |
|  | <b>Chiranjib Acharji</b><br>SPOC - Content        |  | <b>Deepali</b><br>SPOC - Graphics            |  | <b>Shambhavi</b><br>SPOC - Graphics            |  | <b>Durga</b><br>SPOC - Social Media      |  | <b>Kunal Tiwari</b><br>SPOC - Social Media |

 **Dr Renuka Mahajan**  
MRC Chairperson

 **Shazia Siddiqui**  
President

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.