

# THE JAIPURIA COMMUNIQUE

*The official campus newsletter of  
Jaipuria Institute of Management, Noida*



**GRAVITY**  
ANNUAL FEST 2K22

- Gravity 2022

# MAJOR HIGHLIGHTS DAY-1

## OPENING CEREMONY



On 18th and 19th December 2022 Jaipuria Institute of Management, Noida organized it's Grand Annual Fest "Gravity 2022". The two-day rollercoaster had already started when the inaugural ceremony for Gravity 2022 took place. Two of the anchors Prakhyat and Vanshika graciously hosted the ceremony. The ceremony became more spectacular due to the presence of Director **Dr Dayanand Pandey**, **Dr V K Tomar**, Dean (Administration), **Dr Rahul Singh**, Dean (Student Affairs), and other faculty members. Dr Dayanand Pandey inaugurated the ceremony with a motivating speech that served as a guide for the students and led to a positive and energizing approach throughout. Dr Pandey unleashed the balloons in the sky. The event was declared open.

## SOLO SINGING



On the first day of GRAVITY 2022, a solo singing competition called "**Melange**" was held. It was organised by the **Malhar committee** of the Jaipuria Institute of Management Noida. The audience received a much-needed boost of energy from the participants' enthralling and moving performances, which helped them get through the rest of the day. The event featured a total of four singing competitions, and each of them dazzled the audience with their incredible performances. There was more to it than this. One of the many students who visited the Institution on the day of the gravity event was **Mr Steve**, a native of Uganda. Through his passion for singing and high level of enthusiasm, he was able to take the event to the next level. Manish Giri of GGSIU College and Parikshit Dubey of Christ University respectively took first and second place in the competition. Prizes were awarded in recognition of these two distinct accomplishments.

# MAJOR HIGHLIGHTS

## CLUEMINATI



The **HR club** of Jaipuria Institute of Management, Noida organized a 'Clueminati' event on 18th November 2022 during Gravity 2022. In this event, the participants had to decode the clues given to them in one hour. Ms Riteeka, the HR Club Coordinator, anchored the event and communicated the rules and regulations to all the participants. There were a total of 7 teams with 5 members each, including 1 team leader. The hunt began with a QR code as a clue leading to a different venue and was handed over to the leader, followed by other QR codes leading to different venues in the Noida Campus. These venues were random, like a café, guard room, student lounge, etc. In total, there were 7 riddles which involved 6 different riddles leading to different venues and the last riddle of all the teams led to the same venue. Team 4 secured the first position with a cash prize of Rs 5,000 and Team 5 secured the second position with a cash prize of Rs. 2,500. The event was successfully managed by the club which eked out an invigorating experience for all the participants while hunting for all the clues and solving them with the whole team.

## BGMI



The BGMI Battle was an online gaming event organized by the **IT-Operations Club** of the Jaipuria Institute of Management, Noida, during its annual fest, Gravity 2022. It was a duo event, and thirteen teams of two members each participated in it. It was a complete thriller as the teams raised the bar high with their exceptional skills. The event consisted of three rounds, wherein each round was a duo classic game on three different maps, which were Erangel, Miramar, and Sanhok. Points were awarded for kills and team position as well. At the beginning of each round, the game was played at a slower pace because no one wanted to be the first team to get eliminated. After the first round, which was rather conservative, the competition picked up pace in the second round as teams went all out to enhance the number of points they had accumulated. The third round proved to be a nail-biter, as the teams that had led after the first two rounds were eliminated early in the third round. After a hefty hustle, team Headhunters came out as the winner, while team Rebel secured the second position. The reward for first place was worth 4,000, whereas the prize for second place was worth 2,000. The attendees were thrilled and electrified by the fearsome battle they witnessed.

# MAJOR HIGHLIGHTS

## MONOPOLY 2.0



As the business world around us is evolving rapidly, so keeping this in mind, the **Center of Entrepreneurship and Incubation (CEI) Committee** of Jaipuria Institute of Management, Noida organized the Monopoly 2.0 on 18th November 2022. The event prompted the participants could learn with fun and be able to develop strategic thinking while making business decisions related to buying and selling various established start-ups and companies. The event was hosted by Gopika Nair. The CEO of this event was **Ms Mukta Sagar**. There was a total of 11 teams with 4 participants in each team. Each team had one team leader who could be the spokesperson at any time of the game. The initial amount given to each team was 150 crores, and the teams had to use this money to buy companies in the first stage. If any team exhausts this amount at any stage, then they will be disqualified from the game. The team names were GMTA, Simple Minds, The Best Company, UP 53, GL Bajaj, Team Cartel, HR20, Visionary, The Big Shots, Marketeers, and Defenders. There were a total of 60 companies listed on the cards in the game with their mentioned selling price, profit, and net worth numbered from 1-70. There were 2 stages in this game: the Buying Stage and the Acquisition stage. In Buying stage, there were 3 rounds, where each team got 3 chances to buy a company starting from team 1. It was compulsory for each group to buy at least 2 companies and a maximum of 3 companies at the end of stage 1. Teams who failed to buy 2 companies were disqualified from the game. At the end of stage 1, profits of the companies bought by each group were credited to the cash-in-hand amount of the team and the updated amount left with each group was announced. In stage 2 the teams were allowed to become sellers according to the number sequence. In stage 2 each team was allowed to bid on the company chosen by the seller to sell in the auction, the initial bidding amount was the buying price for the seller of the company and the highest was net worth. The team with the highest “Net worth (of the owned companies) + Remaining cash left” amount was the winner. Monopoly 2.0 was awarded to Team Cartel with winning prize money of Rs 8000 and 2 nd position was attended by GMTA with a winning prize of Rs 6000. . After that, all the members of CEI along with their Junior coordinators and participants captured the beautiful moment. Overall, the event was a huge success and a great source of learning for all participants and audiences.

## AAKASH GUPTA



“Excuse me!! Brother!!” Jaipuria Institute of Management, Noida witnessed the most exciting evening of the year with the presence of **Aakash Gupta**, the famous comedian. Aakash Gupta was invited for a Stand-Up comedy show on day 1 of Gravity. The hilarious show filled every corner of the campus with unlimited laughter and really funny jokes. His crowd and audience engagement were awesome. None of the audience can take their eyes off him. The biggest annual fest of Jaipuria ‘Gravity’ was even more spiced up and Jaipurians’ excitement was doubled after the show.

# MAJOR HIGHLIGHTS

## NAALAYAK



A musical band performance was organized by the Jaipuria Institute of Management, Noida in Gravity 2022. **Indie rock band Naalayak**, reputed for their high-energy performances in concert, gave a performance at the event. Naalayak is well-known for its musical skill. They are well-known for pulsating music and lyrics, which are extremely fascinating. Despite the fact that the band describes the music they make as "music to transmit, not impress,". The audience was captivated by each and every song that the band played. The most well-known song by Naalayak, "Bawra," urged the audience to sing their hearts out. The enthusiastic performance given by the lead vocalist Sahil Samuel and the fantastic music played by the members of the band, particularly the guitarist with his magical chords, compelled the audience to dance and enjoy

# MAJOR HIGHLIGHTS

## GROUP DANCE COMPETITION



'Gravity' is made out of energy, hard work, talent, creativity, fun and happiness. A perfect example of it can be found during the group dance competition organized on the second day of Gravity fest on 19th November at Jaipuria Institute of Management, Noida. Students from different colleges participated in the event and their powerful moves left the audience fascinated. The event was anchored by Mr Varun Sharma. The energy of the contestant and audience filled everyone with enthusiasm for the further events. **Prof. Rahul Singh**, Dean of Student Affairs and **Ms Sampada Gurtu** were the jury members for the competition. The Urban Hopper Crew (UFC) won everyone's hearts and became the winner of the competition by securing the first position. Team 'Spardha' secured the second position and team 'Thirkan' secured the third position.

## SOLO-DANCE COMPETITION



The **Cultural Committee** of Jaipuria Institute of Management, Noida organized Euphoria – Solo Dance Competition on 19th November 2022 for Gravity to depict the art of captivating the viewers, by communicating their heart/story, without any words." The solo event was impressively anchored by Paridhi Vashishth and Harsh Kumar and the judge of the event were **Prof. Rahul Singh**, Dean of Student Affairs and **Ms Sampada Gurtu**, the President of the Cultural committee Malhar. During the event, the participants were informed about the prizes for the winner and the runner-up. There were 12 participants in total, some from Jaipuria and other colleges who danced their hearts out and set the stage on fire. Initially, there were 11 participants, and 1 participant was added at the last minute after seeing such powerful and energetic performances. As the performances were happening, they were captivating more and more audiences. At the end of this mesmerizing performance, the judges announced the Winners for all the 1st, 2nd, and 3rd positions and the event ended with a huge round of applause.

# MAJOR HIGHLIGHTS DAY-2

## MASTERCHEF



"Wake up your taste buds, where every flavour tells a story." On the second day of GRAVITY on 19th November 2022, the **Hostel Affairs Committee** of the Jaipuria Institute of Management, Noida organised a MASTERCHEF event, where talented young cooks attempted to recreate the dishes for the chief judge. There were a total of 11 teams from various colleges that participated and gave it their all. We all like to eat, but the secret to making it an act of love is to make it with the utmost patience and perfection. The host, Umam, welcomed everyone and started the event. **Mr Ankur Kishor**, the chief judge and chef for the competition, gave details of the rules to each team. He served cheesecake and a mocktail as his speciality dishes, and he allowed each team 30 minutes to prepare their dishes. The teams were rated on flavour, presentation, originality, and cleanliness. As soon as the blueberry cheesecake and mocktail were ready, the entire team got to work. A few minutes had gone by, and the judges' Chef Ankur Kishor and the others sampled the food, came to a consensus, and then announced the names of the winning team and the runner-up team. Team 8 led by Geetanjali Sharma won the competition, while the first runner-up was Team 9 led by Ritika Sinha.

## NUKKAD NATAK



**Admi "NATAK" kabse karne laga? Jabse "ANYAY" ki khoj hui tabse."**

The Gravity experiment continued on its second day with a thrilling and dramatic morning that served as a spark for the rest of the day's events. The Jaipuria Institute of Management Noida hosted a contest called NUKKAD NATAK. This event was a competition that was organised by the **DISHA Corporate Social Responsibility** Committee. The host welcomed all different college participants to the event. The topic given to them was social awareness. There were also certain rules and regulations, such as a time restriction of 15 minutes, and exceeding that would result in a penalty. Every group delivered a great performance that sent a profound message to society about equality, domestic abuse, and a variety of other important social concerns. The competition consisted of a total of six different teams, each of which performed on a different theme that not only gave the audience the shivers but also left them in a state of wonderment at the end of the performance. **Professor Kumar Aashish** and **Professor Tavishi Tiwari** were the judges for the competition. Six teams battled against one another to see which could earn the top three spots, and the victors were Astitva, Mridang, and Tabir, in that order.

# MAJOR HIGHLIGHTS

## DATA-THON



On the second day of Gravity 2022, the **Business Analytics Club** of Jaipuria, Noida organized an event called Data-Thon. The purpose of this event was to display the analytical and innovative thinking of the participants. There were participants from different colleges. In this activity, there were 2 rounds, Round 1 comprised 25 MCQ-based questions which were played on the Kahoot application. The questions were on the essentials of business analytics, In the second round, participants were given a dataset and they had to find meaningful and informative insights. Each team was allotted forty-five minutes to compile their findings and submit them to the panel of judges. **Prof. Shivani Bali** and **Prof. Renuka Mahajan** served as the event judges. The winning team was determined by their thoroughness in data analysis and clarity of presentation. A total of 10 teams participated in the event and everyone exhibited their logical skills. It was a brilliant event that showcased the student mastery of Excel, Power BI, Tableau, and their creativity. The public appreciated the event and got knowledge about numerous tools for data analysis and various aspects of data analysis. All the contestants displayed exceptionally high levels of skill. Due to the high standard of the competition, the first prize was split between two teams from Jaipuria Institute of Management in Noida (Team Simple Minds and Team Spectra) while the second place went to Team Escape Velocity from GL Bajaj Institute of Management and Research. Whether they won or lost, everyone who participated walked away with some beneficial knowledge from the club event.

## RIDDLE -HURDLE



As part of the Annual Fest Gravity 2022, the Riddle Hurdle Challenge was organised by the **Human Resources Club** on November 19, 2022. Before moving on to the round of puzzle-solving, each of the teams competing in this fascinating competition had to demonstrate their abilities in the obstacle course challenge. The competition included ten teams in all, and its mood remained high throughout. In the first round, everyone else in the group was stationed at one end of the walkway, while the leader was at the other. While the other member of the team dealt with the threat posed by the adversary, it was the leader's responsibility to assist another member of the group in making it over the obstacle courses. As a squad, we advanced five people to the next level of competition. The objective for this round was to find solutions to puzzles relating to personnel matters. They had to search for the missing pieces of the puzzle and negotiate with the other teams to uncover the solution. The winning group of the competition included group members - RIYA KUMARI, SHRUTI SINGH, TWINKLE SAINI, and RITIKA SINHA. The program was a success, and those who participated in it picked up a lot of useful information as a result.

# MAJOR HIGHLIGHTS

## KAUN BANEGA CROREPATI (KBC)



"An investment in knowledge pays the best interest." Keeping this in mind, the **Admission Committee** of Jaipuria Institute of Management, Noida, conducted **Kaun Banega Crorepati** on November 19, 2022, as a part of the Annual Fest-Gravity. The event witnessed a total of eight teams, including 6 external teams from colleges like IMI, Galgotias, and many more. The game was played in two-person teams. It started with the round of Fastest Finger First – selecting two teams to play in the hot seat. A total of three rounds of Fastest Finger First were played, resulting in the selection of six teams for the actual game. The cash prizes won range from INR 100 to INR 2000, split among a total of ten questions. To make the game more fun, the first questions were given with a time limit. Also, each team playing on the "Hot Seat" was provided with two lifelines: Ask the Audience and Double Dip. The whole event was full of enthusiasm and excitement. To win the most money, each participant put their best foot forward. Two teams reached the last question and won INR 2000, followed by a team winning INR 1200, and the last team winning INR 300. The other two teams, sadly, did not win any amount but surely gained a whole new experience. In the end, the event was concluded by the Dean of Student Affairs, **Dr Rahul Singh** and the teams were provided with a dummy cheque for their winning amount by the admission Committee officials. The event witnessed a significant amount of success and liveliness.

## BRANDING BAGPACKERS



Invictus, the **Marketing Club** of Jaipuria Institute of Management, Noida hosted their event on the second day of Gravity 2022. The event "**Branding Backpackers**" was a talent hunt to show the creative mindset in which the participants were required to pick a random city provided to them. They were provided with names of different cities and the participants were required to do thorough research about the city and collect different photos and videos from online resources. Finally, they were given one hour to come up with a reel made on the city which describes the different cultures, ethnicity and mood of the city. They were also required to give a five-minute presentation on the reel which they had created and explain the diversity and uniqueness of the place. The winner was judged based on the best presentation and reel-making ability of the contestants. A total of 6 teams participated in the event and everyone showcased their skills. It was a very unique concept as it showcased the skills of video making as well as the communication and creative minds of the students. The crowd enjoyed the different reels and gained knowledge about the different cultures and diversity of our country. Team Garima bagged the first prize and Team Tushar secured the second prize in the event. As a whole, the complete event was a success for the club and the participants gained positive outcomes from the event irrespective of whether they won or not. Jaipurians as well as participants from other MBA colleges participated in the event and enjoyed the event to its fullest.

# MAJOR HIGHLIGHTS

## ROOH-E-NOOR (FASHION-SHOW)



The fashion show '**Rooh-E-Noor**' was organized at Jaipuria institute management, Noida on 19th November 2022 on the second day of the 'Gravity'. The fashion show was not only fancy but had a deep message in it. All the shine and brightness were revolving around a **theme called 'Panchatatva' which means five elements that are air, water, soil, fire, and sky from which our universe is made of.** The theme was based on various environmental issues going on around and related to Evil vs the Devil. A battle between Evil and the Devil was beautifully engraved in the fashion show.

## DJ NIGHT



Jaipuria Institute of Management, Noida, **Events Committee** organized a DJ concert as Gravity 2022 closing event. The final event started with a DJ concert that the students attended, and they had a blast. On campus, **DJ Moctave and DJ Professor** rocked the crowd with their energizing music. Every student enjoyed the night and danced their hearts out to the music. These activities bring students together for a casual gathering on campus, which forges bonds between them and strengthens ties between peer groups. Everyone left the event with a lot of energy and the desire to carry the experience into their future lives. DJ concert was the ideal choice to cover it all.

# MRC TEAM



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MRC Chairperson



**Shazia Siddiqui**  
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This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.