

# THE JAIPURIA COMMUNIQUE

*The official campus newsletter of  
Jaipuria Institute of Management, Noida*

- Signing of MoU With Middlesex University-Dubai
- Internal Research Seminar
- FDP on SLR and Qualitative Analysis

# MAJOR HIGHLIGHTS

## SIGNING OF MOU WITH MIDDLESEX UNIVERSITY-DUBAI

**15TH NOVEMBER 2022**



A step towards a new endeavour has been taken by the International Relations Office of Jaipuria Institute of Management, Noida as it has successfully signed the MOU with Middlesex University, Dubai.

The official collaboration signing ceremony was organized at Middlesex University, Dubai in the presence of **Dr Cedwyn Fernandes**, Pro-VC & Director at Middlesex University, Dubai and **Dr D.N. Pandey**, Director at Jaipuria Institute of Management Noida

The scope of cooperation includes the exchange of faculty and/or students. It will enable students to study at both universities through an exchange program and benefit from a global learning experience. The agreement will also enable faculty and students to participate in joint research projects and academic conferences.

It will also help share academic resources and knowledge of different kinds. Students will also get the benefit of a special short-term academic program at Middlesex University Dubai. The agreement also consists of an opportunity for the students to spend the whole semester studying at Middlesex University Dubai under the semester study abroad program.

It will also help to build cooperation in the sphere of education and learning, including creating a curriculum and applying the most effective teaching approaches prevalent in the sector.

We wish and look forward to students making the most out of such a great opportunity.

“The most valuable resource that all teachers have is each other. Without collaboration, our growth is limited to our perspectives”

-Robert John Meehan

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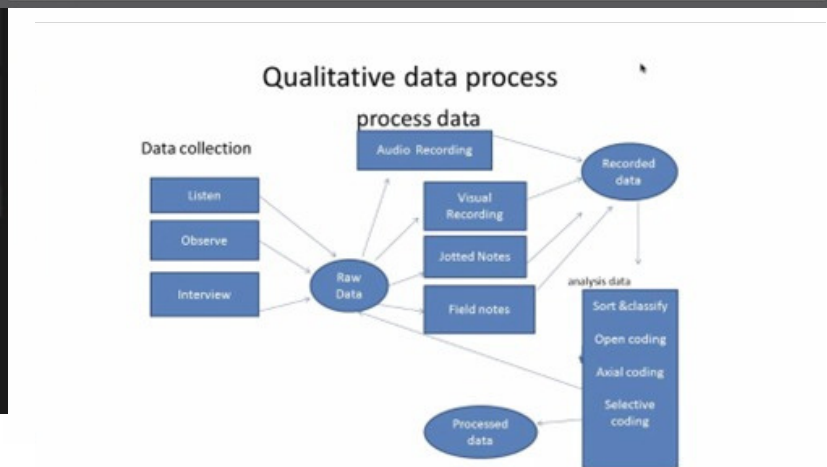
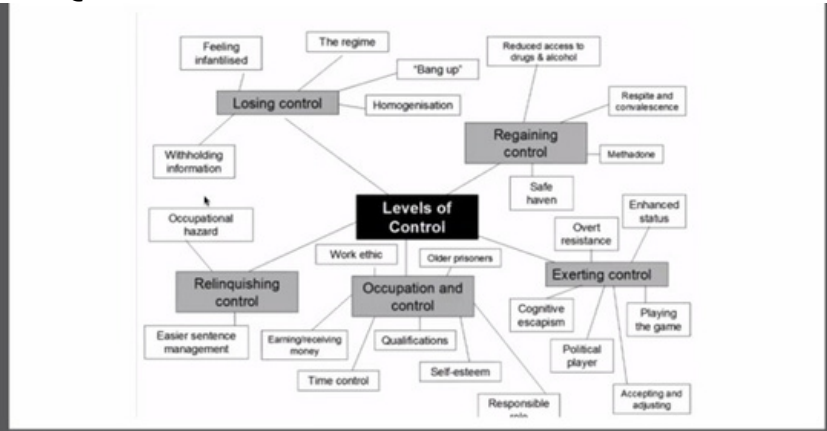
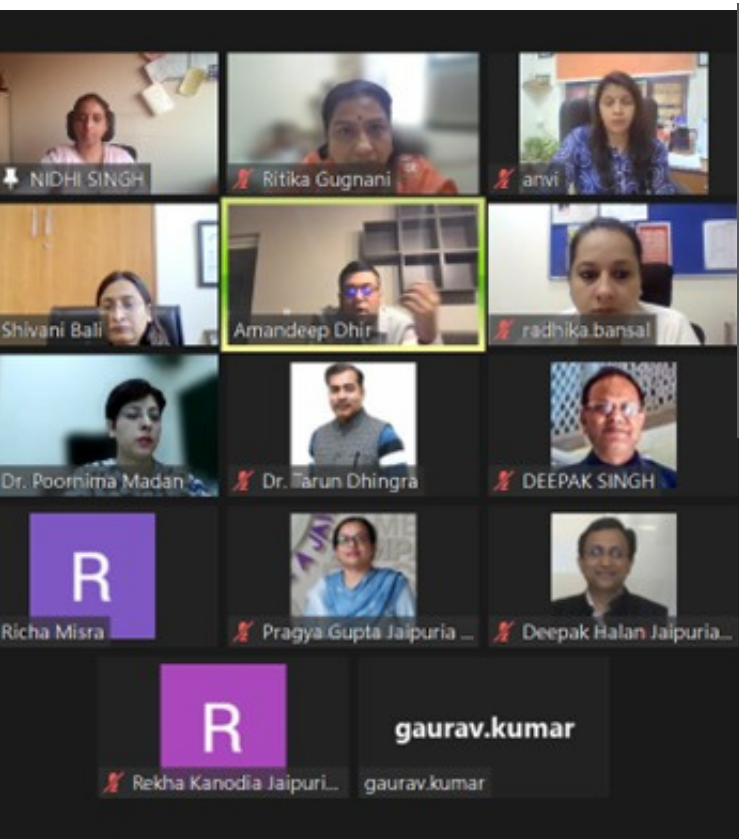
## INTERNAL RESEARCH SEMINAR



Jaipuria Noida organized another knowledge-sharing session for all faculty members on November 16th, 2022. **Dr Ashish** presented his work on technology diffusion, and **Prof. Sonali** discussed her ongoing research on the service quality of e-retailers. Dr Ashish shared his views on technology adoption and diffusion and how they are different to each other, which needs to be understood carefully. Similarly, Dr Sonali explained various aspects of service quality and their importance for e-retailers. Their colleagues quite appreciated their research work and the relevance of the topics. Faculty colleagues shared some future research ideas on the topics, including the relevance of common method bias and other validity issues in research. The session was highly informative and engaging for all the colleagues.

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## A 6-DAY FDP ON SLR AND QUALITATIVE ANALYSIS



A 6-day FDP on "SLR and Qualitative Analysis" has been organized by Jaipuria Noida for faculty members in a hybrid mode. The resource person for the FDP is **Dr Amandeep Dhir**, Professor-Research Methods, at the University of Agder. The FDP started on November 11th, 2022 with a detailed discussion on the qualitative data coding process. Faculty members also presented their research ideas to Prof. Dhir and received detailed feedback. Dr Dhir. shared his views on qualitative analysis and ethics in the data collection process. He explained types of qualitative research and its growing significance in the academic sector. Moreover, he discussed the interview questions design and emphasised on neutral approach to data collection. The FDP program is slated to culminate on 8th December with offline interaction with the resource person.



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This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.