

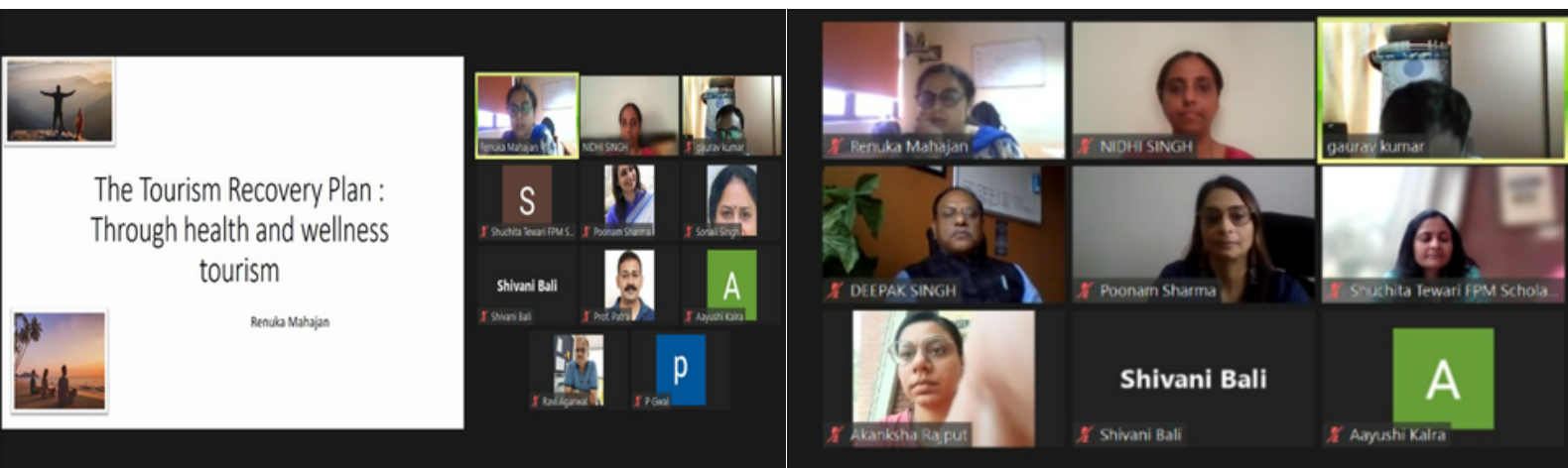
THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

- Internal Research Seminar
- Knowledge Sharing Session by Pan-HR Area
- Visit by International Delegation
- Integrity Pledge Report

MAJOR HIGHLIGHTS

INTERNAL RESEARCH SEMINAR



Jaipuria Institute of Management, Noida, organized a knowledge-sharing session on October 28, 2022.

Dr. Gaurav Kumar and **Dr. Renuka Mahajan** presented their research work in the sessions. Dr. Kumar discussed his work on the topic, "the impact of COVID-19 on the interconnectedness between the Asian markets." His work is based on panel data that was collected before or after the pandemic. Similarly, Dr. Mahajan talked about the health tourism research she is doing and why it is important. She used a mixed-methods approach to assess the views of tourists on the topics. Her co-authored work was appreciated by the faculty colleagues. During the presentations, many ideas have been put forward for future research and for improving papers that are already being worked on.

KNOWLEDGE SHARING SESSION OF PAN HR AREA



Conceptual Framework of JHTM paper



Figure 1: Conceptual Model

SDT based explanation for proposed hypotheses

- **H1: There is a positive association between WPS and employee well-being**
 - when an individual finds purpose and meaning in work, (s)he performs it out of volition (autonomy) without any pressure which in turn reduces job stress and enhances well-being at work.
- when employees feel connected with their colleagues and organizations and this sense of belongingness generates intrinsic motivation, enhancing their well-being
- When the individuals internalize external factors of motivation into self-directed behaviours, it facilitates the process of alignment of values reducing stressors and encouraging well-being
- **H2: There is a positive association between WPS and workforce agility**
 - When organizations are committed to employee training and, it helps in employee empowerment and autonomy. The fulfilment of need for autonomy as per SDT theory relates to fulfilment of job responsibilities, which gives employees purpose and meaning work being performed further culminating into speed, flexibility, and workforce agility
 - When organizations attempt at inducing team environment, it has a synergistic impact on workforce agility by enabling a sense of community at the workplace which induces agile behavior

Under the Knowledge Sharing Series of **PAN HR area**, **Dr. Pragya Gupta** from Noida Campus conducted a session on 7th November, on the topic - "Understanding Theory Building in Research". In her presentation, she emphasized on the importance of theoretical foundations in quality research, by specifically taking the example of Self - Determination Theory (Ryan and Deci, 2000) and explaining its implications in the context of the conceptual model of her past publication in JHTM. The meeting concluded with rich inputs from **Dr. Shalini Srivastava** and other colleagues on the nuances of theory integration in research hypotheses.

MAJOR HIGHLIGHTS

VISIT BY INTERNATIONAL DELEGATION



IRC Noida witnessed the visit of the International Delegation. **Ms. Aleksandra Czerna**, International Promotion Manager and Direction of Marketing & Communication at ICN Business School, and **Ms. Polina Naidenko**, heading the International Relations at Begin Group, Germany visited the Noida campus on 4th November 2022, to promote their education fair and explore the possibility of collaboration in the near future.

Ms. Neetu Verma, Director of "The Global Avenues" a leading Overseas Education Firm facilitated their visit to explore the possibility of future collaboration over various academic platforms. The discussion on potential synergies between both institutes was carried forwards by Dean IRC, **Dr. Poonam Sharma** & Dean Academics **Dr. Tarun Dhingra**. The discussion was carried over a hi-tea followed by a token-giving ceremony to the guests. Dr. Poonam also offered them a campus tour.

The guests agreed to collaborate for Research workshops and conferences, 1-year Top-up degree programs with ICN Business School for the students & Alumni of Jaipuria, an Articulation Agreement for (1+1) Master Program with ICN, Summer schools/short visits (Inbound & Outbound) for immersion purposes and various vocational/value-added programs including Internships for the students of both Institutes.

A small certificate felicitation ceremony was organized, where Ms. Alaxandra from ICN received a certificate on behalf of **Dr. Krista Finstad-Milion**, Director, HR & OB Department, ICN Business School, Paris, France for her participation during the 9th International Conference in the Series Youth 2025, held on 18th February 2022.

Other discussions related to the duration, extension of visas and the tentative cost of the programs would be carried forward in detail via further exchange of emails.

MAJOR HIGHLIGHTS

INTEGRITY PLEDGE REPORT



The Central Vigilance Commission under the Central Vigilance Commission Act, 2003 has the mandate to fight corruption and to ensure integrity in public administration. For this, the fight against corruption Observance of Vigilance Awareness Week is taken up every year during the last week of October to encourage all stakeholders to collectively participate in the prevention and the fight against corruption and to raise public awareness regarding the existence, causes, and gravity of and the threat posed by corruption.

This year it was observed from 31st October 2022 to 6th November 2022. Disha-CSR Committee of Jaipuria Institute of Management, Noida in association with Indian Oil Corporation Ltd. conducted an Oath taking ceremony of integrity pledge. This pledge was taken on the 6th of November 2022, by the committee members, students, and faculty of the college.

This helped us in raising public awareness about corruption and educating everyone against corruption and communicating about the ill effects of corruption and bribery. This initiative sensitized youth to move ahead on the right path, which can make our country corruption free and clean.

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This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.