

# THE JAIPURIA COMMUNIQUE

*The official campus newsletter of  
Jaipuria Institute of Management, Noida*

- MOU Signing with Kedge Business School, France
- Delegation Visit from Weltech & Whiteria, New Zealand
- Singapore Immersion Program
- Diwali Mela



# MAJOR HIGHLIGHTS

## MOU SIGNING WITH KEDGE BUSINESS SCHOOL, FRANCE



A step towards new achievement has been taken as Jaipuria Institute of Management, Noida has successfully signed the MOU with Kedge Business School, France. The official collaboration signing ceremony was organized on the 17th of October, 2022 at the Noida campus followed by a guest session by **Mr Emric Arbignani** – Head of International Developments-KEDGE on the topic “Ease of studying in France”. The ceremony started with our vibrant traditional culture of lighting a lamp & remembering the goddess Saraswati. **Mr. Emeric** and **Mr. Prayag Raj** enlightened the students, faculty and staff about how this new endeavour will help students to learn from both institutes and explore various opportunities to develop and advance their careers. They also informed the students about various opportunities in the form of internships and final placements offered at KEDGE. Overall, the event was a great success and a great learning experience for all of the participants. Students with their curious thoughts had many questions in their minds and the FAQ session was quite a highlight. The students had a lot of queries. They asked about the cost of the program and whether scholarships would be provided. They also asked a valuable question about Kedge Business School and how it’s different from other business schools in France. The vote of thanks was delivered by **Dr. Poonam Sharma**. She expressed her gratitude and the students understood that this MOU will be beneficial to all those who are willing to be a part of an exchange program. The guest had a candid discussion during the hi-tea session.

## DELEGATION VISIT FROM WELTECH & WHITERIA, NEW ZEALAND



International Relations Committee welcomed **Mr. Bryan Read** from Weltech and Whiteria, NZ to discuss and explore the new avenues through the ongoing academic collaboration. The significant pointers discussed during the meeting were:

- Joint PGDM program for the students by offering 1+1 dual degree.
- Exchange programs with 6 months duration at the partner University
- Scope of career for Indian students in Australia in construction, IT, Hospitality, and Health Management.

Additional benefits include an extended work visa, stay with family, and subsidiaries offered to support the children's education in New Zealand. The tentative cost of 1+1 dual degree and exchange programs was discussed. The scope of higher studies and settling in New Zealand for the alumni of Jaipuria Institute was also discussed. Further discussion over emails to follow, starting with sharing the course architecture and credit mapping system. A campus visit followed by a networking lunch was organized with Director, Deans & faculty members.



# MAJOR HIGHLIGHTS

## SINGAPORE IMMERSION PROGRAM



The International Relations Office of Jaipuria Noida campus organized an immersion program in Singapore for providing a platform for global learning & exposure to our students. It was held from 12th October to 19th October 2022. Singapore immersion was a splendid program that students got to be a part of across pan Jaipuria. This immersion trip was organized in collaboration with Ureka Education Group. A total of 8 students participated (Six students from the Noida campus and one each, from Jaipur and Lucknow campuses) and experienced the splendid tourism and learning exposures in Singapore through various Industrial visits, Corporate guest talks, Sessions at Boston University & Singapore Business Challenge during the 9 days trip.

**Day 1:** 13th October - On their arrival in Singapore the induction & training program was followed by a visit to an eCommerce expo at marina bay sands, then a panoramic city tour was organized.

**Day 2:** 14th Oct, was an educational errand. Students attended a guest session at Boston Business School, followed by an Artificial Intelligence session. They also attended a session on Web 3.0 on the topic of Undercurrent capital.

**Day 3:** 15th Oct, was a gala day. Students went to the Red Dot Museum and Sentosa Island. Surely, they had a blast. The pictures say for themselves. "It was fascinating to see such innovative ideas and technologies under one roof. It inspired us to think from different perspectives", "Another side to the tech base of Singapore was the beautiful beaches and lush green islands of Sentosa. We had a great time there.", said the students about the places respectively.

**Day 4:** 16th Oct, was yet again a day full of educational experience. The day started with a visit to Singapore Science Centre. There were a lot of interactive and innovative scientific instruments and inventions on display. Exploring the alternative energy resources implemented across Singapore. The visit to Chinese Cultural Centre gave the students an insight into Chinese culture. While visiting there we came to know more about Chinese people. What do they eat, what do they speak, what do they wear, what do they do, and about their beliefs and values?

**Day 5:** 17th Oct, is quite a test of how the students are able to present their experience of those four days in a presentation through a Singapore Business Challenge. The presentation given by the student was a summarized form of their learning. They were required to make it in a stipulated time. They were also given certificates for giving their presentations.

**Day 6:** On 18th Oct, the students went to the garden by the bay and Ion orchard mall. It's a splendid attraction in Singapore and after that stressful day of the presentation, students deserved a treat.

**Day 7:** 19th Oct, was the concluding day or the final day of the trip for the Singapore Immersion program. So, to bid farewell to this trip, nothing could have been better than visiting Universal Studios. The finest attraction of Singapore. Students from across the pan-Jaipuria campus got an experience of a lifetime. They surely benefited from all the learning and experiences. The International Relations Committee of Jaipuria Institute of Management Noida will continue to organize programs like these for the benefit of pan-Jaipuria students.



# MAJOR HIGHLIGHTS

## DIWALI MELA



What better way to celebrate the festive season than to indulge in joyous shopping? On 20th October 2022, with this goal in mind, the Corporate Social Responsibility Committee of Jaipuria Institute of Management, Noida, organized a Diwali Mela for students and faculty on the college premises. The Diwali Mela had the admirable intention of inviting numerous NGOs and charity organizations to set up stalls on campus. The college was well-lit and decorated with Diwali-themed lights, and booths were set up. **Prof. Radhika Bansal, Prof. Shalini Verma, Prof. Poonam Sharma, Prof. Ritika Gugnani and Prof. Shivani Bali** with staff members and students performed a devotional Aarti and puja to begin the program. Students, including the CSR president, junior coordinators, and others participated in the puja. Beautiful rangolis made by the Junior Coordinators of CSR were also very delightful to watch. Some of the more interesting aspects of the Mela were the non-governmental organisation (NGO) booths that had been invited to participate. Grace Care, a non-governmental organization that helps kids in foster care, set up a holiday market stand where they sold homemade goods including greeting cards, picture frames, and ornate diya candles. The Shubham Foundation was also there, with a table offering hand-painted diyas and Mehendi. Madhu representing an orphanage from Dehradun bought fragrant candles, perfumes, and incense sticks to use as decorations. Pani puri and Momo stands were set up to satisfy the crowd's cravings for delicious street food. Competitions in musical chairs and golgappa were held among the women. Games like these were staged. People came for a change in mood after the rigorous routine in order to enjoy a few hours of ecstasy and to create the tone for the approaching Diwali celebration. The Mela was a success, and people attended in large numbers.



**Dr Renuka Mahajan**  
Chairperson



**Shivam**  
President



**Shazia Siddiqui**  
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This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.