

THE JAIPURIA COMMUNIQUE

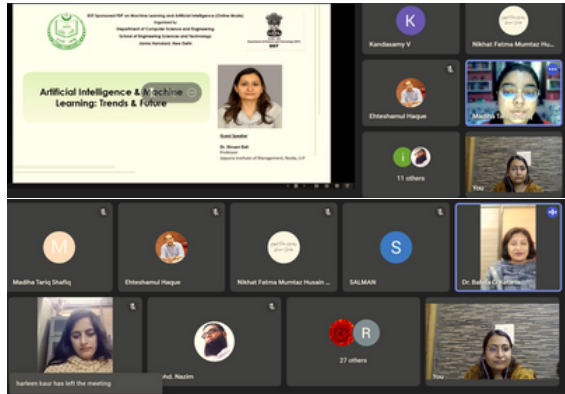
*The official campus newsletter of
Jaipuria Institute of Management, Noida*

- FDP on Machine Learning and Artificial Intelligence at Jamia Hamdard, New Delhi
- SCM Learning opportunity at India Warehousing Show - 2022
- Summer Internship Project presentations (Batch 2021-23)
- Initiate It 2.0 : An event by the Centre for Entrepreneurship and Incubation

MAJOR HIGHLIGHTS

FDP ON MACHINE LEARNING AND AI AT JAMIA HAMDARD, NEW DELHI

Dr Shivani Bali was invited as a guest speaker at the Faculty Development Program (FDP) on Machine Learning and Artificial Intelligence at Jamia Hamdard, New Delhi. Department of Science and Technology (DST). Govt. of India sponsored this two-week long FDP (online) from August 1 – 14, 2022. Faculty and research scholars of various colleges and institutions attended the program. Dr Shivani Bali delivered the session on the topic “Artificial Intelligence and Machine Learning: Trends and Future”. She discussed emerging technologies and their role in achieving business excellence. It was an interactive knowledge-sharing session.



SCM LEARNING AT INDIA WAREHOUSING SHOW - 2022

India Warehousing Show (IWS) was organized by Reed Exhibitions at Pragati Maidan New Delhi from 19th to 21st August-2022. More than 200 companies were operating in the fields such as Material handling and storage, Warehouse Management Systems, and 3PL & 4PL logistics to showcase their products and supply chain solutions. The companies like Toyota Material Handling, Honeywell, Safexpress, Panasonic Business, Central Warehousing Corporation, Shalimar Warehousing Corporation, Hind Terminals, and many other reputed firms were showcasing their products and services that they offer within the arena of supply chain & logistics management.

Our students of Jaipuria Institute of Management Noida visited the IWS-2022, in their study groups from 19th Aug -21st Aug 2022. Students had an opportunity to attend expert panel discussions on various themes, a conference on “Sustainable & Cost effective Supply Chains” and knowing about the products and supply chain solutions offered by the companies in IWS. Our students learned so much that many company officials shared their feedback with **Dr. Ankur Chauhan** stating that students of Jaipuria Institute of Management are very enthusiastic and eager to learn. Overall, the students thought it was a very interesting outside-of-class learning activity. They shared their takeaways during classroom discussions and a group report was submitted. They were extremely happy after attending this interesting IWS-2022.



MAJOR HIGHLIGHTS

SUMMER INTERNSHIP PROJECT PRESENTATIONS (BATCH 2021-23)



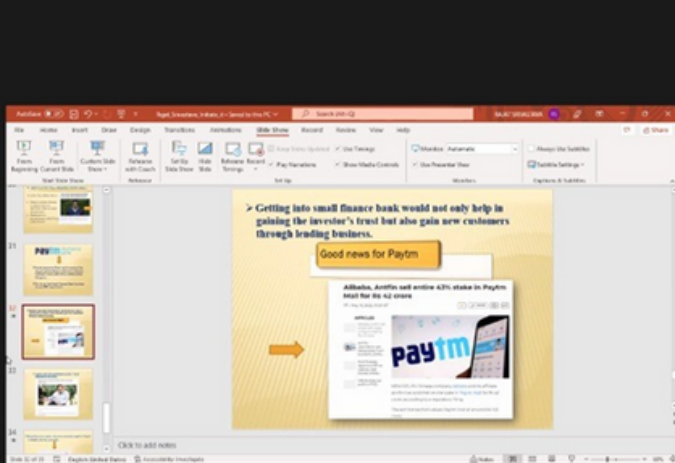
A summer internship is a perfect gateway for gaining valuable exposure to corporate experience. It facilitates a management student to move around the various business functions and take a slice of work in a domain of specialization, be a part of meetings and perform assigned tasks in a real-world setting. Added with this comes an opportunity to test the research skills learnt in the B-school and apply them in a practical setting.

Working as a summer intern for 6 to 8 weeks allows a student to meet a corporate mentor at the workplace and establish a lasting relationship that helps guide an intern towards a career path. Summer Internship Project presentations are an opportunity to highlight the outcomes of these valuable associations of a student during the summer period with an organization.

All the students of Batch 2021-23 showcased their internship work, its analysis, recommendations and learnings to the panelist of faculty members and mentors. The clinical observations and feedback of the panelists helped the students further cement their understanding of the conceptual frameworks and their applications in the corporate world. The entire daylong exercise in 35 panels saw this academic process conclude with multiple takeaways for the budding managers at the campus.

MAJOR HIGHLIGHTS

INITIATE IT 2.0: AN EVENT BY THE CENTRE FOR ENTREPRENEURSHIP AND INCUBATION



“The price of success is hard work, dedication to the job at hand, and the determination that whether we win or lose, we have applied the best of ourselves to the task at hand.”

On 20th August 2022, the **Centre for Entrepreneurship and Incubation** at Jaipuria Institute of Management, Noida organized another very exciting event called “Initiate It 2.0”. In this event, the students were given the challenge of creating a competitor to Paytm, where they had to find the flaws in this large and well-established company and fix them in the competitor they will create.

The 12 best teams were chosen from among many overwhelming responses, based on a shortlisting of the presentations they had submitted. The participant presented their ideas in front of the judge.

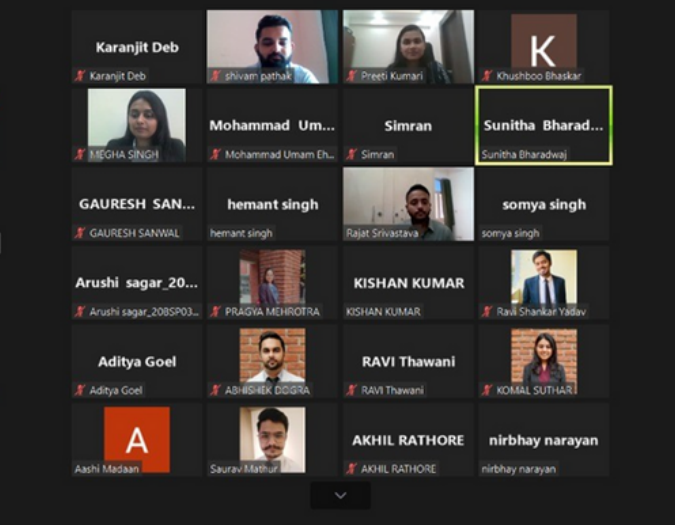
The Judge of the Event was **Ms. Sunitha Bhardwaj**, an entrepreneur, who mentors budding entrepreneurs and empowers women. Ms. Sunitha Bharadwaj is a start-up wizard and a guiding light for women. She evaluated the teams and provided insightful feedback on how to strengthen the areas where the participants' ideas needed development. There were approximately 28 attendees at this event.

Prof. Joy Patra, the Chairperson of the Centre for Entrepreneurship and Incubation welcomed the guest with the green certificate.

Prof. (Dr.) Shalini Verma and **Dr. Ankur Chauhan** were also present to add value to the session. The presentation continued for 2 hours where participants were given 6 mins each to present their ideas.

The winner of the competition was team Lone Wolf- Ravi Shankar Yadav won Rs- 7000 as prize money, the first runner-up was Karanjit Deb who received Rs-5000 while 2nd runners up were Ravi Thawani and Komal Suthar and received Rs-3000.

Such an insightful event was concluded with a vote of thanks, which was proposed by **Prof. Kumar Aashish**.



Dr Renuka Mahajan
MRC Chairperson



Shivam
President



Shazia Siddiqui
Vice President



Anushka Keshari
SPOC - Content



Mohit Aswal
SPOC - Photography



Adeeba
SPOC - Newsletter



Komal Suthar
SPOC - Graphics



Ayush Agarwal
SPOC - Social Media

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.