

# THE JAIPURIA COMMUNIQUE

*The official campus newsletter of  
Jaipuria Institute of Management, Noida*

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# MAJOR HIGHLIGHTS

## INDUCTION-CUM-ORIENTATION PROGRAM DAY 5

### SESSION ON "WHAT IS PROFESSIONAL MANAGEMENT EDUCATION" BY DR. S.R. SINGHVI

The day started with the session conducted by **Prof. S R Singhvi** on "What is professional management education" for the students of PGDM (A+B). He helped the students to understand the difference between education and learning and also encourage students to focus on Understanding than remembering, questioning than accepting and reflecting than reading. The session was highly interactive and enlightening for the students.



## INTERNATIONAL RELATIONS COMMITTEE ORIENTATION

On the 5th day of Orientation i.e. **1st August 2022** International Relations Office organized an interactive session with the PGDM 2022-24 batch. The main purpose of the session was to introduce the committee members and brief them about its major functional areas. The session was kick-started by **Ms. Rakhi Dixit** by welcoming the students and taking them through a presentation which included some previous immersion & exchange opportunities & upcoming programs offered to the students by IRC. Moving forward, they were briefed by **Dr. Poonam Sharma**, the Dean of the International Relations Committee, about the organisation of the IRC office and committee, and she also shared some of her experiences from participating in exchange programmes in France and New Zealand. She discussed how exposure to other cultures enabled her to adapt her teaching methods. She shared how the global exposure helped her evolve her teaching styles and imbibe the techniques during her global exposure.

The students were made aware about the active MOU's & some upcoming collaborations IRC is initiating in near future. **Mr Kartikey** (President-IRC) carried forward the discussion by showcasing the webinars, MUN, Education Fairs & TedTalks organized by IRC. He also organized a quiz with some very interesting latest global facts, students participated with full zeal and were very happy to share their side of stories as well.

**Mr Avishek Chatterjee, Mr Siddharth, Ms Mehak** shared their valuable inputs & experiences about the immersion/exchange programs they participated into during their first year. The session was concluded with a vote of thanks by Dr Poonam & Ms Rakhi.





# MAJOR HIGHLIGHTS

## INTERACTION WITH CAREER MANAGEMENT CENTRE

Exciting and insightful sessions were conducted for the students of Batch 2022-24 on **Aug 1, 2022** during their Orientation Programme on Interaction with Career Management Centre (CMC) in the pre-lunch period.

The sessions were steered in Audi-1 & Audi-2 by Chairperson-CMC, **Dr. Deepak Singh** and **Ms. Kanchan Rana**. The CMC student coordinating team welcomed the students at the very onset to the new academic year and congratulated them for joining the Jaipuria Institute of Management. They then welcomed the Pan Jaipuria CMC team including **Ms. Mithu Gupta**, **Mr. Ritesh Sharma** from the Corporate Office and Campus CMC team members including Dr. Deepak Singh, Ms. Kanchan Rana, **Mr. RD Singh**, **Ms. Aditi Rajput**, and **Mr. Vijay Sharma**.

The session opened up by inviting Ms. Kanchan Rana, Campus Head- CMC who shared the details of Summer Placement process and achievements of the current year with the students. Dr. Deepak Singh was invited to share the outstanding Placement performance of the year and deliberate on the expectations from the students for even a better placement season ahead. He offered a snap-shot of the achievements of the department for the previous year and showed his confidence for the forthcoming Placement season. This was followed by presentation of Corporate Engagement activities by Ms. Mithu and special highlights of the companies visit by Mr. RD Singh as well as underlining the role of student's participation in Business Competitions of the leading B-schools in external visibility of the institute as well as confidence-boosting of the individual.

The session held the rapt attention of the students who came forward to cognize the technical aspects of the process. The session evoked many queries from the students related to economy, sectoral performance, changing skills, and placement profiles. The patient and insightful response of CMC members helped students understand the current scenario and the response management plan of the center.

The session ended with a vote of thanks by the CMC student coordinating team to all CMC members for standing up to the occasion at all times for the students. He also thanked students for their genuine queries that not only helped CMC members understand the challenges from students' point of view but also facilitated understanding of other students. The students showed their appreciation of the center's contribution to the students' career progression with a round of applause at the end of the session, bringing the curtain down to a very engaging session.





# MAJOR HIGHLIGHTS

## FOUNDATION PROGRAMME



Foundation classes were organized for first year students to bridge the gap and bring all of them at the same level as they belong to diverse backgrounds.

### DAY 6

## SESSION ON STARTUP ENTREPRENEURIAL VENTURE

Day 6 of the induction program started with a session on Startup Entrepreneurial ventures at 9:30 AM by Mr Saurav Chakraborty Founder & CEO, TravelBuddy and **Mr Atul Pratap Singh**, Founder & CEO, of Jobsgaar. The session by **Mr Saurav Chakraborty** began with resounding welcome applause given by students. The enthusiasm in the room was palpable right from the word go. Saurav engaged directly with the students by sharing key points of his Entrepreneurship journey. From convincing his family and in-laws, to losing friends, to friendly tips for dealing with challenges as an entrepreneur, Saurav hit it off very well with the students.

The insightful questions by students, on the other hand, gave further proof of the immersion, that will hopefully kindle, more than a few leaps of faith, in favour of Startup the startup ecosystem, from this Batch of 2022-24.

Saurav signed off by announcing rewards for those who would actively engage on the app for the next 7-10 days, as a token of his appreciation.

Ashish Ranjan (Section C) won the ₹1000 voucher for the smartest question asked during the session.

In another parallel session by Mr. Atul Pratap Singh discussed the steps to becoming an entrepreneur. He also told about different paths one can take. For example, the owner of a delivery company wouldn't take the exact same path as an interior decorator. But there are some similar steps all entrepreneurs should take. In general, these are the steps to take to become an entrepreneur: identify industry or niche, the role of research in it, right education and build business successfully. Event In-charge for this session were **Dr. Joy Patra**, **Dr Kumar Ashish** and coordinated by **Ms Sharmila Sharma** and **Mr Manik Pandey**.





# MAJOR HIGHLIGHTS

## DISTINGUISHED CORPORATE TALK

An interactive and insightful “Distinguished Corporate Talk” was arranged by the CMC at Jaipuria Noida during the ongoing Orientation Programme for the Batch 2022-24. The guests for the occasion were **Mr. Ashish Bhalla**, Associate Director- HR, HCL Technologies Ltd. and **Mr. Sudeep Gupta**. Mr. Bhalla is an acclaimed thought leader and is rated as among the top voices in Information Technology sector. He was accompanied by a strong team of HR professionals of the company. Mr. Sudeep Gupta, Founder & CEO of StoreMyGoods also graced the occasion and shared his thoughts on the expectation settings of the management graduates for the ever-evolving corporate world.



## DAY 7

## MENTOR-MENTEE INTERACTION

A mentor-mentee interaction session was organized on the day 7 of the Induction-cum-Orientation Program for the batch of 2022-24 on 3rd August, 2022 by the Mentoring Chair

**Dr. Ajay Bansal**, Faculty mentors across all areas participated in this session. After introduction, the discussion continued as the mentees shared their experiences from the ongoing induction-cum-orientation programme and asked questions about business-oriented projects (BOP). Additionally, faculty mentors informed each of their mentees about the value of study groups and their expectations. They were also urged to start a WhatsApp group for future communication on announcements for study groups, significant developments, and academic and extracurricular activities. The students greatly valued this interactive session after getting to know their mentor and other group members as their anxiety about their two years Jaipuria-Life was well addressed with guidance on the same.



## SESSION ON IT RESOURCES & MOODLE FUNCTIONALITY

IT Department at the campus conducted a session on IT Resource and IT Facilities for the newly joined students of 2022-24 batch.

**Mr. Sauresh Mehrotra**, GM IT from the Jaipuria's corporate office along with the campus IT Head **Mr. Satyendra Kumar** explained in details about how IT department and its staff facilitate the students learning process. They further shared about the available softwares the Institute provides which are original and licensed versions. They also gave demo of LMS - Moodle in detail which is available at pan campus level 24x7x365. Important security tips were also given to students for optimal and correct usage of e-mails and social media platforms. The entire session was very interactive which assured students that the IT department will always be there to help them and such interactions will continue in future as well.



# MAJOR HIGHLIGHTS

## SESSION ON LIBRARY AND ONLINE RESOURCES



To familiarize the new batch of PGDM/PGDM-SM/PGDM-M programs of 2022-24 with Library Resource Centre, Library sessions were conducted on the day 7 of the Induction-cum-Orientation Program for the batch of 2022-24 on 3rd August, 2022 by **Mr. Jitender Sharma**, Senior Librarian. Event in-charge for the session were **Dr. Ravi Agarwal** and Mr. Jitender Sharma.

Mr. Jitender Sharma started the session welcoming all the students and describing how the library was termed as AC Green library. He described the different collections in the library including text books, reference books, audios/videos/CDs/DVDs, projects reports, journals, magazines, bound volumes of past issues of the journals etc. He then focused on the core strength of the library i.e. its digital resources and described in detail different e-resources subscribed by the library and how to make use of them. He explained in detail each step to be taken while making search in any of the databases. He covered all leading databases including Proquest ABI/Inform, Statista, World Ebooks library, J-Gate, EPWRF Time Series Database, Scopus, DSpace Digital library developed in house by the Jaipuria, Noida library and all other databases subscribed by the library. He further explained how students can make use of millions of open-access resources and how can they do MOOC courses through different platforms available on library website. He then explained how students can make use of the Anti-plagiarism tool and how can they hone their original writing skills using Turnitin. He then responded to the students' queries and invited them to visit the library and check all the available collections themselves.



# MAJOR HIGHLIGHTS

## DAY 8

### BUSINESS ORIENTATION PROJECT COMPETITION



On 4th August, the Admission Committee organized a Business Orientation Project (BOP) competition for the batch of 2022-24 during the ongoing orientation programme. Around 140 + students presented their projects on the themes- My Dream Business / Comprehensive Study of an NGO / Comprehensive Study of a Company in a chosen industry to 26 distinguished faculty members in 13 panels. The participants demonstrated a great sense of professionalism and presentation skills.

## DAY 9

### SESSION ON IMPORTANCE OF RESEARCH

A session on "The importance of research" was scheduled for batch 2022-24 during the orientation program. The session was conducted by **Dr. Nidhi Singh**, Dean-Research. She shared her views on the importance of research in management institutions and how a research culture can be promoted in the college to foster critical thinking and analytical skills in students. She also discussed the role of research in expanding the knowledge and understanding of students in a chosen field outside of the classroom. Students were encouraged to convert their projects or internship projects into research papers and present them at various conferences and seminars. She shared glimpses of various competitions Jaipuria's research committee organizes every year. The students shared their ideas and showed interest in the topic. Overall, the session was quite interactive and informative for the students.

### SESSION ON POSH & GENDER SENSITIVITY

The sexual harassment in the workplace is a violation of a woman's right to equality, life, and liberty. It creates an insecure and hostile working environment, discouraging women from working and compromising their social and economic empowerment as well as the goal of fair progress. To address these challenges, a session on POSH and Gender-sensitivity was organized for batch 2022-24. The Purpose of this session was to create awareness among young students about various sexual harassment at the workplace and the ways to deal in the workplace. Two parallel sessions were conducted in both the Auditoriums by CS Preeti Pawah, (Partner, eMinds Legal, Gurgaon) & Ms Amarpreet Kaur, (Partner HRhelpdesk, Gurgaon).



# MAJOR HIGHLIGHTS

## RE-ORIENTATION PROGRAM DAY 2

### INTERACTION WITH CMC FOR BATCH OF 2021-23

A session on "Interaction with CMC" was conducted for the Batch 2021-23 during Re-orientation Programme. A snap-shot of the achievements of the placement achievements of the previous season was shared with the students and the centre showed confidence for even a better forthcoming Placement season. The session evoked many queries from the students related to economy, sectoral performance, changing skills, and placement profiles.



## "GUESSTIMATE" SESSION

An insightful session on "Guesstimate" was conducted by Dr. Akash Dubey for the Batch 2021-23. It was very well received by the students



## DAY 3 SIP PITCH

On Day 3 of the Reorientation Programme for the Batch 2021-23, 'SIP Pitch' sessions have been scheduled for the second-year students. During this marathon exercise with 35 panels running through the day, the students are sharing their knowledge & experience gained during the internship period. The panel consists of an Industry Expert from different sectors and Faculty Mentor.





# MAJOR HIGHLIGHTS

## DAY 4 FIRESIDE CHAT SESSIONS

Five “Fireside Chat” sessions were conducted for the students of Batch 2021-23 during their Re-Orientation Programme on the theme, “Generation Next Leadership: Prism of Possibilities”. The discussions were weaved around current Industry trends and job opportunities for MBA in Marketing; Finance; HR; Operations; Business Analytics. It was steered by the Area faculty and Corporate from Luminous Power Technologies, Yes Bank, Dabur, EY India, Honeywell, Pladis Global, IBM, Walmart Global Technologies, etc.

The domain-specific sessions were steered by the respective panel of Area Faculty Moderators who welcomed the corporate guests, and the students at the very onset to the session. The major discussion points were:



- Industry/ Sector Overview and the latest Trends of the Industry and Domain.
- Major Players in the Industry
- Job Profiles in Sales and Marketing
- Top five leadership skills and other Skill sets required for Job profiles.
- How do students develop the said Skillsets?
- How do recruiters identify leadership skills at the time of interviews?
- Campus Selection Process – Aptitude, GD, Interview or any other.
- How to prepare for the Process

The corporate guests present were, **Ms. Riti Sinha**, Luminous Power Technologies; **Mr. Rohit Agarwal**, THB India; **Mr. Akshay Bhargava**, Dabur; **Ms. Shweta Sodhi**, EY India; **Mr. Ankur Rath**, Yes Bank; **Mr. Rohit Chandra Choudhary**, NatWest Group; **Mr. Atul Katoch**, Honeywell UOP; **Mr. Dev Mani Pandey**, StoreHippo; **Mr. Anil Mishra**, Pladis Global; **Mr. Vaibhav Mehta**, Consus Global; **Mr. Abhishek Gupta**, Walmart Global Technologies & **Mr. Himanshu Joshi**, Alyve Health. The faculty moderating the sessions were **Dr. Deepak Singh**; **Ms. Aditi Rajput**; **Dr. Prashant Sharma**; **Mr. RD Singh**; **Dr. Pragya Gupta**; **Ms. Rakhi Dixit**; **Dr. Ankur Chauhan**; **Ms. Aditi Rajput**, **Dr. Shivani Bali** & **Ms. Kanchan Rana**. Faculty Chair brought in the discussions on sunshine industries, evolving job profiles, campus selection process, top leadership skills, challenges of hybrid work spaces, emerging corporate expectations and its impact on the business models. The main objective of this Fireside Chat sessions were to bring forth the expectations of corporate from fresh management graduates. As the corporate priorities shift and top executives gear to fetch in talents that possess competencies to manage crisis, enterprise agility, workforce resilience and innovations to name a few. The students are expected to be sensitive of these changes beyond the regular curriculum.



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This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.