

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

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MAJOR HIGHLIGHTS

IGNOVATION 3.0

“The ability and desire to establish, administer and succeed in a start-up venture along with risk entitled to it for making profits is an art, called Entrepreneurship”.

On **15th September 2021**, the Centre for Entrepreneurship and Incubation at Jaipuria Institute of Management, Noida organized an event on ideation for start-ups, called-IGNOVATION 3.0. The event was inaugurated by welcoming the chief Guest and Jury, **Mr. Romil Jain**, an alumnus of Jaipuria Institute of Management Noida of the batch 2008-2010, Director strategic development at Meghna Acryls and Colorants. **Dr. Kumar Aashish**, a scholar of the Entrepreneurship Development Institute of India (EDII) Ahmedabad and currently serving as Assistant Professor at Jaipuria institute of Management, Noida was the was also a member of the Jury.

The main objective of the competition was to encourage students to consider entrepreneurship as a career option and foster a spirit of innovation and creativity. There were 11 participants who had to come up with original and innovative ideas for their entrepreneurial ventures. The students presented their ideas along with the marketing strategy, financial viability, and market opportunity. There were various aspects to each idea, and they all came from a wide variety of industries and sectors.

During the event, President Tanushree Seth and Vice-Presidents Sarthak Agrawal and Ashish Mishra seamlessly supervised the proceedings, through Junior Coordinators. Apart from the judges, even the attendees were highly impressed with the participants' innovative business ideas. The judges not only gave their feedback but also offered their insightful industry experience and knowledge to the participants. Prof. Joy Patra illuminated the event with his motivating words about innovation in youth for business ideas and encouraged all aspiring entrepreneurs to take the initiative to pursue their dreams.

While it was hard to choose the winners, in order to maintain the sanctity of a competition, anchors for the event Ms. Shivangi Bhardwaj & Sakshi Agarwal announced the names of winners who received cash prizes and certificates-

First Winner: **Abhishek Dogra**

Second Winner: **Arun Verma & Shashwat Mishra**

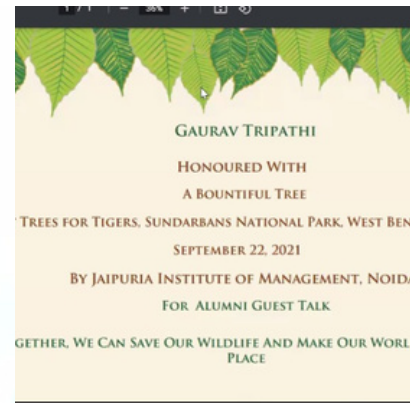
Third Winner: **Ayushi Ahuja, Mahaveer Garg & Yash Singhal**



MAJOR HIGHLIGHTS

ALUMNI TALK SERIES

An alumni talk was held on “Role of HR in Post-Pandemic Scenario” on 22nd September 2021. The ‘Alumni Talk Series’ was conducted by Alumni Relation Committee alongside HR (IPSA) club of Jaipuria Institute Of Management. The guest speaker was **Mr. Gaurav Tripathi** from the batch 2007-09, from Noida campus. It was a PAN HR area wherein HR faculties from all the four campuses were present. The Green certificate was presented by **Dr. Shalini Srivastava** from Noida campus. Mr. Gaurav is currently working as Senior Manager at IShop A to Z. He also worked for Allen Solly, Louis Phillippe, Aditya Birla and others. It was an interactive session and he answered all the queries which student asked. He explained the role of HR in an industry and how HR is backbone of any industry. He also explained how much human resource is important as every industry is involving humans and HR is important to manage them. During the pandemic, companies were losing business and that impacted the employer-employee relationship. It led companies to fire their employees and also cutting down their salaries. In these times, HR of a company has to face a tough time because he is the person that is responsible for the employees and he has to convey all the information to them. Human resource professional is also responsible for employee engagement and appreciation; therefore, an HR is the most important part of any industry.



SNAP WITH 4 PAWS BY CSR COMMITTEE



Millions of stray animals live on the streets in India. We can't help all of them, but we can take care of those who live in our locality and treat them well. While we give sweet and comforting hugs to our pets, some poor animals live on the streets and are often deprived of all the warmth and affection. As individuals, we can contribute to this in lot different ways-offering even a small donation or volunteering a short amount of our time can make a huge difference. Thus, to bring that change CSR Committee came up with a memorable event!

The event was successfully conducted under the supervision of **Dr. Radhika Bansal**, President- Shourya Chauhan, Vice Presidents- Ritika Sharma, Vidushi Sharma & Senior Coordinators along with all the CSR Junior coordinators. In this event, every participant has to click their photographs, feeding stray animals (Dogs, Cats, etc.), or shoot a reel that depicts the whole journey of pampering or taking care of them. Winners were evaluated on the maximum number of likes and comments. Amazon Gift Vouchers were given to the top performers.

The winners of the event were:

- 1st – **Anushka Sharma**
- 2nd – **Ankita Nath**
- 3rd – **Komal Suthar**

At last, the motto of the event ended up with a strong message to the society. Though these are small steps, but it is the effort to change the mindset of people towards feeding and taking care of stray animals.

MAJOR HIGHLIGHTS

INDIVIDUAL DEVELOPMENT PLAN (IDP-2) FOR BATCH 2020-22

Individual Development Plan is a comprehensive assessment programme that offers an individual student an opportunity to discuss their progression plan one-on-one with the Industry expert and Faculty Mentor. While IDP-1 focusses on students' progression and summer placement preparedness in first year of the curriculum, IDP-2 aims at mapping the final placements planning of the student during the second year of the PGDM Programme.

IDP-2 was organized this year for the students of Batch 2020-22 on **17th Sept 2021** to assess the placement preparedness of the students and support them fine-tune their future plans. The event was coordinated by Career Management Center (CMC) of Jaipuria institute of Management, Noida. Thirty-four panels, comprising of Industry Experts and Faculty Mentors were constituted for this purpose. They undertook this rigorous exercise of gauging the state of preparedness of the students and their Employability Quotient for the forthcoming Placement Season. For the placed students, this exercise focused on their professional growth mapping beyond the first job offer. It was a one-on-one interaction with the students in the face-to-face mode while the online students took it on virtual mode.

The uniqueness of this year's IDP-2 was the assessment of each student with a panel comprising of two experts (Corporate & Faculty Mentor) in a structured Formal setting, during the pre-lunch session which was followed by one-on-one debriefing and discussion on the way-forward (career roadmap) by the corporate mentor in the Informal setting, post-lunch. This called for the engagement of the corporate with individual students twice, on the same day. This helped students to make a gap assessment through understanding their current level of preparations and the desired benchmarks, before the onset of the forthcoming placement season.

The students were assessed and offered suggestions on the following parameters:

- Presentation & Communication
- Analytical abilities
- General Awareness
- Self-Motivation
- Adaptability to change
- Team Player
- Conceptual Knowledge
- Industry Understanding
- Other relevant professional information

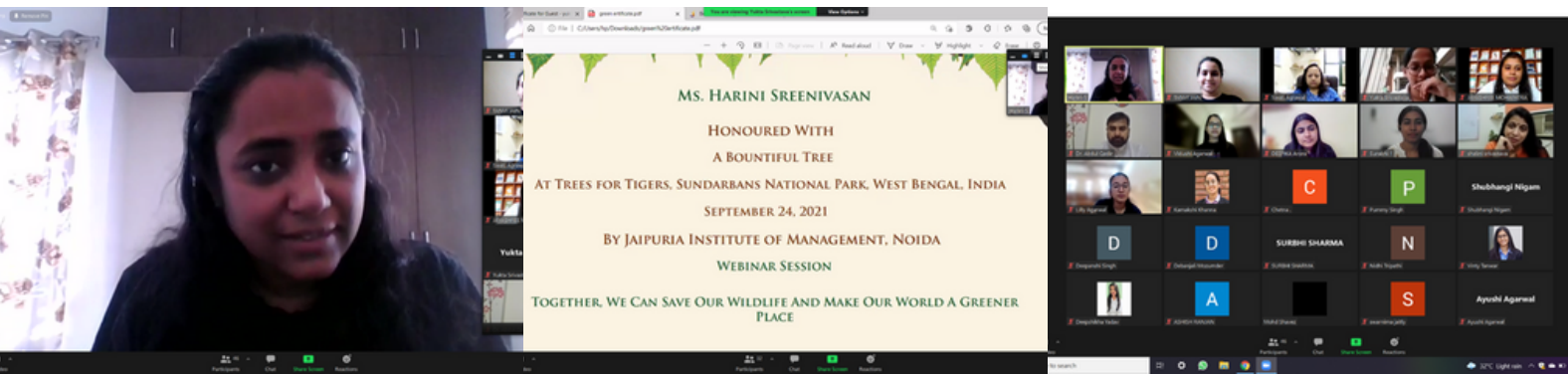


MAJOR HIGHLIGHTS



The feedback offered by the Corporate Guest and Faculty Mentor was recorded and formed the basis of one-on-one feedback interaction with each student by the same corporate, post-lunch. The outcome of this exercise will be used as an input for training purpose of the students. The CMC student coordinators' team were briefed about the whole exercise and they conducted a fine micro-planning and execution of their expected responsibilities to excellence. After the completion of one-on-one review of the students during the pre-lunch session, it was the time to provide a constructive feedback to the students and address to their corporate based enquiries. Seventeen panels rolled in, post-lunch, to handle the career progression session within the corporate boundaries. These sessions were steered exclusively by corporate. The Industry expert provided the overall feedback of the mentee group observations of the pre-lunch session assessments and also shared the individual feedback with the students in such a way that the students can understand their strengths, weaknesses and areas of improvement. The Industry mentor also guided the students on career advancement as well. The students appreciated the corporate and organizing team of their value-increment exercise as they received a progression-map to work upon for the placement season as well as career beyond the first job. IDP - 2 activity ended with a group photograph of all CMC office bearers and coordinators.

DESIGN THINKING IN HR



The HR (IPSA) club of Jaipuria Institute of Management Noida conducted a webinar on Design Thinking in HR on **24th September 2021**. All the HR faculty of the campus were present. The guest speaker was **Ms. Harini Sreenivasan**, Human Resources Mentor at Caere India Pvt. Ltd. The green certificate was presented by **Dr. Swati Agrawal** from Noida campus. Ms. Harini is currently working as a HR mentor at Caere Pvt Ltd. and has conducted more than 3500+ hours mentoring sessions till now. With the example of a beautiful story, she highlighted the key words to be followed from "I know what is to be done" to "I don't know, tell me more". Then she told us about the importance of golden circle elaborating Why, How and What. She further elaborated the innovation and the four aspects it follows including desirability, viability, feasibility and innovation. Also, the interesting thing she mentioned was the importance of empathy while making HR policy. Further she explained the design thinking process which includes Inspiration, Ideation and Implementation. So overall, it was a very interactive and knowledgeable session with great learnings and experiences also one interesting thing about the speaker was the examples she used to explain each and everything in detail. During the session an interesting question was asked by the vice president of HR club Ms. Yukta Srivastava that whom to choose between a formal dressed employee or informal dressed candidate. The session ended with a Thank You note by the president of HR (IPSA) committee Ms. Jayshree Mohapatra followed by Dr. Swati Agrawal.

MAJOR HIGHLIGHTS

SIP MENTOR MEET

On **25th of September 2021**, Jaipuria Institute of Management, Noida organized a Summer Internship mentor meet with the motive of formulating more structured SIP for the students. The Main focus was experience sharing, brainstorming for creating a more structured SIP, the challenges faced during virtual SIP, expectation, feedback, suggestions and the vision for the future. The strategic intent of the meet was to identify mechanisms to provide SIPs, aimed at creative problem resolution for the given organization. It was a sight to see where eminent industry experts from renowned organizations, spared their valuable time to share their noteworthy feedbacks and suggestions on how to reform summer internship programme.

The institute was honored with the benign presence of **Mr. Nisant Mohta**, **Mr. Kumar Siddhath**, **Mr. Chirag Aneja**, **Mr. Aditya Srivastava**, **Mr. Nitin Ambardar**, **Mr. Arpit Srivastava**, **Mr. Manish Kukreja**, **Mr. Arvind Sukhija**, **Mr. Jitendra Sirola**, **Dr. Sudhanshu Pathak**, **Mr. Maaz Amir Rizvi**, **Mr. Saurabh Goel**, **Mr. Sandeep Pandey** at the college campus whereas various industry mentors also connected to the event through the online platform like **Mr. Krishna Gopal Rathi**, **Mr. Dev Mani Pandey**, **Mr. Rishi Malhotra**, **Mr. Shiv Mehta**, **Mr. Rishi Malhotra**, **Mr. Kamal Chadha** and **Mr. Arko Deb Sharma**.

Tanushree Seth, CMC coordinator was Masters of the ceremony, on behalf of Jaipuria Institute of Management, Noida she welcomed every one and the event commenced with lamp lighting ceremony followed by opening remarks made by **Dr. Deepak Singh**, Chairperson, Noida CMC. The agenda for the roundtable conference was experience sharing, discussion on how to make the internship process more structured and robust, sharing the expectations and feedback of the students placed at their respective organizations, providing recommendation & suggestions that could facilitate the restructuring of the entire SIP process.

Ms. Aditi Rajput, Corporate trainer at CMC moderated the discussion wherein the guests were presented with the agenda in sequential manner. The guests shared their observations, experience and kind words of wisdom respectively. It was a session full of meaning full discussion, brainstorming, and ideation focused to achieve a common goal.

The insightful session was followed by felicitation of the PPO holders to celebrate and acknowledge their journey of hard work.

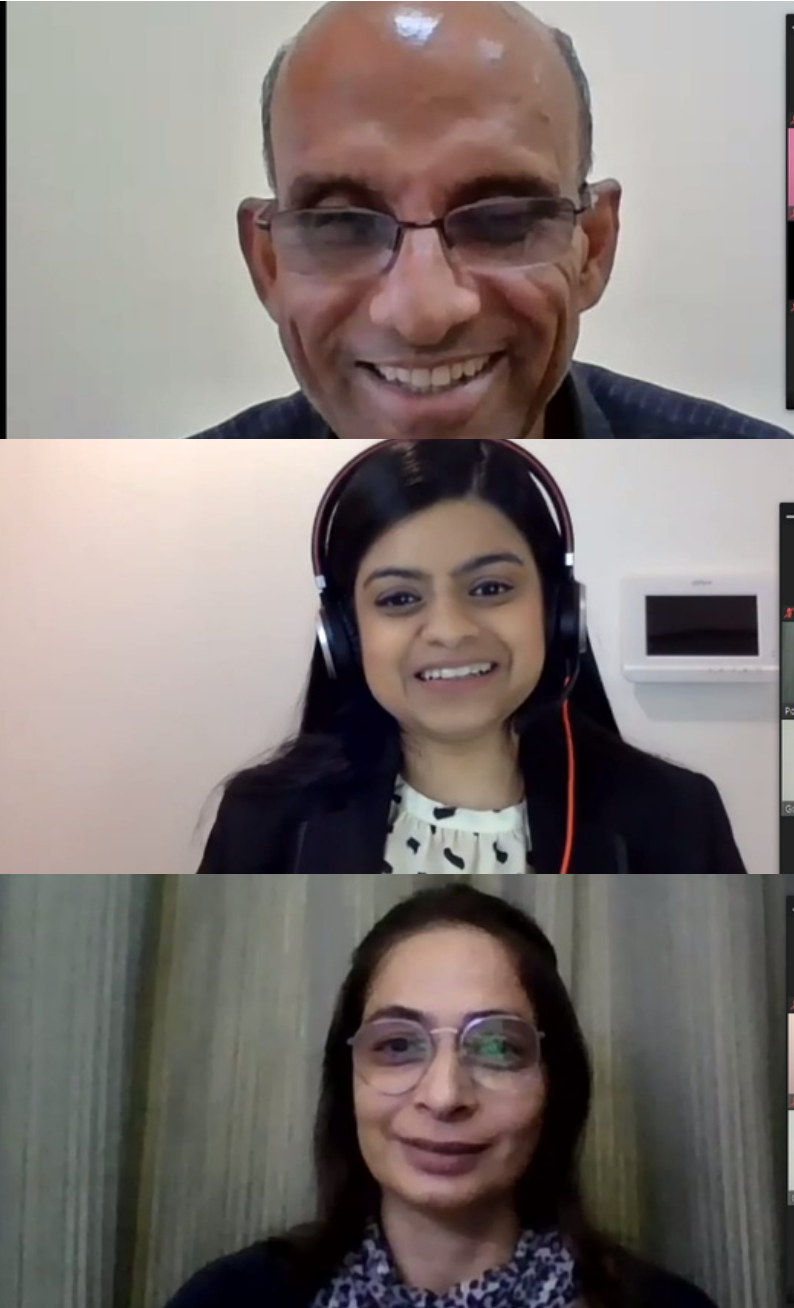
The event was a great success and the efforts of Team CMC head by **Dr. Deepak Singh** (chairperson CMC), was much appreciated by the guests. The event was concluded by the vote of thanks by **Mr. Krunal Pandya**, president of CMC, followed by a group photograph. Everyone then proceeded for the business luncheon.



MAJOR HIGHLIGHTS

MACHINE LEARNING AND AI INDUSTRY 4.0

On 25th of September 2021, the International Relations Committee of Jaipuria Institute of Management, Noida organized an intriguing webinar on **Machine Learning & AI Industry 4.0**. The webinar started with a warm welcome forwarded by Simmi Sharma, Vice president of IRC and her co-host Shantanu Chandel. It was followed by felicitating the chief guest, **Mrs. Manvi Madan** with the customary green certificate as a token of appreciation by **Dr. Poonam Sharma**. After Shantanu Chandel introduced the attendees with the chief guest, **Mr. Gour Saha** from Jaipuria Institute of Management Indore was invited to the virtual podium, where he shared his penetrative insights and knowledge about machine learning and the AI industry. As the session moved forward, Mrs. Manvi Madan introduced herself and proceeded on to share her sagacious understanding on the topic around which the webinar revolved. She shared some compelling facts with the audience and made them aware of the various important aspects pertaining to machine learning. She also gave the students an overview on algorithms. She proceeded with elucidating the crowd beautifully about the ideal tasks of a machine and talked about the distinction between AI and machine learning. She further went on to get the attendees acquired with an understanding on black box, white glass box algorithms and also shed light on the difference between accuracy and explain ability. The attendees were also asked to put their queries and questions in the chat box for a better interaction with the guest, which she went on to answer magnificently. The webinar concluded successfully, and a vote of thanks was forwarded by Mr Gour Saha. He thanked the guest for enlightening the attendees with her knowledge and also thanked International Relations Committee, which under the guidance of Dr. Poonam Sharma and **Ms. Rakhi Dixit** conducted the event beautifully and triumphantly.



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This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.