

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

- CSR Hygiene Drive
- CR's Badge Ceremony
- IIC Motivational Session

MAJOR HIGHLIGHTS

CSR HYGIENE DRIVE



It is a well-known fact that personal cleanliness is extremely important for all humans. Bathing, taking care of the mouth by cleaning it regularly, protecting skin from the sunrays, and washing hands before touching and consuming food, among other healthy, practices, are included in the definition of hygiene. We must keep the importance of hygiene in mind because it is a critical human attribute. During infectious disease outbreaks, such as the current COVID-19 pandemic, well-managed water, sanitation, and hygiene services are critical for preventing and protecting human health.

The Corporate Social Responsibility Committee organized a Health & Hygiene Products Distribution drive in slum areas of Indirapuram on **14th November'21** (Children's Day) with an intent to distribute personal care and cleaning products for the underprivileged families in our community.

The first phase of the drive was initiated in the month of October on campus where the 'Nukkad Natak' was performed by the coordinators in multiple areas of the campus. This was an awareness call within which three donation boxes were deployed on all three floors and the faculty, staff, and students were requested to donate generously.

The second phase of the drive was successfully conducted under the supervision of **Dr. Radhika Bansal** Ma'am, President Shourya Chauhan, Vice president Ritika Sharma and Vidushi Sharma along with 5 Senior Coordinators and Eight junior coordinators on 14th November 2021. The drive was held in the slum areas of Indirapuram – Behind DPS Indirapuram where the team was segregated into groups and distributed the hygienic products to the people and sanitary products to women. 100 packets were made from the donated products as well additional items were provided by the CSR committee. While distribution the importance of hygiene at homes and surroundings and usage of sanitary products was explained by the coordinators. The slum dwellers were also made aware of the Government policy Jan Aushadi Kendra from where they can buy sanitary products at affordable prices.

The drive was conducted to spread awareness amongst the people by sharing the importance of hygiene and sanitation through "Nukkad Natak". Covid-19 has hit people hard and it is difficult to procure personal sanitation products for them. Products like sanitizers, shampoo, and soaps were also distributed among the people during the drive wherein we ensured that the message of 'Cleanliness is Godliness' has reached the audience.

Finally, the drive's motto was fortuitously carried out with a strong message to society. This is just a step that will lead to the healthy development of low-income settlements in the area.

MAJOR HIGHLIGHTS

CR'S BADGE CEREMONY



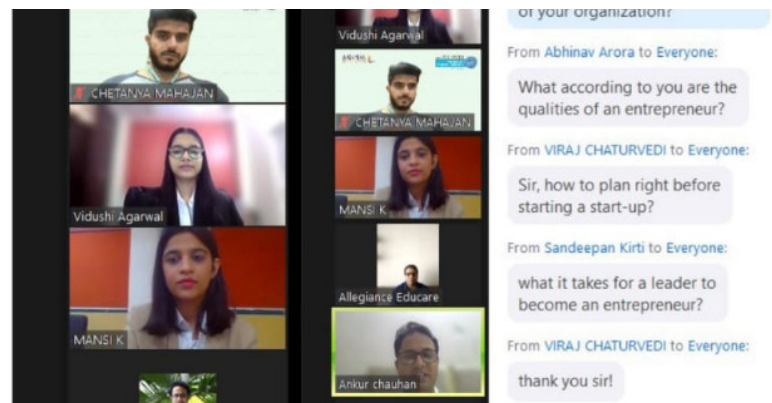
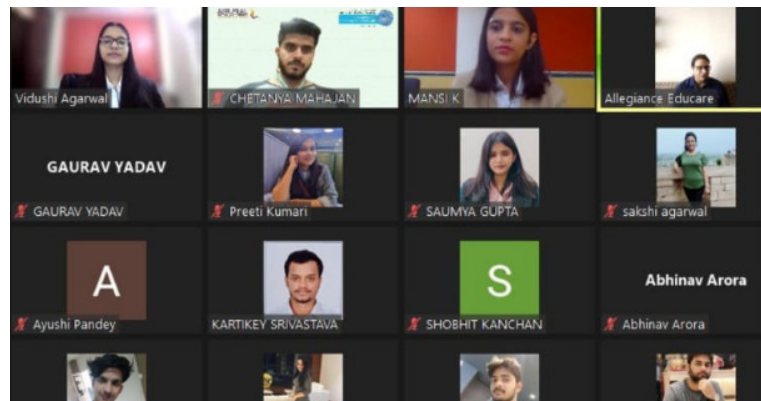
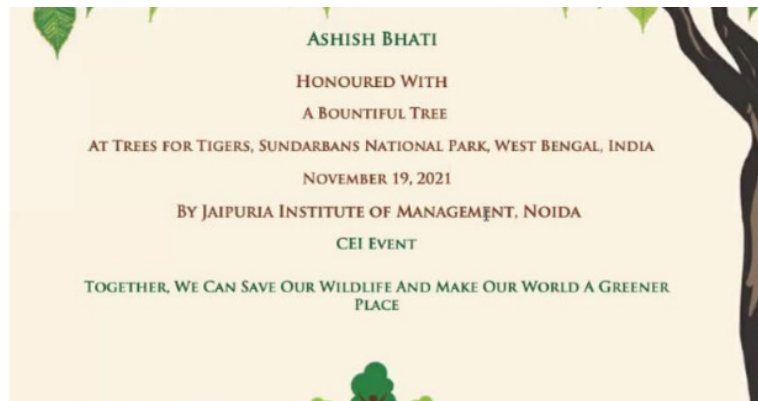
On the **16th of November 2021**, the Academic Programme Committee organized a Badge Ceremony for acknowledging the commendable Class Representatives for their efforts, at Jaipuria Institute of Management, Noida. All the attendees of the gathering were welcomed with warmth and joy. The event got off the ground with the enlightening words by **Dr. Swati Agrawal**, Dean of Academics. She went on to congratulate the class representatives and encouraged them to carry through their roles and responsibilities with utmost dedication and commitment. This was followed by the most awaited part of the ceremony, the endorsement of badges. The badges were distributed to the first-year students, followed by second-year students.

The ceremony was an overwhelming occasion where all the young students prepared to don the mantle of leadership and discharge the responsibilities entrusted upon them by the college. It was not just about getting titles but making a commitment to take charge of the college and take it to the height they desire with their leadership and decision-making skills and teamwork.

The excitement brought by the badge ceremony could be seen on the faces of all the badge holders. Faculty members filled the students with motivation through their encouraging words and gave them their best wishes for future endeavors. The delightful event wrapped up with a cake-cutting ceremony and left a heartwarming smile on everyone's faces.

MAJOR HIGHLIGHTS

IIC MOTIVATIONAL SESSION



"It is said that a wise person learns from his mistakes.

A wiser one learns from others' mistakes.

But the wisest person of all learns from others' successes."

On **19th November 2021**, the Centre for Entrepreneurship and Incubation at Jaipuria Institute of Management, Noida organized a motivational session by a successful entrepreneur. The guest speaker of this event was **Mr. Ashish Bhati**, Founder, and CEO at Allegiance Educare. The session was in a question-answer format. The guest beautifully answered all the doubts of the students. He motivated everyone to take risks but calculated ones.

The main objective of the event was to encourage students about entrepreneurship which will foster a spirit of innovation and creativity among students.

The students had an opportunity to interact with Mr. Ashish Bhati and understand the reality of being an entrepreneur. During the event, President Tanushree Seth and Vice-Presidents Sarthak Agrawal and Ashish Mishra seamlessly supervised the proceedings, through Junior Coordinators. **Dr. Ankur Chauhan** graced the platform with his presence. Ms. Mansi Karmwal and Ms. Vidushi Agarwal were amazing hosts of the session.

The event was concluded on a very high note where Mr. Bhati took his precious time to have a question-and-answer session.



This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week.
We welcome your thoughts and suggestions.