

# THE JAIPURIA COMMUNIQUE

*The official campus newsletter of  
Jaipuria Institute of Management, Noida*

- IIC Celebration Day
- Diwali Celebration

# MAJOR HIGHLIGHTS

## IIC CELEBRATION DAY



“Every individual has a right to an education that will enable him to develop his faculties and live a full human life”

On **11th November 2021**, the Centre for Entrepreneurship and Incubation at Jaipuria Institute of Management, Noida organized "**IIC Celebration Day**" with **Dr. Kumar Aashish** on the occasion of National Education Day. The guest speaker of this event was Dr. Kumar Aashish, a scholar of the Entrepreneurship Development Institute of India (EDII) Ahmedabad and currently serving as Assistant Professor at Jaipuria Institute of Management, Noida.

The main objective of the event was to encourage students to motivate the students about entrepreneurship and the role of our education system in developing the entrepreneurial process which will foster a spirit of innovation and creativity among students. The students had an opportunity to interact with Dr. Kumar Ashish and understand ideas from his personal experiences along with the marketing strategy, financial viability, and market opportunity in the entrepreneurial process. There were various aspects to each idea, and they all came from a wide variety of industries and sectors.

During the event, President Tanushree Seth and Vice-Presidents Sarthak Agrawal and Ashish Mishra seamlessly supervised the proceedings, through Junior Coordinators. **Prof. Joy Patra** graced the platform with his presence.

The event was concluded on a very high note where Ashish Sir took his precious time to have a question-and-answer session with the attendees and ended the event with a very fun activity.



# MAJOR HIGHLIGHTS

## DIWALI CELEBRATION IN CAMPUS



The festive season was ushered in magnificent pomp and glittering episodes at the Jaipuria Institute of Management, Noida. The Institute hosted a sparkling Diwali Celebration on the **4th of November 2021**. To commemorate the auspicious day, following the Ethnic theme, the students dressed to the nines in their best Indian clothing. The traditional garbs of the students radiated glee. Earthen lamps were lighted all around the campus and corridors. Fairy Lights adorned the buildings and made the ambience quite a radiant one. Idols of Lord Ganesh and Goddess Lakshmi were lodged in following all the beautiful rituals and the students in harmony sang a mellifluous Aarti. After that, sweets were distributed, which was followed by a delectable buffet dinner. To mark the day, just a small quantity of Eco-Friendly crackers were bursted by the students. Later the evening, the students set the dance floor with fire in the college lounge and had a great time. The students danced to the music and enjoyed their fullest. It indeed was an exuberant and jolly occasion.



**Dr. Vranda Jain**  
MRC Chairperson



**Ms. Sakshi Gupta**  
MRC Coordinator



**Dashrathi Hansdah**  
President



**Paras Jain**  
Vice President



**Ayushi Tyagi**  
Sr. SPOC - Content



**Deepshikha Yadav**  
Sr. SPOC - Content



**Mayank Malik**  
Sr. SPOC-Photo



**Sanchit Sinha**  
Sr. SPOC - Video



**Tushar Goyal**  
Sr. SPOC - Graphics



**Rhedem Suryavanshi**  
Sr. SPOC - Media



**Soumya Sahoo**  
Sr. SPOC - Media

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.