

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

- International Women's Day Celebration by IRC
- Cook-off Challenge by EBSB Club
- Workshop-cum-Guest Session - "Sharing the Learning from the Field"
- Certificate Distribution Ceremony of ARC/IRC Committee

MAJOR HIGHLIGHTS

INTERNATIONAL WOMEN'S DAY CELEBRATION BY IRC

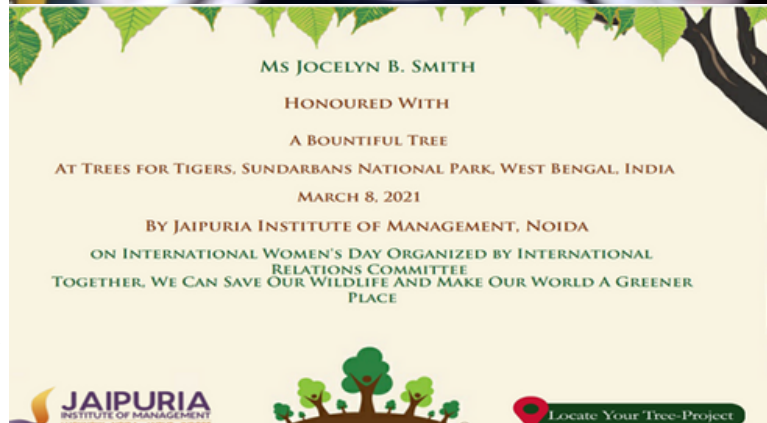
On the beautiful afternoon of **8th March 2021** which was the Occasion to celebrate International Women's Day celebrated by IRC of Jaipuria Institute of Management, Noida with two immensely knowledgeable Guest speakers. the event started with a very inspirational song and a strong message from our honorable speakers **Ms. Jocelyn B. Smith** and **Ms. Sarah Metcalfe**. Further, our Dean IRC - **Dr. Poonam Sharma** facilitated the guest with a Grow Green Certificate and the host invited the speakers to take over the virtual dais.

The discussion began with Sarah pointing out how a happy and positive workplace is the way for a bright future and how women are capable of providing this to a workplace with their empathy. The speakers also believe in and desire equality in genders. They also threw some light on how a hierarchically structured society in which men hold more power has been transformed into a different world where women play an equally important role.

Ms. Sarah also shared a very interesting fact from a Harvard study that women have 17 distinctive skills and qualities which make them a better leader than men. Further, Jocelyn also shared her experiences about how sometimes even the close one's around you start doubting and questioning our decisions based on some stereotypes.

This was followed by some brilliant questions from our students related to how our speakers managed to balance their mental and physical health during Covid times and what are their plans post Covid. Not only this, but our speakers also addressed what in their life has brought or given the greatest satisfaction or fulfillment. Going forward our speakers also encouraged the students and the faculties to share their experiences to which our own Dean IRC Dr. Poonam Sharma responded by sharing her own life experiences and how women are still forced to abide by the old stereotypes of society. Our guests were moved after listening to all the impactful experiences and struggles which were faced by the participants and how they still managed to grow in life. Jocelyn also inspired all the female participants of Jaipuria by sharing her whole life story and how she was an activist and worked against poverty and social exclusion with her non-profit association "Yes we can". Jocelyn further elaborated on the true meaning of Feminism which is about raising everybody up on the same level instead of putting some communities above others.

The event was ended with another soulful song from Jocelyn B. Smith which was moving and satisfying at the same point in time. The session was concluded with a very inspirational quotation from Jocelyn B. Smith which encouraged each participant to be who they are instead of trying to be like someone else and sharing a vote of thanks to the faculties, committee members, and the audience for joining with us to this insightful session.



MAJOR HIGHLIGHTS

COOK-OFF CHALLENGE BY EBSB CLUB

“Real cooking is more about following your heart than following recipes.”

Under the banner of Ek Bharat Shreshtha Bharat Club of Jaipuria Institute of Management, Noida., a Fireless Cook-off challenge was organized on **19th March 2021**. The event provided participants with an opportunity to demonstrate their cooking expertise and skills in areas such as creating a salad recipe, preparing a dish, a drink, and presenting the recipe to the judging panel for evaluation on flavour and taste. There was a total of 7 teams and the competition kick-started at 6:20 pm. Here the participant had to prepare an edible without using the fire. So, the participants came up with unique and artistic dishes such as Corn Yum, Boat Salad, Monaco Chat, Ice-cream roll, Sunset drink, and Virgin Mojito for which they got one hour for preparation.

The whole event was charmingly coordinated by Mr. Kartikey Jagwani, President of EBSB, and Mr. Atul Sharma, Vice President for the same, who helped the participants and kept them motivated.

Food items displayed were a visual treat and were presented in an artistic and aesthetic style. Dishes were judged on presentation, hygiene, and taste by the esteemed judge **Ms. Shagufta Naz**. She interacted with the aspiring chefs to find out the ingredients of the recipes of the dishes prepared by them. The judge was overawed by the efforts of the participants and the results were announced amidst tough competition. The first position was secured by Ayushi Jain and Kanika Thakuria who won prize money of Rs. 2000, closely followed by Pulkita Trivedi and Yukta Srivastava, who bagged the second position and won Rs. 1000.

The event not only provided a platform for the participants to foster their creativity and decision-making skills but also helped them explore their hidden talents and discover new areas of interest.



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2020-22
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MAJOR HIGHLIGHTS

WORKSHOP-CUM-GUEST SESSION "SHARING THE LEARNING FROM THE FIELD"

Books give us knowledge, but the field experience makes you compatible to apply that knowledge.

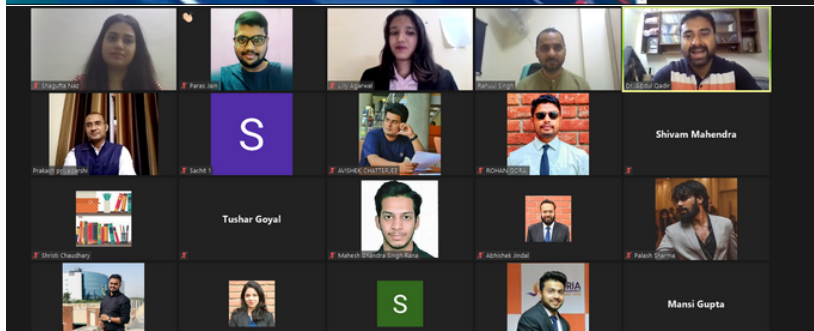
Jaipuria Institute of Management gave us the privilege to listen to a renowned speaker in the form of Workshop-cum-Guest Session on **19-20 April 2021**. The guest for this Workshop-cum-Guest Session was **Mr. Prakash Priyadarshi** a Press information Bureau accredited Journalist with more than 11 years of rich experience. Mr. Prakash is currently associated with CNBC Awaaz, Network 18 where he covers energy beats along with Industry and special stories as Principal Correspondent.

Mr. Prakash talked about how communication is important and how communication varies for each person. He told many instances from his life to support the fact that we need to check the information we get. Always confirm the data from at least 2-3 sources. He told us that it is important for a writer to know the public because this will help to deliver quality content. It is also important to know the reader takes the content.

It is important to represent the content in the simple way possible so that everyone can understand it. One thing that needs to be taken care of is to start the report with a sentence to make it attractive.

He also told us that it is important not to deviate from the work because of distractions that may be faced due to the public. For a good field experience, it is important to know how to interact with others as that helps to overcome communication issues. With communication skills one of the other important things is planning, for every field visit, for every news or report; planning like how to make the report worth readable, who should be the one delivering the report and how should the news/content be delivered. The workshop ended with the information that management students have a wide scope in this industry.

THE ROAD ITSELF IS THE BIGGEST LIBRARY.



Sachit Sinha
2020-22
Photographer



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MAJOR HIGHLIGHTS

CERTIFICATE DISTRIBUTION CEREMONY OF ARC/IRC COMMITTEE



The party was sponsored by **JIMNAA** (President of Alumni Association of Jaipuria-Noida) was held at Imperfecto Lounge on **7th March 2021**, Sunday, followed by a certificate distribution ceremony on **16th March 2021** on the campus. Director Sir presented certificates to all the ARC/IRC coordinators for their exemplary contribution. Also, **Ms. Rakhi Dixit** was awarded Cash Prize & Certificates for her efforts & hard work.



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MRC Chairperson



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This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.