

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

- 72nd Republic Day Celebration
- HR Guest Session by Dr. Asha Bhandarker
- Orientation Session with Innovation Ambassador
- Celebration of Netaji Subhash Chandra Bose's Birthday

MAJOR HIGHLIGHTS

72ND REPUBLIC DAY CELEBRATION

Jaipuria Institute of Management, Noida celebrated the **72nd Republic Day** with a series of events such as flag hoisting, prize distribution, and sports activities. The day commenced with flag hoisting done by the honorable director **Dr. D.N. Pandey**, followed by the national anthem. The director then said few words on how republic day is important and also expressed heartfelt gratitude towards the great freedom fighters on this day because India has its constitution now.

This was followed by prize distribution for the events that were held on 23rd January, on the birth anniversary of Netaji Subhash Chandra Bose. Ms. Surbhi was awarded first prize and Mr. Abhas Tripathi was the first runner up for the debate competition. For the video competition, Mr. Shourya Pratap was awarded first prize and Ms. Niharika was the first runner up. In the quiz, Mr. Ashutosh was the winner and Mr. Vishal Jha was the runner up.

Khushbu Sharma was the winner and Manisha Sharma was the runner up in the poster making competition.

Mr. Prakash was honored by a blanket for his selfless service aimed at taking care of the college and of cleanliness around the college. Mr. Vinod Kumar- the staff supervisor was awarded as the best in ethnic wear in men and Ms. Shivani was awarded as the best in ethnic wear in women and Ms. Yukta was the runner up in the same.

The event was then followed by sports- Men's Cricket won by Deepak Kumar and team and Men's Tug of war was won by Rajat Kumar and team and in the women's category of tug of war Shweta Bharti and team scored the first place.

In women's badminton, Ms. Annu won the first prize and Ms. Manisha became the runner up. Mohd. Nazar won the first prize and Mr. Avatansh was the runner up in the men's category.

Volleyball was won, Team Shield.



Rohan Gorai
2020-22
Photographer



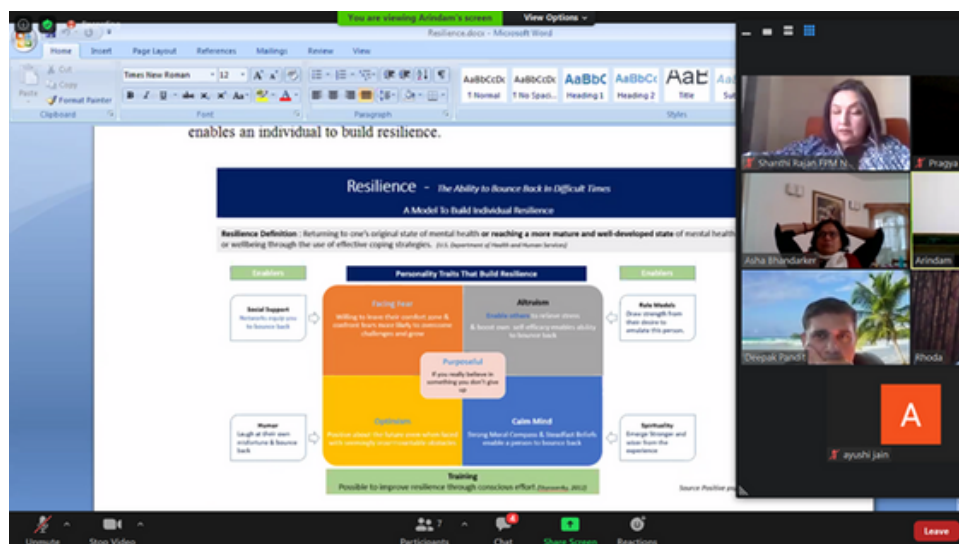
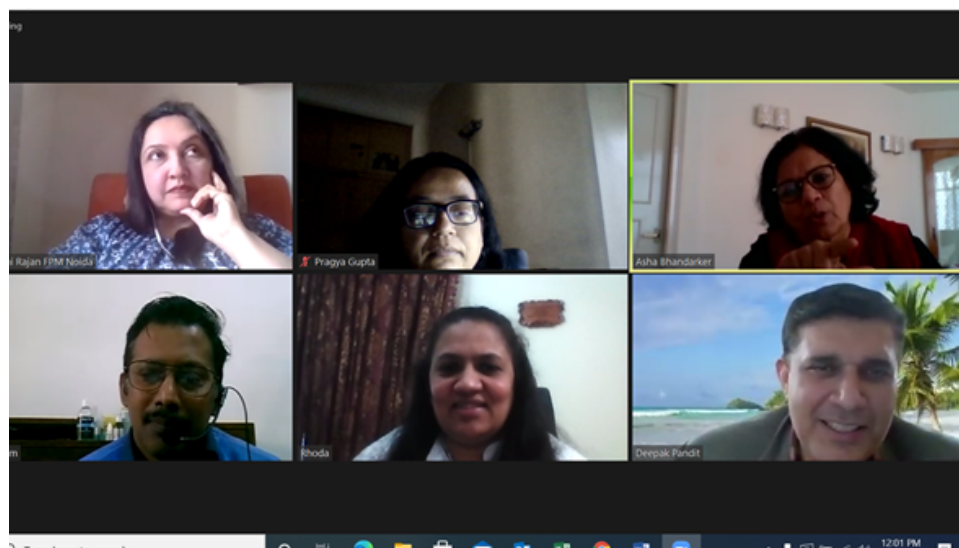
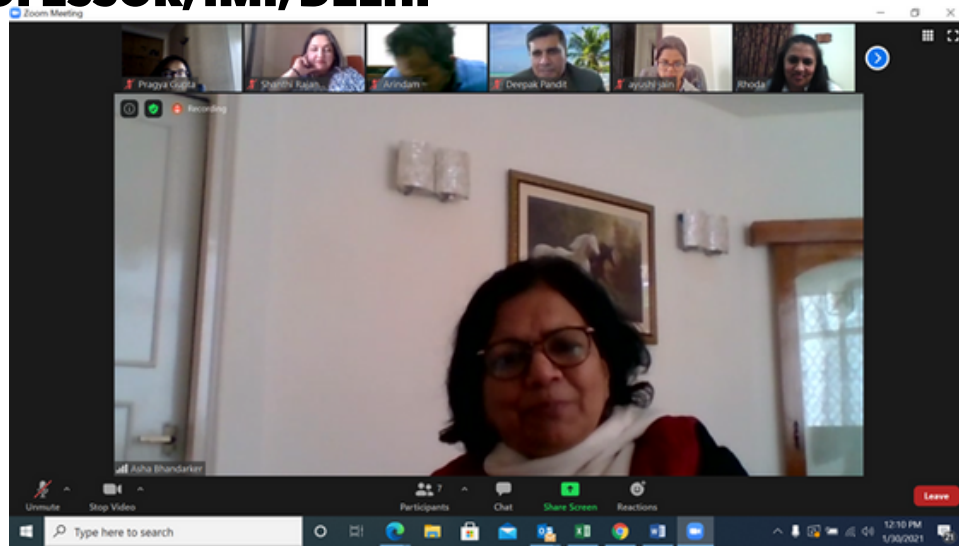
Lilly Agarwal
2020-22
Content Writing

MAJOR HIGHLIGHTS

HR GUEST SESSION BY DR. ASHA BHANDARKER, DISTINGUISHED PROFESSOR, IMI, DELHI

The guest session on HR in the FPM course “Introduction to the evolution of Management thought and foundational theories” was conducted on **Saturday, 30th January 2021**. The eminent guest for the session was **Dr. Asha Bhandarker**, distinguished professor of OB in International Management Institute, Delhi. The session began with discussions on the pre-readings shared by Prof. Bhandarker, wherein she spoke about the concept of STROBE (Strategic organizational behavior) in the strategic human capital conversation and the ‘context’ as a notion in understanding the various perspectives of the outcomes of research. In her hour and a half long session, she asked the FPM scholars to look beyond narrative or explanatory research and incorporate a mixed research methods approach to enhance the predictability of their research work. She further emphasized the need for understanding the existing models and its abstractions into new research models, which may be derived from theoretical base and experiences. According to Dr. Bhandarker, starting point of any research should be the ‘purpose’ of the research before deciding on the causality factors and mediating/moderating factors.

The session was thoroughly engaging, wherein not only the scholars spoke about their understanding on the various questions asked by Dr. Bhandarker but also posed their specific queries pertaining to their own research work to have a better understanding. She promised the scholars that she would be available for more such insightful engagements in the future as well. Towards the end, **Dr. Pragya Gupta** thanked her for taking out time for this session and enlightening the budding research scholars towards a meaningful research journey.



MAJOR HIGHLIGHTS

ORIENTATION SESSION WITH INNOVATION AMBASSADOR

The CEFB club of Jaipuria Institute of Management Noida had organised an “Orientation Session with Innovation Ambassador”. This event mainly focused on the NISP policies and aimed at creating awareness among faculties and students about these policies by MHRD. Mr. Abhas and Ms. Shivani were the amazing hosts of the event. The event was beautifully coordinated by Mr. Aditya Ahlawat and Mr. Aziz Rehman under the guidance of the CEFB Club’s President Mr. Anurag Pandey and vice president Ms. Samina Ahmad.

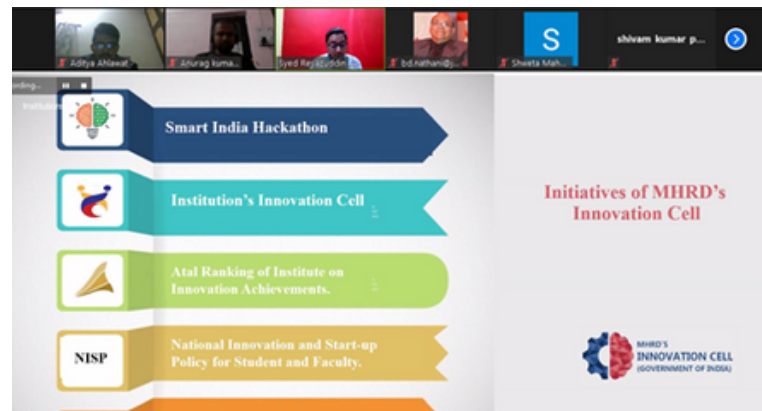
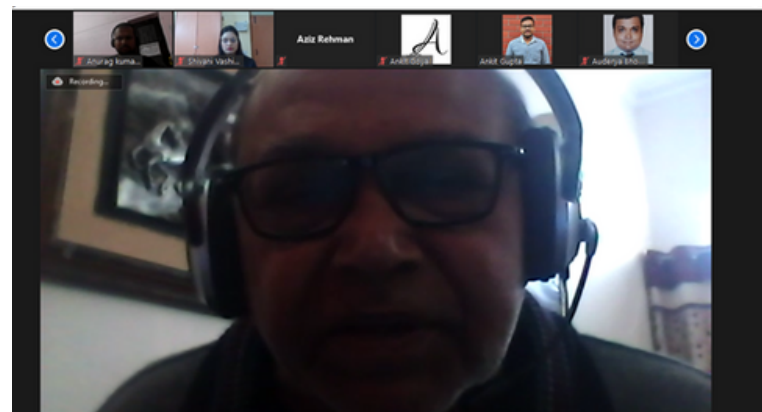
Mr. Syed Reyazuddin, a student of electrical engineering 4th year in the government college of Engineering – Kalahandi, Bhavani, Patna was invited to explain the policies to our faculties and students. He was selected as the innovation co-ordinator of the Institution Innovation Council (IIC) set up by the MHRD Ministry and the government of Odisha. After one year of training with MHRD and start-up Odisha in collaboration with TEQIP 2nd and 3rd he was selected as the innovation ambassador of IIC at the Ministry of Educations Innovation Cell and AICTE.

Before the session began, the anchors felicitated the guest with the customary green certificate as a token of appreciation. Following this, the session commenced with Mr. Syed’s insightful words.

After expressing his gratitude towards Jaipuria Noida and the CEFB club Mr. Syed started the session with him explaining the innovative policies adopted by MHRD. He did a splendid job and made the audience familiar with the facts and figures revolving around incubators. He also talked about the policies in an understandable and appropriate way. Further, he talked about the initiatives taken by MHRD Innovation Cell, the incubation and pre-incubation support facility, and a lot more things.

After Mr. Syed shared his views the anchors thanked him and asked Prof. Nathani to share his views. **Prof. BD Nathani** talked shared his insights which came from a varied experience in Sales, Marketing, and Retailing for around 30 years. He talked about how everyone is required to come up with some innovative ideas in order to benefit in his or her job or business. He shared his views on the MHRD policies and also explained the benefits of these policies for the institute as well as student’s future. According to him in order to lead the industry one has to be more creative with the ideas and a certain amount of knowledge is necessary.

The event came to an end which was both successful and satisfying.



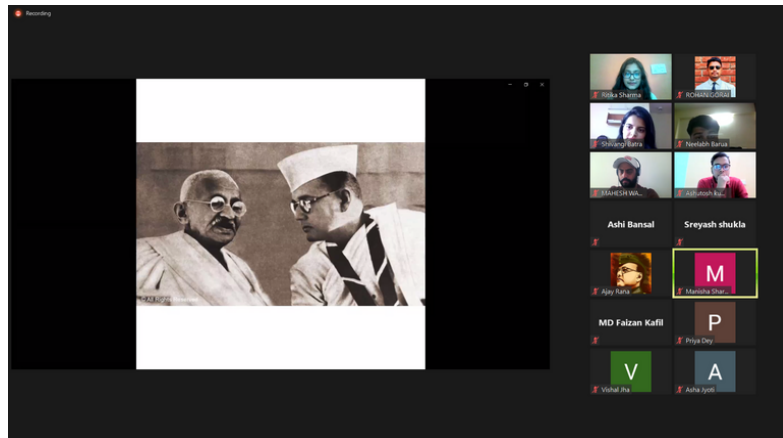
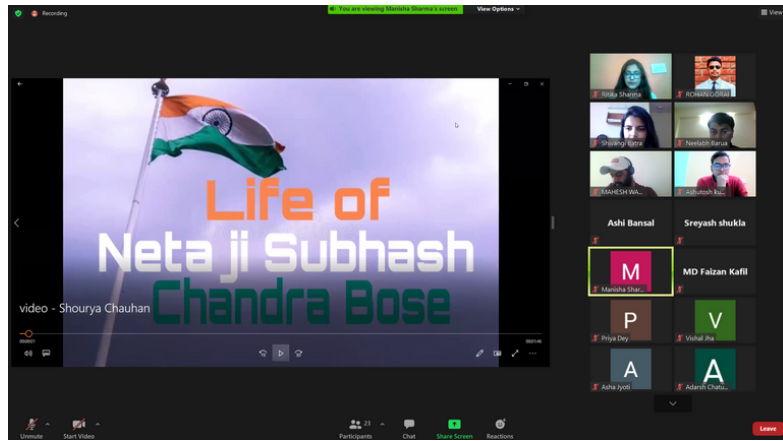
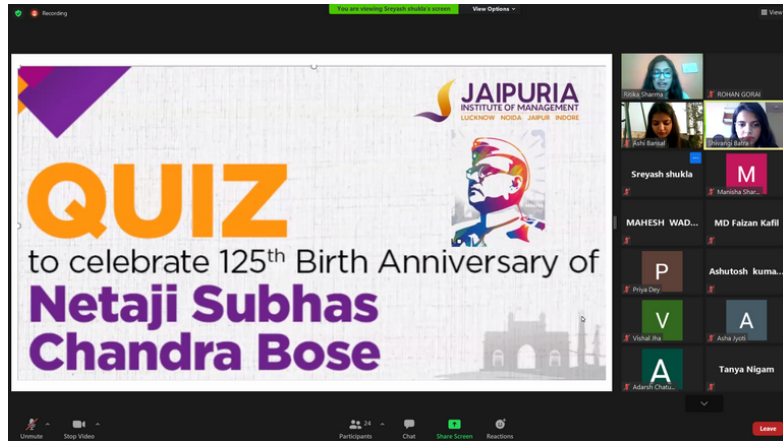
MAJOR HIGHLIGHTS

CELEBRATION OF NETAJI SUBHASH CHANDRA BOSE'S BIRTHDAY

“It is our duty to pay for our liberty with our own blood”, the mouthpiece of this defiant patriotic iteration, the iconic freedom fighter Netaji Subhash Chandra Bose’s birth anniversary saw a celebration on the **23rd of January 2021** at Jaipuria, Noida.

The event was gracefully initiated by the hosts Ritika Sharma and Shivangi Batra with their beautiful words on the hero of India. To commemorate the valorous patriot, various videos made by the students on the life of Netaji Subhash Chandra Bose were put to the exhibition. Not only videos but amazing posters, which again were creations of various students were unveiled.

To keep up with the indomitable spirits of Netaji Subhash Chandra Bose, a zealous debate on the topic “Farms bill: truly favorable or not” was organized and the judge of this competition was **Prof. Tavishi Tewary**. Kamakshi Khanna briefed the participants about the rules and regulations of the debate competition. After the delightful discourse on the topic by the participants, Surbhi Singh, Abhas Tripathi, Samarth Agrawal, and Neelabh Barua, the event was ornamented by a melodious patriotic song sung by Md. Faizan Kafil. The audience was not only delighted by the mellifluous singing but was filled with a sense of pride and gratification towards their motherland. As it was the day of India’s favorite freedom fighter, to celebrate his gallant life history, a quiz specially curated on his life was organized. The celebration saw dusk and the audience waved goodbye to the glorious event with a heart filled with pride for their country.



Rohan Gorai
2020-22
Photographer



Deepshikha Yadav
2020-22
Content Writing



Prof. Abdul Qadir
MRC Chairperson



Ms. Shefali Sharma
MRC Coordinator



Dayal Chaudhary
President



Abhishek Jindal
Vice President



Shivika Saxena
Sr. SPOC-Content



Akash Dey
Sr. SPOC-Media



Aditya Ujjwal
Sr. SPOC-Videography

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.