

# THE JAIPURIA COMMUNIQUE

*The official campus newsletter of  
Jaipuria Institute of Management, Noida*

- Workshop on Entrepreneurship Development Phases
- Cultural Exchange Program by EBSB Committee
- Director-Staff Interaction on the Occasion of New Year 2021
- New Year 2021 Luncheon Party

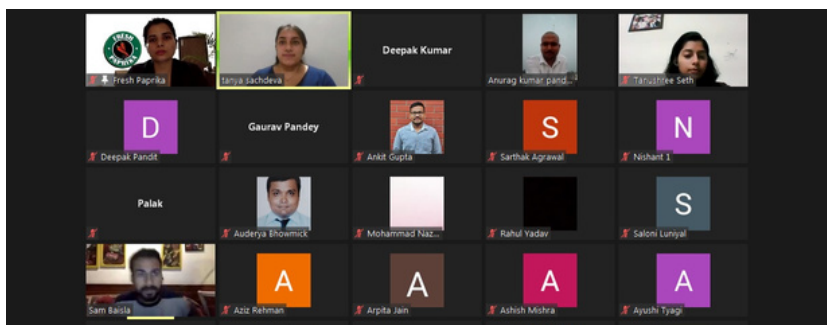
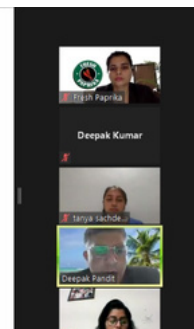
# MAJOR HIGHLIGHTS

## WORKSHOP ON ENTREPRENEURSHIP DEVELOPMENT PHASES

Entrepreneurs will grow their ground-breaking ideas within tightly-knit groups that are passionate about their goals. In the future, small but highly qualified teams will want to increase their capacity by utilising optimised - automated processes. To help these passionate entrepreneurs and guide them towards the path of success Jaipuria, Noida invited two entrepreneurs, **Mr. Sam Baisla**, Founder & CEO of Brand Samosa, Investor & Co-Founder at DECODR, and Founder of NEXEL and **Ms. Priyanka**, Entrepreneur, Philanthropist, CEO & Founder of Fresh Paprika.

The session was commenced by **Dr. Deepak Pandit** who pleasantly explained different phrases and models of entrepreneurship, which always starts from idea phrase. He then solved and answered various queries of students. Ms. Priyanka then divulged about her journey and the problems she faced during her initial stage. Fresh Paprika is India's fastest growing freshly cooked food company offering an end-to-end digital and IVR platform for employee wellness and food-service management solution to Corporates, Factories, IT Parks, Education Institutes, Fitness centers, and Speciality Venues. The reason behind this idea was empowering the less fortunate people who are physically challenged or victims of acid attacks. They also have direct connections with farmers to improve their quality of life. The odds are not always in your favour, at the initial stage of Fresh Paprika had to go through various hurdles like how to manage the budget and to maintain the safety standards. But clearing their vision and core values helped them to overcome their obstacles. They also have a second career for women. The mother of a 3-month-old works in Fresh Paprika and can work according to her calls.

But where do ideas come from? A question that is still in the minds of many people. Mr. Sam Baisla answered this question by quoting - "Ideas are some approaches which evolve over time." He advised everyone to find their passion and be curious about it. Things always evolve over a while; everyone just needs to be focused and always be ready for the right time. The insightful session came to an end by answering the questions raised by the students and wishing them their bright future.



**Ayushi Tyagi**  
2020-22  
Content Writing



**Deepak Kumar**  
2020-22  
Photographer

# MAJOR HIGHLIGHTS

## CULTURAL EXCHANGE PROGRAM BY EBSB COMMITTEE

India's rich culture and heritage are revealed through its exhibition of art, be it in the form of music, dance, or anything else, India is a land of abundant talent.

The "Ek Bharat Shreshth Bharat" committee of Jaipuria Noida, in the evening of **26th December 2020**, organized a heartwarming "**Cultural Exchange Program**" in collaboration with "**Rajiv Gandhi University**", Arunachal Pradesh.

The pleasant evening started off with the cheerful hosts, Kanika Thakuria and Pragati Garg welcoming **Dr. DN Pandey**, Director of Jaipuria Noida, faculty, staff members, **Mr. Ajay Mishra**, the representative of Rajiv Gandhi University, and all the audiences who were thrilled and who looked forward to an exciting evening.

The cultural exchange program in the virtual platform unveiled its curtain and gave a view of a melodious and mesmerizing singing performance and with it, a series of various appealing singing and dance performances were given way to unfold their magic. Both the institutes took an active part and showcased the talent of their immensely artistic students and the evening turned out to be a pack of entertainment and amusement. It was a treat to witness a number of delightful dance performances and to be all ears to charming singing performances. The audience showed their enthusiasm and appreciation through the mode of virtual claps and other virtual reactions.

**Dr. Abhijit Nair** was then called upon the virtual stage by the hosts of the evening to share his thoughts. He congratulated everybody on the wonderful performances.

Then **Mrs. Shefali Sharma** was invited to share her thoughts and she praised all the talented students and finally, Mr. Ajay Mishra was invited to share his thought and views, he too congratulated everybody and was all praises for the wonderful evening.

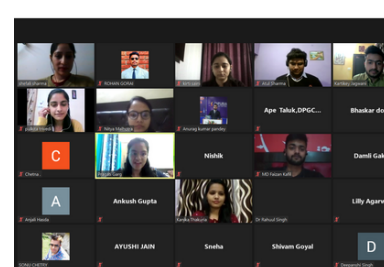
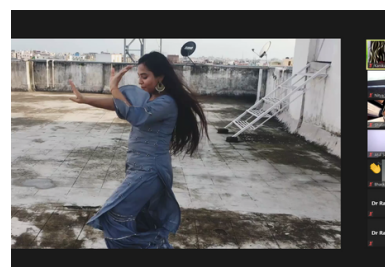
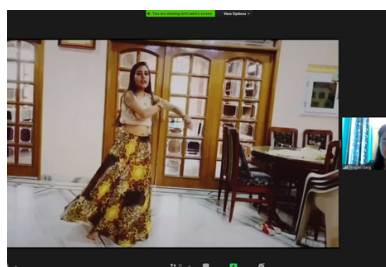
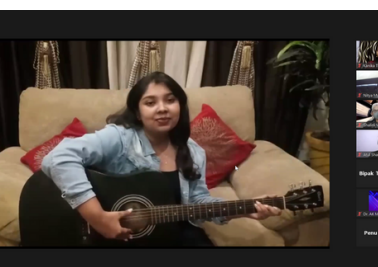
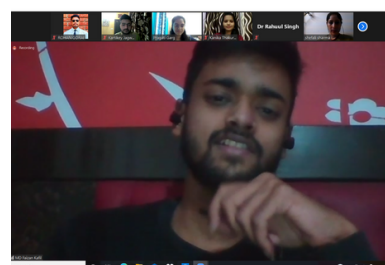
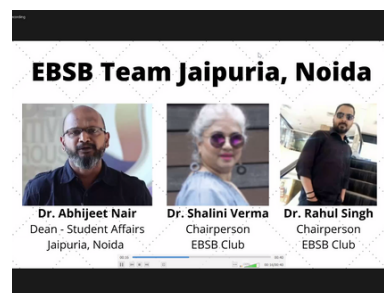
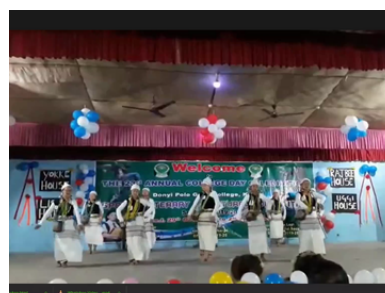
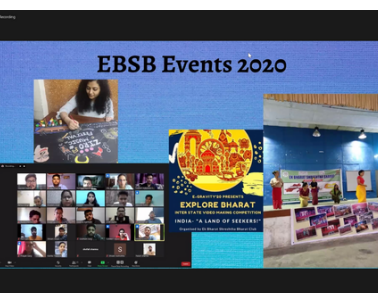
Finally, the amazing event, which surely would be a memorable one came to an end and it was time to roll down the curtains again.



**Shivam Goyal**  
2020-22  
Content Writing



**Rohan Gorai**  
2020-22  
Photographer



# MAJOR HIGHLIGHTS

## DIRECTOR-STAFF INTERACTION ON THE OCCASION OF NEW YEAR 2021

Welcoming the New Year 2021 while rejoicing, rejuvenating, and reassuring the success of all the stakeholders especially from the staff fraternity, an interactive session between the Director and Staff took place on 04th January 2021 at the open premise of Basket Ball court situated at Jaipuria Institute of Management, Noida. Director **Dr. D N Pandey** congratulated all the staff members for showing exceptional hard-work, commitment, grit, and phenomenal team-work during the unprecedented pandemic of COVID-19 and the post continued era of it. He especially praised those staff members who were involved in reaching out to underprivileged sections of society, distributing food and essential commodities during the pandemic, which speaks volumes of their brave efforts and kind act. He categorically appreciated the Admissions team for achieving the target despite all odds and challenges faced during the last phase of the admission process. During the COVID-19, one of the most daunting tasks was to assist students in their final placement. In this regard, he took immense pride in congratulating the Placement team for touching the target rope as per their previously committed number without compromising with quality placements. This was all done in spite of an unprecedentedly dry and loose job market at PAN India level. He also appreciated everyone for observing and contributing to the safety protocol and foolproof arrangements in the campus and hostel premises under the able guidance of Dean-Administration, **Dr. VK Tomar**. He urged everyone to continue coming together for all the institutional causes in the same zeal and become self-proficient. He advised everyone to keep his/her superiors informed about their jobs and completion of their assigned tasks in time and do self-monitoring, leaving a minimum need for telling anyone for anything as a reminder. In the end, he congratulated Happy New Year 2021 on everyone and motivated them to keep going and making everyone proud.



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## NEW YEAR 2021 LUNCHEON PARTY

When the going gets tough, the tough gets going. Entering into New Year 2021 has been a journey full of challenges and sacrifices, yet emerging as the winner, gives us new hope new promises, and new millstones to achieve. To welcome the New Year 2021, a Luncheon Party was organized on 4th January 2021 at the lush green Basket Ball court area at Jaipuria Institute of Management, Noida. Director **Dr. D N Pandey** while wishing everyone Happy New Year 2021, extended heartfelt gratitude and acknowledged all the faculty and staff colleagues for their untiring and sincere efforts in fulfilling the roles assigned to them and for achieving the organization's goals and vision in 2020 while showing hard work, dedication and rising to the challenges in these unprecedented times. While joining the lunch in the open area, due care was given and physical distancing protocols and health safety measures were observed at the venue by all the faculty and staff members. Colleagues were seen happy and positive on the occasion and felt great to start yet another new year ahead filled with new hopes, promises, and milestones to accomplish.



**Prof. Abdul Qadir**  
MRC Chairperson



**Ms. Shefali Sharma**  
MRC Coordinator



**Dayal Chaudhary**  
President



**Abhishek Jindal**  
Vice President



**Shivika Saxena**  
Sr. SPOC-Content



**Akash Dey**  
Sr. SPOC-Media



**Aditya Ujjwal**  
Sr. SPOC-Videography

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.