

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*



• Gravity 2021

GRAVITY 2021

DAY: 1 OPENING CEREMONY



On 17th and 18th December 2021 Jaipuria Institute of Management, Noida organized **The Grand Annual Fest “Gravity 2021”**.

The annual event started with the inaugural ceremony at the campus itself. The two anchors Shivani Vaishishtha and Dr. Shivangi Tiwari graciously hosted the ceremony. The ceremony becomes more special with the presence of Director **Dr. Dayanand Panday**, Dean Administration **Dr. V K Tomar**, Dean Academics **Dr. Swati Agarwal**, Dean Research **Dr. Deepankar Chakroborty**, and Dean Student Affairs **Dr. Rahuul Singh**.

Moving forward the host took the opportunity to introduce the Director, Dr. Dayanand Pandey who has always guided the students with his words of wisdom and kept a positive approach throughout.

Director did the inauguration ceremony as he unleashed the balloons in the sky and the event was declared open.

GRAVITY 2021

NUKAD NATAK- "TAMASHAA"



"All the world is a stage" – William Shakespeare

The entire world is a stage – William Shakespeare

On 17 December 2021, the Corporate Social Responsibility Committee of the Institute organized, a Nukad Natak called "TAMASHAA". The Chief Guest for the event, **Dr. Deepankar Chakroborty** was welcomed along with Dr. Radika Bansal. The host started the program with a beautiful line **"JINDAGI NUKKAD NATAK KE MANCH JAISI HAI, JAHU BOLNE PAR RANG BHI UDTE HAI OR DHUL BHI"**.

In the event, various colleges participated in the natak, and the theme was social awareness with some rules and regulations like the time limit of 14 minutes and prohibition in the usage of abusive language, and many more. Every team gave an outstanding performance with a meaningful message to society on equality, child marriage, domestic violence, and other social issues. The teams were wearing similar kurtas with musical instruments and many other props. All audiences were cheering and applauding continuously as they all were feeling connected. Lastly, the program was concluded with a speech by the chief guest and then the winners were announced team **"TRIYAMBAKAM"** of Rajdhani College stood first and the team **"VIVDHA"** from J.C. Bose University, YMCA was declared as the runner up and then the prizes were distributed to both the teams.

GRAVITY 2021

BIDWISER



The **Operations Committee** has organized an event “**Bidwiser**” at the campus.

The event started with a bang and with the warm welcoming of judges, **Dr. Arpan Anand** who is young and energetic academia who believes in creating and disseminating knowledge through innovative and experiential ways. He is an impressive blend of talent, which has facilitated him to add several feathers on his cap evenly, and **Dr. Keshav Jha** has over 25 years of total work experience in Industry and Academia.

Participants came from different institutes of Delhi NCR; the enlightened words of judges encouraged the participants. The excitement of the audience was at its peak and the bidding started with the base price of Rs 20Cr.

It was an innovative game with 7 elements to run the business and the elements consist of Inbound Logistics, Warehousing, Manufacturing, Target city, Brand ambassador, also, 30 minutes were provided to make the presentation and the teams had 5-7 minutes to present a 2-3 mins Q/A session and the presentation. In addition, the team that procured all the elements in the lowest price amount among all the teams was the winner.

The event ended with announcing the winning team, Animesh Tiwari, Pawan Pandey, Bhairvi Yogesh, Sushmita Dey they were from Jaipuria Institute of Management, Lucknow.

GRAVITY 2021

RAAG SOLO SINGING EVENT



“Music is the greatest communication in the world.” Even if people do not understand the language that you are singing in, they still know good music when they hear it.

To promote singing talents, a singing competition titled **‘Raag’** was organized by the Cultural Committee in its fest GRAVITY 21. In the competition, college students across the country were allowed to show their talent of all genres such as **Rap, Classical Singing, Folk....**and much more.

The event commenced with welcoming greetings to the guest **Mr. Ajit Dhingra**. Mr. Dhingra Graduated with a B.P.A (Hindustani classical). He has worked as a Singer, Writer, and Composer with companies like T-Series Music Company, Super Tone Digital, and Music Adda. Mr. Dhingra previously has Judged many inter-college Music Competitions. He was felicitated with a green certificate as a token of gratitude.

The students were eager to participate in the competition; hence, there were 17 participants in total. The hosts debriefed the rules and regulations. After this, the performances started with soulful voices and raps, which made the audience cheerful and excited.

The wonderful event was followed by the performance of our honorable judge. The winners of the competition were Tushar Mishra of Jaipuria Institute of Management Lucknow and Suhavi Kalsi from Daulat Ram College, Delhi University.

GRAVITY 2021

THE BHAVYA RAJ EXPERIENCE



Music washes away from the soul, the dust of everyday life. Most of the Jaipurians would agree to that, for what a mind-blowing performance Bhavya Raj and his band performed on the eve of 17 December 2021.

The band truly set the stage of Gravity on fire. As and when the evening progressed, the flutist, the guitarist, the keyboard artist, and the singers mellowed the chilly evening into a warm night for all the gathered audience.

Songs like **kahi to hogi wo..** To **ek ladki ka phone number** and some old timers like **chaiya chaiya** made the crowd relive their school days. As everyone danced to the beats and rhythm of the music in the air, rejoicing at the moment, forgetting all worries, it was a sight never seen before at the campus. The crowd howled and hooted like there's no tomorrow.

Bhavya Raj also introduced his mother and aunt to the audience who were streaming them live from a corner. Nearing the end of a joyful night, he became emotional while performing, for the lockdown had been a tough time for such talented artists too. That evening would forever be etched in the minds of Jaipurians for it was a magical experience.

GRAVITY 2021

NOOR- THE FASHION



“Life is a fashion show, the world is your runway.”

Noor- The Fashion show event in GRAVITY 21 organized by the Cultural Committee of Jaipuria Institute of Management, Noida. The guest for the event was **Miss Rhea Saggi** Filmfare Dubai Middle East Cover Page Dubai International Calendar Girl 2020. She is a model of Viacom18, Viacom India. In the event, there were 3 teams with their incredible theme ideas.

The event was begun with home team JIM, Noida and their theme was “Shades of Men and Women”. BANDWAGONS, another team from Aurobindo college of Delhi University with the theme “The Regiment”. The last team was Panache from Ramanujan college of Delhi University with the theme Fear of Society. After the overwhelming performances, The Regiment team who had already won audience hearts got first place and Fear of Society was the first runner up. The event was ended after award distribution.

GRAVITY 2021

DAY:2 MASTERCHEF



HOSTEL AFFAIRS COMMITTEE organized the event on 18 December 2021. There were 12 teams from different colleges across the country, which took part in it and gave their ultimate best.

Food is something we all love but to create that act of love cooking it with at most precision and patience is the key factor. The event commenced with welcome greetings by the hosts Ms. Vanshika Mehra and Ms. Mansi Karnwal. The chief judge and chef for the event was **Mr. Ankur Kishor**, he debriefed every team with the rule that he will make a Spanish dish and a mocktail in 20 minutes and all the teams had to make it in 30 minutes, and they will be judged based on taste, presentation, cleanliness, creativity.

After getting the recipe of the Spanish dish and mocktail, all the teams started preparing, and as soon as 30 minutes passed away the judges and the Chef. Ankur Kishor himself tasted and then took the cumulative decision with all the other judges and announced the names of the winning team and the runner-up team was Team 11 – Ms. Pragati Bansal's Team from Jaipuria Institute of Management.

GRAVITY 2021

MILLION DOLLAR LOGO



The Research and Publications committee organized its star event, "Million Dollar Logo", on 18 December 2021 in GRAVITY 21. The event was held under the guidance of Prof. **Dr. Deepankar Chakroborty** and Prof. **Dr. Arpan Anand**, wherein the participants got a chance to show their creativity and design a logo

Ten teams with two members each participated in the competition. The event was categorized into two levels; in the first level, the participants played a quiz on Kahoot App and the selected teams moved to the second round where they were given the mission, vision, products offered by a company to design a logo.

The team, "Venn diagram" won the first position and got the cash prize of Rs. 4000 whereas the team, "Logo-Rhythm" were the first runner-up and got the cash prize of Rs.2000.

The event was coordinated by Abhi Bhargava and Ishita Aggarwal and the team of the Research and Publications Committee.

The event beautifully displayed the creativity and skills of the participants and overall, a true success.

GRAVITY 2021

MALANG 2.0



In the sparkling evening, the group dance competition **Malang 2.0** organized by Cultural Committee was held marvelously. The participants were very energetic and eagerly participated in the competition.

"Dance is the language of the soul"

"Coming together is a beginning. Keeping together is progress. Working together is a success. Practice as you've never won." Perform as you've never lost."

The jury for the dazzling evening was **Reyansh Kumar**. He is a pop master who got the best choreographer award. He has judged various dance battles and competitions. He has his dance studio by the name of Gurukul dance studio. At Jaipuria Institute of Management took the Go Green initiative, Noida a Green certificate was given to the guest.

There were 3 teams in the competition, all the teams did an outstanding performance which mesmerized the audience. The event was gone along with other rap and solo dance performances.

In the end, the judge of the event Reyansh Kumar was invited on stage to show some of his moves and announced the winners.

The winners of the competition-

1st Team 3.14

2nd Team Thirkan

GRAVITY 2021

KBC



As the second day of Gravity, the much-awaited annual fest rolled down the floors; there were several excitable, entertaining, and attention arresting events waiting to be unfurled. KBC, organized by the **Admissions Committee** as one of the engrossing events.

The host, Sachin Verma got started with a great deal of enthusiasm. The zealous participants who had formed a group of two members each introduced their teams and were all set to play the game with quite an eagerness. The quiz competition commenced, and the lively host asked a series of questions to test their knowledge to the teams. The captivating contest was divided into two rounds and the top four teams were the qualifying teams who went ahead to participate in the second round. All the contestants took active participation in the competition and gave their best. After the vigorous competition, the winner and the runner-up were announced. Shubham Sharma of Jaipuria Institute of Management, Noida was the one to bag the first position, and Vinty Tanwar of Jaipuria Institute of Management, Noida grabbed the second spot. The event, which had left everyone engrossed in it, was then concluded after witnessing huge success and vibrancy.

GRAVITY 2021

GRAFFITI



The corporate social responsibility committee organized a graffiti competition on 18 December 2021, the participants were provided with canvas and spray paints of multiple colors and instructed to paint anything that could create social awareness for the public.

It was such a proud moment to see students drawing on topics like melting glaciers, dowry, and the environment. There was no limit to the creativity that is reflected on that little canvas.

The first position was backed by the participants of Jaipuria, Lucknow Campus whereas the second prize was awarded to the participants from Jaipuria, Noida.

It was a colorful event that was full of pure intents and emotions.

GRAVITY 2021

CRIME RUN 2.0



On this 18th of December, Jaipurians witnessed a movie like scene on the campus. Straight out of the sets of Student of The Year was the event of Crime Run. With clues placed all over the campus, the contestants in a team of 3 to 5 had to go on a mad chase to get to the last clue the fastest. With over 10 teams participating, it was an exciting event of a treasure hunt.

The event went for an hour with **Academic Committee** volunteers escorting the teams around the Campus for the next clue. The winners of the event were team J-Amigo led by Kankana Borkakati in the first place and team MSM led by Shubham Gupta in the second place. The winners and the runner-ups were both from Jaipuria Noida. This event was one of the most challenging as well as exciting one and people did learn a lot from this team oriented activity.

GRAVITY 2021

GAURAV GUPTA SHOW



Who wants to live in a world where there is no laughter?

One must have heard of a “jaw dropping” performance but on December 18, 2021, Gaurav Gupta, the celebrity standup comedian was able to deliver such a set that made everyone’s jaw hurt from all the laughter.

The campus was immersed with giggles and everyone had their hands on their stomach and lungs gasping for air because no one could stop laughing.

A mesmerizing performance really portrayed how great of art it is to make people laugh and the immense satisfaction it brings to the person standing in the front.

BGMI

“FAILURE doesn’t mean the game is over, it means try again with experience”.

After being banned for almost a year, PUBG mobile is now back with the fresh name BGMI. Keeping in the mind the craze for the mobile application, the IT and operations club of Jaipuria Institute of Management, Noida organized the Battle Ground Mobile India Championship. The battle started with 36 players and 18 teams with 2 players in each team. The event was held in online mode. The event was held at Gravity, the Annual Festival of Jaipuria Institute of Management, Noida.

The maps that played were Erangel, Miramar, and sank in the classic squad mode of the game. The game played in three rounds. 15 teams qualified for the second round.

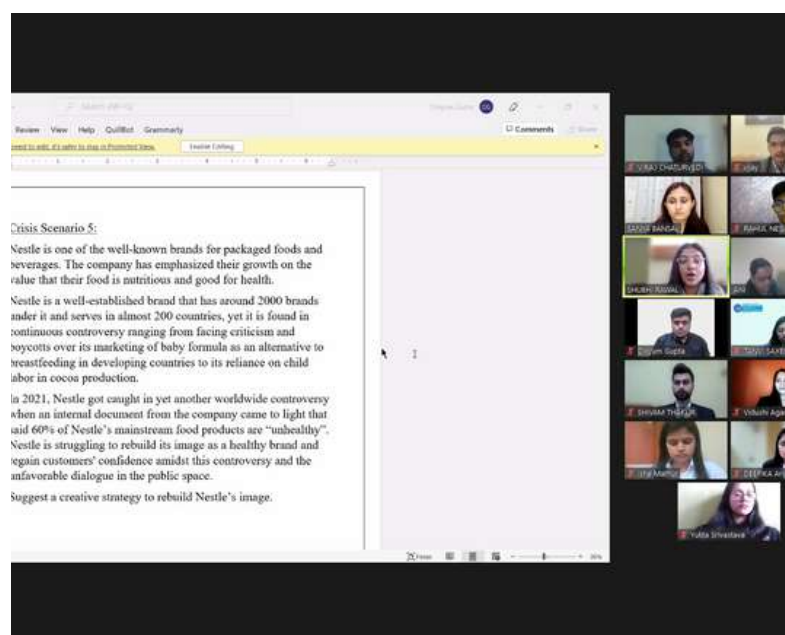
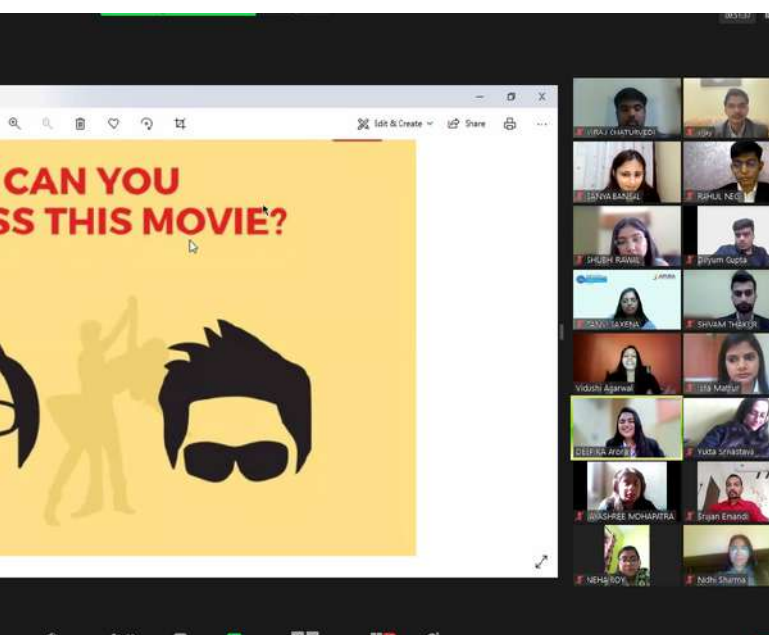
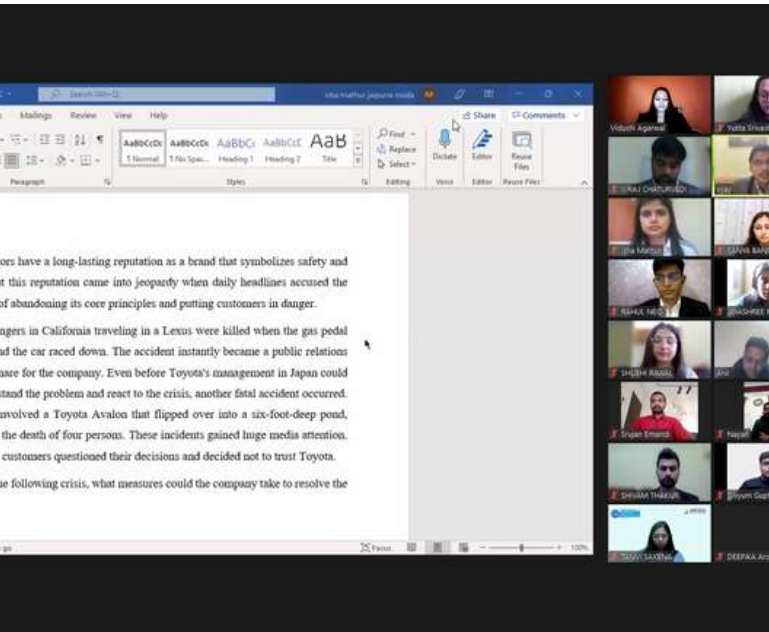
14 teams played the qualifying round. At last, team 5 and team 16 were headstrong in the game, and Gujar and teer’s team emerged as the final winner with six finishes in total.

The stars of the match were Teer, Gujar and Roborant.



GRAVITY 2021

THE CRISIS AVERSION



"Crisis gives you the opportunity to become the persons you wanted to be."

The **HR IPSA Club** organized an online event on the zoom platform **"CRISIS AVERSION"** as the part of gravity, it was about the real-life crisis. The event started with the introduction of the esteemed guests **Mr. Anil Sharma** and **Mr. Vir Bharat**.

Five teams participated in the event. Each of the teams discussed the crisis and the time duration was 15 mins. Then the teams were asked to present their crises case respectively.

In between, the anchors Vidushi Agarwal and Deepika Arora engaged the participants and it was a fun game of guessing a Bollywood movie by the hints given as symbols.

In the end, the guests announced the results of the event. The event turned out to be very knowledgeable and a huge success.

GRAVITY 2021

FEEL THE BEAT - DANCE BATTLE



Cultural Committee Conducted a Dance Battle on 18 December 2021. Students from various colleges were a part of this event. The objective behind organizing this dance battle was to explore and identify creative dancers. Gravity gave everyone a chance to display his or her talent and impress through their favorite dance form following a knockout trend of competing.

Dance Battle is an energetic and enjoyable team-building experience that helps renew individual or team enthusiasm while exploring one's creativity and talent. Throughout the competition, there was great excitement and zest. The participants dressed in colorful costumes twirled around and set the stage ablaze with their exciting performance. There were three rounds to judge the dance and creativity of participants. During the Dance Battle, participants competed individually and as a team to level up and match the music. In addition to this, the song selections in each of the three rounds were random. Participants then perform against the clock, while using their decision-making and creative skills to add their interpretation and creative flare. The participants competed for one to one until everyone find the best one.

A tough choice had to be made, therefore to keep the spirit of competition high, the first prize was awarded to Abhishek and the runner up was Barkha, as determined by the event's judge, **Mr. Sugam Agarwal** who himself is a brilliant dancer.

GRAVITY 2021

EDM NIGHT



“There are people who play records and there are DJs who blow minds.”

On 18 December 2021, the most happening night of the **GRAVITY 21** fest is “**EDM Night with DJ Kashish**”. Pulsating lights, loud music, and carefree dancing — ingredients of every party. This was the ending event of the Fest, which makes the crowd more excited.

The songs were an awesome mix of Punjabi, Bollywood, and English. The event became hot & spicy with the blend of experience, expertise, and passion of **DJ Kashish**.

“DJs are the new rockstar”

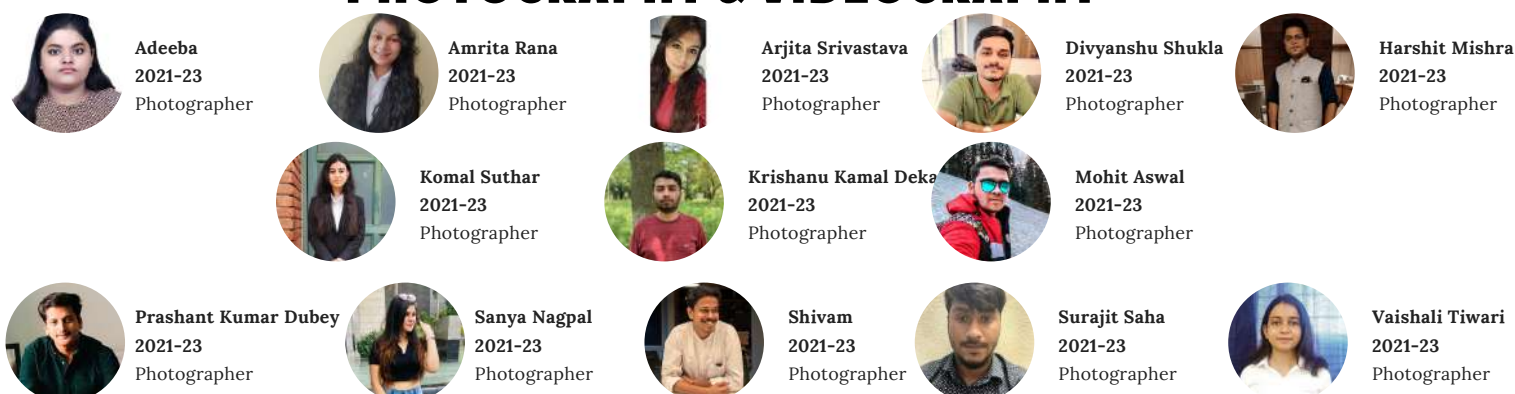
She did a fantastic job with her flawless music mixing techniques, which rocked the party and took the audience to the musical ride that seems constantly increase in energy.

As the fun and frolic ended, the students carried with them blissful memories of the event. The students had a great experience of the night.

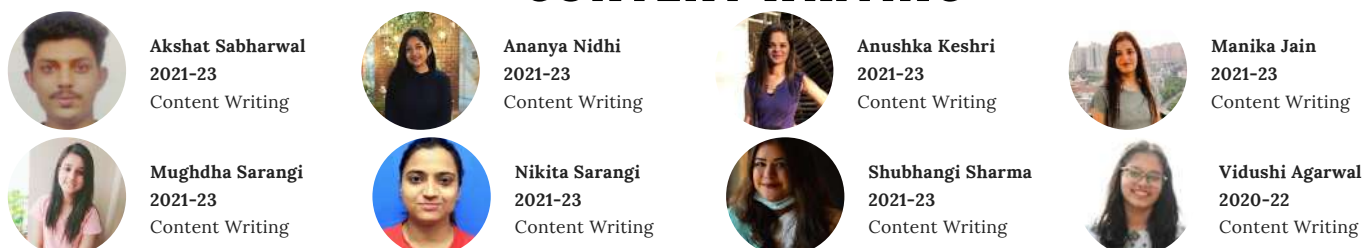
MRC TEAM



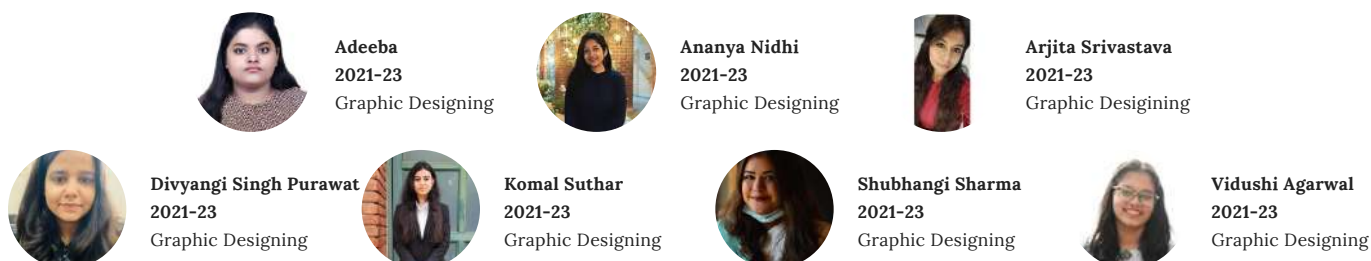
JUNIOR COORDINATORS PHOTOGRAPHY & VIDEOGRAPHY



CONTENT WRITING



GRAPHIC DESIGNERS



SOCIAL MEDIA TEAM



This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.