

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

- **Initiate-It By Centre of Entrepreneurship and Incubation**
- **Pre-Independence Day Celebration**
- **Glimpses of Independence Day Celebration at Noida Campus**

MAJOR HIGHLIGHTS

INITIATE-IT BY CENTRE OF ENTREPRENEURSHIP AND INCUBATION

The Centre of Entrepreneurship and Incubation (CEI), Jaipuria Institute of Management, Noida has organized another inspiring competition for aspiring entrepreneurs: 'INITIATE IT'. We were honored to have **Prof. B D Nathani** and **Prof. Joy Patra** as the Judges for the event.

It was a presentation-based competition designed exclusively for fresher's (Batch: 2021-23). The participants were asked to create a competitor to Zomato in the Bangalore market and present all the details about the plan and how it will work.

The time provided to the participants for the presentation was 7 minutes, followed by 3 minutes of questions & answers.

The event started with the presentation by the first team of 3 students- Ankita Nath, Rajlaxmi Ghadei, and Megha Singh with their company's name FOODTOPIA followed by another idea presented by Snigdha Sahay and her company's name was FOODSHIP.

Another idea was presented by a team of 3 students- Ameesha Khullar, Sagar Gupta, & Anushka Sharma with the company's name EAT IT HOT.

Prajwal Naudiyal, Sakshi Agarwal, & Dhairya Srivastava were in a team that created and presented a company MEAL BUGS.

Karan Mattu and Mehak Sharma solely presented their company with names EAT REPEAT and 'DONE DELICIOUS- Taste bud for Vegan' respectively.

Gurpreet Kalra, Shivam and Priyansh Agarwal collaborated together to form another company and named it as ZAPit. Chirag Chhabra, Anukool Shukla, & Samuel Charles presented their company with the name TREAT EAT and Mukund Hinduja, Ananya Nidhi & Shruti Bisht worked together to present their company with the name EATOPIA.

The final idea was presented by a team of 2 students- Ayushi Ahuja & Yash Singhal and they named it as ESSENTIALLY.

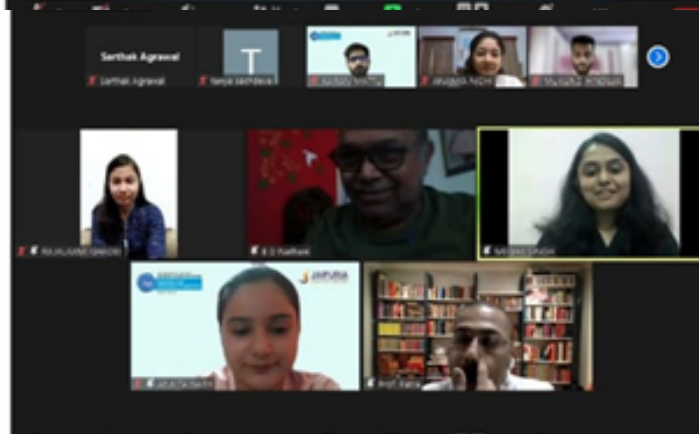
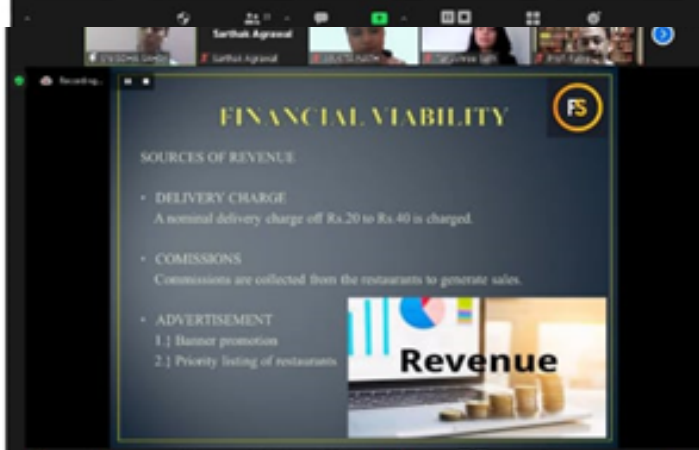
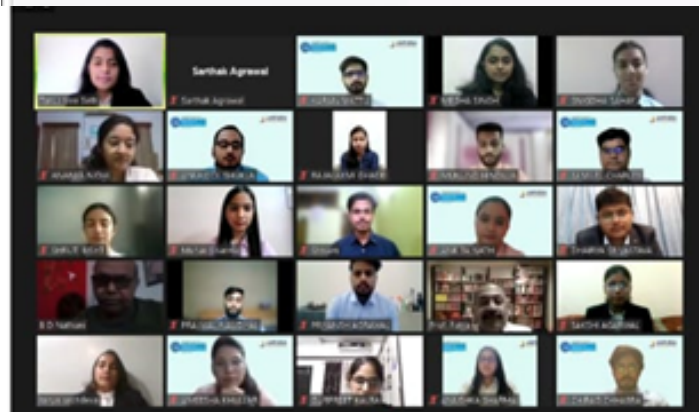
All the participants successfully presented their ideas and were given feedback by the judges at the same time. All the ideas were appreciated, and the students participated enthusiastically. The competition was really helpful for the fresher batch as it helped them to get the essence of the research work and got to know about the different business tools which they can use in their startups.

The winners of the event were announced and congratulated through the social media handles of CEI. The winners were:

1st Prize: **Gurpreet Kalra, Shivam & Priyansh Agarwal**

2nd Prize: **Ayushi Ahuja & Yash Singhal**

3rd Prize: **Chirag Chhabra, Anukool Shukla, & Samuel Charles**



MAJOR HIGHLIGHTS

PRE-INDEPENDENCE DAY CELEBRATION

On the 13th of August 2021, the Cultural and Events Committee of Jaipuria Institute of Management, Noida eulogized the splendor of India by organizing a pre-celebration of the 75th Independence Day, virtually. The event unfolded its grandeur by paying respect to the national anthem. With the inflamed feelings and spirit of patriotism, the event was further taken forward by the highly enthusiastic and cheerful hosts, Niharika Srivastava and Tanya Nigam. After welcoming **Ms. Sakshi Gupta**, Asst. Manager Student Affairs, for gracing the event with her valuable presence, the hosts promised the audience to make the evening a beautiful one.

The evening which was a witness to a number of talented exhibitions, set forth into motion with a mesmerizing prayer dance. There were numerous mellifluous song performances by a lot of students that not only evoked a sense of pride in being an Indian but also filled the hearts of the audiences with a sense of gratitude towards the freedom fighters and the sacrifices made by them to free India from the cages of the Britishers. Beautiful patriotic art pieces were displayed which demonstrated the love of the students for their country. The evening also saw exhibitions of creative digital posters made by the students for Independence Day. There was also a competition in the cooking category where the participants showcased their innovative skills by making dishes resembling the tricolor flag of India. An interesting quiz revolving around the freedom fighters and their slogans, patriotic songs, and the name of their movies was also conducted, and the audience participated in it with full zeal. Not only with melodious songs, but the evening was also graced with a beautiful flute performance. The soldiers that bleed for our country were paid respect through heart-touching poetry and power-packed patriotic rap performances. The event also witnessed amazing dance performances that filled the audience with immense love for their country. Finalists of the ethnic dress competition made everyone proud of India as they spoke beautifully about their motherland.

After a word scramble game and mesmerizing singing performances, the beautiful event which was successful in leaving a smile on everyone's face and filling the hearts of the audience with immense pride on being a citizen of India was concluded elegantly.



MAJOR HIGHLIGHTS

GLIMPSES OF INDEPENDENCE DAY CELEBRATION AT NOIDA CAMPUS



Shivam
2021-23
Photography



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This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.