

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

- Workshop on "How to Crack Case-based Competitions"
- EBSB ImageIcon

MAJOR HIGHLIGHTS

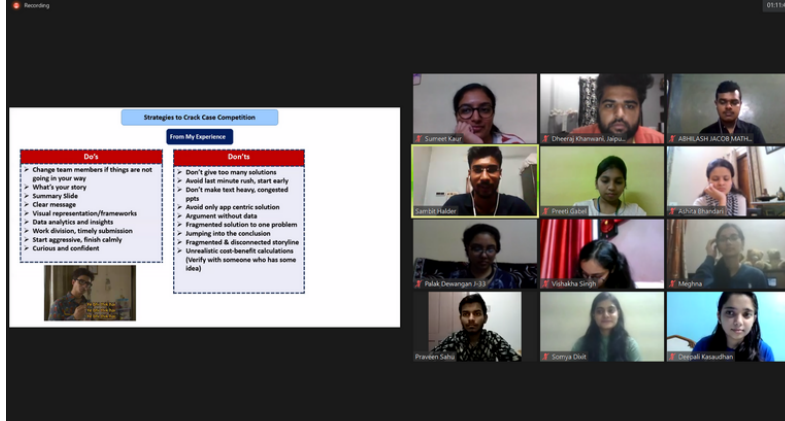
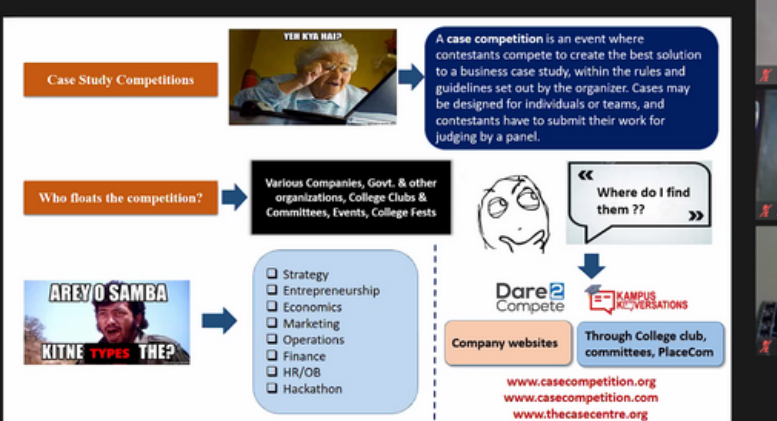
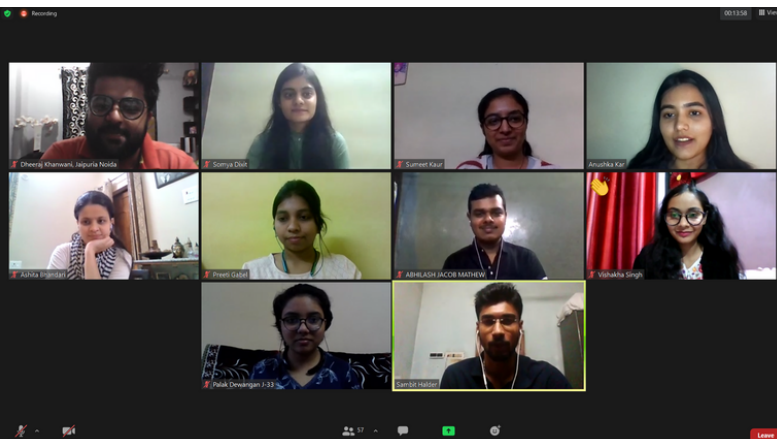
WORKSHOP ON "HOW TO CRACK CASE-BASED COMPETITIONS"

Realizing the recent emphasis on the importance of Case-based competitions for students of B-schools, **D2C Igniters Club** at Jaipuria Noida, in collaboration with *Bhilai Institute of Technology, Durg*, invited **Mr. Sambit Halder** (IIM Indore Alumnus), top 5% of his batch, ranked 4 in College Champions of IIM Indore- D2C Awards 2020 and National Finalist of Bajaj, HUL and PwC case competitions during 2019, for an virtual workshop, "**How To Crack Case Study Competitions**" on the eve on **31st October 2020**, to provide the students with necessary insights and strategies to help them crack such competitions including both Corporate as well as institute level.

Ms. Anushka Kar, Junior Coordinator, welcomed, introduced, and felicitated the guest with the customary Jaipuria Green Certificate. **Mr. Sambit Halder**, appreciating the efforts of the D2C Igniters Club of both the institutes, instigated the session by sharing his career journey and how his interested shifted from traditional engineering studies to being a management graduate which led him to participating and winning in a number of Case-based competitions.

Before proceeding towards the core objective of the webinar, Mr. Halder explained in brief, the basic idea behind most of the case-based competitions and by whom, and how they are organized. He shared some renowned online platforms such as Dare2compete where one may participate in various business competitions and hackathons, and various different rounds which are part of these. The guest also discussed the different perks of participating in these competitions apart from the monetary prizes, such as Pre-placement Offers and Pre-placement Interviews as well as development of real problem-solving, communication and time-management skills.

Moving forward, Mr. Halder, keeping the session quite captivating with the candid and informal interaction with the audience, shared the strategies which included, building a good team, reading the case multiple times and understanding it, research techniques, ideating & validating the solution, and presenting the solution, while citing one of his own experience in TATA Steel case competition. Following which, the guest concluded the session by summarizing all the "Do's" & "Don't's", followed by an insightful Q&A round.



MAJOR HIGHLIGHTS

EBSB IMAGEICON

Ek Bharat Shrestha Bharat at Jaipuria Institute of Management Noida organized “**Picture Quiz Competition- IMAGICON**” on **21st October 2020** for the first and second year students on the topic “Indian culture”. In this competition, the picture of different states’ famous monument, food dishes, dance forms etc. shown to students and they have to tell the name of image with its respective state/city.

The session was hosted by Kanika Thakuria, JC of EBSB club. The esteemed Guests of the session included **Dr. Abhijit Nair**, chairperson of SEC, **Dr. Shalini Verma**, chairperson of EBSB club, **Dr. Rahul Singh**, Professor HR Area. **Ms. Shefali Sharma** Head of SEC.

The session began with brief rules and regulation of the quiz competition, followed by the coordinators of EBSB sharing the power point presentation of questions on zoom platform. Then participants gave answers of the questions in the Zoom chat box. All questions were related to Indian culture, festivals, monuments, dishes etc. Students got the opportunity to show their talent and knowledge about how much they know their country. There was a good amount of participation by both batches of students.

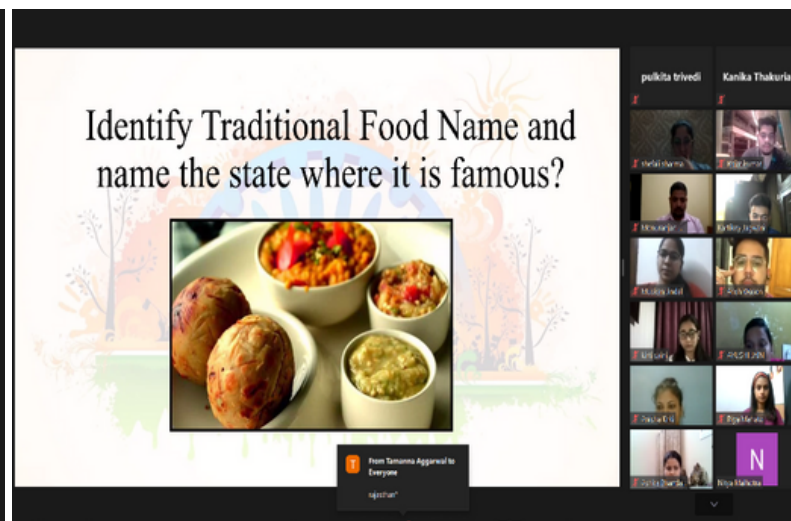
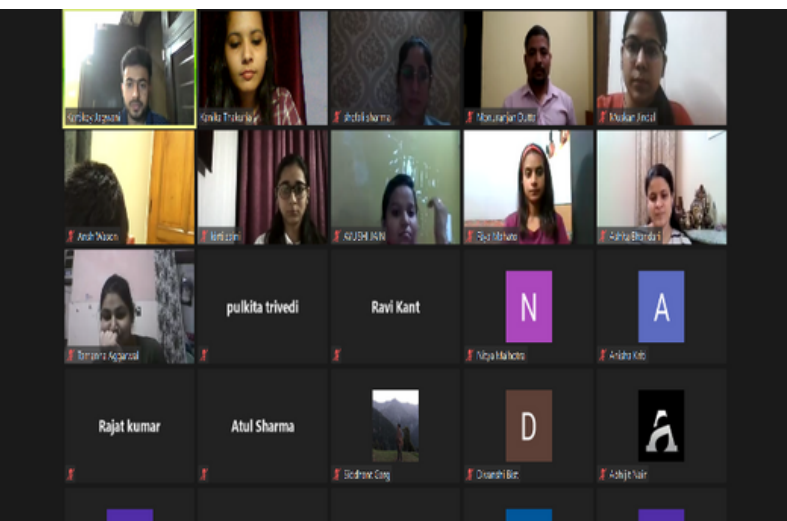
The judging was done on the basis of some criteria such as quick answer with correct spelling. Another criterion was that the answer which was given should be in a proper format i.e. name of image, state/city name.

At the end, votes of thanks was presented to all guests for taking their time out to address the students. Mr. Kartikey Jagwani, President of EBSB club and Mr. Atul Sharma, Vice President of EBSB club announced the name of the winners of the quiz competition – Imagicon.

First winner: **Megha Nigam**

First runner up: **Monuranjan Dutta**

Every participant had put forward their amazing efforts in quiz competition. Both winners were awarded with a cash prize for their contribution in the competition.



Prof. Abdul Qadir
MRC Chairperson



Ms. Shefali Sharma
MRC Coordinator



Dayal Chaudhary
President



Abhishek Jindal
Vice President



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Sr. SPOC-Media



Aditya Ujjwal
Sr. SPOC-Videography

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.