

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

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HIGHLIGHTS

CHANGEMAKER SERIES

Episode 3: Mr. Anand Nilakatan, Motivational Speaker

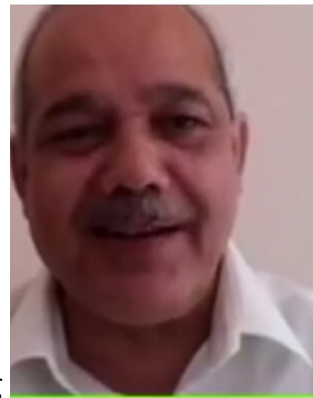
Everyone at a certain point has to deal with emotions. It's our emotions behind the response to a situation that determines where our life is progressing. To broaden the outlook on life, Jaipuria Institute of Management organized a rather distinct yet remarkable webinar session on the theme, **"Leadership Lessons through Indian Mythology"**, hosted by **Dr. D.N. Pandey**, Director Jaipuria Noida, from the "Changemaker series" on **15th July 2020**.

The guest for the session was **Mr. Anand Nilakatan** who is a prominent author, columnist, screenwriter, television personality and a motivational speaker. Mr. Nilakatan instigated the session by paying his respects to the doctors fighting tirelessly for the people at such unprecedented times.

The major part of his discussion focused on the four aims of human life i.e. *Dharma, Artha, Kama, Moksha*. He also tried to relate the concepts of being overly ambitious, discontentment, jealousy, anger and explained how carrying these emotions are pretty much justified if are contextually correct and that it fulfills the purpose of life constructively.

He further spoke on the significance of passion and continuous self-development through one's actions and defining contexts.

The session ended with Mr. Nilakatan answering to the flooding questions being put up by the audience in the chatbox, creating an impact within.



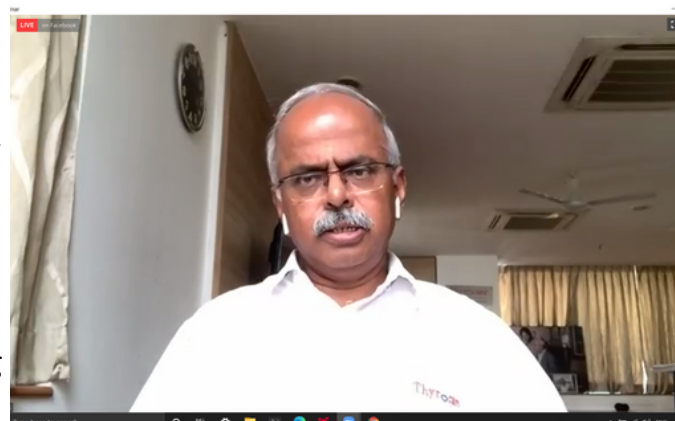
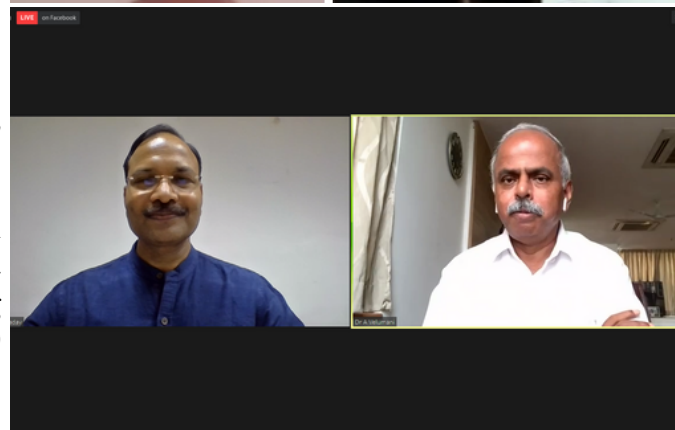
Episode 4: Mr. A. Velumani, MD & CEO, Thyrocare

Jaipuria Institute of Management invited **Mr. A. Velumani**, Promoter, Chairman, Managing Director and Chief Executive Officer, Thyrocare, for the final episode of the "Changemaker Series" on **17th July 2020**.

Dr. Prithvi Yadav, Director Jaipuria Indore, welcomed the guest and set the theme of the discussion being, **"From Zero to Hero - An Entrepreneur's Journey"**. Mr. A. Velumani began the session by sharing his views on the current unprecedented crisis and how the COVID-19 has halted industries across the globe. By citing various anecdotes, he talked about the few sectors such as health and fitness industry that have not seen any contraction in the demand while others like airlines, travel & tourism will take time to recover.

The latter half of the discussion revolved around the statistics in the context of COVID-19 as Mr. Velumani, belonging from healthcare industry, shared the differences between the handling of the crisis by different countries outlining the efficient Indian health infrastructure. Being one of the prominent storytellers, he also emphasized on the importance of being an effective communicator to create influence among the audience.

Answering to the queries of the students, he urged them to have focus, patience, and determination to grow in the corporate world. Following this, the insightful session came to an end.



HIGHLIGHTS

RE-ORIENTATION WEEK 2019-21 BATCH DAY-5

VIDEO CV BUILDING WORKSHOP BY CMC

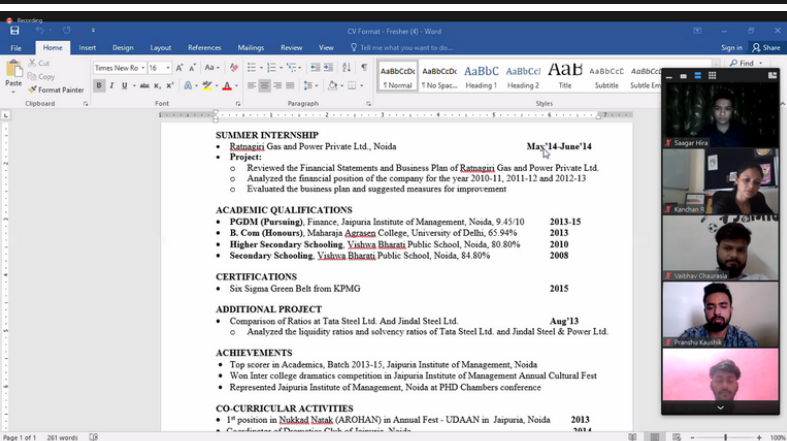
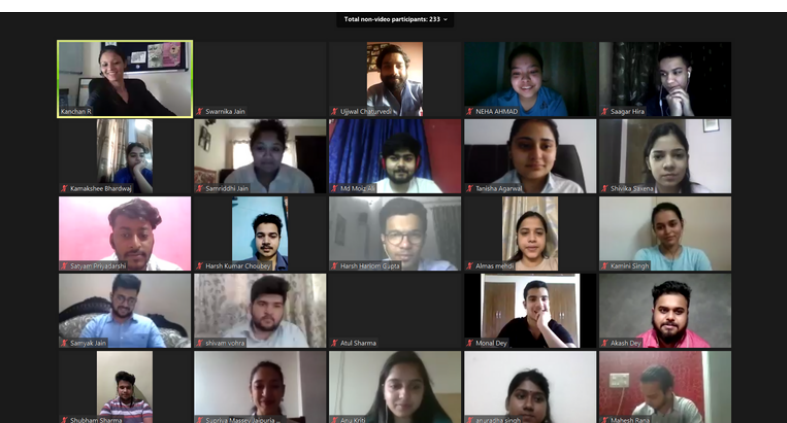
A workshop on '**Building Video CV**' was organized by CMC for the students of Batch 2019-21 on **July 11, 2020** during their Re-Orientation Programme at 3:45 PM. The session started off with **Ms. Supriya**, Trainer, CMC, Jaipuria Noida highlighting the importance of video resumes in post COVID era. As placement processes are likely to be shifted to virtual platforms, it has become quite handy for the recruiter to evaluate the candidates through a video resume.

She also shared some sample video resumes with the students to get a better understanding of how one can create his own video CV. She emphasized on the point that the resume should be build by keeping in mind the kind of profile or sector the candidate is targeting for the placement. Formal attire, clarity in thought, the subject matter, and the content which conveys your thought to the recruiter are the key essentials of a video CV.

Ms. Supriya also shared the guidelines for creating an apt CV which should be of 2 minutes and cover all the aspects related to introduction, brief about the SIP, the skills acquired, the learning and a Call to action. The CV should be made in a formal setup with clarity of voice, and should be presented in a way of story telling not in monotone.

She advised the students to follow some simple steps while creating a video CV. First, to prepare a script for what you're going to include in the video, second, to check the background for any kind of noise disturbances, and third to personalize the CV with visual contents to capture the attention of the viewer.

The idea behind having the video resume is to present oneself to the recruiter before the face to face interview. It gives an opportunity to the candidates to display their soft skills, communication skills, professionalism and confidence. The session ended with Ms. Supriya & Ms. Kanchan, addressing the queries raised by the students.



MAJOR HIGHLIGHTS

DAY-6, 7, 8

SIP PITCH PRESENTATIONS 2019-21 BATCH

A 3 day 'SIP Pitch' was organized by CMC for the students of Batch 2019-21 starting from **July 14, 2020** during their Re-Orientation Program. Students were required to showcase their learnings from the summer internship within 3 minutes of time. They were evaluated by Faculty Mentors along with Industry Panelists from organizations like Capgemini, Oyo, Arvind Brands, Radio City, EY, and Mahindra Group to name a few.

The students were evaluated on the criteria of Communication, Content, & Pitch Presentation. Students talked about their Summer Project, their roles & responsibilities in the internship, their learnings and limitations. Mentors provided industry rich feedback to the students and the scope for further studies.

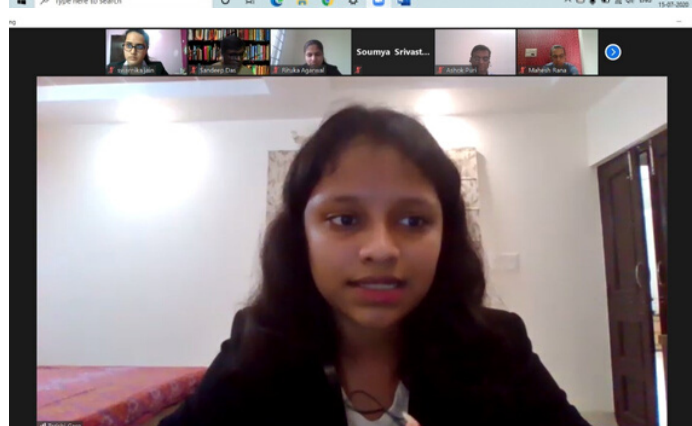
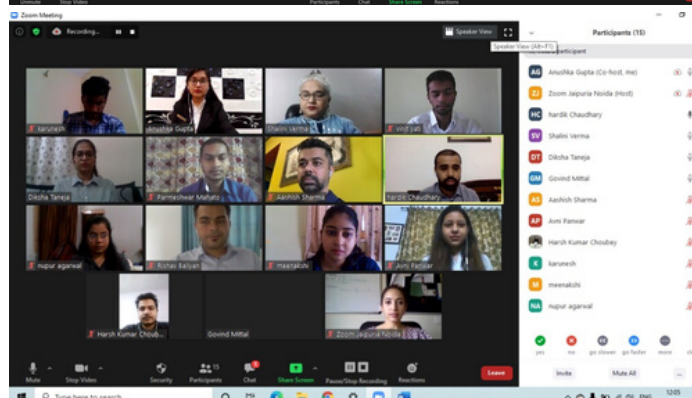
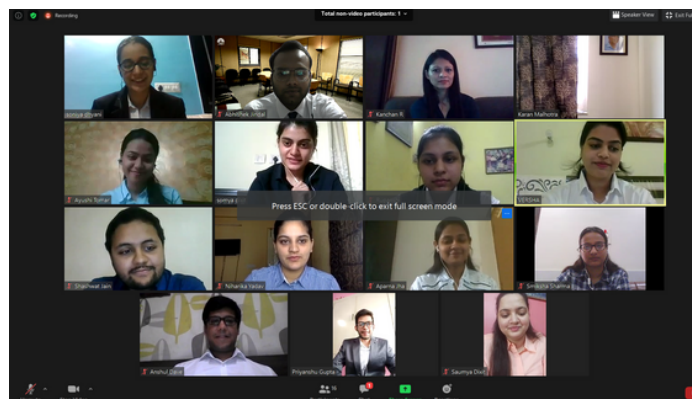
On day one, 14th July 2020 the panelists included, **Mr. Manish Kukreja**, Regional Manager Sales & Marketing, Radio City; **Mr. Shshir Gupta**, Head OmniChannel, Arvind Brands; **Mr. Vinu Vijayan**, Revenue Head, OYO; and **Mr. Gaurav Tripathi**, Co-Founder, Ozic Healthcare. They evaluated the SIP Pitch Presentation of the students of Marketing & Operations Specialization.

On day two, 15th July 2020, the panelists included, **Mr. Yashwant Mohanty**, ASE, HUL; **Mr. Saurabh Nigam**, Sr. Manager Business Consulting, CIBC; **Mr. Ashish Sharma**, Director, VP, Capgemini; and **Mr. Deepak Goel**, CEO, Digitally Next. The guests praised the students for coping up with the crisis and congratulated them on successful completion of their virtual internships.

On the last day **16th July 2020**, SIP Pitch saw Finance and HR professionals evaluating the students from the same specializations. They included, **Mr. Anubhav Agarwal**, HRBP, Mahindra Group; **Mr. Ashutosh Srivastava**, Zonal Manager, Magma Fincorp; **Mr. Prateek Khandewal**, Sr. Manager, Commercial Bank of Kuwait; **Mr. Karan Malhotra**, Asst. Director, EY; and **Mr. Sandeep Das**, Aditya Birla Finance. Panelists insisted that students should read more about theories related to Corporate Valuation and finance, and applicability of various statistical tools and dig deeper to understand the working of a business. They advised that one should keep updating oneself in terms of Industry knowledge as well as on the technical front.

PSYCHOMETRIC TEST

Personal Effectiveness is about unlocking the potential that an individual possesses and one precondition for personal effectiveness is better self-awareness. In order to unleash their potential and begin the journey of self-improvement and personal effectiveness enhancement, students undertook a Personal Effectiveness Test, "Psychometric Test" available on the Moodle dashboard on **15th July, 2020**.



Personal Effectiveness

Read each statement given below and rate on the scale of 0 to 4 how much it is true of your behaviour, by using the following guidelines:
 4 if it is most characteristic of you, or if you always or most often behave or feel this way.
 3 if it is fairly true of you, or you quite often behave or feel this way.
 2 if it is somewhat true in your case.
 1 if it is not true of you, or if you only occasionally feel or behave this way.
 0 if it is not at all characteristic of you, or you seldom feel or behave this way.

- 1> I find it difficult to be frank with people unless I know them very well.
☐ 4 ☐ 3 ☐ 2 ☐ 1 ☐ 0
- 2> I listen carefully to others' opinions about my behaviour.
☐ 4 ☐ 3 ☐ 2 ☐ 1 ☐ 0
- 3> I tend to say things that turn out to be out of place.
☐ 4 ☐ 3 ☐ 2 ☐ 1 ☐ 0
- 4> Generally, I hesitate to express my feelings to others.
☐ 4 ☐ 3 ☐ 2 ☐ 1 ☐ 0
- 5> When someone directly tells me how he feels about my behaviour, I tend to close up and stop listening.
☐ 4 ☐ 3 ☐ 2 ☐ 1 ☐ 0
- 6> On hindsight, I regret why I said something tactlessly.
☐ 4 ☐ 3 ☐ 2 ☐ 1 ☐ 0

MAJOR HIGHLIGHTS

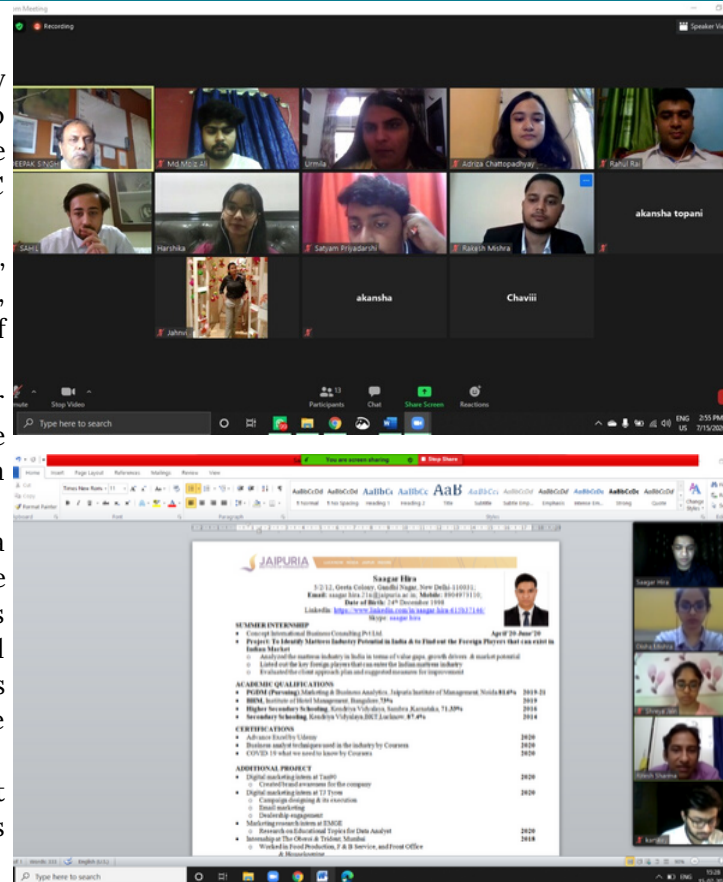
CV REVIEW BY CMC

The CV Workshop session was conducted by Ms. Supriya Massey on the 13th of July, after which the students were given time to update their CVs in the instructed format issued by the CMC. The Students were divided into groups and were assigned a CMC facilitator who reviewed the CVs on **14th, 15th, and 16th July 2020**. The CV was reviewed based of parameters like Font and alignment, Content, Grammar, and relevance to the candidate's profile. Also, how one should only add content which is relevant to kinds of profile he/she is aspiring for in the placement season.

The CVs with no corrections required were given an approval for final placements while the CVs with corrections required were given corrective tips and suggestions and asked to re schedule for a follow up.

All the students were asked to fit the contents of their CV within a page in order to make it easier for the recruiter to study. The Fresher's candidates were asked to include additional projects as well as certifications to enrich their CVs. Mentors also emphasized on the fact that the student should be well versed with the contents of the CV, and should be able to answer any query raised by the recruiter.

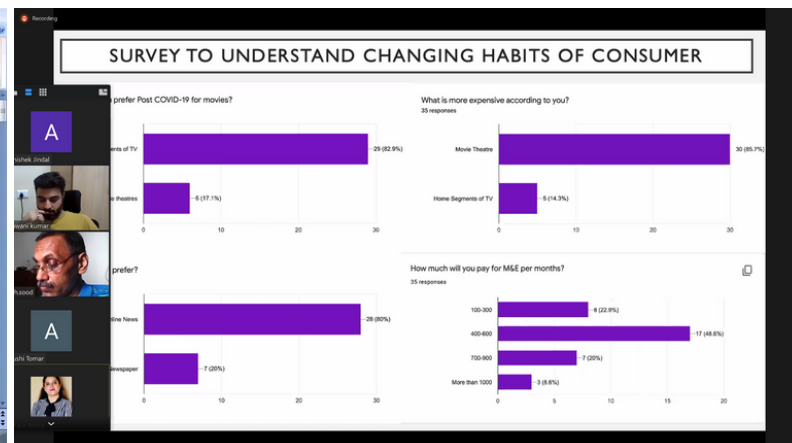
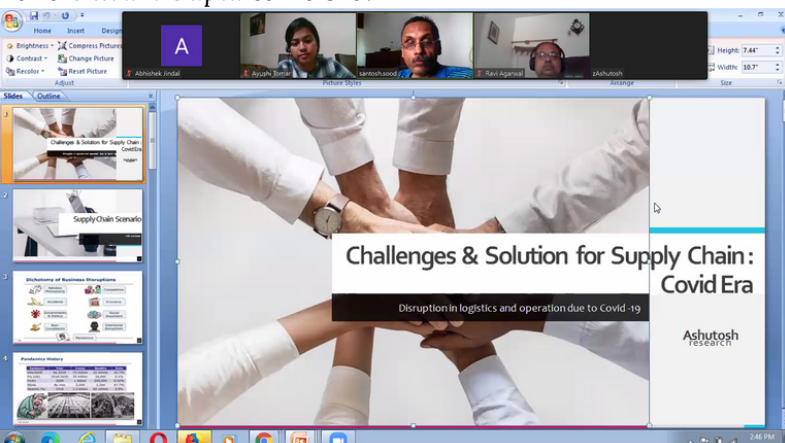
The overall objective of this workshop was to have a uniform format for all students participating in the Campus placement process 2020-21.



DAY-9

VISUALIZING POST-COVID-19 WORLD COMPETITION

In the second half of the orientation held on **17th July, 2020**, students at Jaipuria Institute of Management, Noida, participated in *Visualizing Post Covid-19 Competition* where the top five entries presented their views on the changes post Covid-19 world. The moderator for the session was **Prof. Nidhi Singh**. The judges of the session comprised of **Prof. Santosh Sood, Prof. Keshav Sharma and Prof. Ravi Aggarwal**. The selected students presented their views on supply chain management, changes in the entertainment industry, food industry, E- payment solutions in the post Covid-19 world. Each winner was awarded cash prize; *Saumya Dixit* won the 1st prize in this competition, *Madhunita Saikia* secured 2nd position and *Shivam Gupta* came 3rd.



MAJOR HIGHLIGHTS OF THE WEEK

FEEDBACK ON PSYCHOMETRIC TEST RESULTS

In the debriefing session held on **17th July, 2020** by **Dr. V. P. Singh**, he explained how to meaningfully interpret the scores and personality based on the psychometric test results undertaken by the students on **15th July 2020**. Dr. Singh is currently Advisor & Distinguished Professor with two Indian private universities and Jaipuria Lucknow, Indore and Jaipur. He pointed out that personal effectiveness has 3 dimensions:-

- 1. Self-disclosure** – Disclosing yourself to the outside world
- 2. Openness to feedback** – Do you listen to the person who is giving you the feedback and take it in a positive note
- 3. Perceptiveness** – Body Language of the person sitting beside you in terms of gestures of the concerned person.

People communicate through 3 ways, namely,

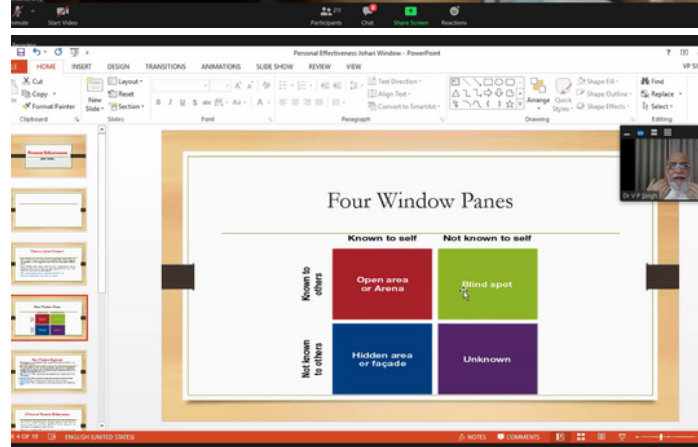
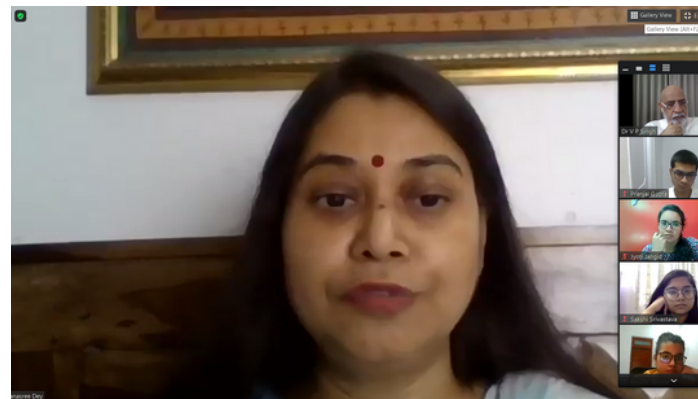
- Words,
- Voice, &
- Body language.

Dr. Singh further explained the concept of Johari Window which helps people understand their self-perception and perceptions others have of them. There are 4 areas in Johari window:-

A – Arena B – Blind C – Closed D – Dark

There are two ways of taking the feedback i.e. Negative and positive. People who accepts feedback in a negative way usually have the underlying traits of denial, aggression, humor, empty acceptance whereas people who accepts feedback in a positive manner have traits of self-analysis, seeking help, owning and data collection.

Replying to the queries of the students, Dr. Singh further explained that behavior is the outcome of one's attitude. Never give importance to the feedback of random people instead focus on the one's given by mentors, family and peers. Test is designed for universal applicability so the test results are accurate, and you can rely on this. The faculty coordinator for the session **Dr. Banasree Dey** thanked Dr. Singh for his insightful session and appreciated the efforts of the student coordinator Ms. Simran Mahajan. The session was highly interactive and well-appreciated by students.



Prof. Abdul Qadir
MRC Chairperson



Ms. Shefali Sharma
MRC Coordinator



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President



Abhishek Jindal
Vice President



Shivika Saxena
Sr. SPOC-Content



Akash Dey
Sr. SPOC-Media



Aditya Ujjwal
Sr. SPOC-Videography

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week.
We welcome your thoughts and suggestions.