

# THE JAIPURIA COMMUNIQUE

*The official campus newsletter of  
Jaipuria Institute of Management, Noida*

- E-Start-up Talk
- Candid Talk with Alumni On "Recession Proof Career"



# MAJOR HIGHLIGHTS

## E-START-UP TALK

Ever since the lockdown began, the emphasis has been made to shift to the digital platforms as part of learnings and communication. Following that spirit, the **CEFB cell** at **Jaipuria Noida** organized a live interactive **E-Start-up Talk** on the topic- *“Future of the work: What to expect after the Coronavirus crisis, in terms of Jobs and start-ups, with its impact”* on **5th June 2020** via zoom. The speaker for the session was **Mr. Manit Rathore**, Co-Founder- **Awakinn Hub**, a UX Engineer, and an educator.

The session began with a brief introduction by **Ms. Saloni**, followed by **Dr. Deepak Pandit** sharing the agenda of the session. Mr. Manit Rathore began by sharing the personal experience that led to the birth of his start-up, Awakinn Hub. The conversation then shifted to the availability of jobs in the market in the current and post COVID scenario. Mr. Rathore explained various reductions in revenues being faced by many start-ups as well as MSMEs across the country and their implications in the job market. He also shared with the students, the most feasible sectors namely, Finance, Healthcare, and Education sectors, which are doing quite well even in recent hard times. He also shed light upon the fact that most investors are feeling reluctant to invest in start-ups due to increased risk.

Responding to various queries by the students, Mr. Rathore also shared his views on the necessity of technical skills and discussed the restrictions of online learning in terms of real-time experience. He advised the students that, If they want a job, they shouldn't go for money but instead choose a job profile that they want to grow in. Moving forward, he appreciated the *Incubation Centre Initiative* by Jaipuria Noida. Before concluding the session, Mr. Rathore emphasized the importance of the development of skills and gaining practical experience by working on projects online and having a passion for whatever the students may want to pursue.

It was quite an insightful and engaging session as more than 100 students attended it. **Prof. B.D Nathani** appreciating the efforts of CEFB, **Ms. Shefali Sharma**, **Dr. Deepak Pandit**, shared his key takeaways from the session and presented a vote of thanks to the speaker. He closed the session urging students to be, *“Jack of all trades, master of some.”*



**CO-FOUNDER OF AWAKINN HUB**  
**UX ENGINEER | EDUCATOR**

**MANIT RATHORE**

**BY ENTREPRENEURSHIP CELL,  
JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA.**

**FUTURE OF THE WORK: WHAT TO EXPECT  
AFTER CORONAVIRUS CRISIS, IN TERMS OF  
JOBS AND START-UPS, WITH ITS IMPACT.**



# MAJOR HIGHLIGHTS

## CANDID TALK WITH ALUMNI

**Alumni Relations Committee** of Jaipuria Noida conducted a Panel Discussion on “**Recession Proof Career**” for the PGDM 2019-21 batch students who have registered themselves for Alumni Association of Jaipuria, Noida (JIMNAA). The program saw 71 participations including Students, faculty members and Alumni panelist from Jaipuria Noida.

The discussion started by the warm welcome of alumni panelists and the faculty members by **Dr. Poonam Sharma**. The session was graced by the esteemed alumni panelists who are key resource persons for alumni association of Jaipuria, Noida and also excelling in their respective domains.

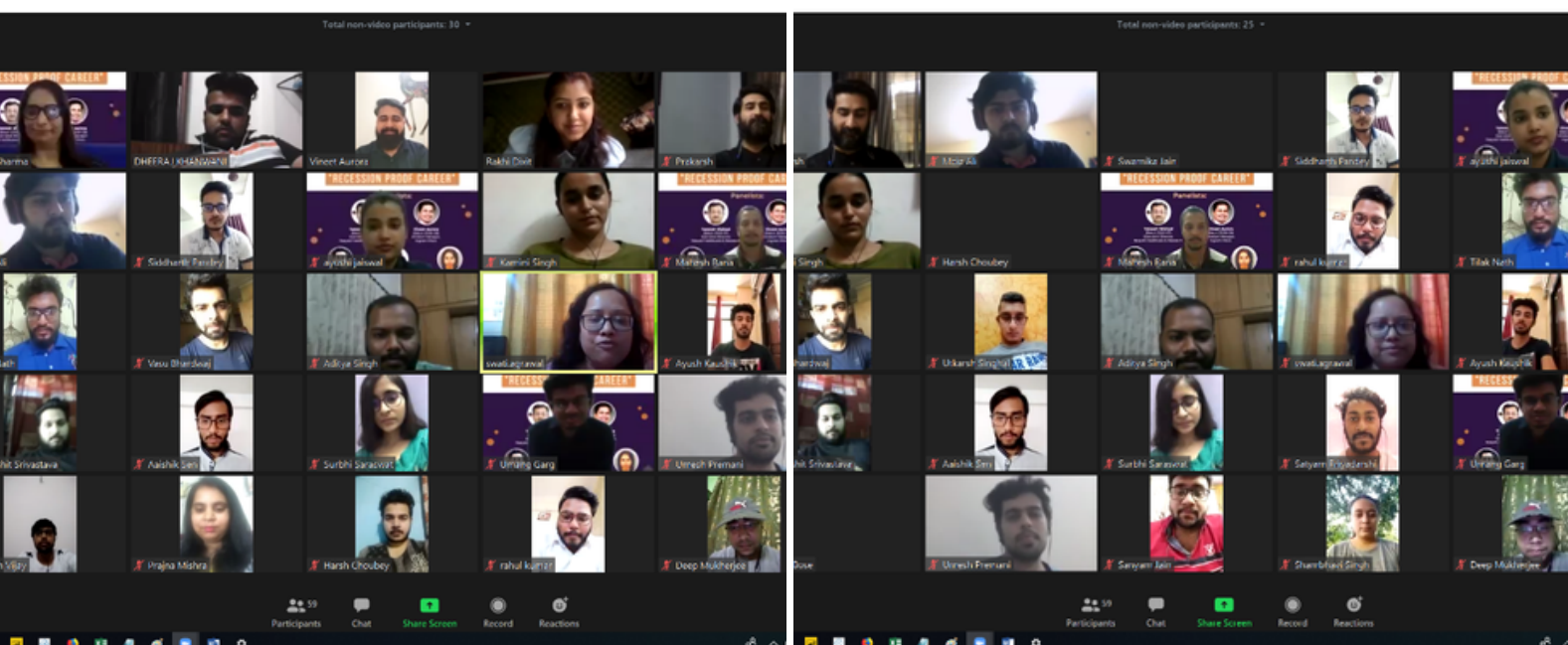
The session was delivered by following alumni panelists :

- **Mr. Yateesh Wahaal** (Batch 2005-07) Executive Director, Nayati Healthcare & Research and President of JIMNAA
- **Mr. Vineet Aurora** (Batch 2006-08) Product Manager, Ingram Micro
- **Mr. Prakarsh Srivastava** (Batch 2006-08) Sr. Manager (Healthcare Analytics), Atria
- **Ms. Vartika Bharti** (Batch 2008-10) HR Professional
- **Ms. Prajna Mishra** (Batch 2006-08) HR-Global Mobility, Cap Gemini

Faculty members including **Dr. Deepak Singh** and **Dr. Swati Agrawal** were also present during the entire panel discussion. Prof. Deepak Singh kick-started the discussion with the below mentioned points:

- Outline the overall impact of Covid 19 on the sector that you worked for.
- Impact on work from home SIP projects on the final placements of students.
- New skill sets that management students should focus on for employability.
- Impact of the current challenging times on forthcoming recruitment season.

The session was started by **Mr. Yateesh Wahaal** acted as a moderator throughout the session followed by interactive discussions by other alumni panelists about the current job market scenario, upcoming opportunities and required skill set that students should acquire and hone to be job ready post COVID situation. Students should acquire entrepreneurial mindset, focus on the domain knowledge and technology friendly approach. One such shift can be seen in Online Kirana Store to sell and buy products.





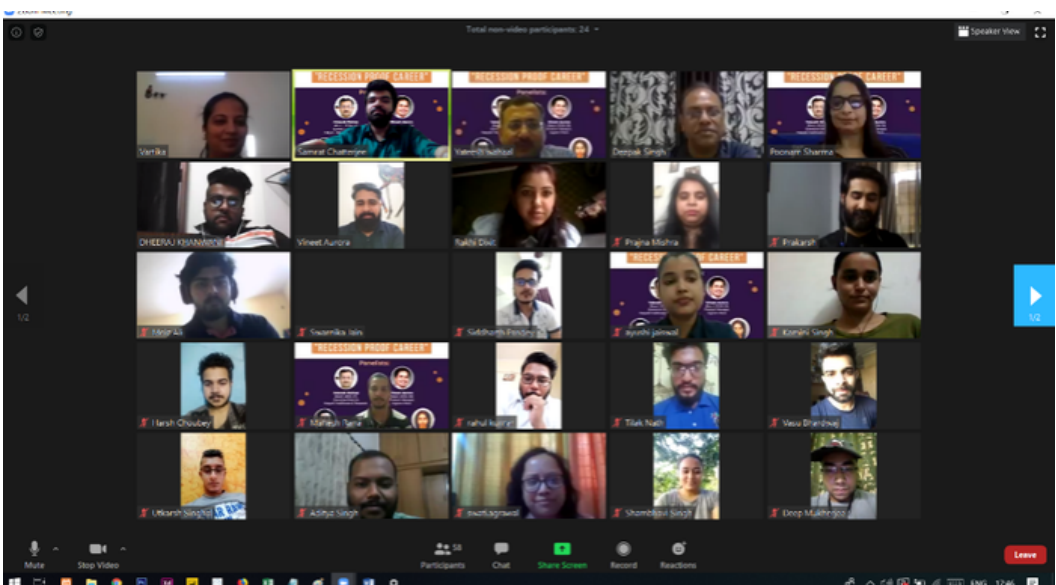
# MAJOR HIGHLIGHT

Post COVID-19, things would change from being physical will go into digital things, the supply chain would be enhanced to online platform as it was mentioned by our PM Mr. Modi in his recent speech for economy relief fund. Goods and people will move less frequently and less freely across national and international borders. More contactless interfaces and interactions will occur that will strengthen digital infrastructure.

Health care and education industry are likely to have low or even no impact of COVID-19. These are the industries where students can think to build their career. Followed by that, *importance of Artificial Intelligence* for the students looking for career in HR field was discussed. It has been well mentioned by **Ms. Vartika** described the present situation as changing times not challenging times, she also highlighted that right attitude and behavior can yield the right growth to the individuals. It is not about competing but collaborating with IT to helps the other sectors to become stable, **Mr. Vineet** added. In terms of screening and interviewing candidates, scenario will be very much different as compare to pre-COVID situation. He also advised students to add value to their resume by taking more live projects and case studies. **Ms. Prajna** also added about the concept of virtual interviews and candidates may be asked to share a short video of 2-3 minutes as introductory video. **Mr. Prakarsh** advised the students to focus on other industry rather than sticking to a particular sector. He suggested all to be multitasker & acquire many skills to meet the increasing demands of the organizations.

Post this discussion by alumni, students participants asked following queries in the open forum session “Which all sectors are going to regain fast after this Pandemic?”, “What is the recruitment process now? Will it be a virtual process and how can students prepare according to it?”, “What is the scope of telemedicine in India?”, “What are skillsets to acquire before getting placed?” Alumni panelists handled their queries and helped students to clear their curiosity.

**Prof Deepak** ended the session with his vote of thanks to all the panelists for their insightful information and all the students for participating and making the event successful. **Prof Poonam** also thanked all the alumni & ARC team for managing the event throughout. All panelists were overwhelmed and showed their gratitude to Prof. Poonam for providing this opportunity to have such wonderful discussion through online forum. The participant’s feedback on the sessions was also delightful and encouraging.



Jaipuria Institute of Management  
Noida

**ALUMNI RELATIONS COMMITTEE**  
Invites you for a Candid Talk with Alumni on

**"RECESSION PROOF CAREER"**

**Panelists:**

 <b>Yateesh Wahaal</b> (Batch 2005-07) Executive Director, Naayati Healthcare & Research	 <b>Vineet Aurora</b> (Batch 2006-08) Product Manager, Ingram Micro
 <b>Prakarsh Srivastava</b> (Batch 2006-08) Sr. Manager (Healthcare Analytics), Axtria	 <b>Vartika Bharti</b> (Batch 2008-10) HR Professional
	 <b>Prajna Mishra</b> (Batch 2006-08) HR-Global Mobility, Capgemini

**SAT / 16 MAY | 4:00-5:00 PM**



**Prof. Abdul Qadir**  
MRC Chairperson



**Dayal Chaudhary**  
President



**Abhishek Jindal**  
Vice President



**Shivika Saxena**  
Sr. Coordinator

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.